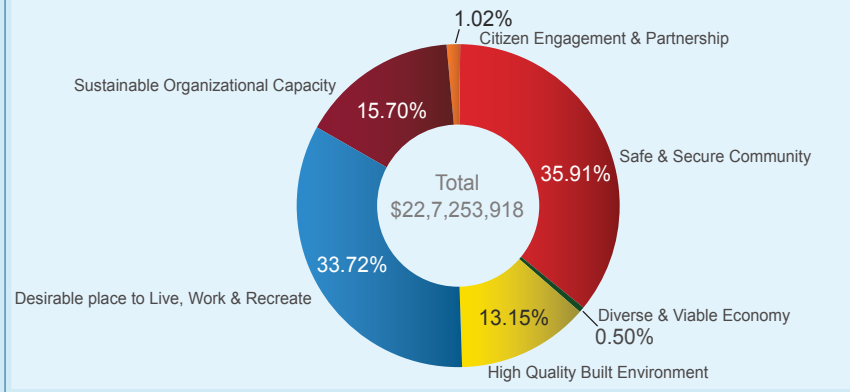


**FY 2018 Annual Adopted Budget by Strategic Goal**



Visit TRACStat for Key Performance Indicators

**RESULTS FOCUSED, ACCOUNTABLE & TRANSPARENT**

**Be Data Informed!**



**STRATEGIC FRAMEWORK**

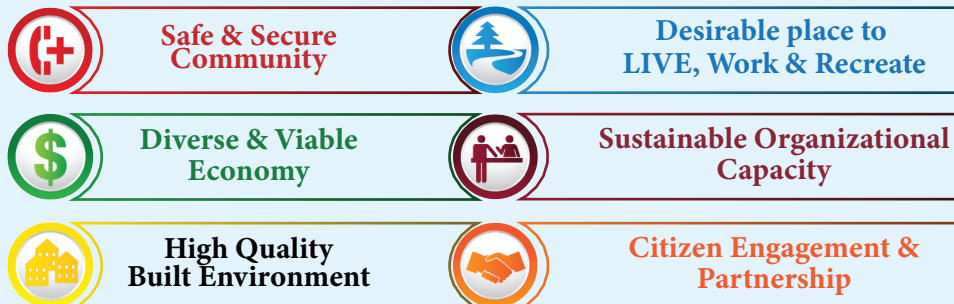
**Vision 2029**

An attractive, culturally diverse and inclusive city that is safe, prosperous, innovative and unified.

**Mission**

To provide quality and sustainable public services in a city where citizens thrive and businesses prosper.

**Goals 2023**



Commitment to performance management and strategic planning strengthens the operations of the City of Fayetteville, ensuring excellent services and a high quality of life for residents. It allows for long range planning at the organizational level with alignment to departmental operations and performance expectations. With this system in place, the City is able to allocate resources appropriately and build strategies for continuous improvement.

**CITY SNAPSHOT**



Mayor Mitch Colvin | Mayor Pro Tem Ted Mohn  
Kathy Jensen | Dan Culliton | Tisha Waddell | D.J. Haire  
Johnny Dawkins | Bill Crisp | Larry Wright | Jim Arp

**CORE VALUES**



We, the Mayor, City Council, Managers, Supervisors and employees  
Serve with R.E.S.P.E.C.T to safeguard and enhance the public  
trust in City Government.



**Innovation grows here!**



The City of Fayetteville's performance management program engages Council, residents and every member of the organization to identify priorities, objectives and key performance indicators. Visit TRACStat to learn more.

Visit <http://tracstat.fayettevillenc.gov>

Rebecca Jackson • Strategic Performance Analytics Director • E-mail: [rajackson@ci.fay.nc.us](mailto:rajackson@ci.fay.nc.us)

Designed by: Corporate Communications  
433 Hay Street | Fayetteville | NC 28301-5537

**FY 2018 ANNUAL STRATEGIC PERFORMANCE REPORT**  
**A FOCUS ON THE FUTURE**





# GOAL I

## Safe and Secure Community



# GOAL II

## Diverse and Viable Economy

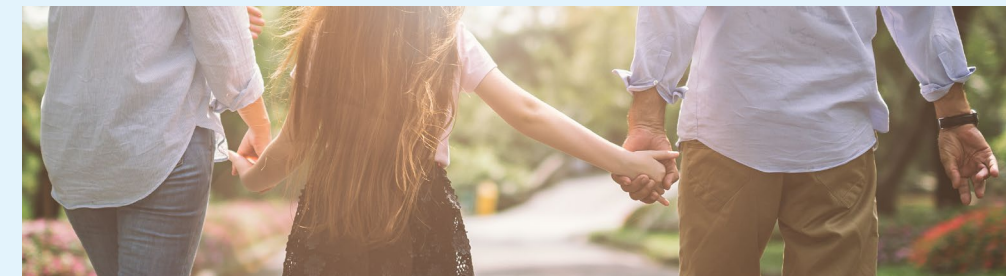


# GOAL III

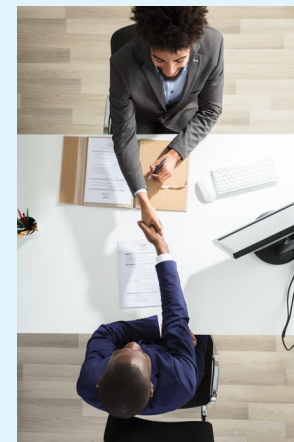
## High Quality Built Environment



- Stormwater program received “Walk the Walk Clean Water Award” for leadership in environmental stewardship with the new “FROG” (Floating Rubbish Onsite Gatherer)
- Working to develop a comprehensive plan and revise the Unified Development Ordinance
- Completed pedestrian master plan to improve connectivity and walkability

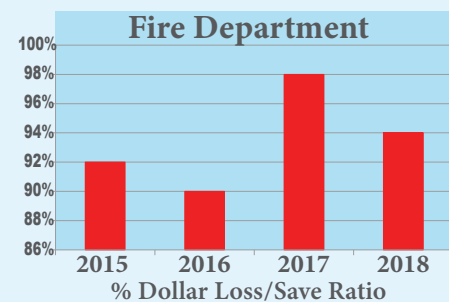


- Broke ground on a \$38 Million downtown Baseball Stadium, that will host Houston Astros Class A team
- \$65 million in public/ private development partnership for projects surrounding the baseball stadium



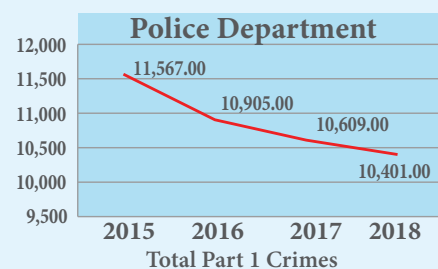
- Developed a Local Small Business Enterprise purchasing program for our community
- Partnered with Fayetteville Cumberland Economic Development Corporation to bring in more than 1,000 new jobs for the community in 2018

- Built Fire Station 12 on Hope Mills Road, replacing a 62-year-old station
- Police Department received CALEA Gold Standard Award



Fayetteville Fire Dept. Station 12

- Forensic unit and communication divisions received accreditation
- The City hosted it's first-ever public safety diversity forum



# GOAL IV

## Desireable Place to Live, Work and Recreate



# GOAL V

## Sustainable Organizational Capacity



# GOAL VI

## Citizen Engagement & Partnerships

- Moving forward, the Parks & Recreation capital projects will be on time and on budget, adding three new splash pads across the city
- The new beautiful FAST Transit Center opened November, 2017, completing a \$12 million project and providing 34,000 square feet of public and private transportation services downtown and introduced Sunday bus service.
- Parks & Recreation now offers online registration

- Airport broke ground on a \$30 Million terminal renovation project

- The City conducted an anti-poverty summit

- CDBG-DR and HMGP projects to assist low to moderate income families with the hurricane recovery, and will also include a Day Center and a Homeless Shelter. These projects are expected to be completed by 2023.



- Earned Certification of Excellence in Performance Management from the International City/County Manager's Association



GOVERNMENT FINANCE OFFICERS ASSOCIATION

*Distinguished Budget Presentation Award*

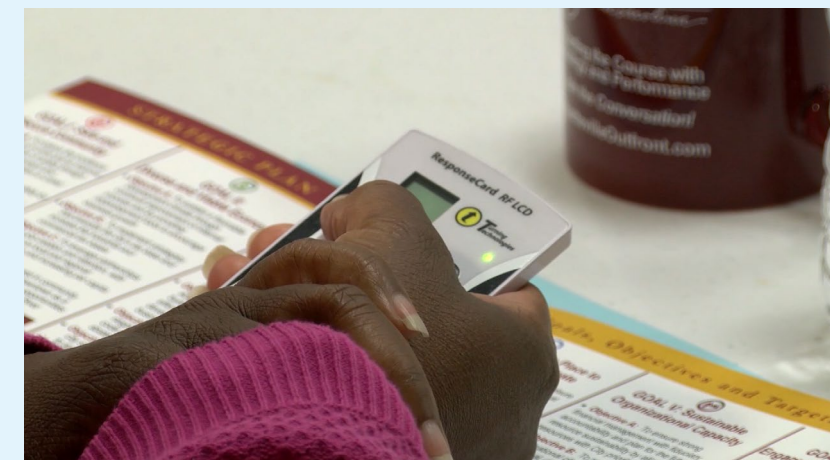
PRESENTED TO

City of Fayetteville  
North Carolina

- Presented With the Distinguished Budget Presentation Award from the Government Finance Officers Association



- Named the Most Innovative City in America by Governing and Living Cities, earning top honors in “Equipt to Innovate” initiative for government innovation and high performance structures



- Collaborated with Greater Fayetteville United, Fayetteville State University and Cumberland Community Foundation to conduct a county wide social capital survey and community forum and partnering with agencies to build more connectedness and address systemic issues

- Working to rebrand City in colloration with community partners

- Launched a new City app and citizen transparency website

- Conducted the biennial Citizen Survey and Café Conversations citizen event

