

VISION IN ACTION: 3 YEARS OF IMPACT

An attractive, culturally diverse and inclusive City that is safe, prosperous, innovative and unified.

FY 2020

FY 2021

FY 2022

GOAL 1:
SAFE & SECURE

COVID-19 response and resiliency
0 fire fatalities for calendar year
Fire strategic plan aligned to Council's plan
Police completes NIBRs transition, improving data

COVID-19 response and resiliency
Response to racial unrest

COVID-19 response and recovery
Steady decrease in overall crime statistics through crime reduction strategies
Fire Department awarded re-accreditation

Police use of new technology for transparency and efficiency
Completed Fire Station 4 design

Fire Department facilitated CERT Youth Academy
Police recruitment and retention efforts impact staffing levels

GOAL 2:
RESPONSIVE

Business support and technical assistance provided to more than 270 clients by the Economic and Community Development

Choice Neighborhood Planning Grant award
Fayetteville Regional Airport Business Development strategy approved
PRM online registration

Distributed \$14M+ of CARES Act funding

Murchison Road Corridor: Choice Neighborhood Planning Grant

Council established ARPA priorities and moved forward with the first \$20 million in funding

GOAL 3:
TODAY & TOMORROW

Drainage Assistance Program unanimously approved by Council
2040 Comprehensive Land Use Plan and Future Land Use Map completed
Paid on-street parking program approved

Street pavement preservation improvements, increased efficacy
CARES Act funding projects
MetroNet master service agreement: \$70 million private investment for fiber build out and move to gigabyte

Downtown Urban Design plan
Stormwater master plan: first tranche ARPA projects
Intergovernmental coordination and grants
ADA Transition Plan with 85% of identified low barriers removed

Implemented HUB ERP and EPM to integrate and transform business practices
Completed phase 1 & 2 of domain migration, implemented multi-factor authentication to secure data and systems
Update to requirements for landscaping on nonconforming lots

Project Bronco progress and support
Adoption of the new Downtown zoning
Sentinel implementation ensures accurate dispatch locations for emergency responders
Implementation of Granicus VoteCast

GOAL 4:
DESIRABLE PLACE

Rowan Street Skate Park completed
Transformational terminal renovations begin at Airport
Elevated conversation on combating poverty across City in partnership with Pathways For Prosperity

Bi-weekly recycling implemented
Fayetteville Beautiful success
RAPID program launched

Emergency Rental Assistance Program allocated \$11.4 million assisting more than 2,500 households
Homeless day center moves forward
Limb and Bulky collection improvements
RAPID team cleaned 500 tons of trash

Airport pavement maintenance project continues through partnerships along with nearly \$500,000 infrastructure improvements in South General Aviation Area
Airport FAA triennial disaster drill completed
Successful TSA comprehensive inspection and random audits at Airport

Configured and completed Cape Fear River Trail and Clark Park Maps and developed digital maps for East Coast Greenway Application for Public Services
Developed web mapping application and data for pavement preservation initiative for resurfacing in disadvantaged areas of the City

GOAL 5:
FINANCIALLY SOUND

Central City Trail master plan authorized
Added 20 bus shelters, 8 benches and 24 ADA-accessible bus stops
29 single family homes were constructed in partnership with Habitat
More than \$412,000 collected for Tree Preservation Fund

Council approved homeless day center
Council adopted Affordable Housing master plan
Parks and Recreation master plan adopted
Lake Rim pool opened

Westover & Bailey Lake Dog Parks, Gilmore & Honeycutt Splash Pads
Terminal renovations for Airport Phase II construction

Contract awarded for 8-unit T-hangar project
NCDOT grant received for inaugural Aviation Career Education (ACE) Academy

City-sponsored first New Year's Eve celebration and Juneteenth Jubilee, both in Festival Park

GOAL 6:
COLLABORATIVE

ERP project planning
Earned Certificate of Excellence in Performance Management and Distinguished Budget Presentation Award
Council instituted Millennial Council
City website redesign completed

Employer of Choice framework moved forward: Department Action Plans
ERP project moved forward
Can Do Carolina: Fayetteville Cumberland Collaborative Branding Committee community branding initiative
Launched Fayetteville 411 podcast

Employer of Choice initiatives
Implemented Transit driver pay plan
Employee COVID pay bonus
ERP solution (HUB project)

New City Weapons Ordinance
Finance, Budget & Strategy/Performance recognized nationally, clean external audit
Implemented FayPay Time and Attendance for the Police and Fire Departments

FY23 balanced budget adopted with no tax increase
Implemented Survey Monkey enterprise solution
7 QuEST projects completed

E-news and Council recap communication strategies
Premier customer service program
City SPIRIT initiative

Developed Citizen Advisory Board
Ft. Bragg kiosk planning
City "Can Do" Branding implemented
FayFixIT and City Call Center improvements

Strategic Communications Plan implemented
HERWeek supported by ECD with \$10,000