

# City of Fayetteville Resident Survey

## GIS Maps

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# 2019

**Submitted to the City of Fayetteville, North Carolina**

**By:**  
ETC Institute  
725 W. Frontier Lane,  
Olathe, Kansas  
66061



**December 2019**

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## Interpreting GIS Maps Fayetteville, North Carolina

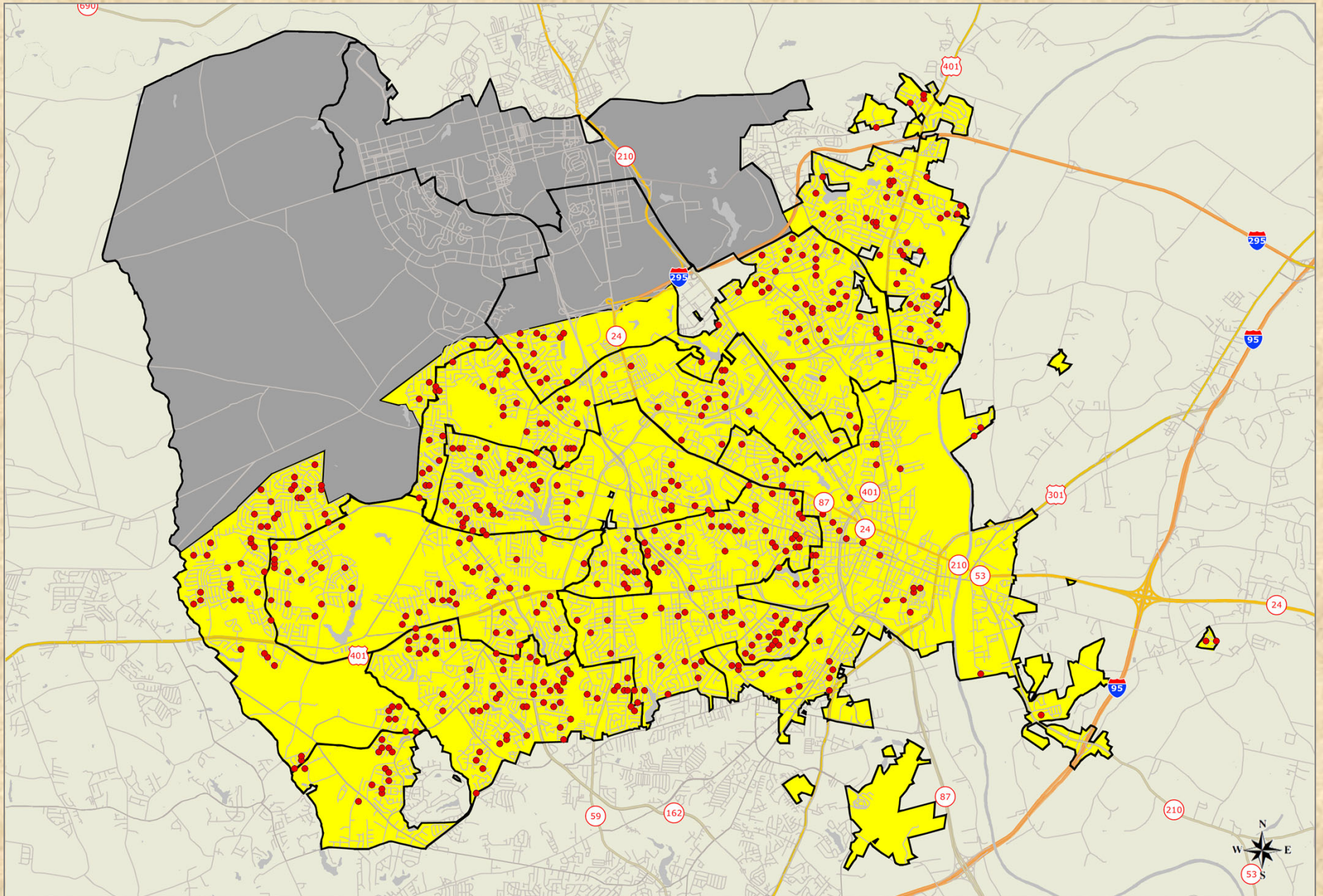
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The maps on the following pages show the mean ratings for several questions on the survey by City Council District.

When reading the maps, please use the following color scheme as a guide:

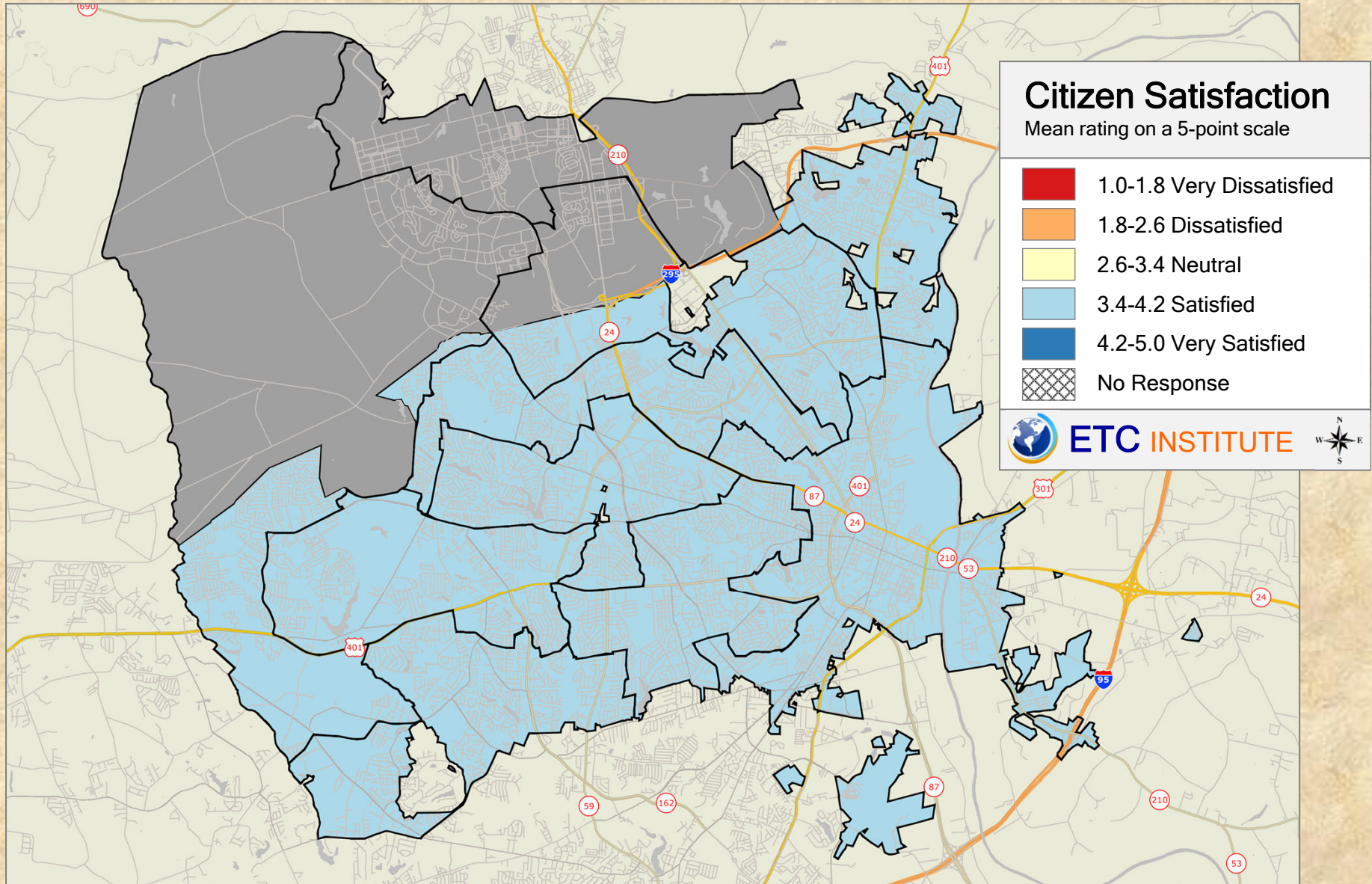
- **DARK/LIGHT BLUE** shades indicate POSITIVE ratings. Shades of blue generally indicate satisfaction with a service, ratings of “excellent” or “good” and ratings of “very safe” or “safe.”
- **OFF-WHITE** shades indicate NEUTRAL ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- **ORANGE/RED** shades indicate NEGATIVE ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of “below average” or “poor” and ratings of “unsafe” or “very unsafe.”

# Location of Survey Respondents



## 2019 City of Fayetteville Resident Survey

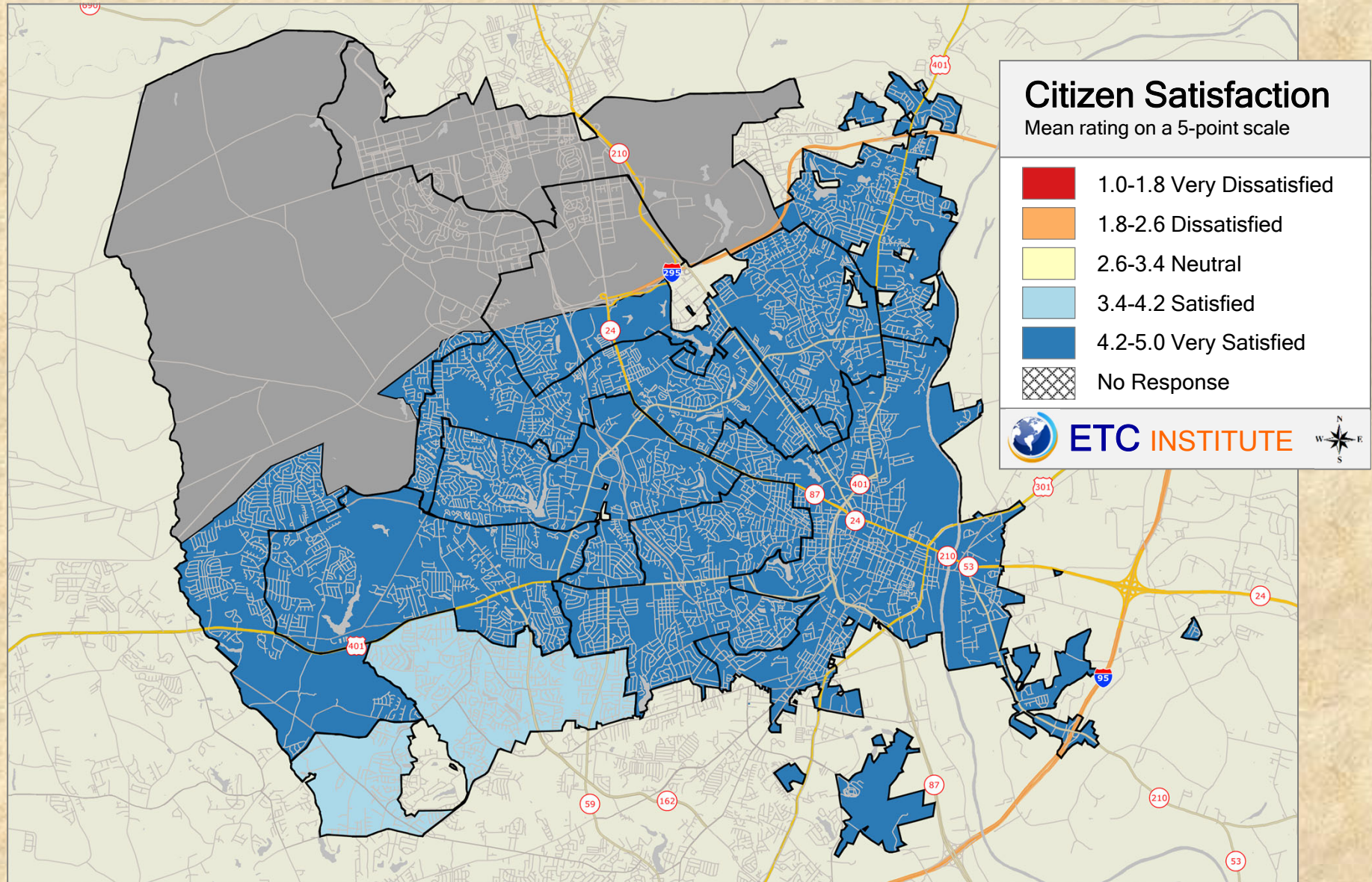
# Q1-1. Overall quality of police protection



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

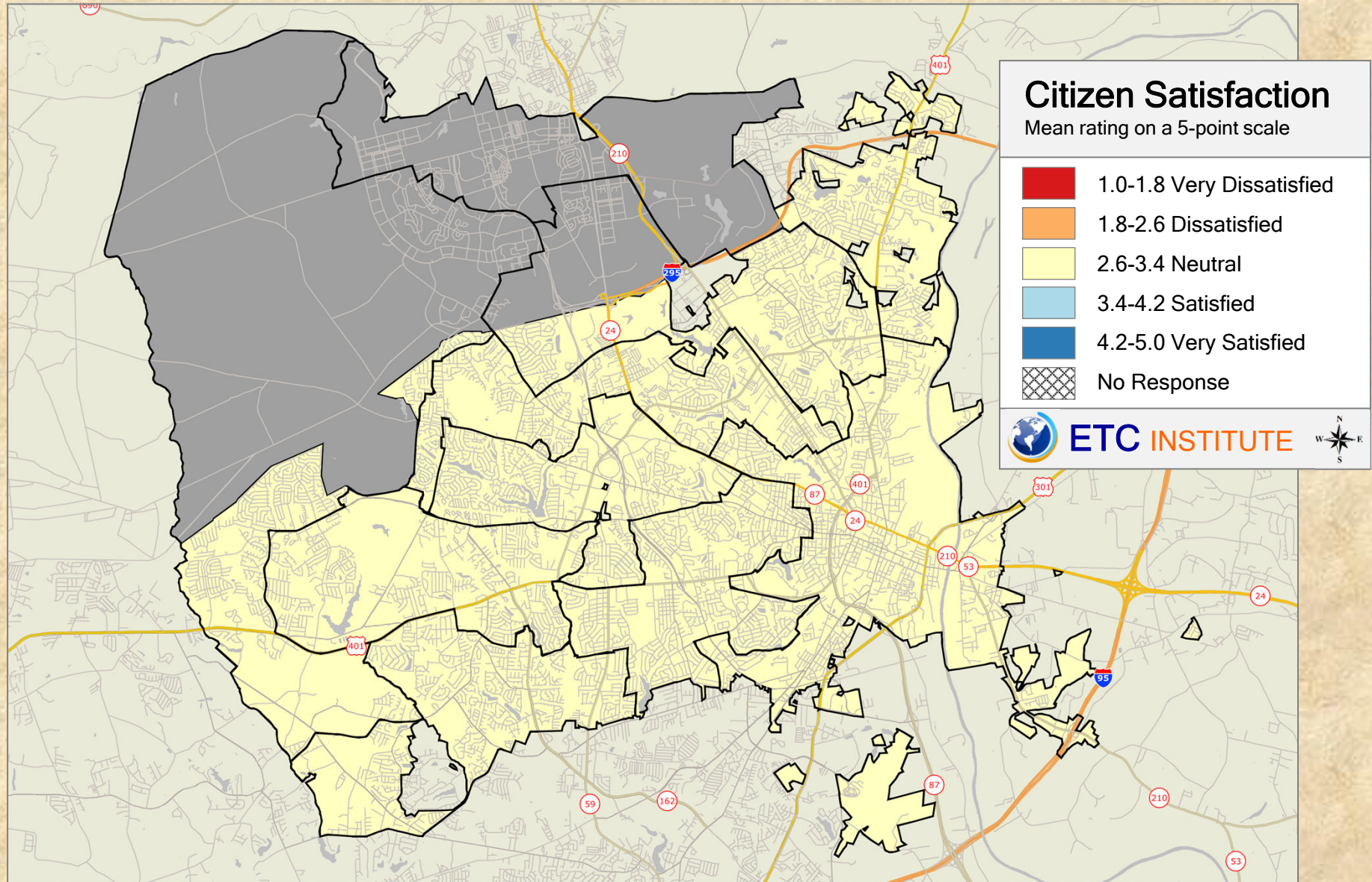
## Q1-2. Overall quality of fire protection and rescue services



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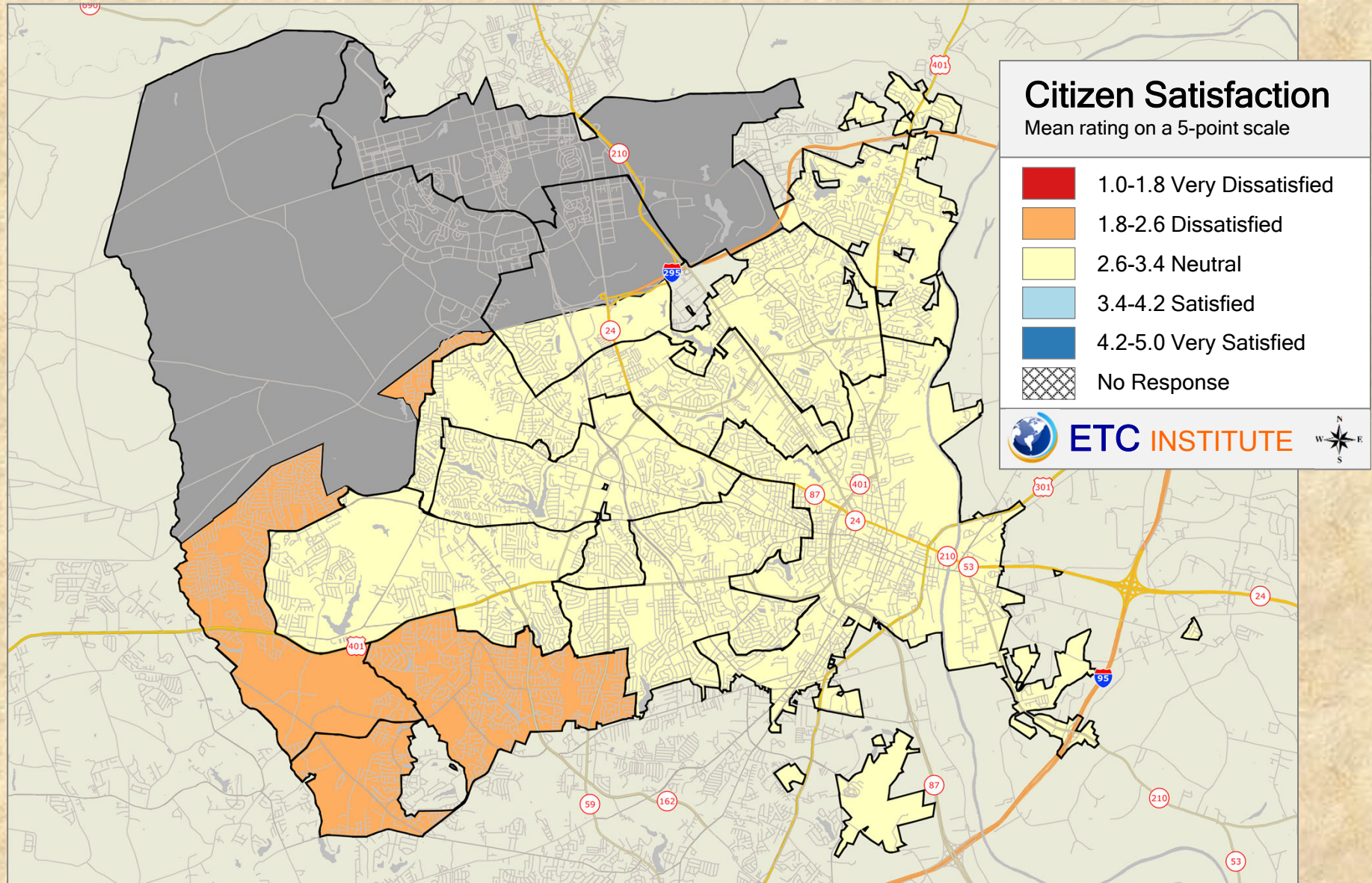
### Q1-3. Overall maintenance of city streets



### 2019 City of Fayetteville Resident Survey

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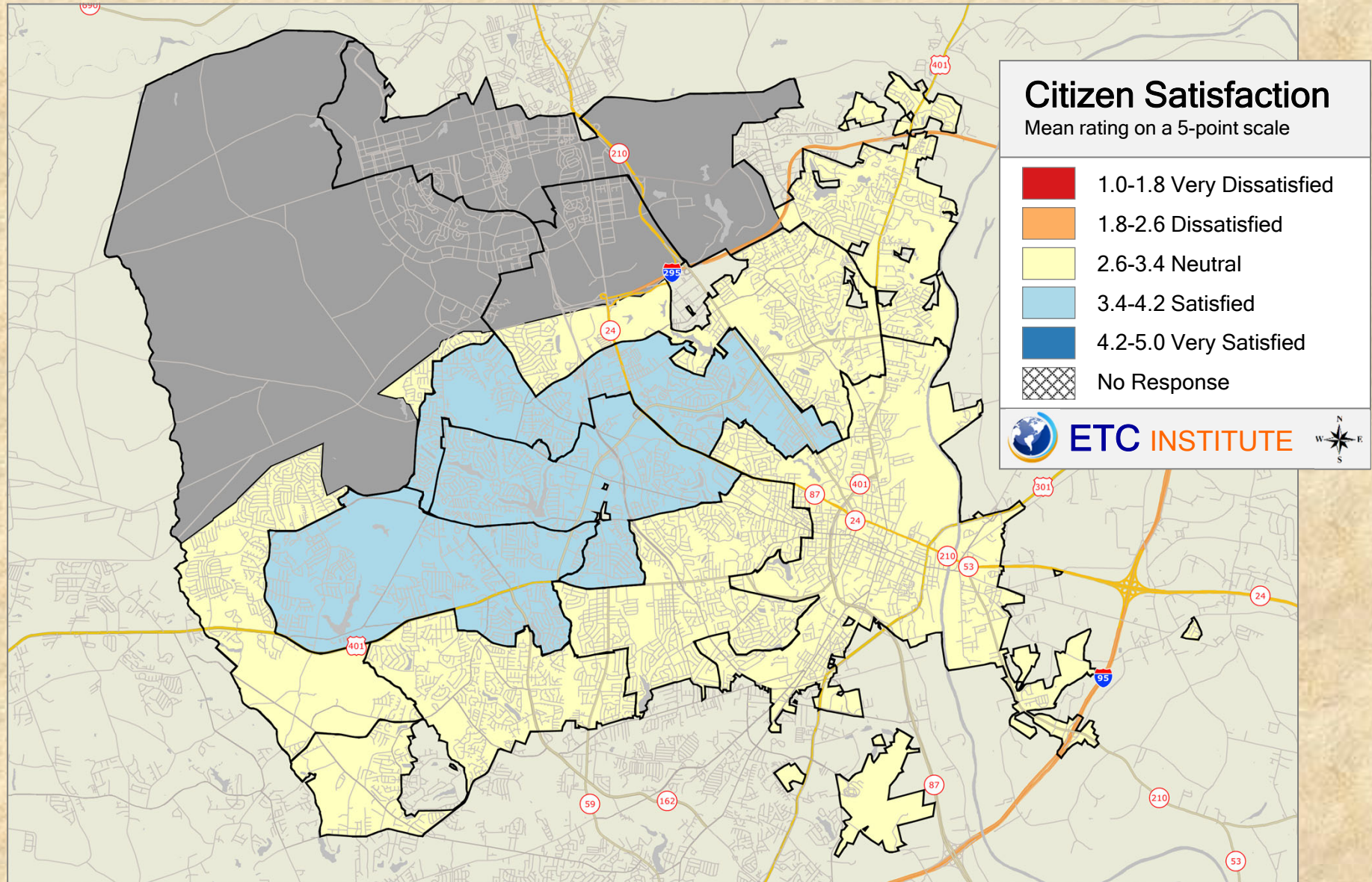
# Q1-4. Overall flow of traffic in the city



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q1-5. Overall quality of the public transit system, the Fayetteville Area System of Transit

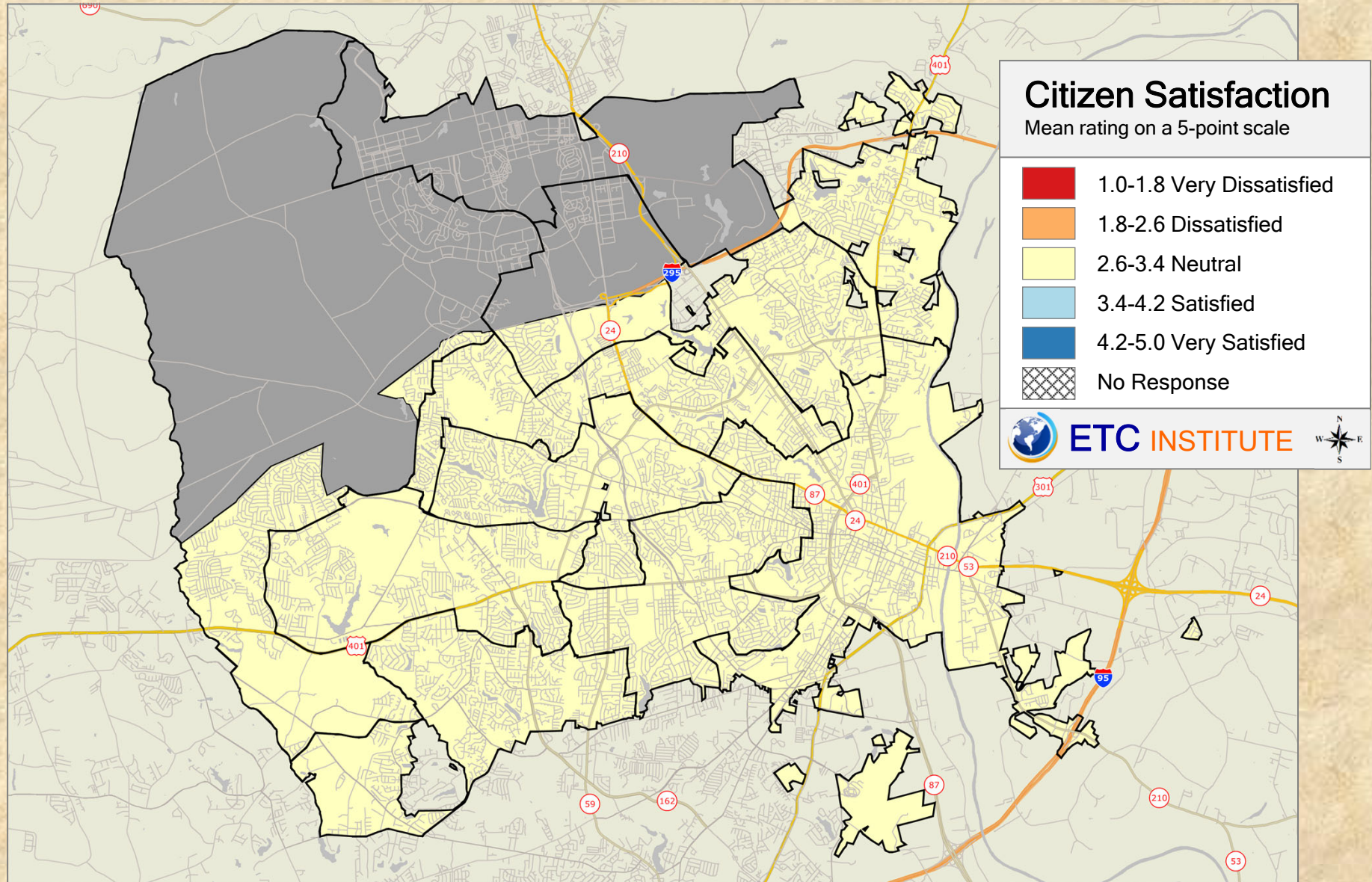


## 2019 City of Fayetteville Resident Survey

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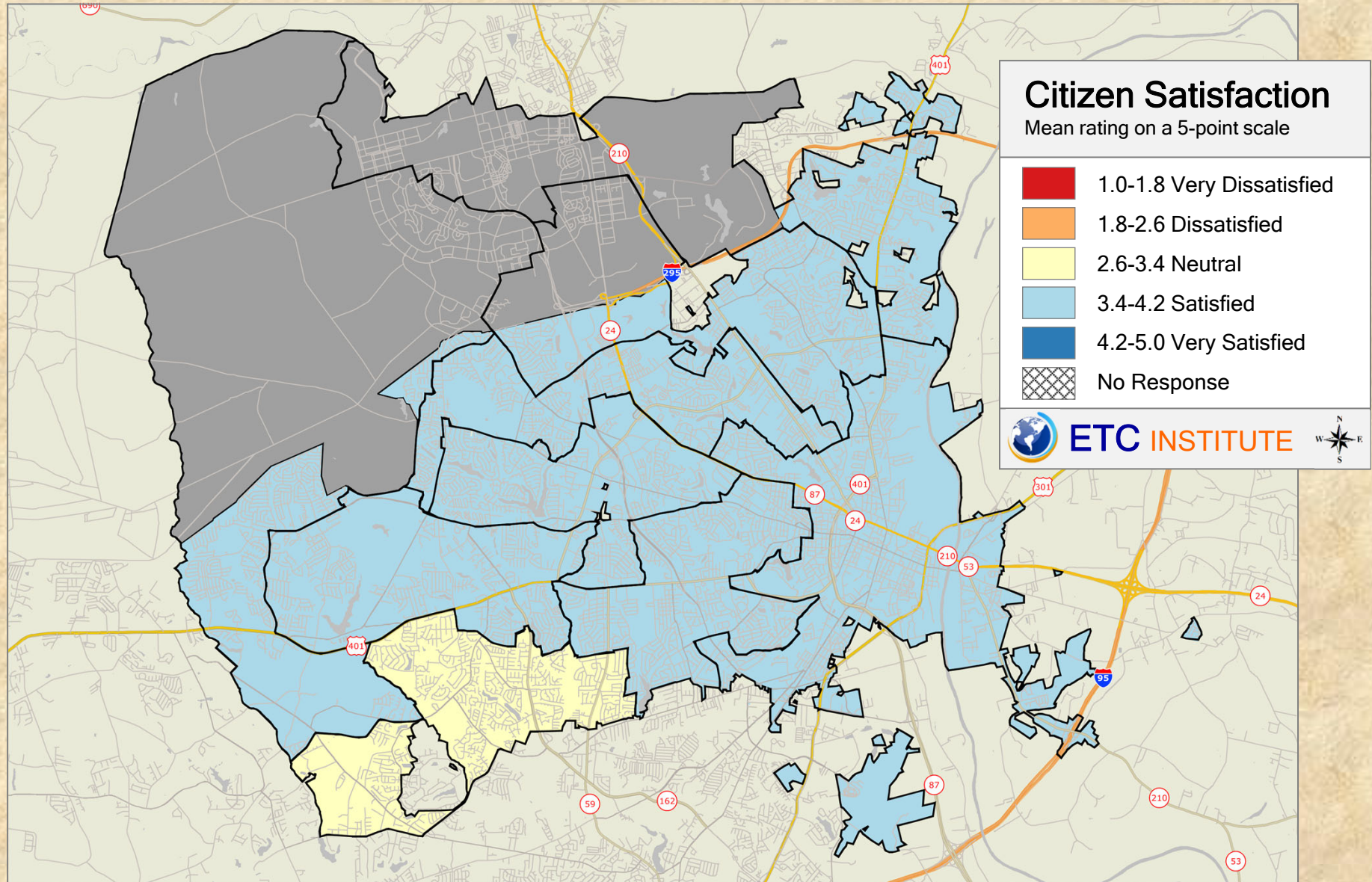
# Q1-6. Overall enforcement of codes and ordinances



## 2019 City of Fayetteville Resident Survey

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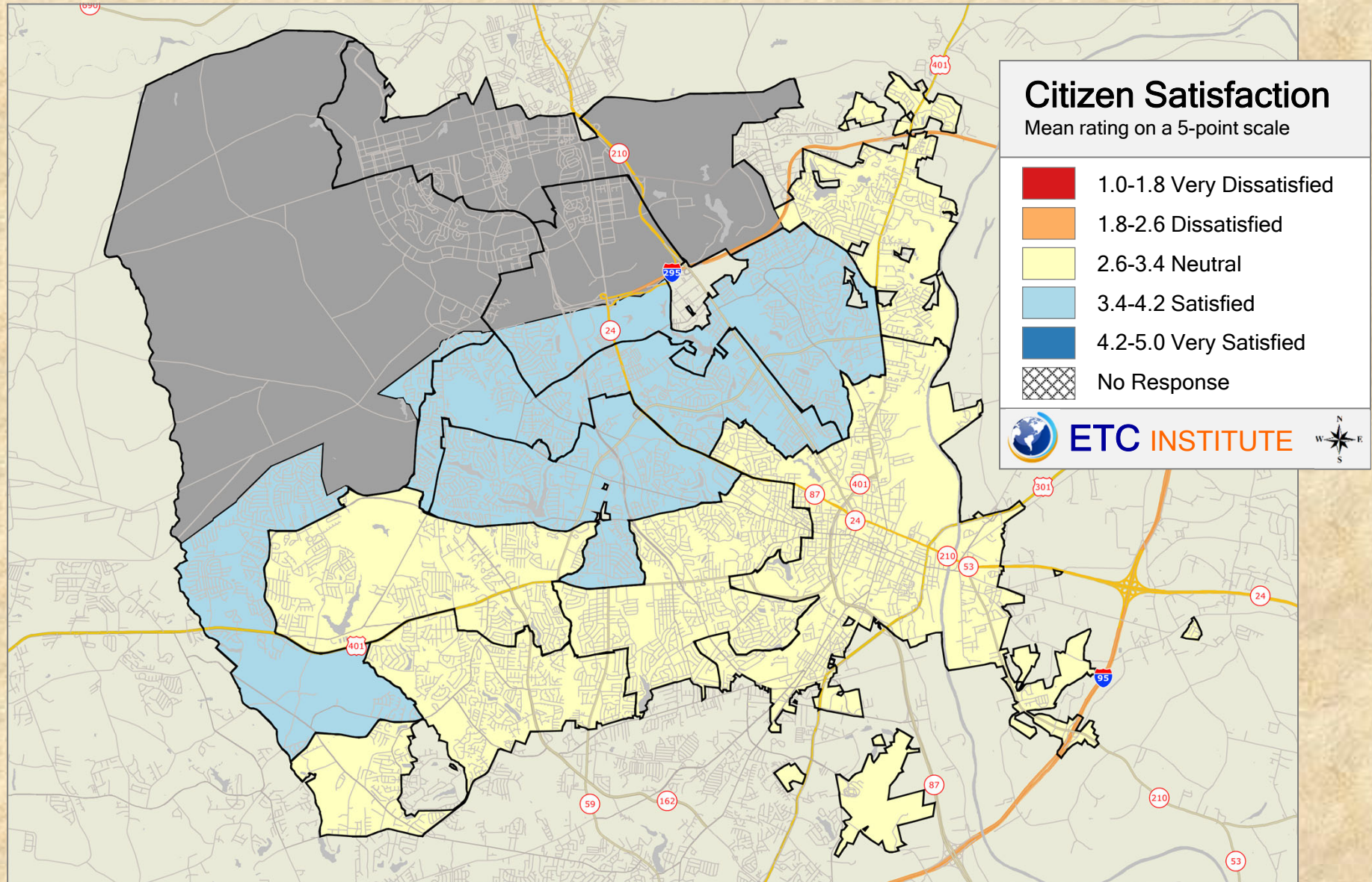
# Q1-7. Overall quality of customer service received from city employees



## 2019 City of Fayetteville Resident Survey

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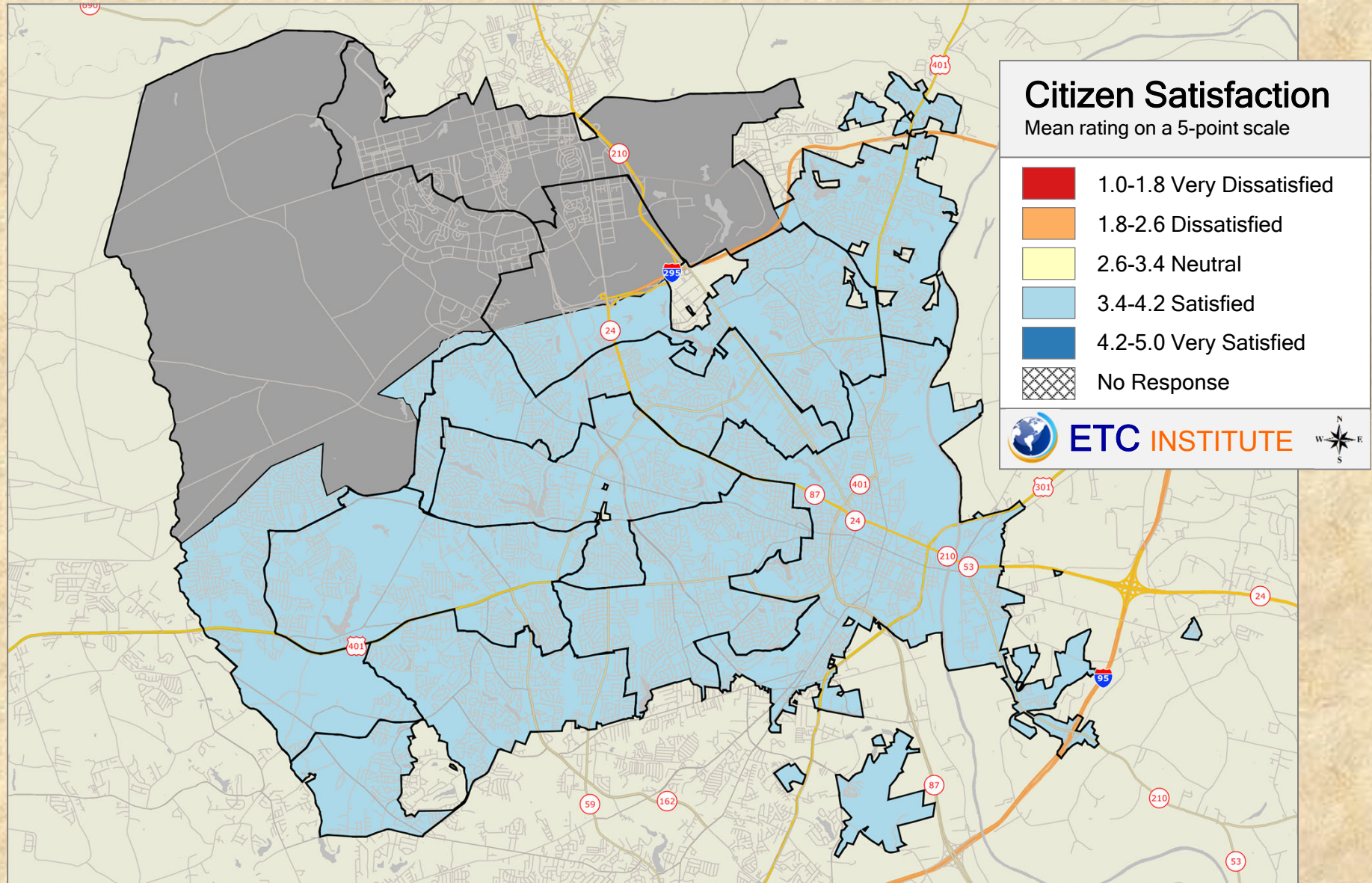
# Q1-8. Overall effectiveness of communication with the public



## 2019 City of Fayetteville Resident Survey

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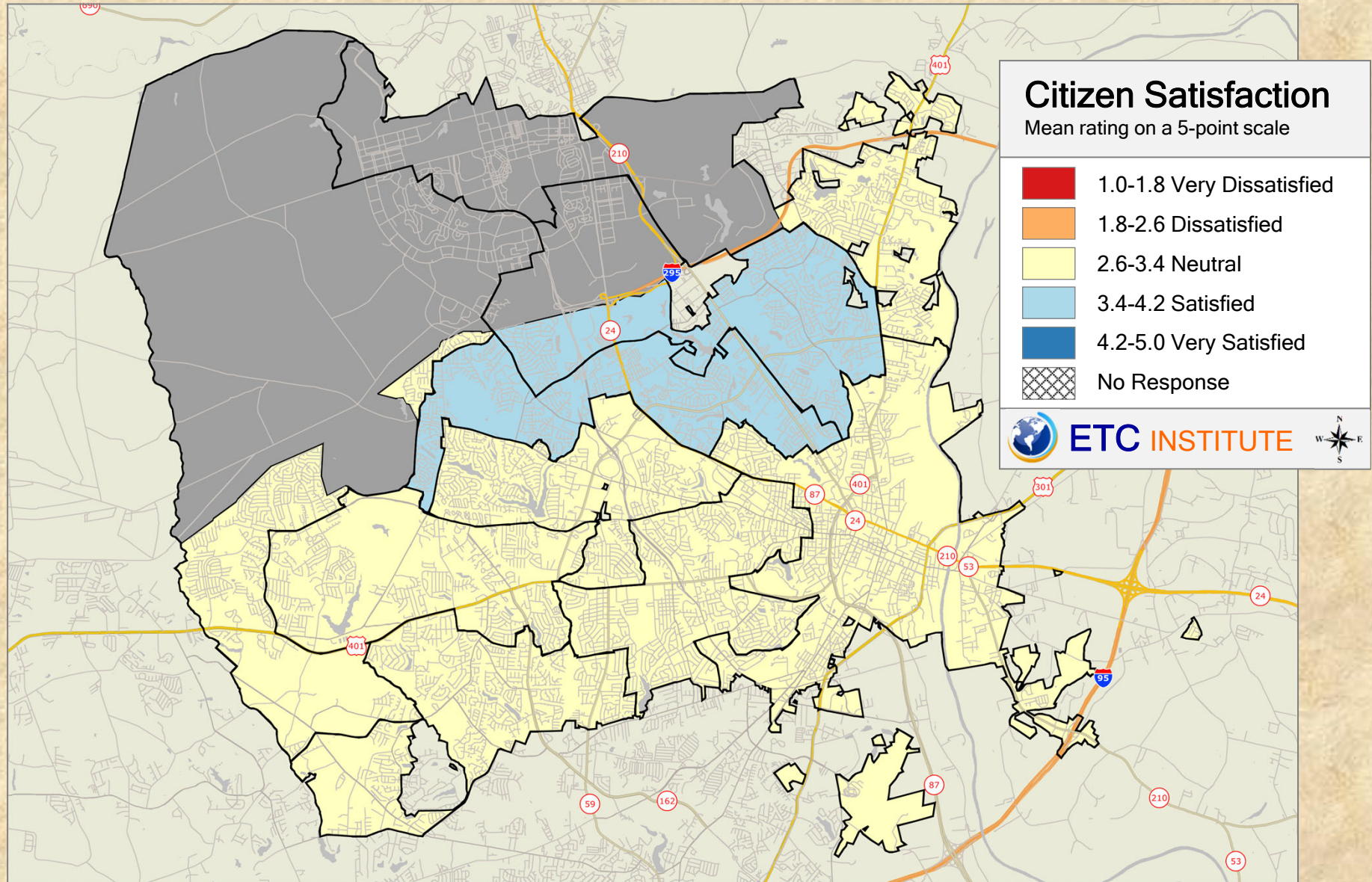
# Q1-9. Overall quality of Parks and Recreation facilities and programs



## 2019 City of Fayetteville Resident Survey

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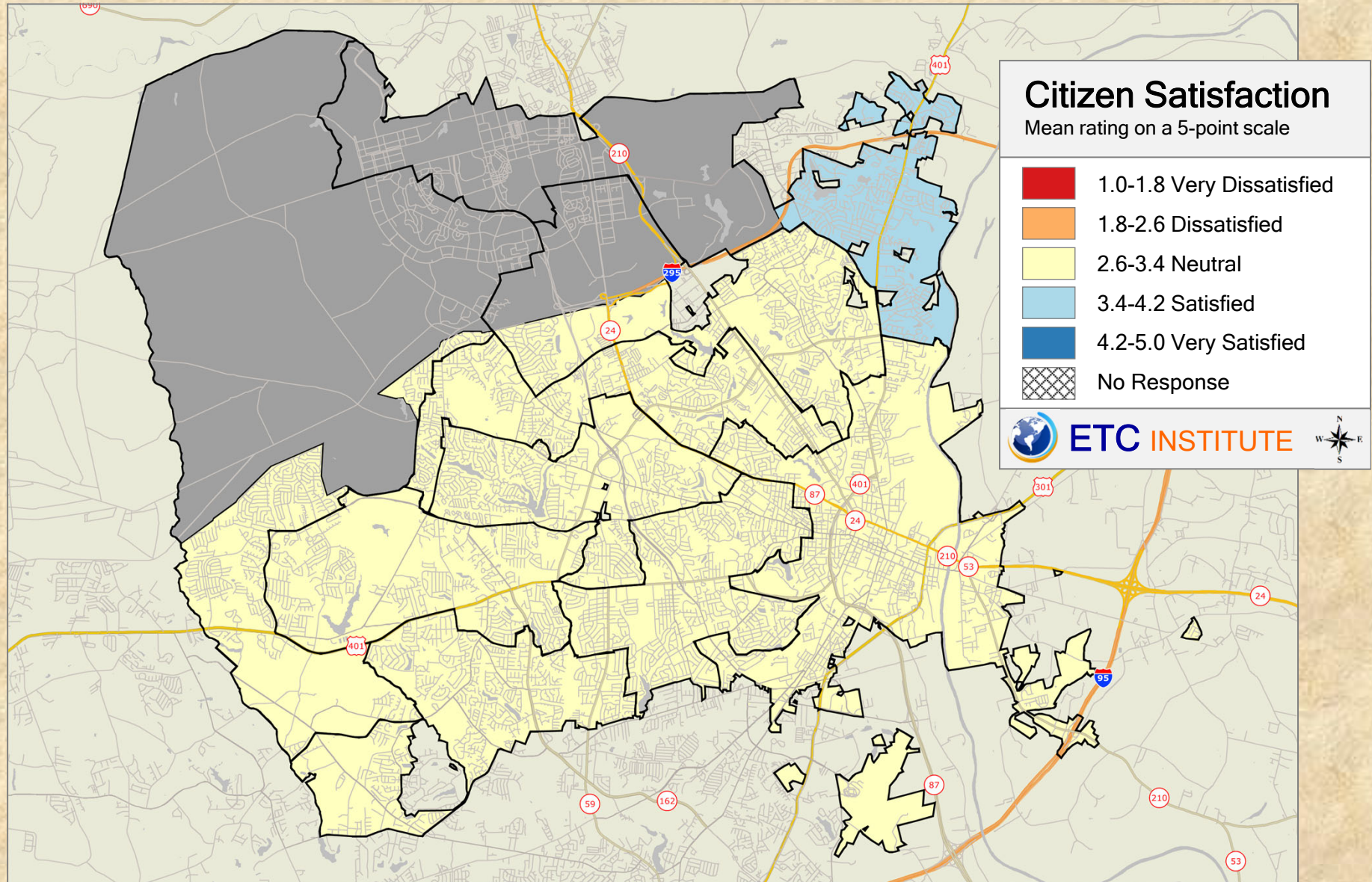
# Q1-10. Overall appearance of major entryways to the city



## 2019 City of Fayetteville Resident Survey

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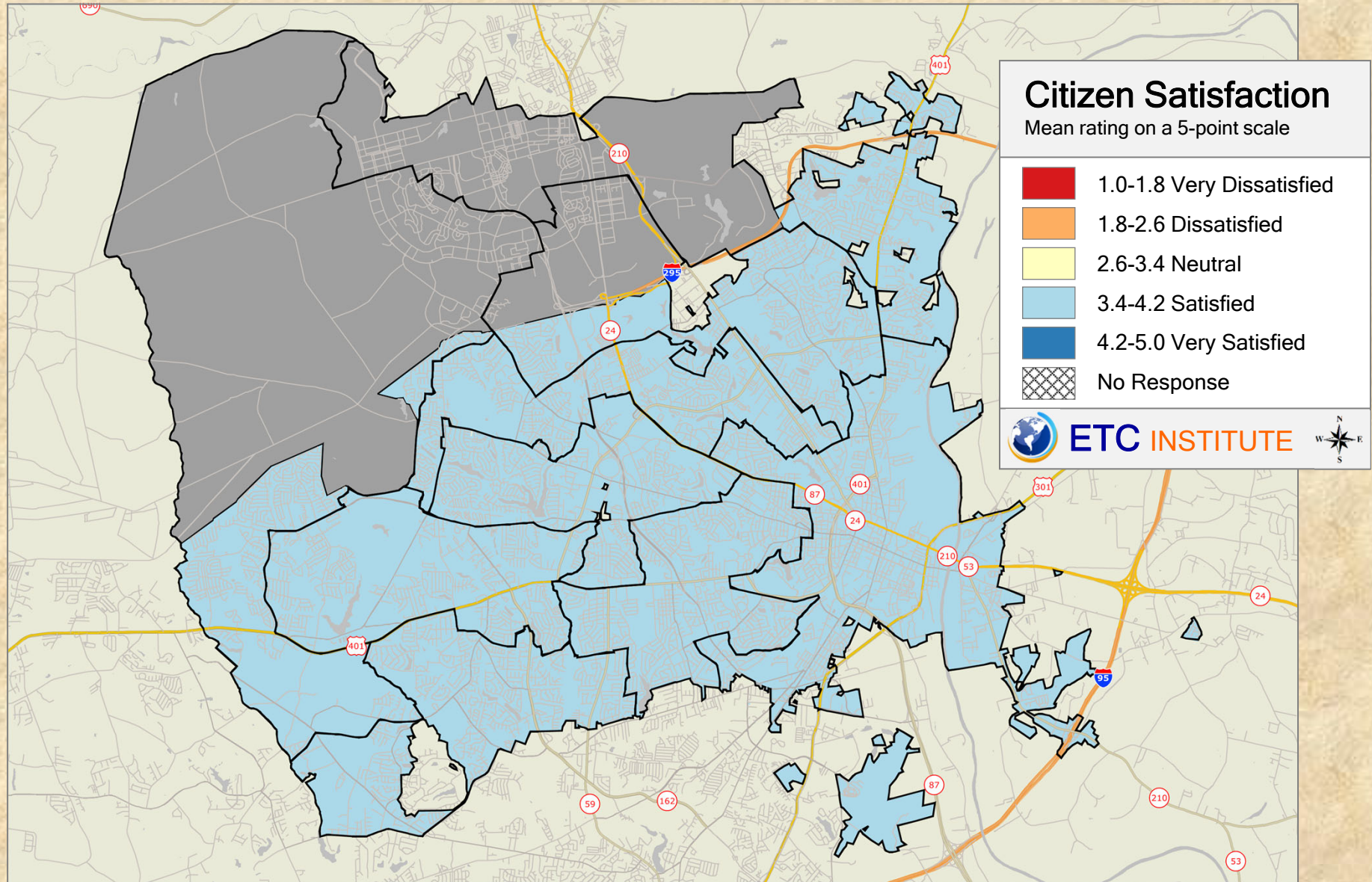
# Q1-11. Overall quality of storm water services



## 2019 City of Fayetteville Resident Survey

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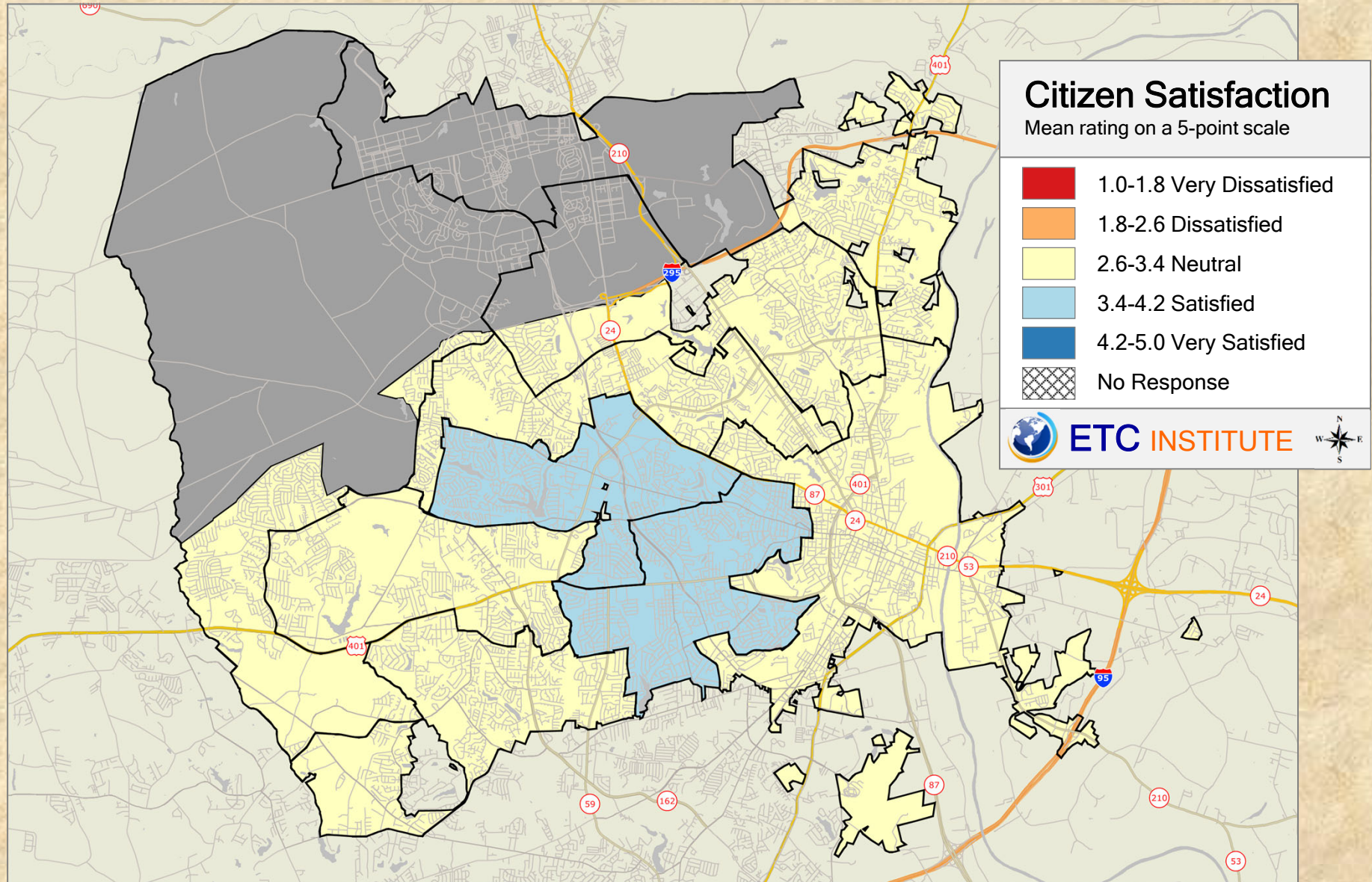
# Q1-12. Overall quality of solid waste services



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q1-13. Overall affordability of housing in Fayetteville

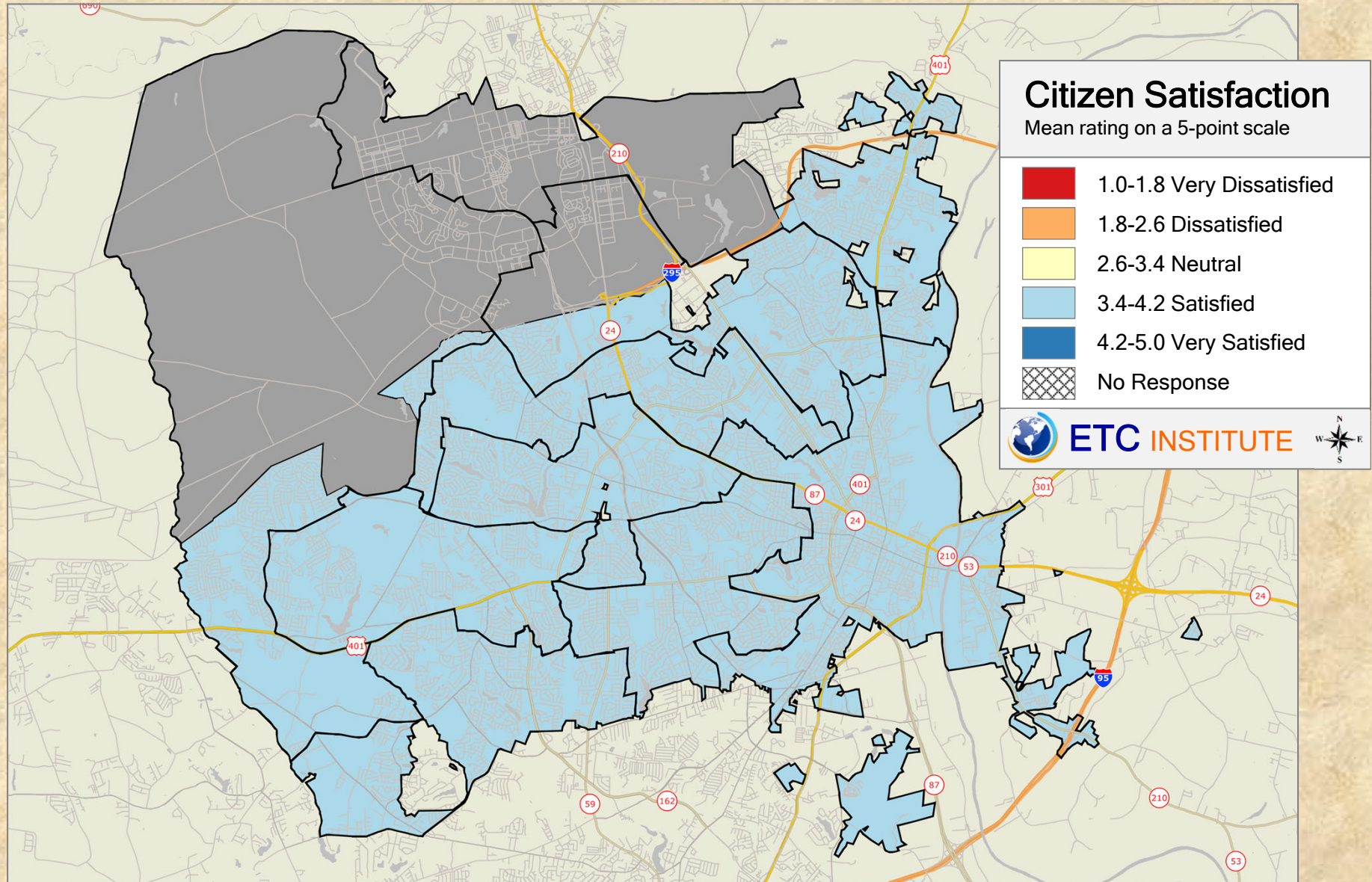


## 2019 City of Fayetteville Resident Survey

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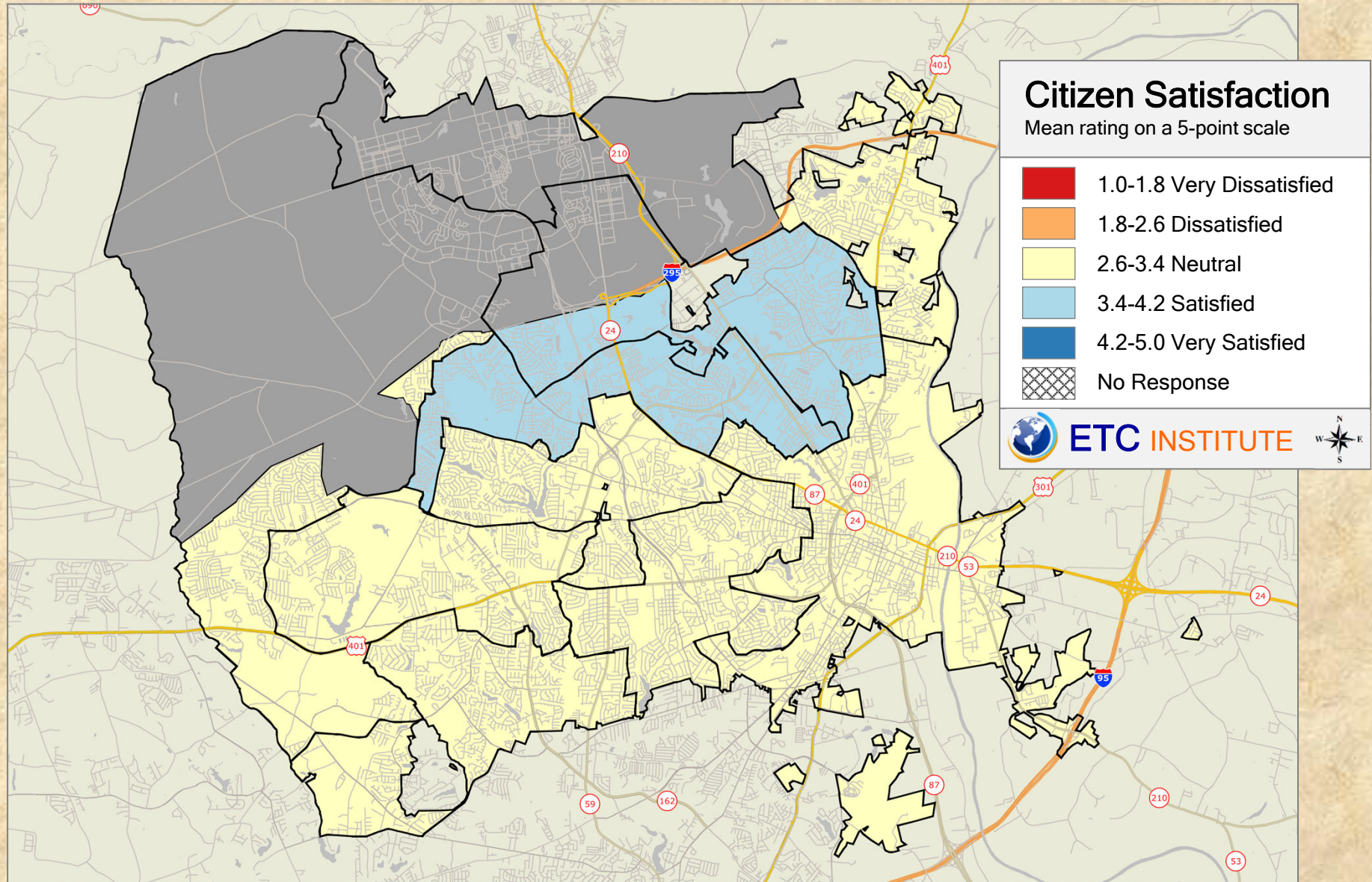
# Q3-1. Overall quality of services provided by the City of Fayetteville



## 2019 City of Fayetteville Resident Survey

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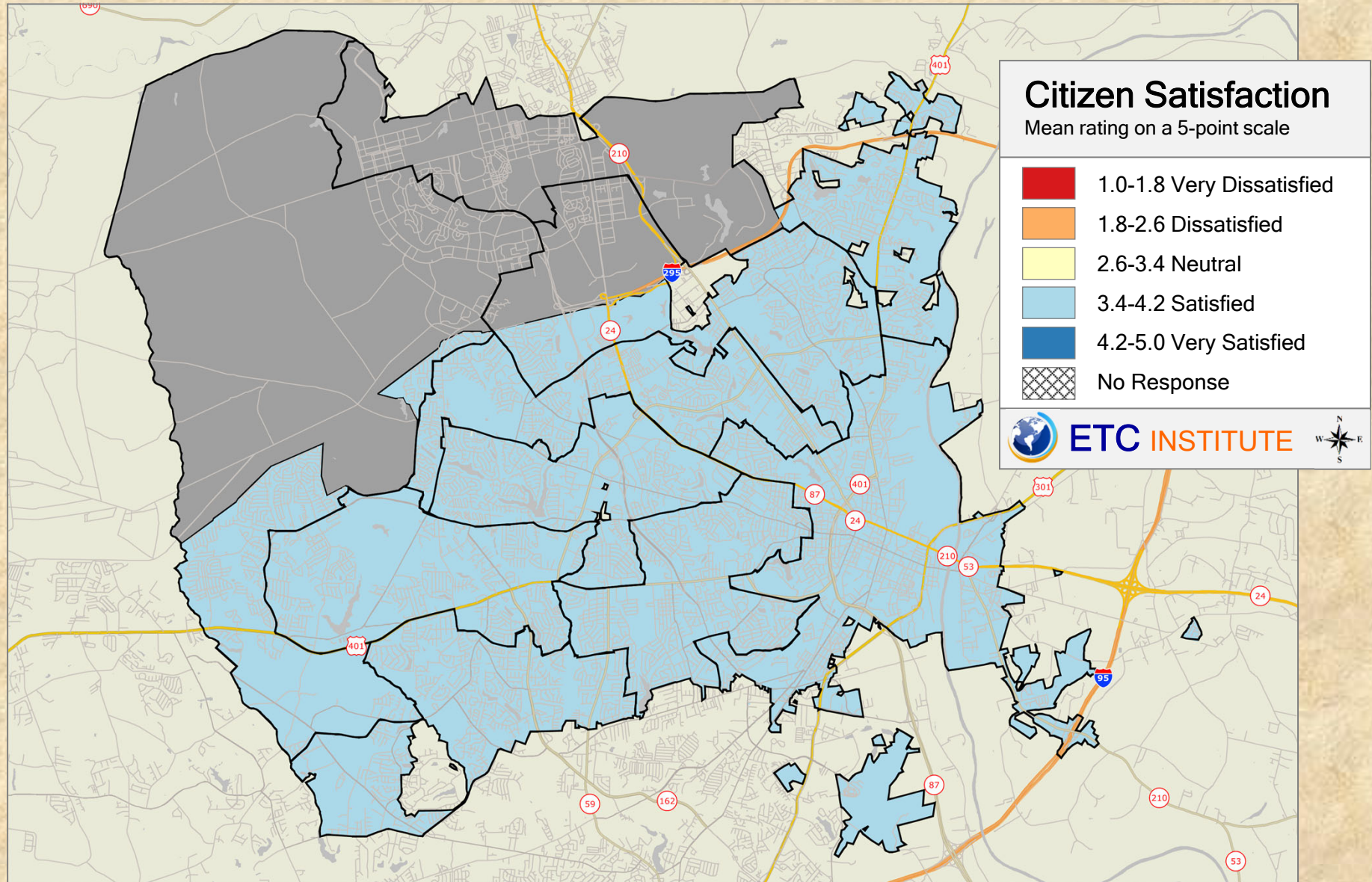
## Q3-2. Overall image and appearance of the city



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

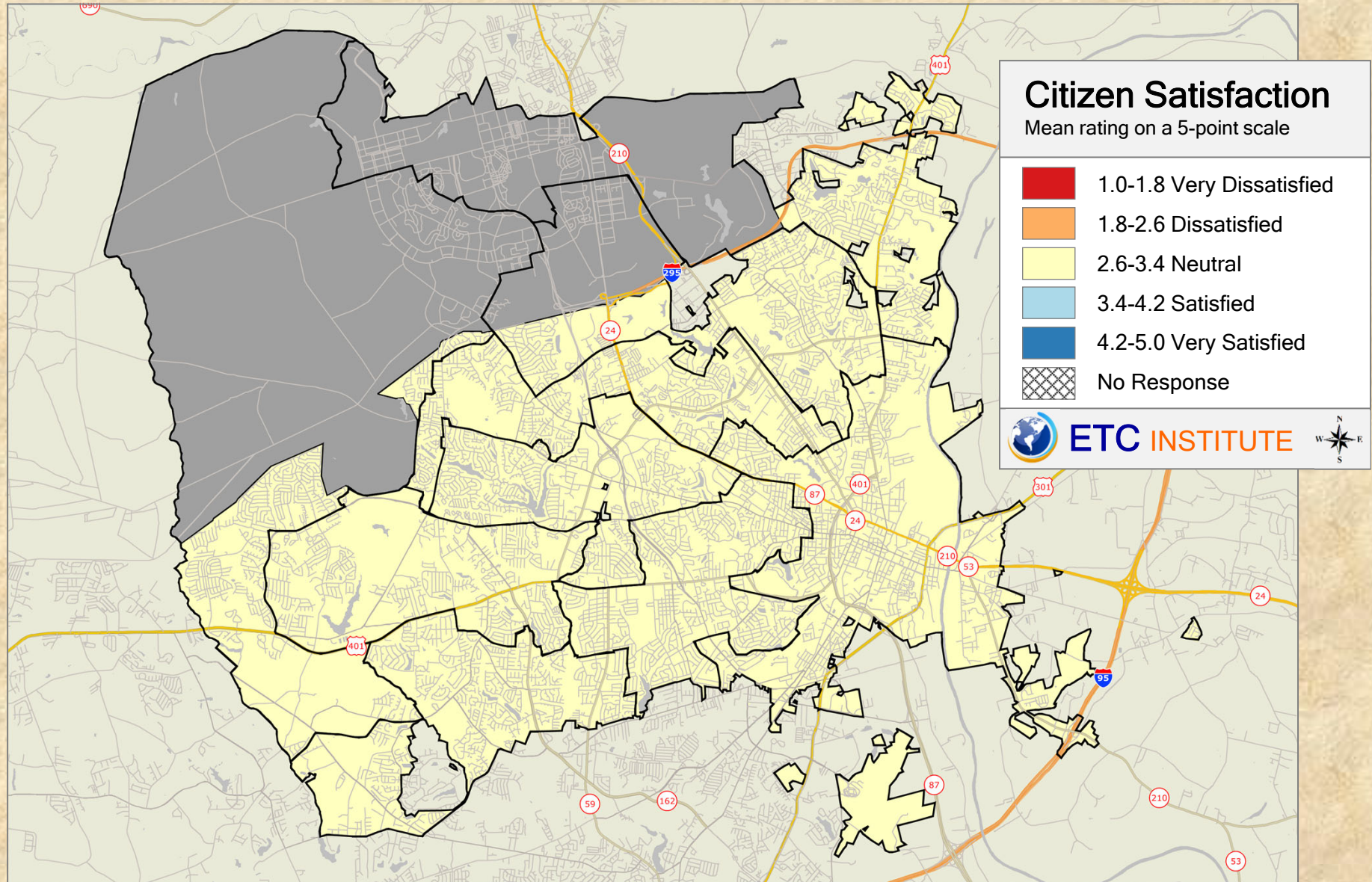
### Q3-3. Overall police relationship with your community



### 2019 City of Fayetteville Resident Survey

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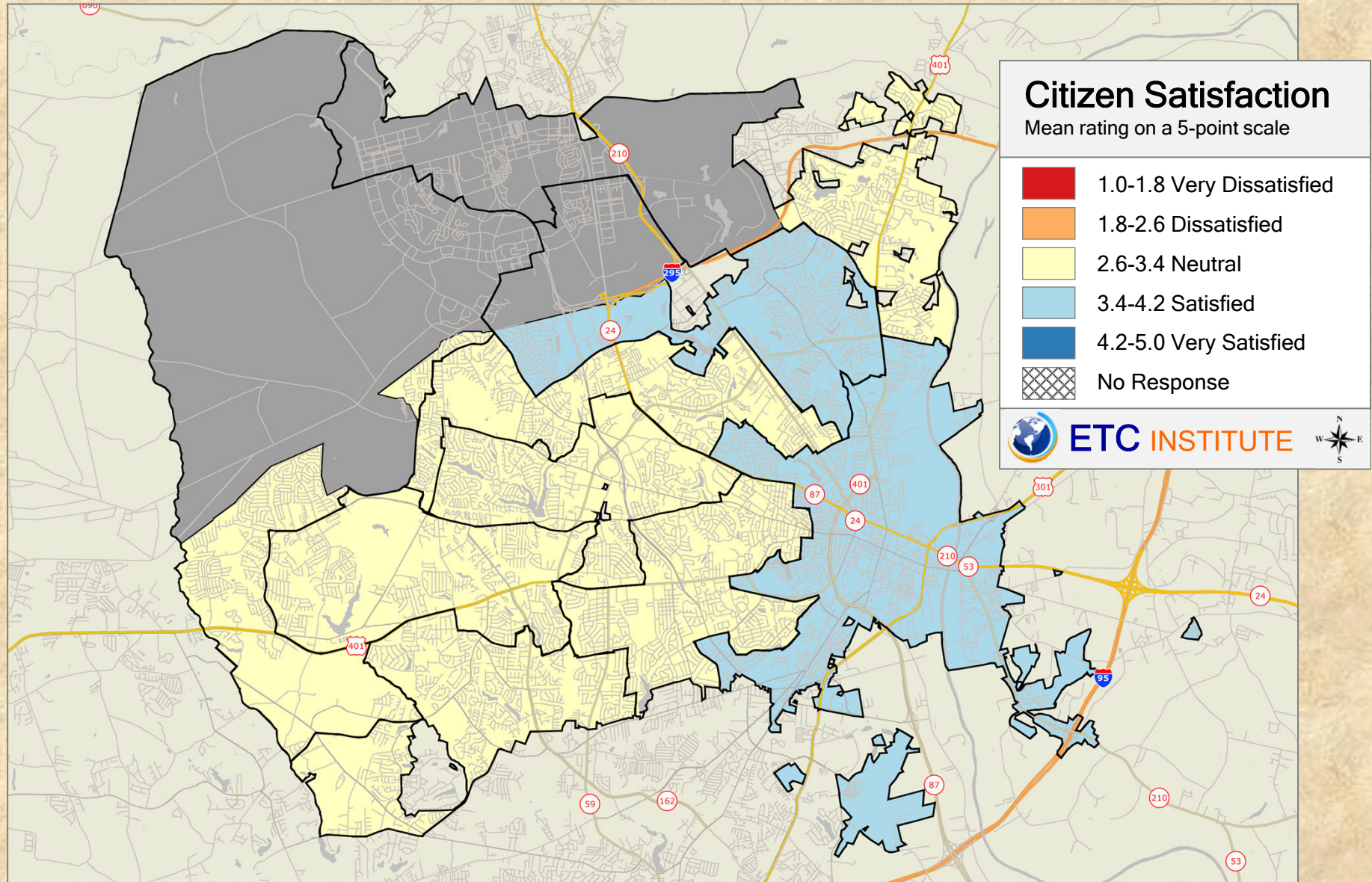
# Q3-4. Overall preparedness to manage development and growth



## 2019 City of Fayetteville Resident Survey

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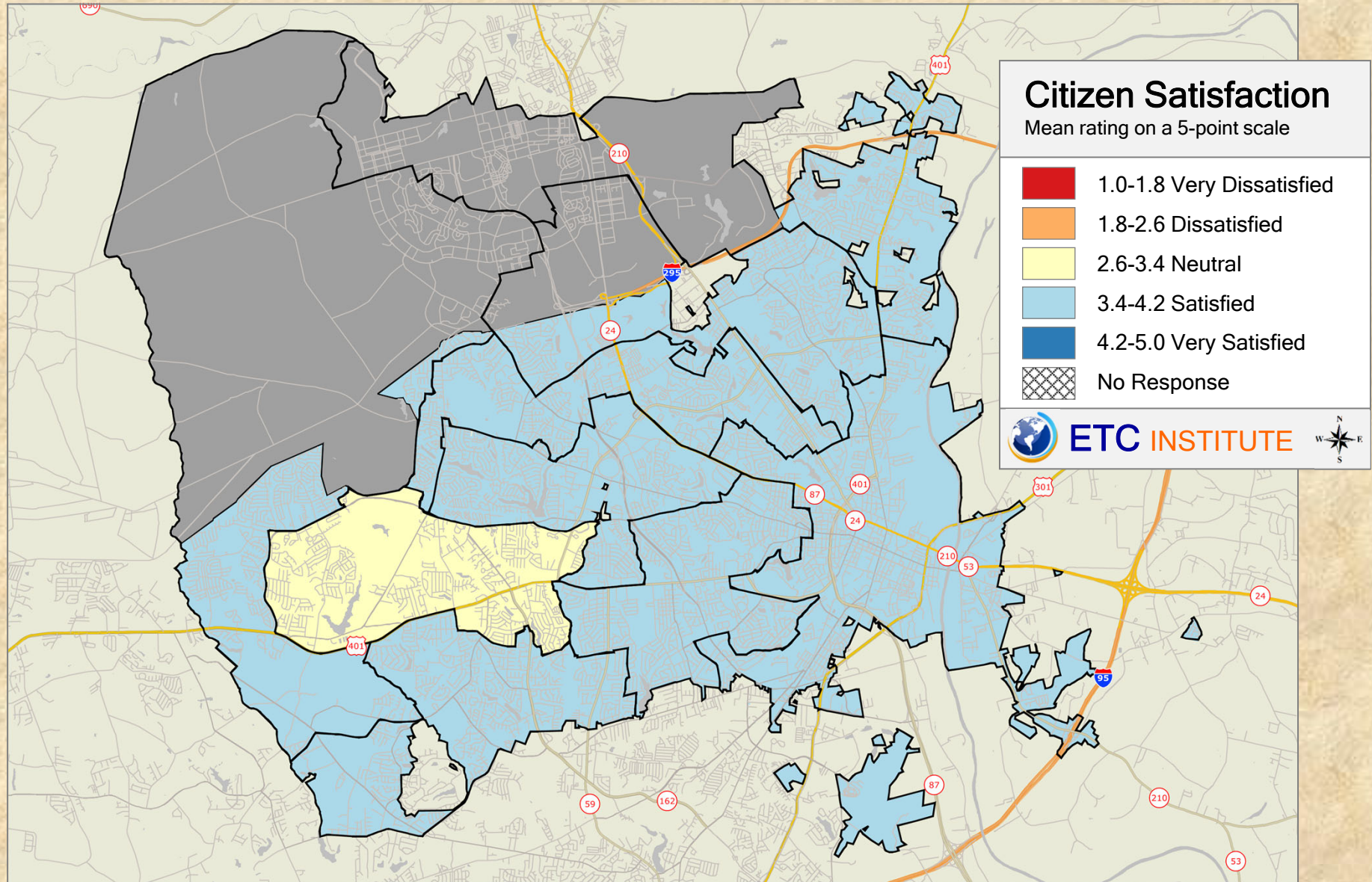
### Q3-5. Overall quality of life in the city



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

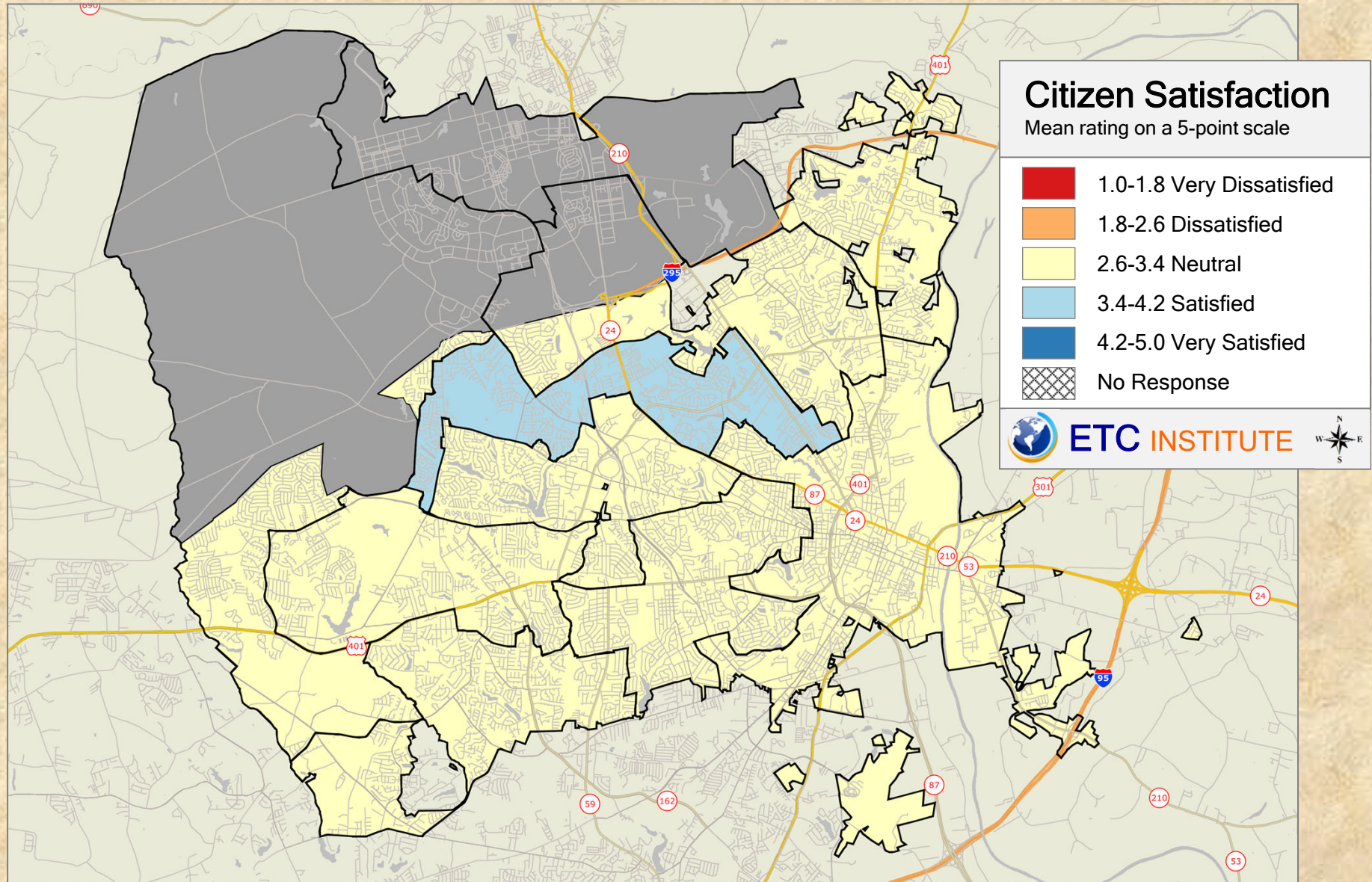
## Q3-6. Overall quality of life in your neighborhood



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

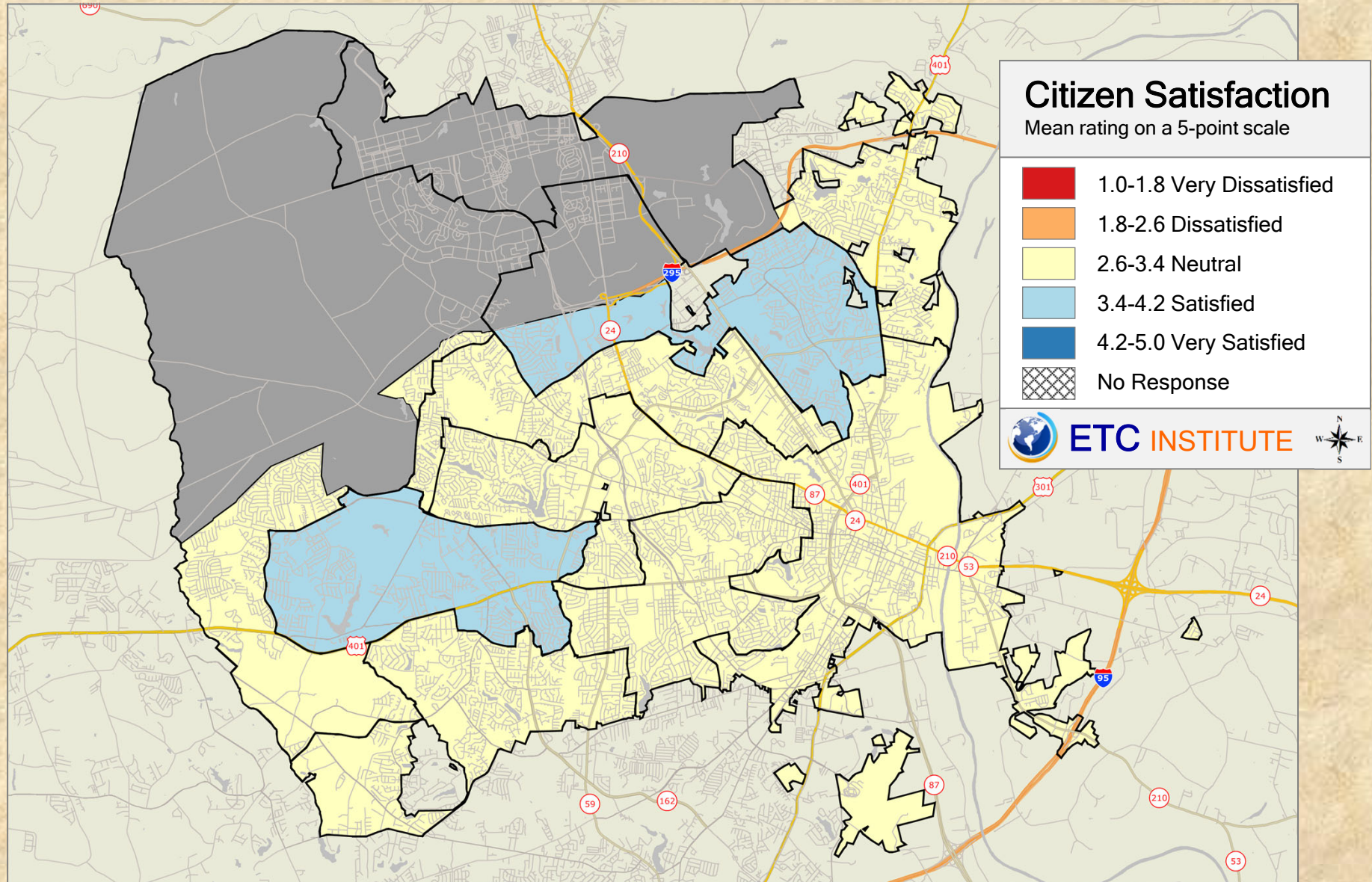
### Q3-7. Overall availability of arts and cultural amenities



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

### Q3-8. Overall appearance of major corridors

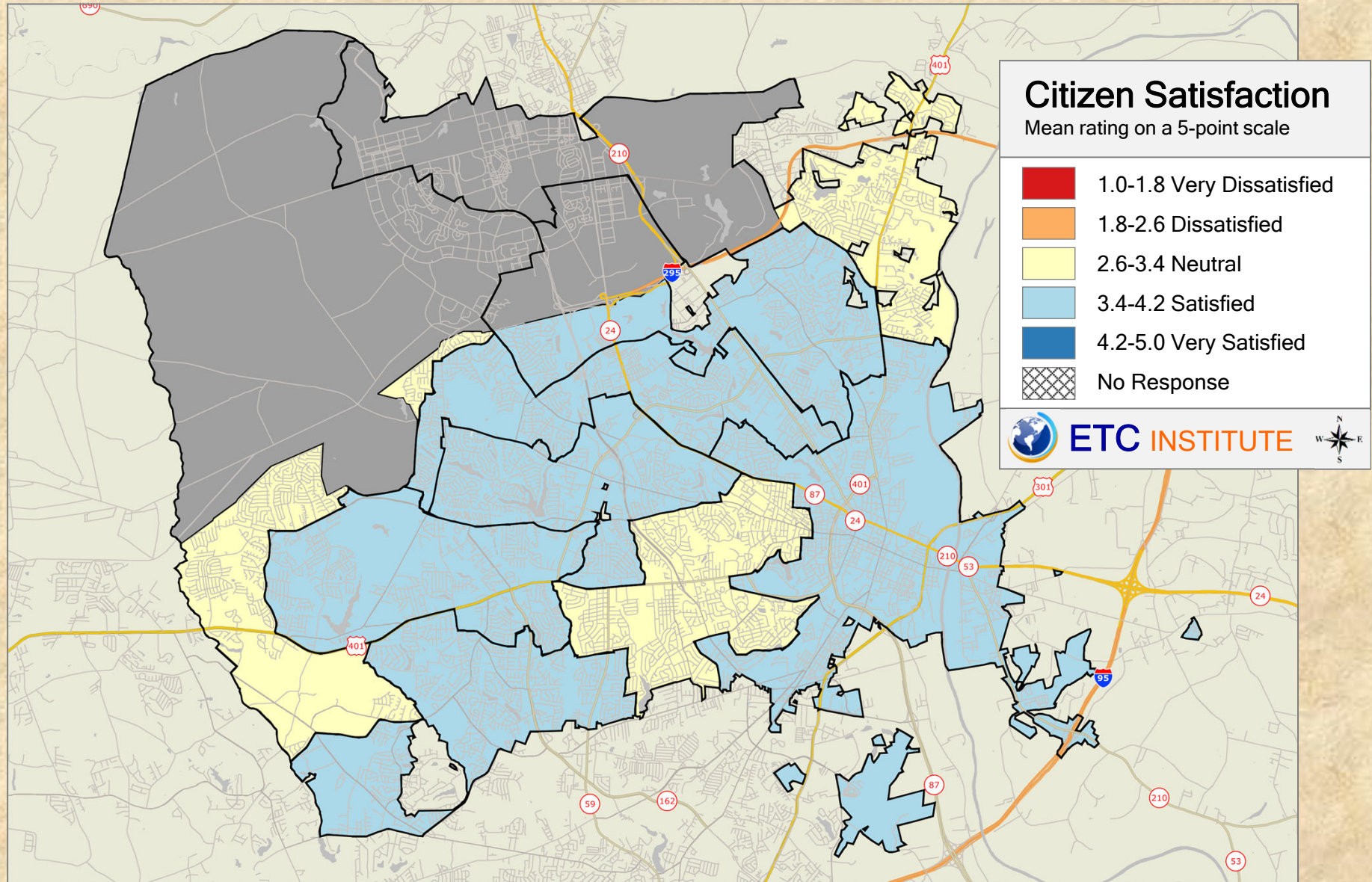


### 2019 City of Fayetteville Resident Survey

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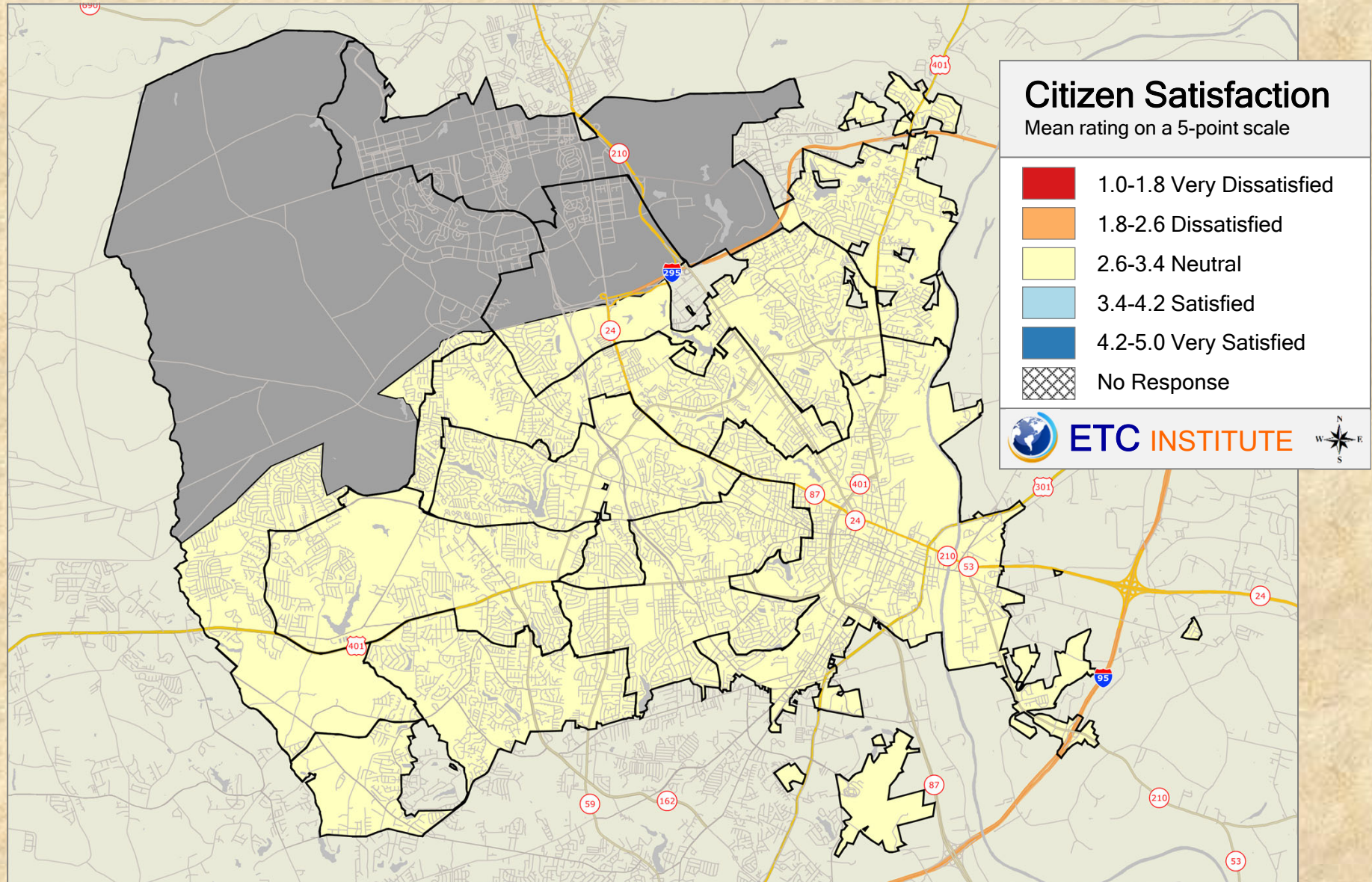
### Q3-9. Overall Downtown Fayetteville experience



### 2019 City of Fayetteville Resident Survey

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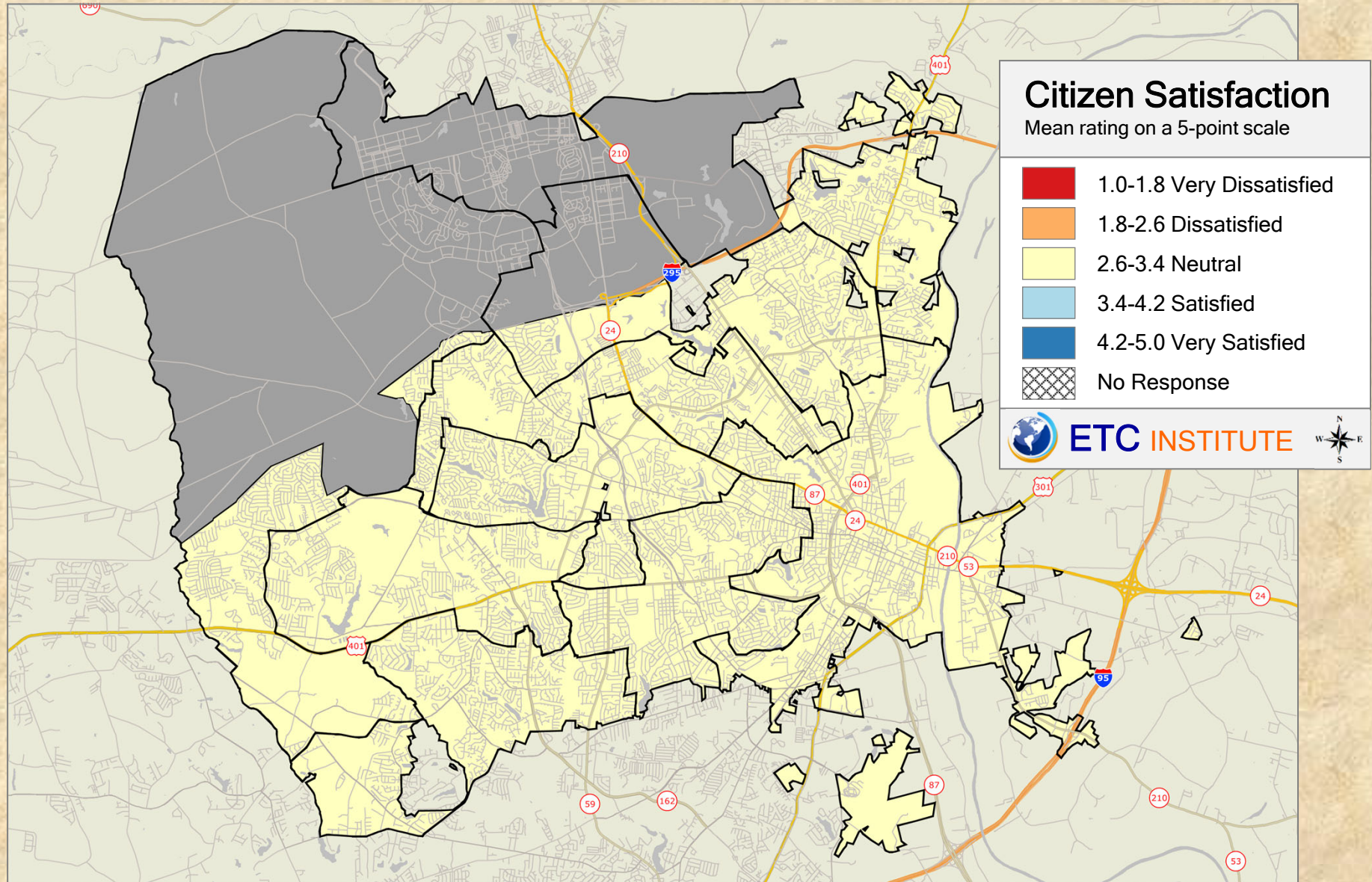
### Q3-10. Overall strength of Fayetteville's economy



### 2019 City of Fayetteville Resident Survey

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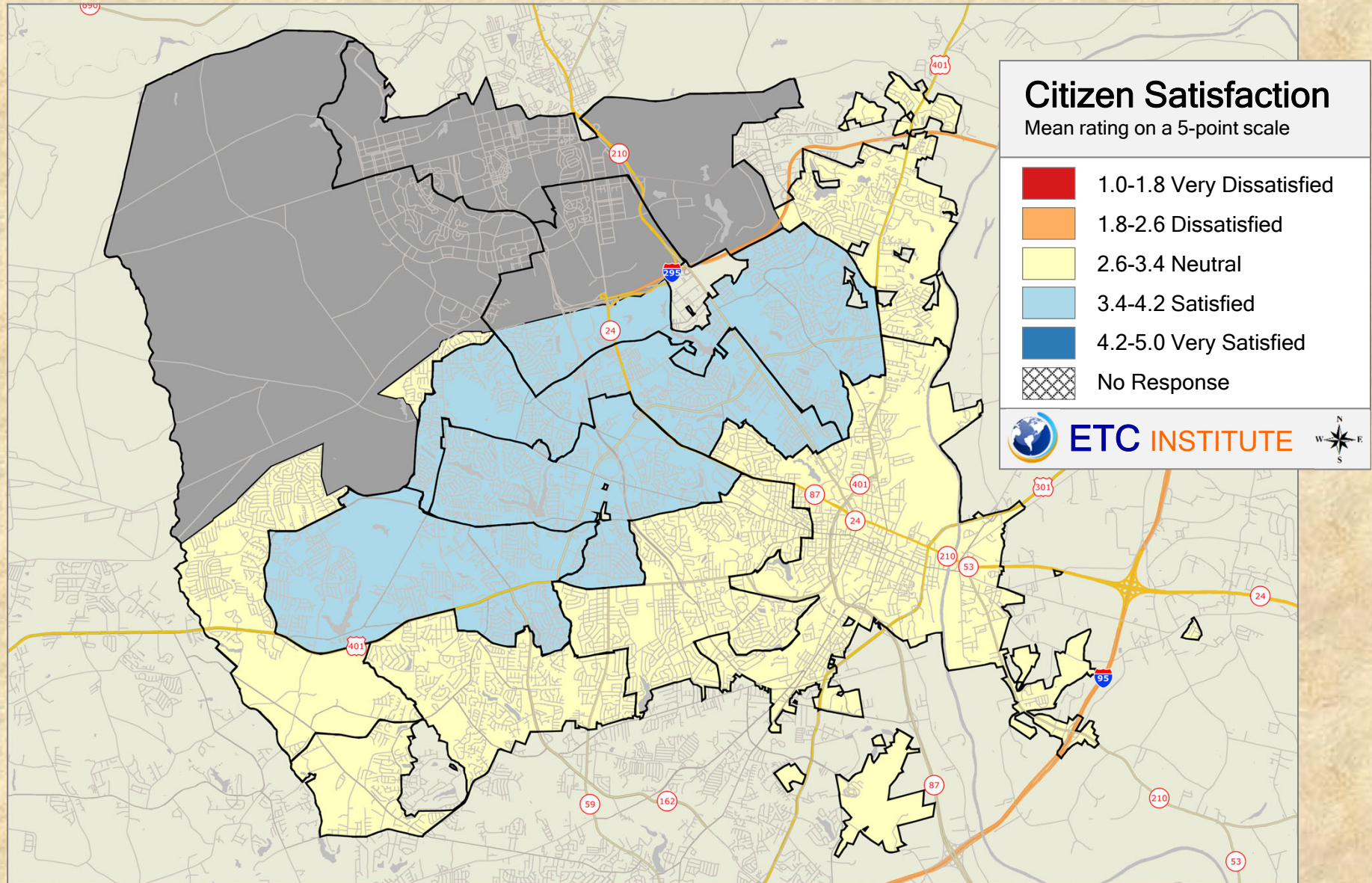
# Q3-11. Overall availability of employment opportunities in Fayetteville



## 2019 City of Fayetteville Resident Survey

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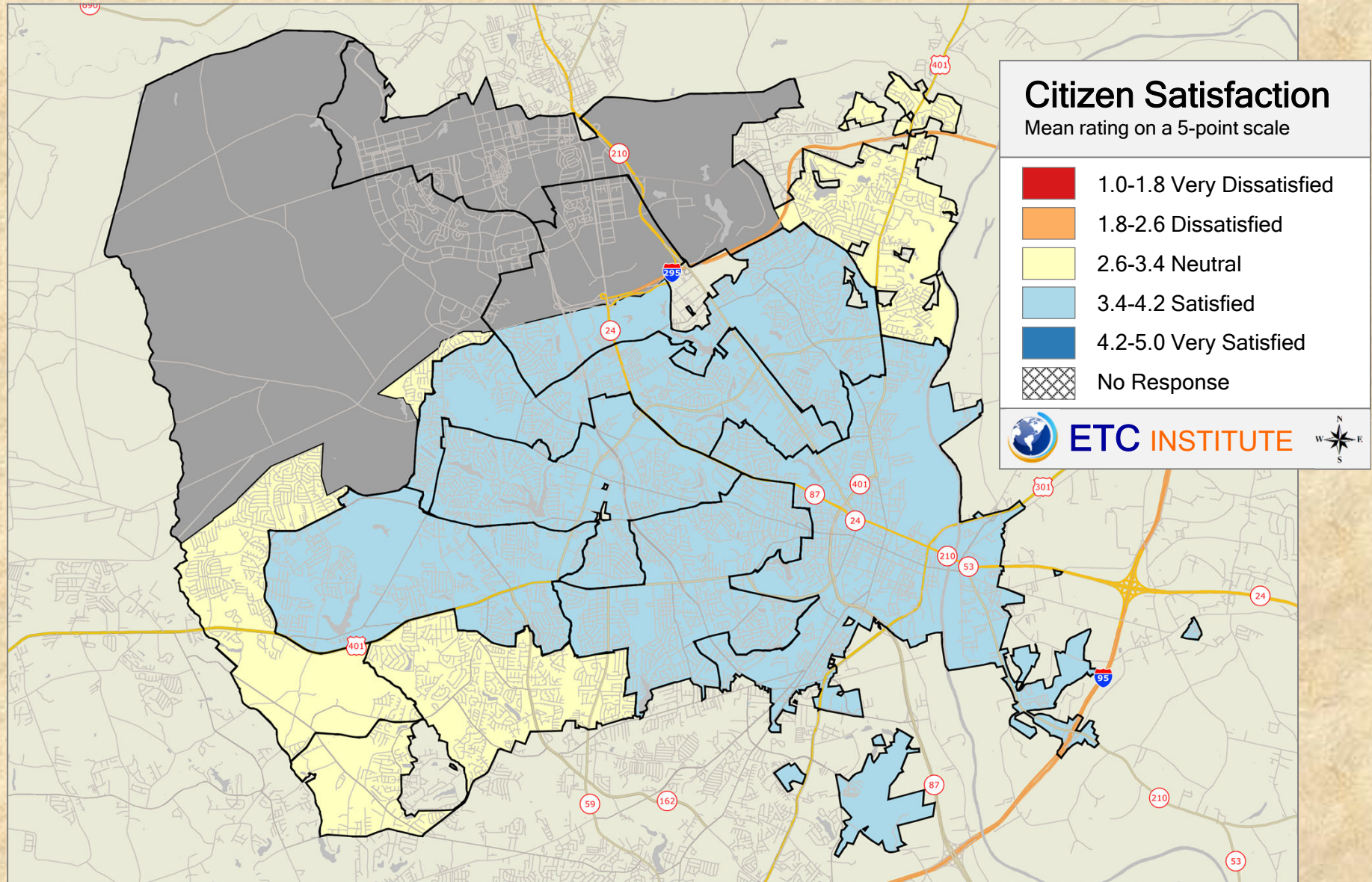
# Q3-12. Overall quality of businesses, services and retail in Fayetteville



## 2019 City of Fayetteville Resident Survey

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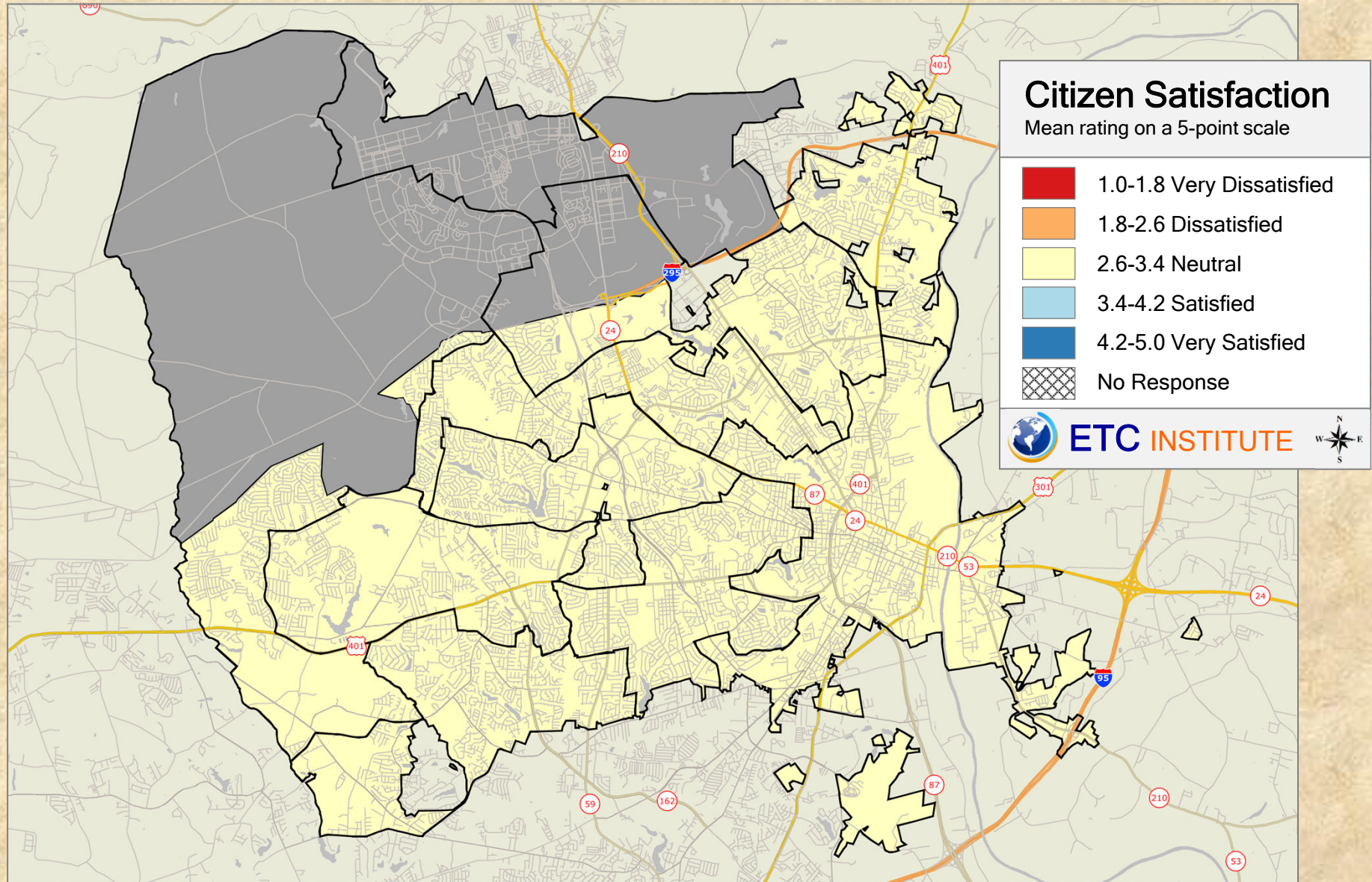
### Q3-13. Overall availability of sports venues in Fayetteville



### 2019 City of Fayetteville Resident Survey

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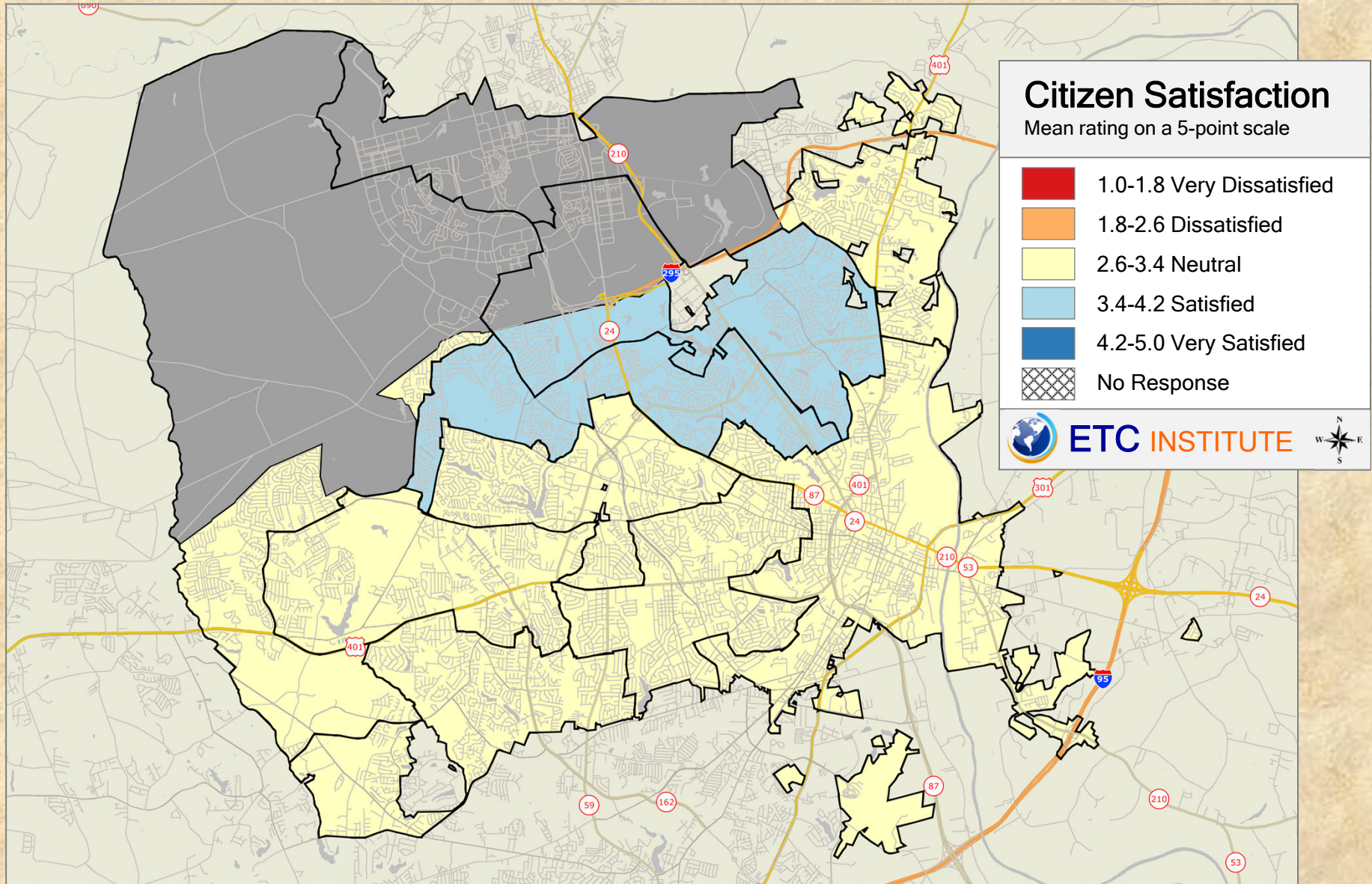
# Q3-14. Overall value you receive for your tax dollars



## 2019 City of Fayetteville Resident Survey

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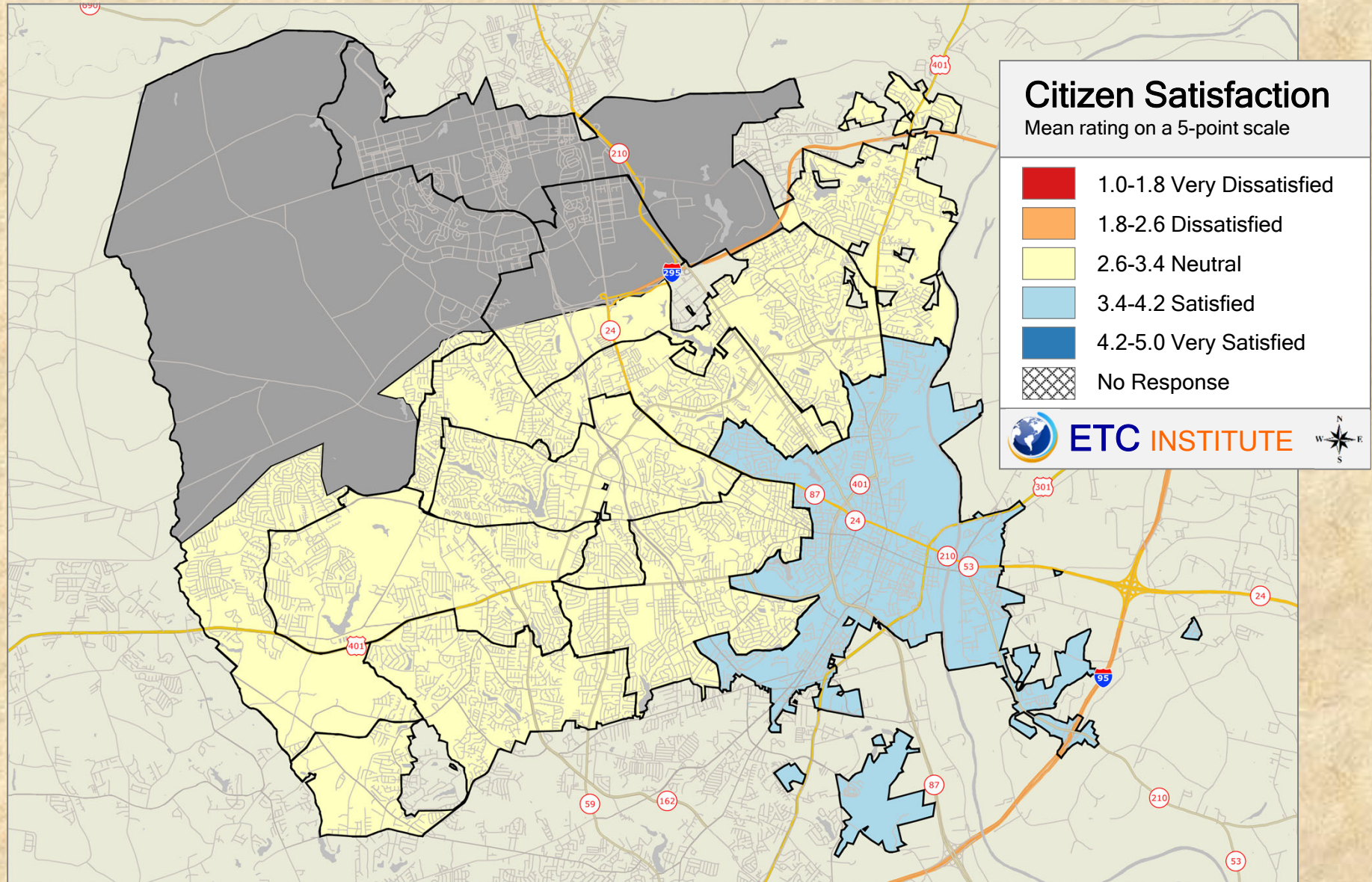
# Q5-1. City efforts to prevent crime



## 2019 City of Fayetteville Resident Survey

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## Q5-2. Enforcement of local traffic laws

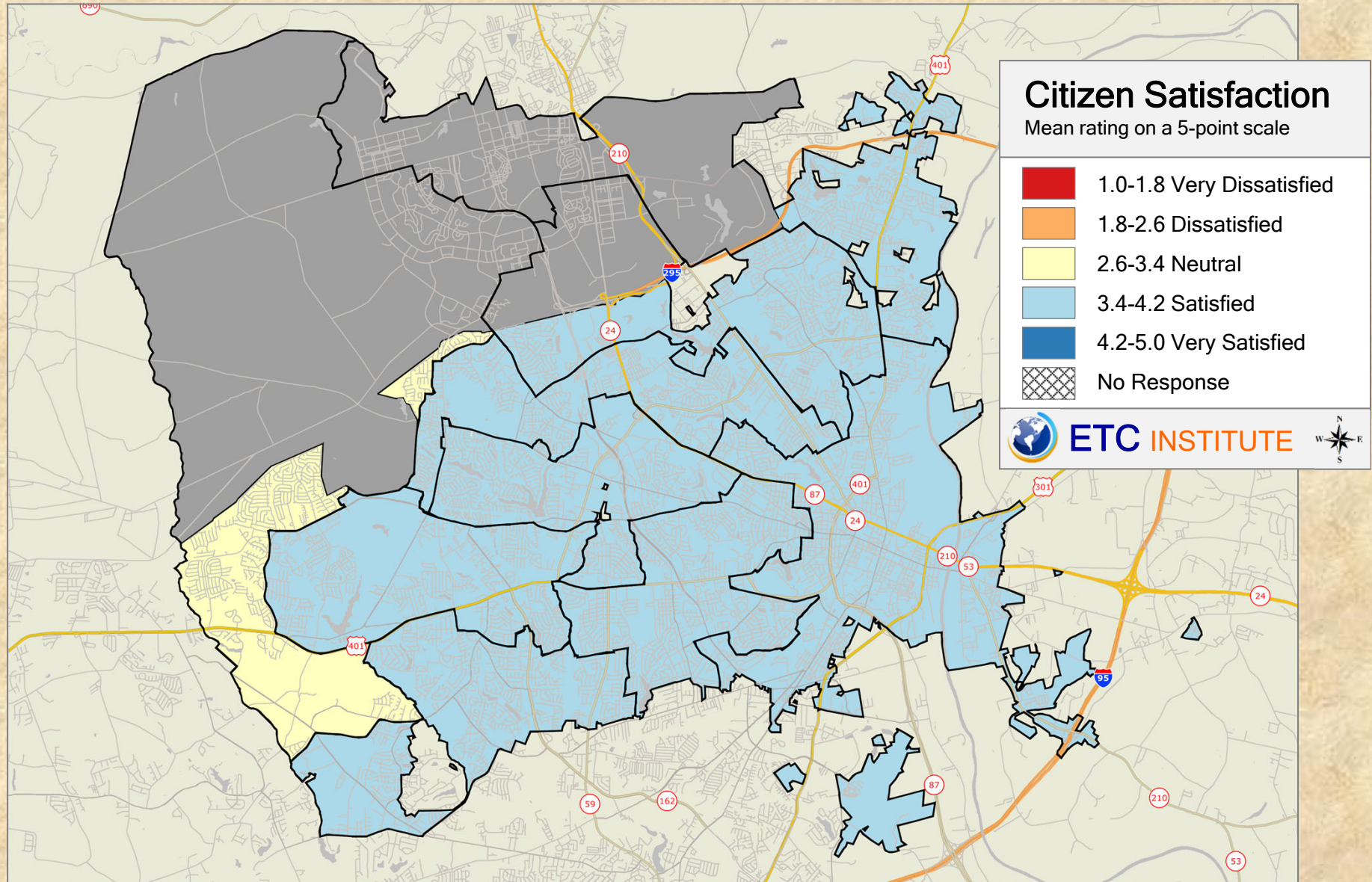


### 2019 City of Fayetteville Resident Survey

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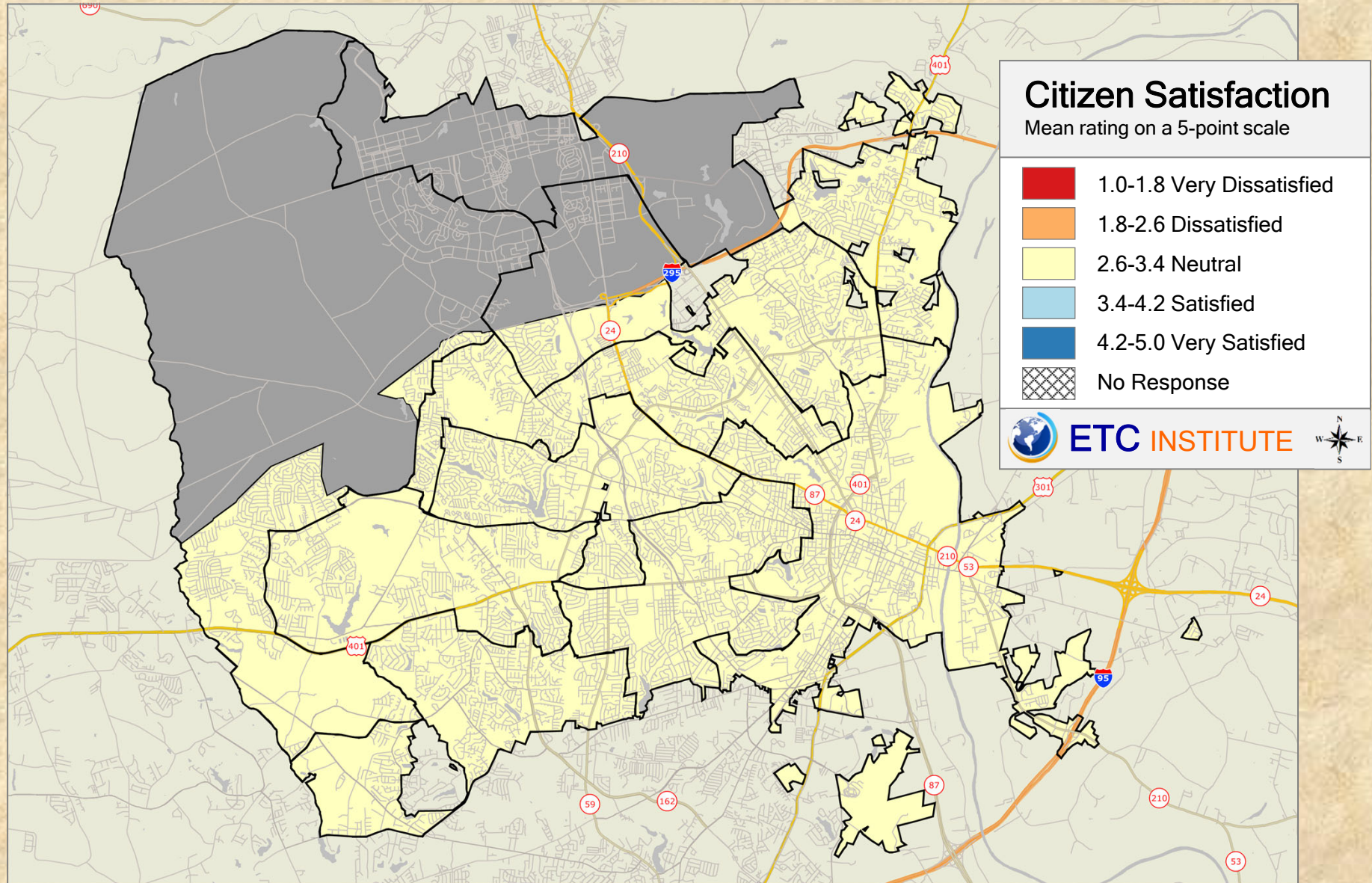
### Q5-3. How quickly police respond to emergencies



### 2019 City of Fayetteville Resident Survey

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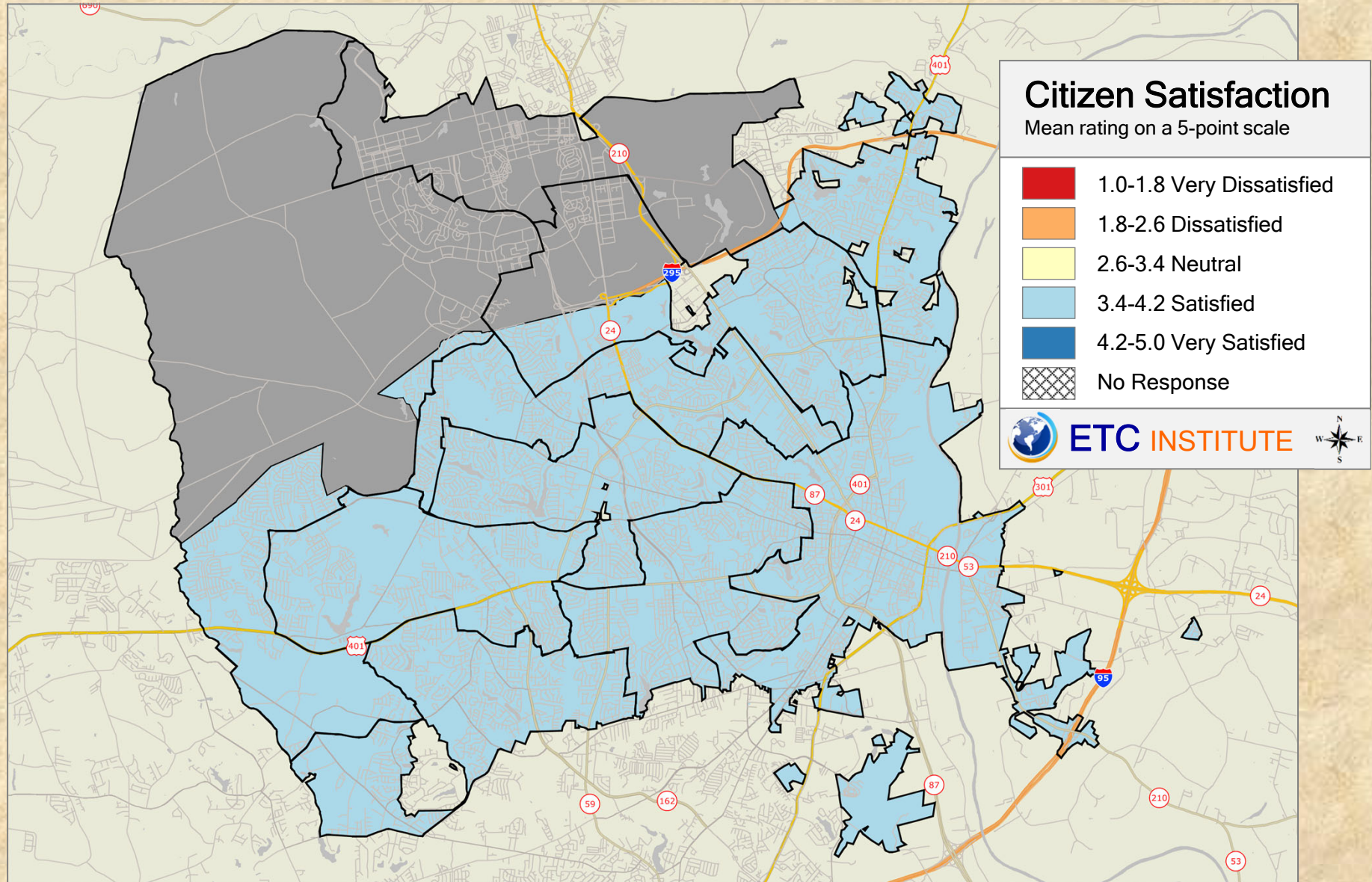
# Q5-4. The frequency with which police officers patrol your neighborhood



## 2019 City of Fayetteville Resident Survey

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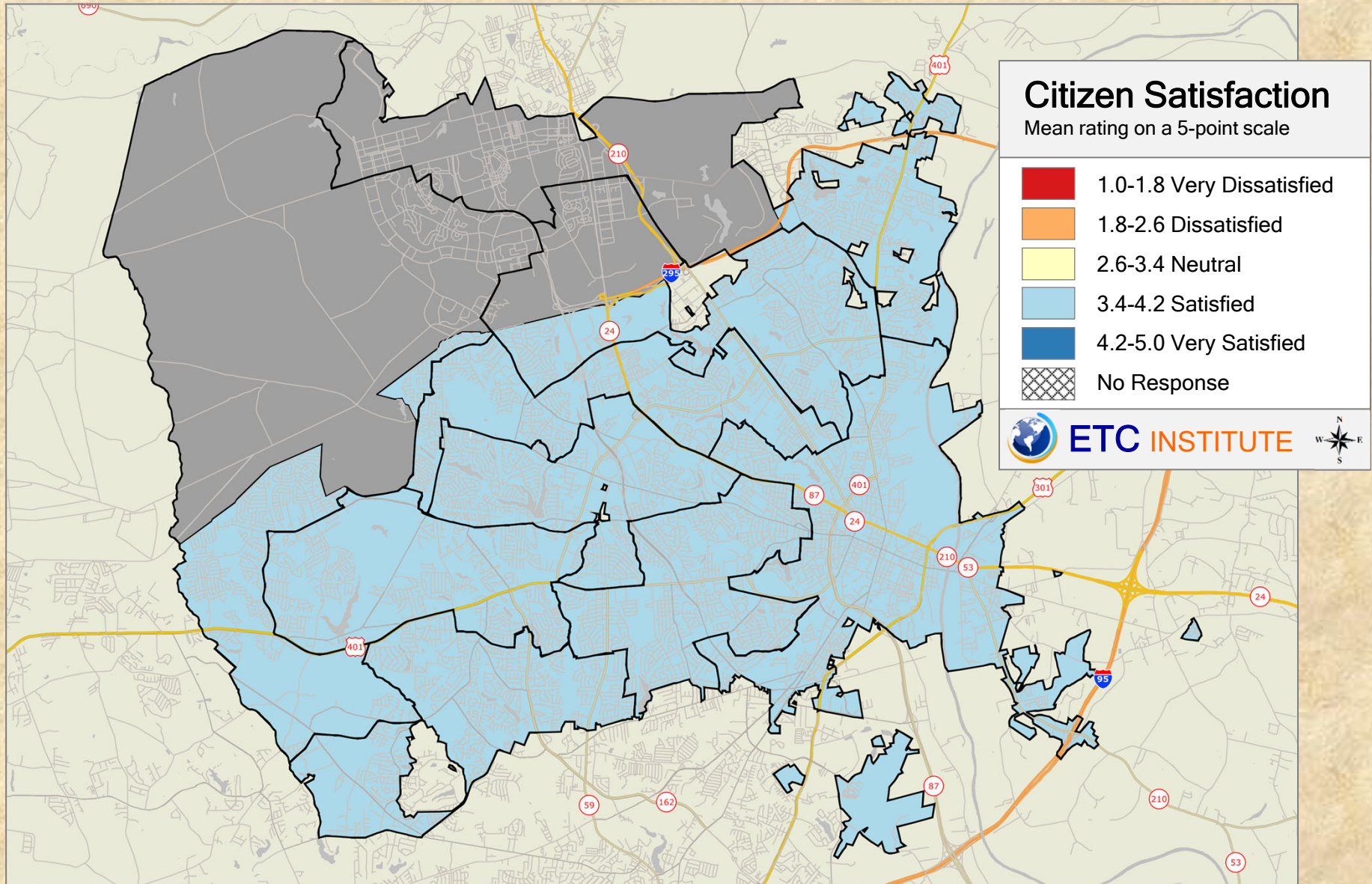
### Q5-5. City efforts to prevent fires



### 2019 City of Fayetteville Resident Survey

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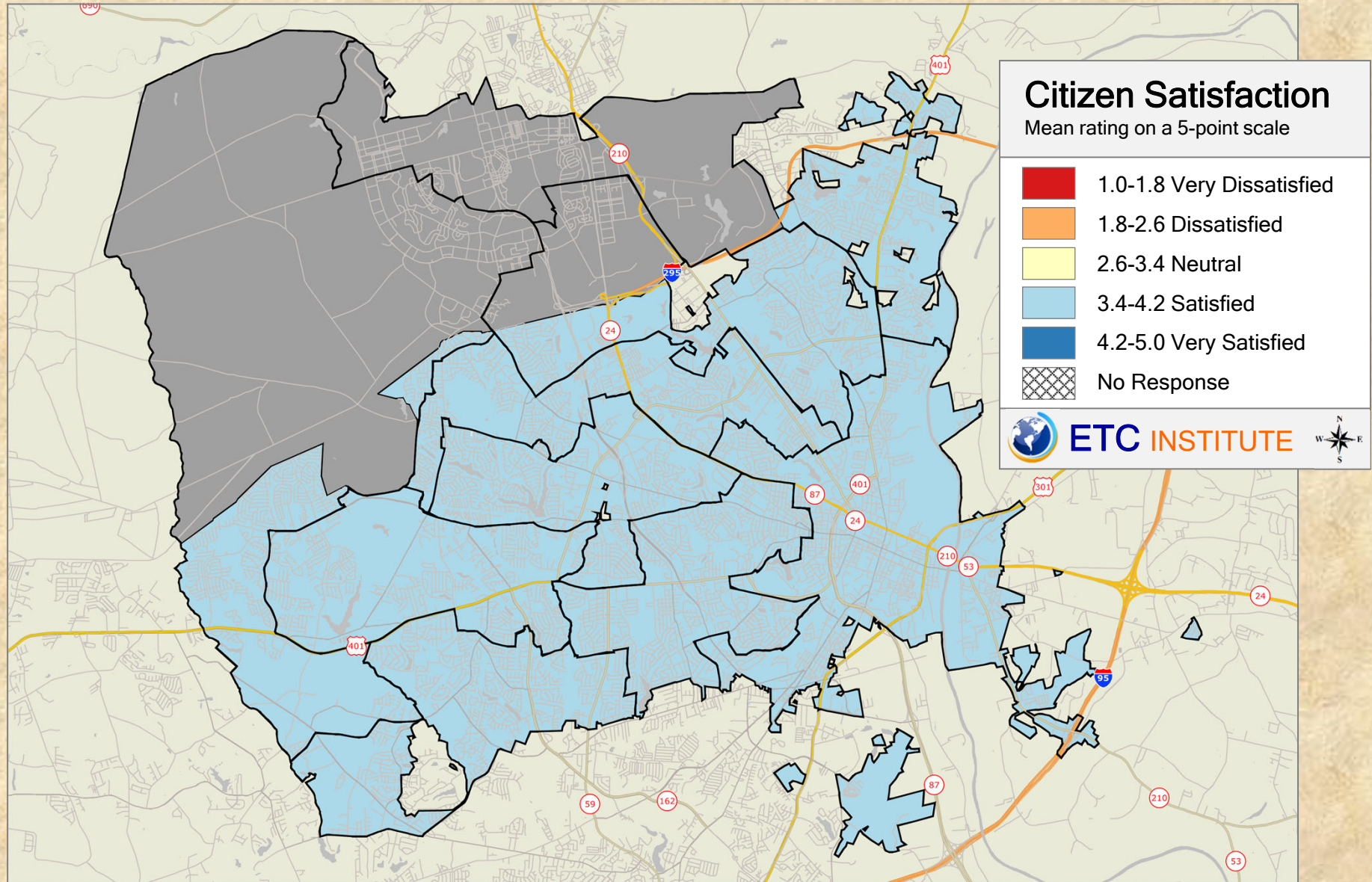
### Q5-6. Enforcement of fire code



### 2019 City of Fayetteville Resident Survey

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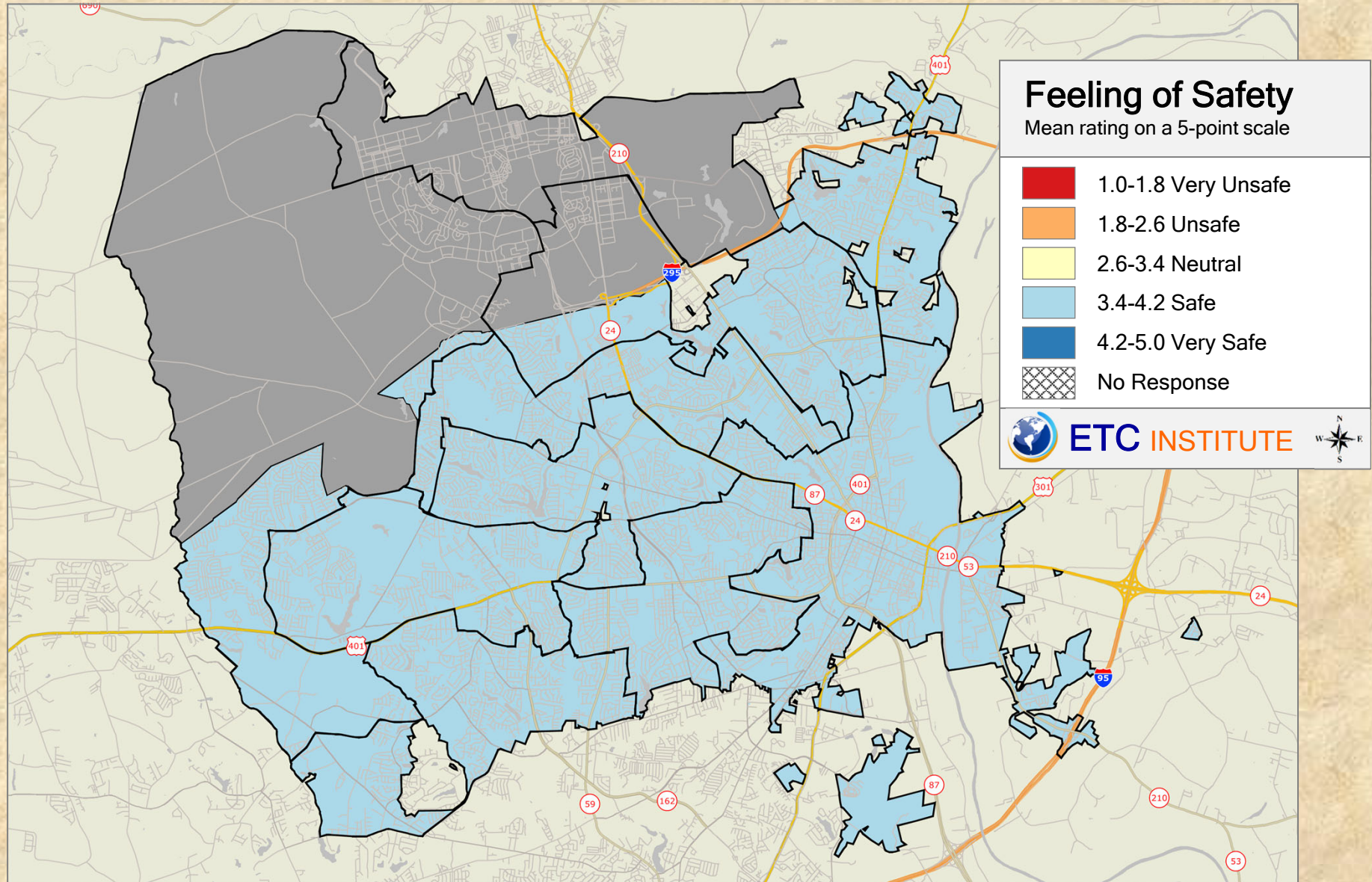
## Q5-7. Preparedness for natural and man-made disasters



### 2019 City of Fayetteville Resident Survey

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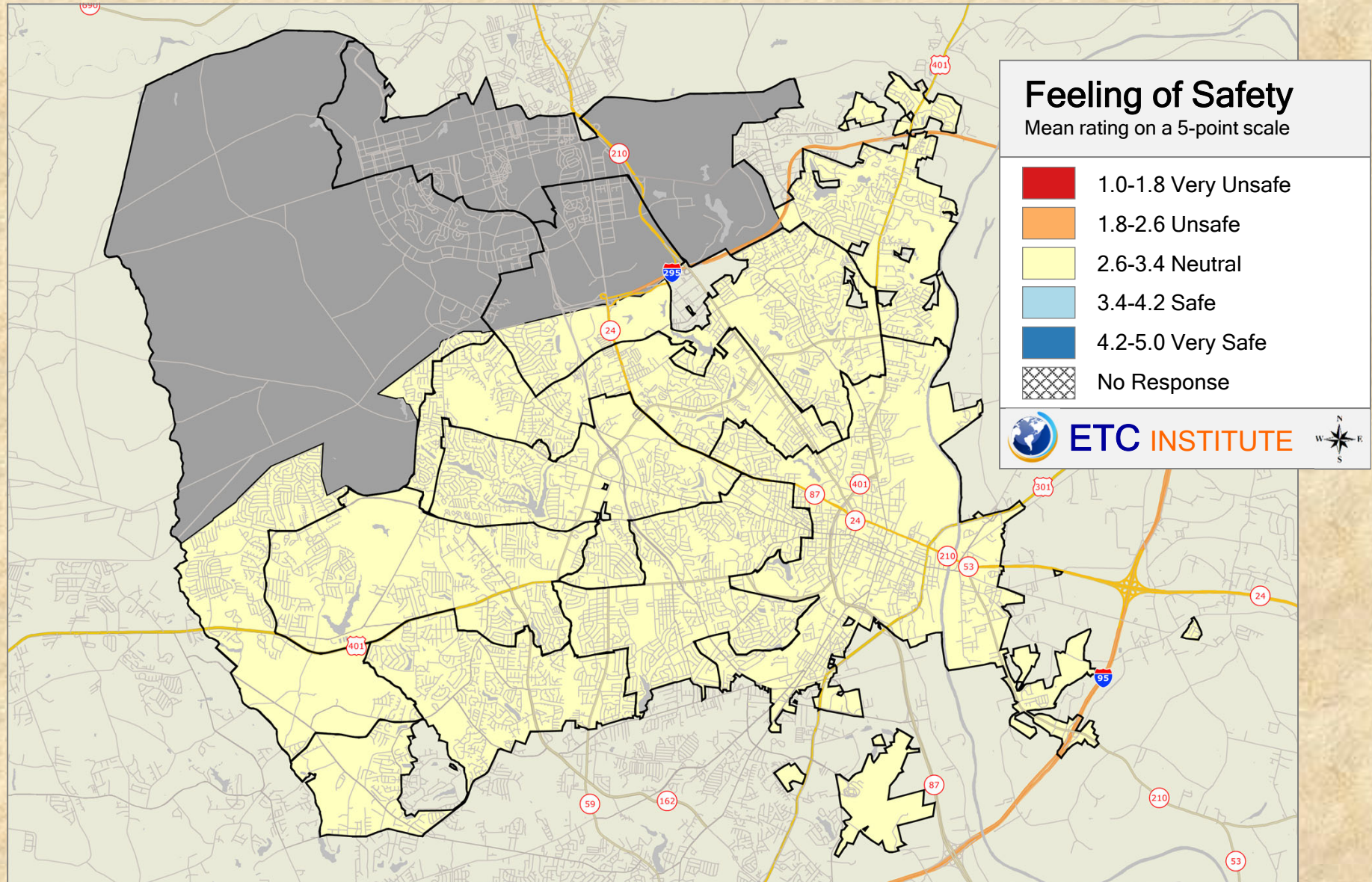
# Q6-1. When walking alone in your neighborhood during the day



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

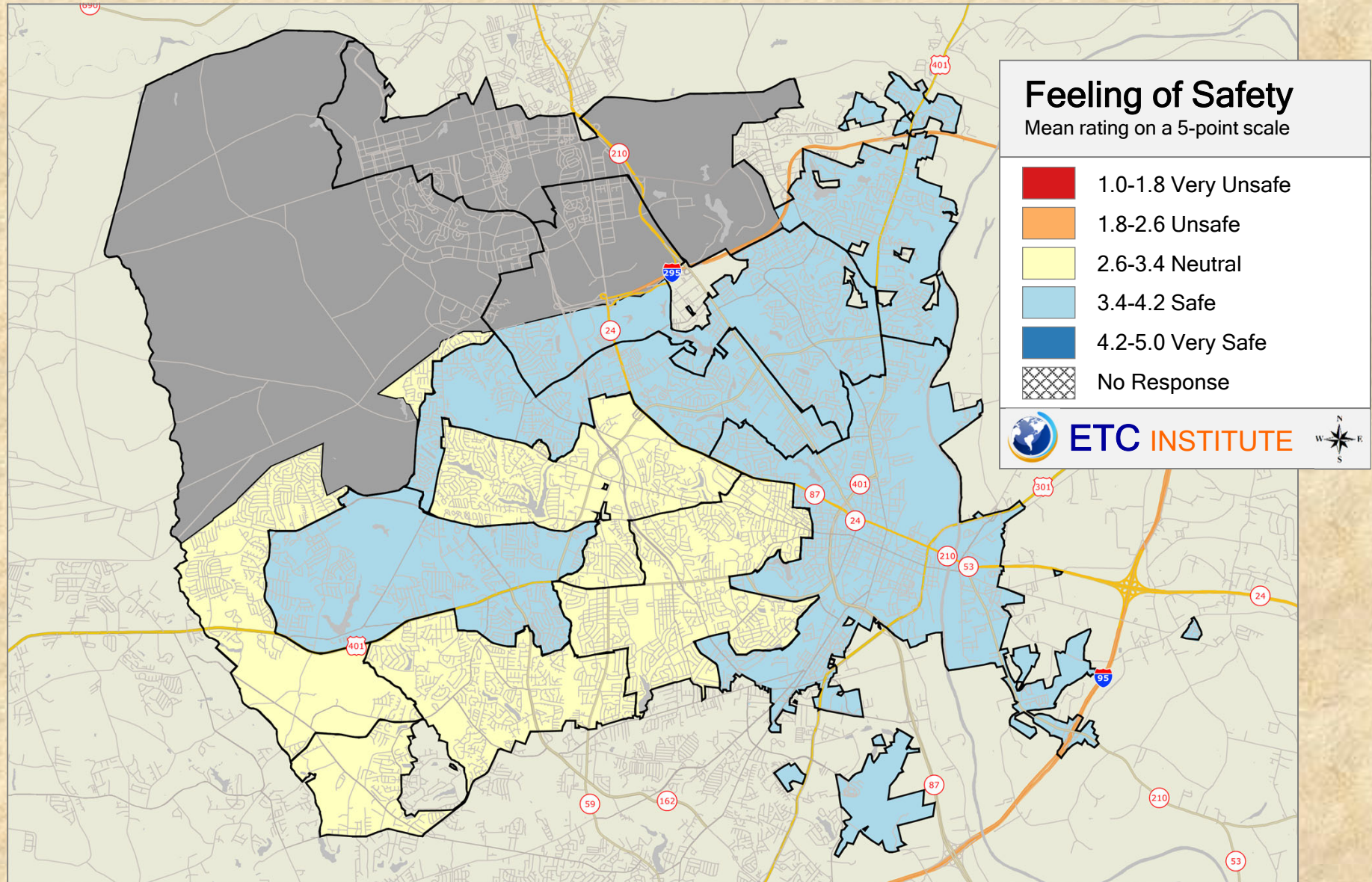
## Q6-2. When walking alone in your neighborhood at night



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q6-3. When walking alone in the park nearest to your home during the day

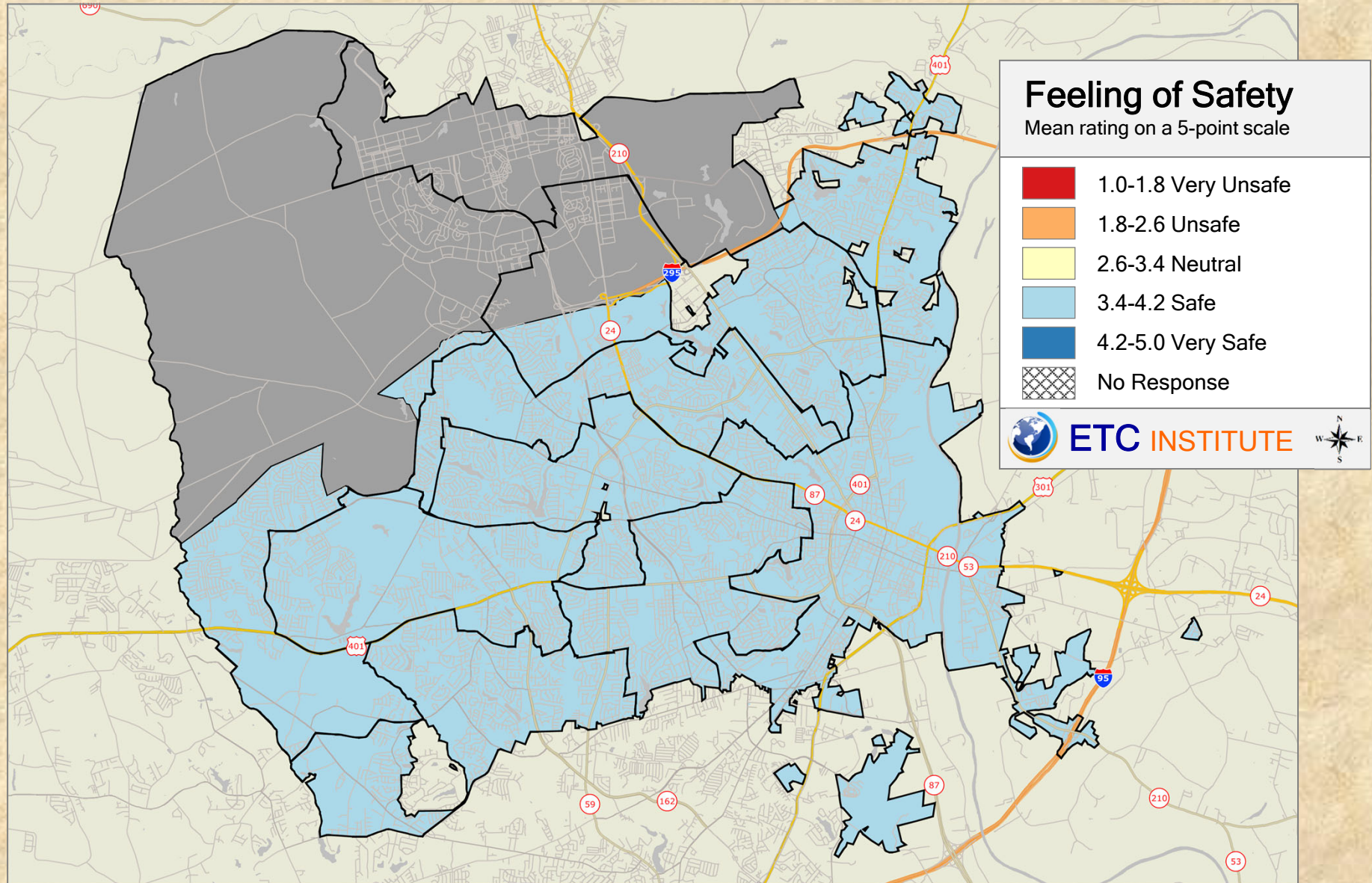


## 2019 City of Fayetteville Resident Survey

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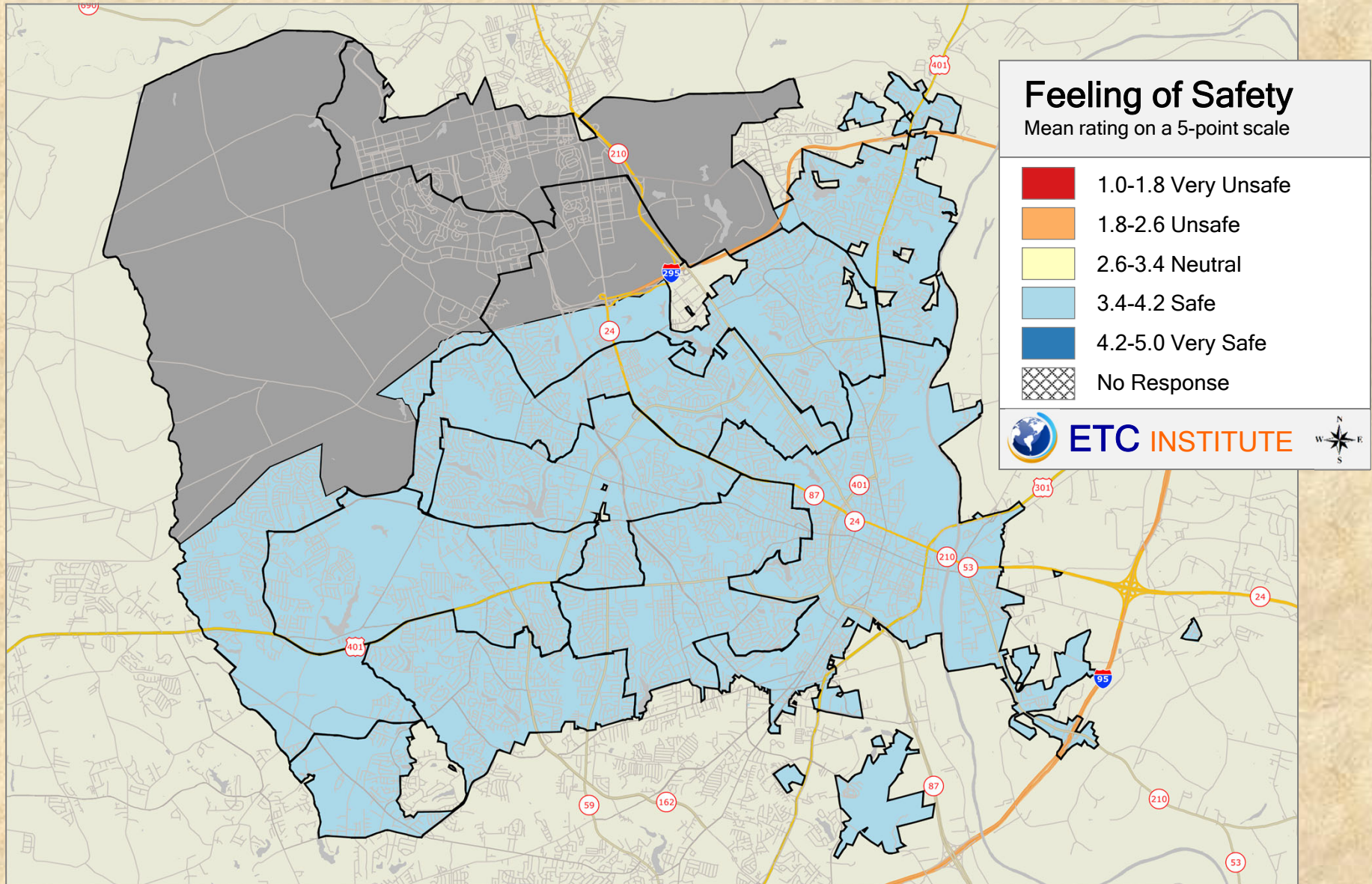
### Q6-4. When visiting recreation centers



### 2019 City of Fayetteville Resident Survey

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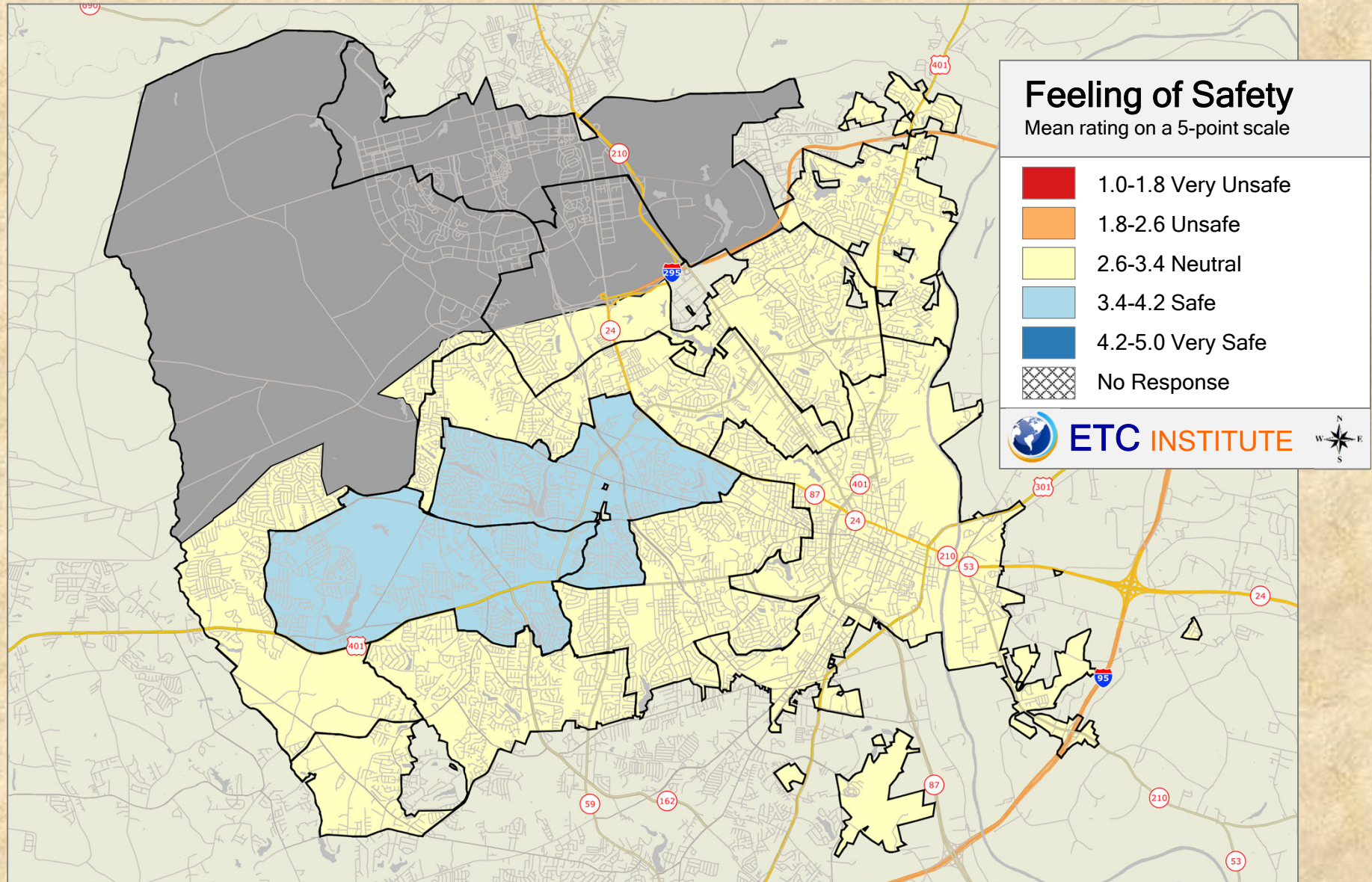
# Q6-5. In Downtown Fayetteville



## 2019 City of Fayetteville Resident Survey

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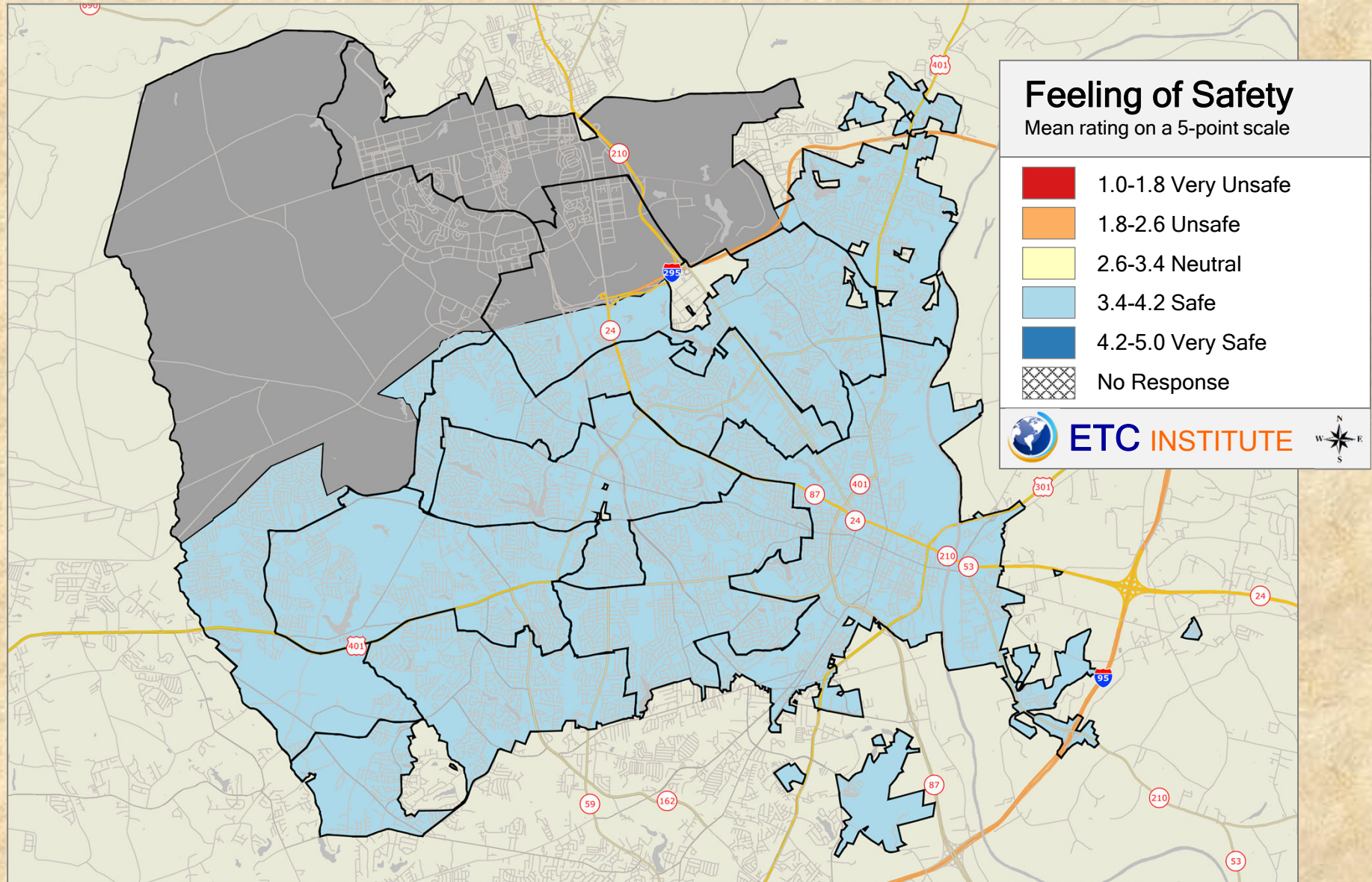
## Q6-6. When riding FAST buses



### 2019 City of Fayetteville Resident Survey

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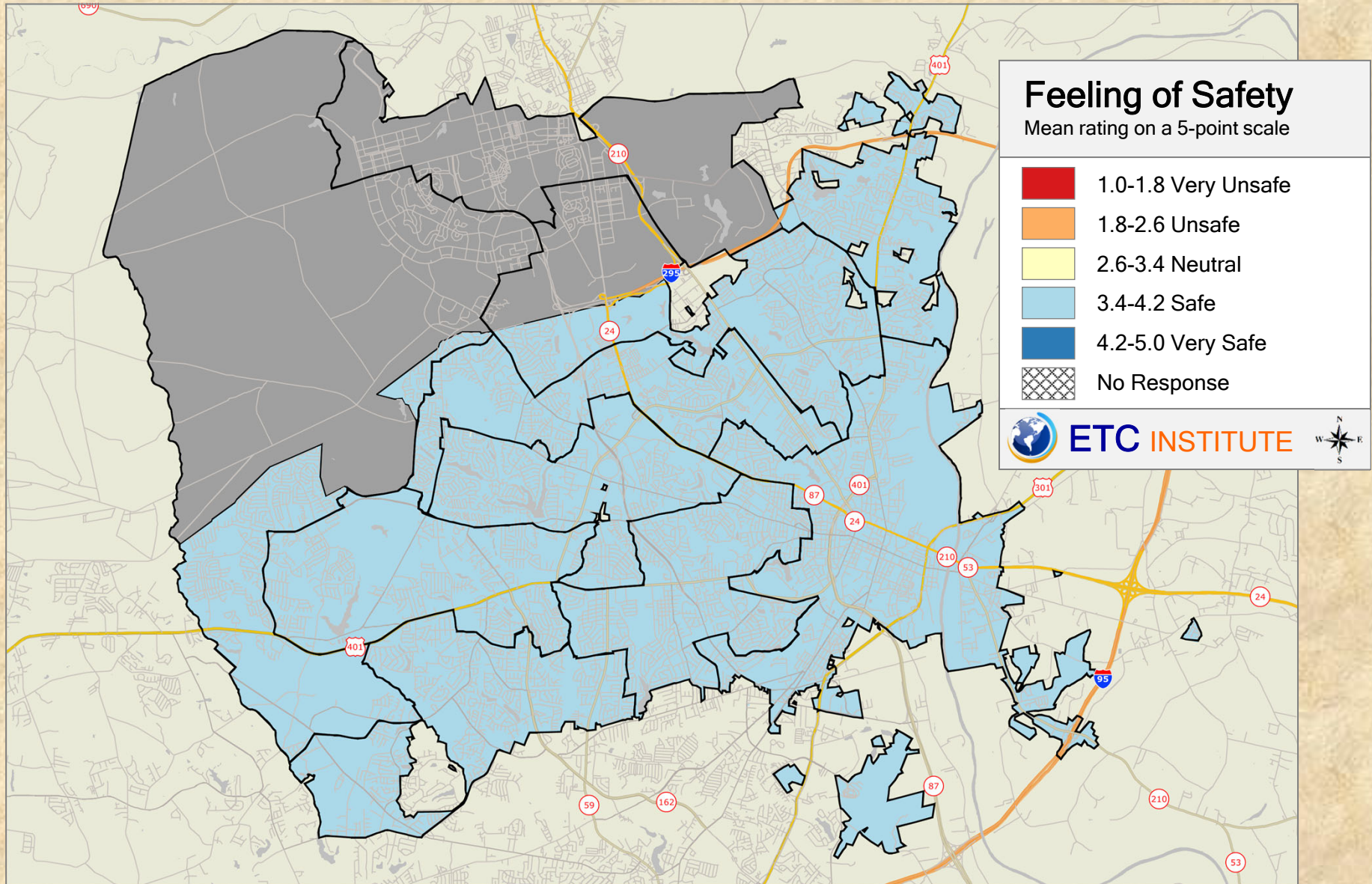
## Q6-7. Shopping at a retail store or center



### 2019 City of Fayetteville Resident Survey

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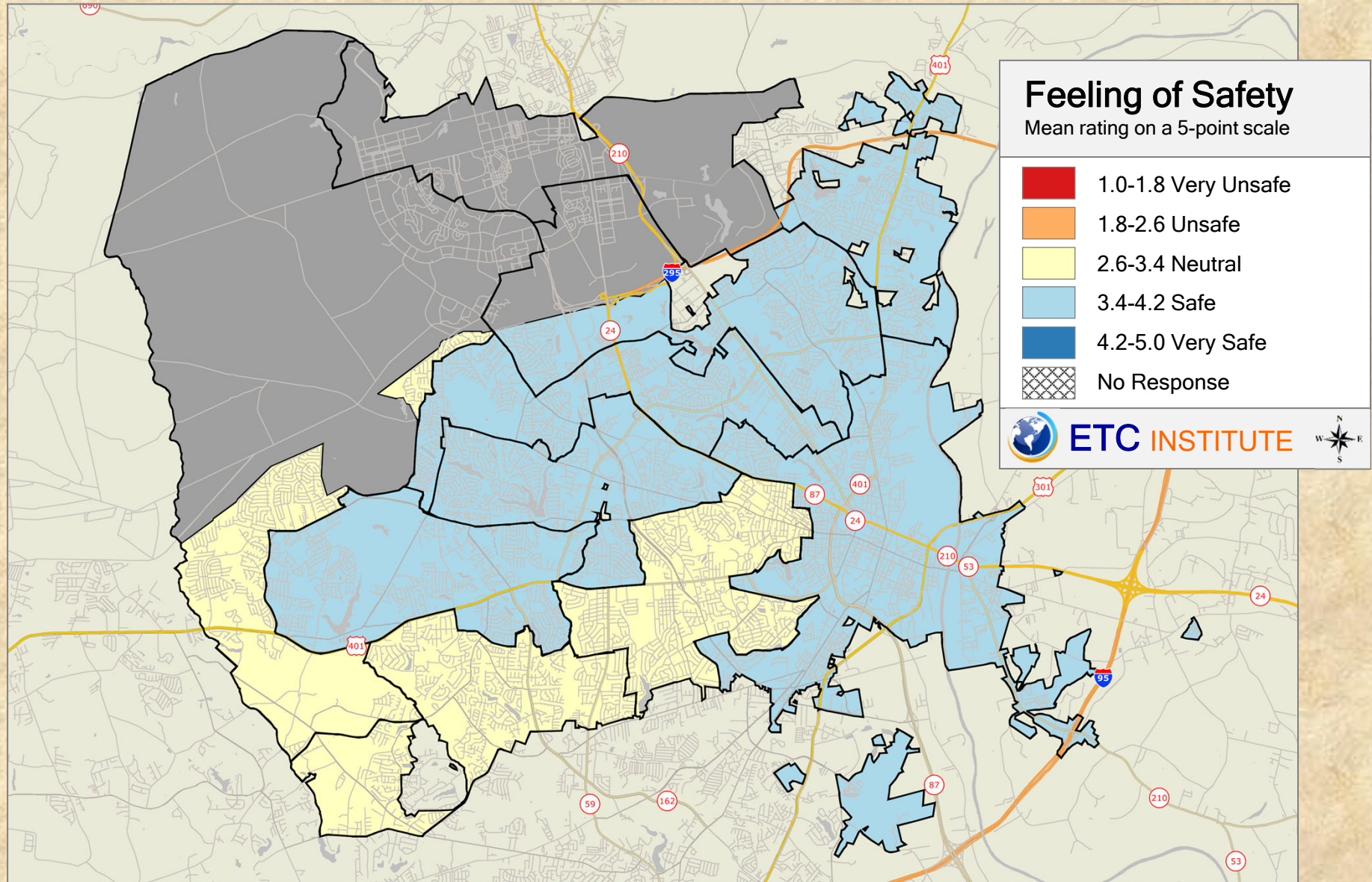
# Q6-8. When visiting Segra Stadium



## 2019 City of Fayetteville Resident Survey

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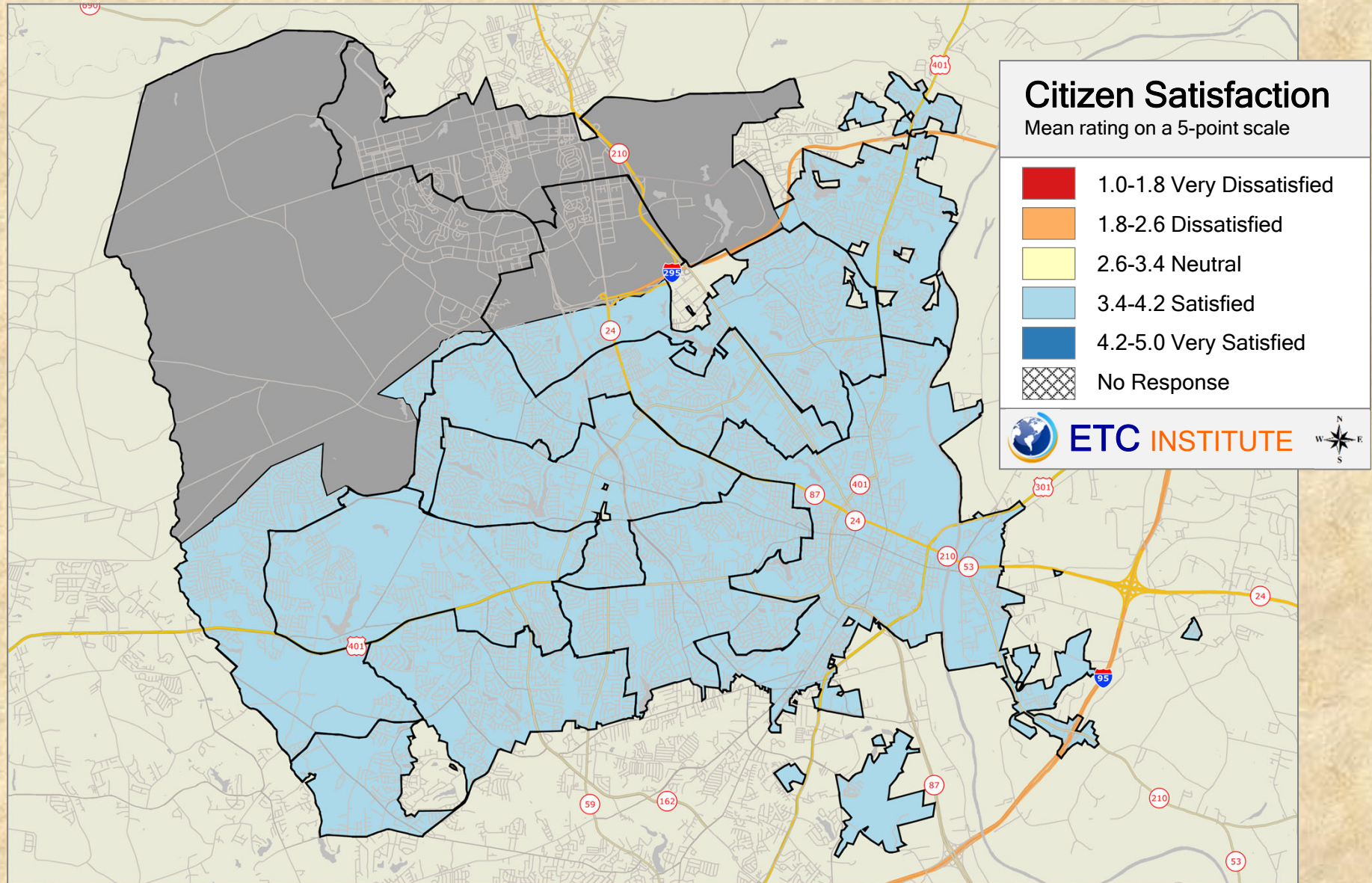
## Q6-9. Overall feeling of safety in Fayetteville



### 2019 City of Fayetteville Resident Survey

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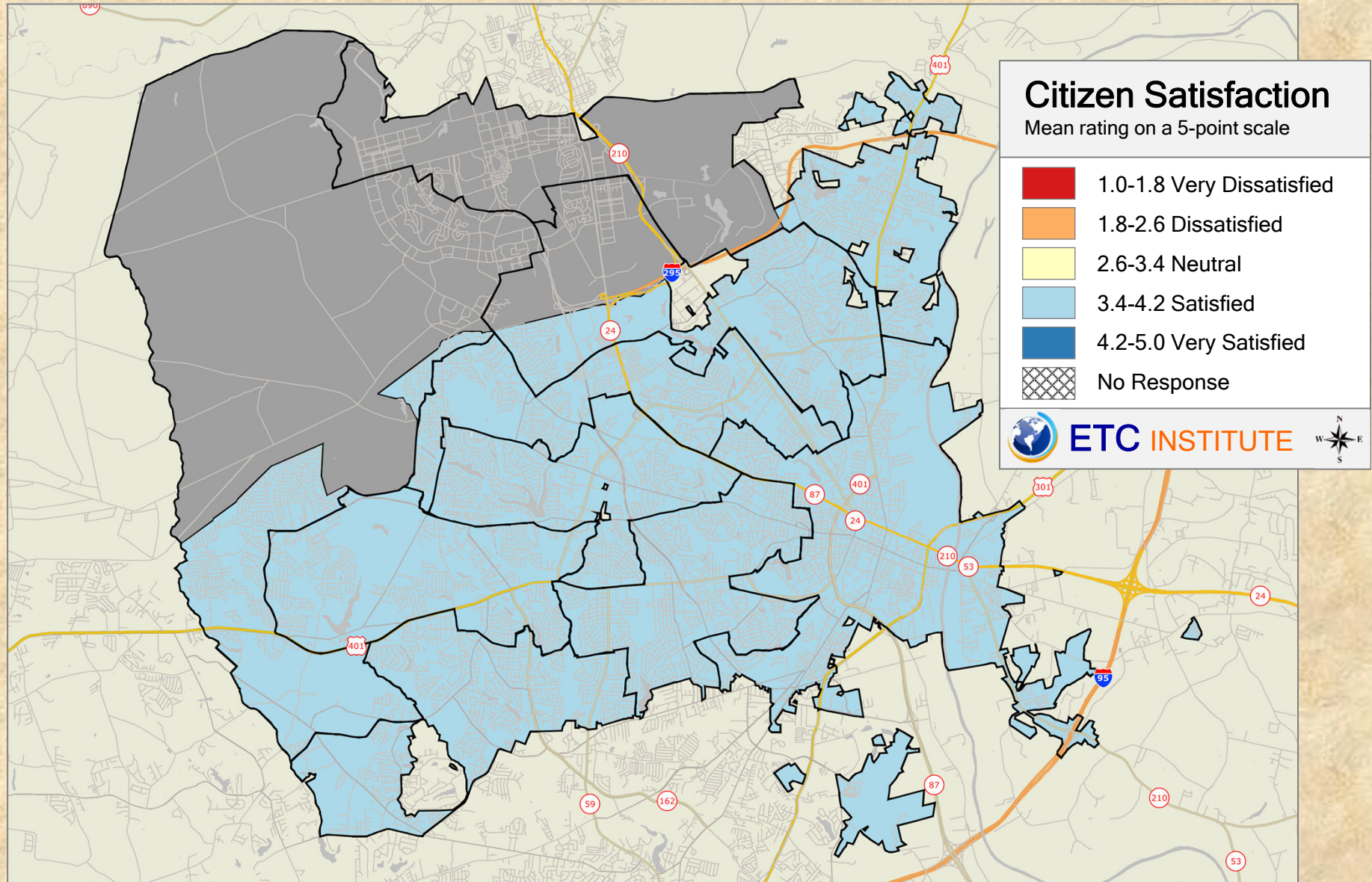
# Q7-1. Quality and condition of city Parks and Recreation facilities



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

## Q7-2. Quality and condition of greenways and trails in the city

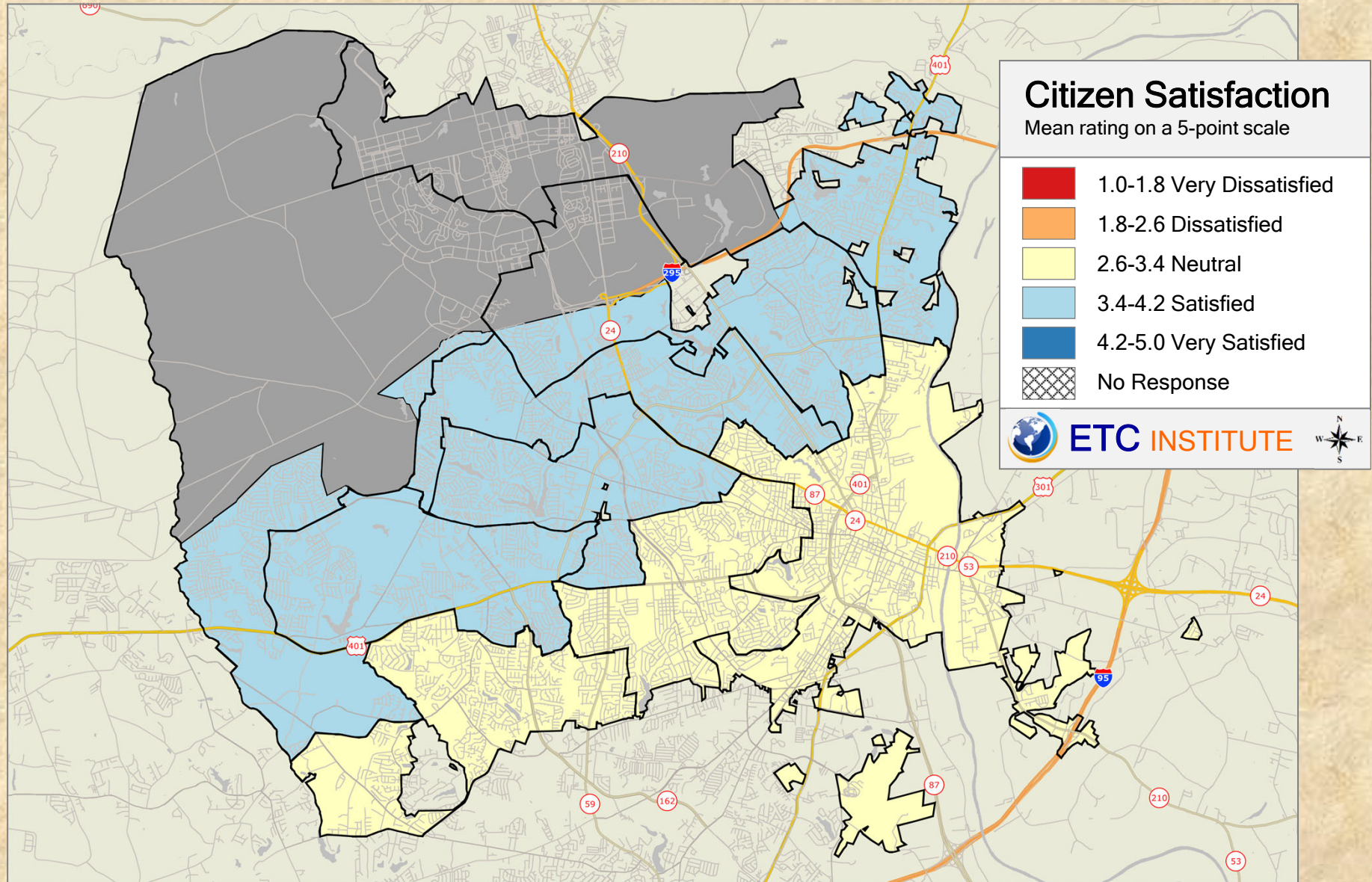


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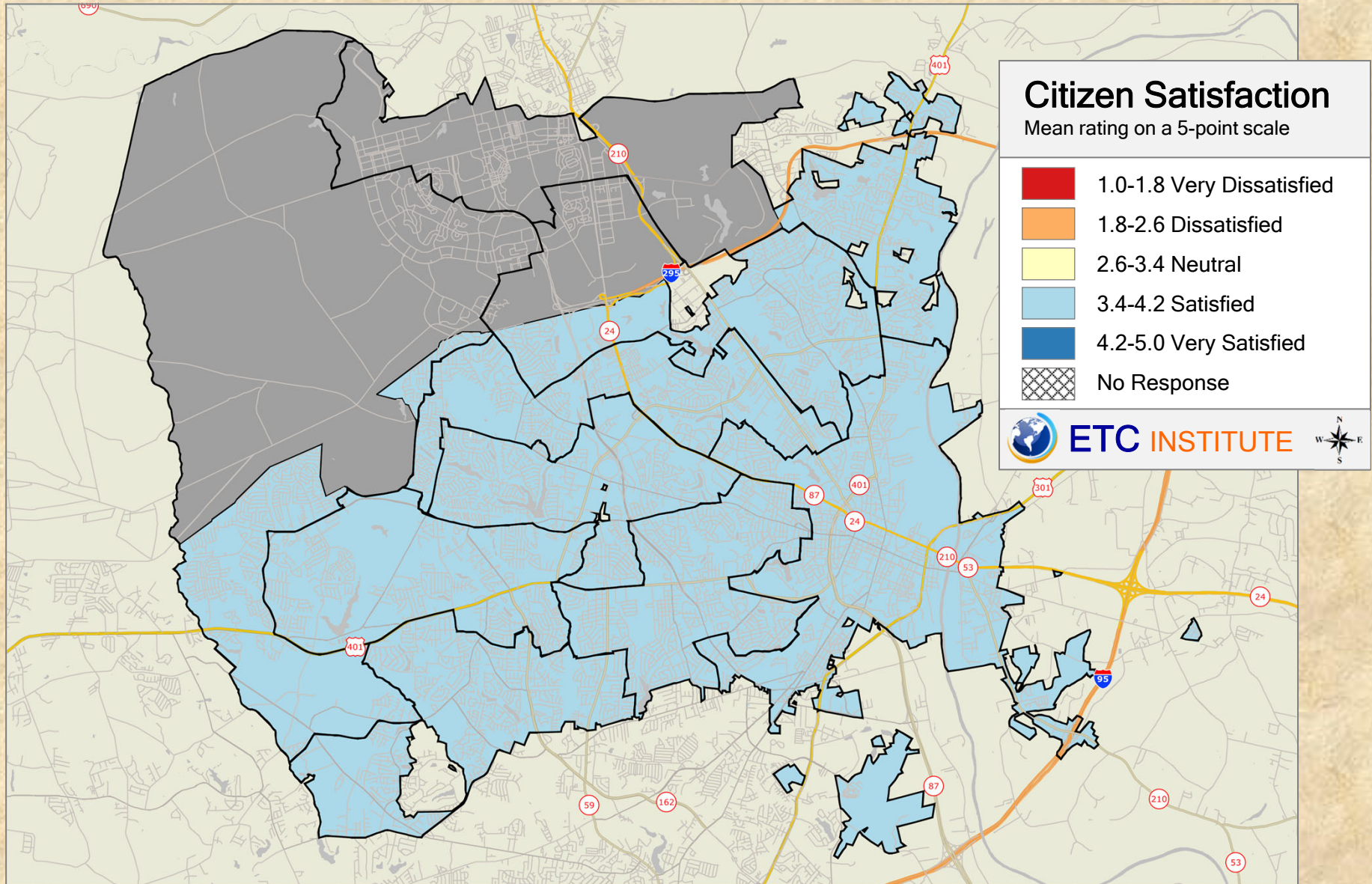
### Q7-3. Diversity of city recreation opportunities



### 2019 City of Fayetteville Resident Survey

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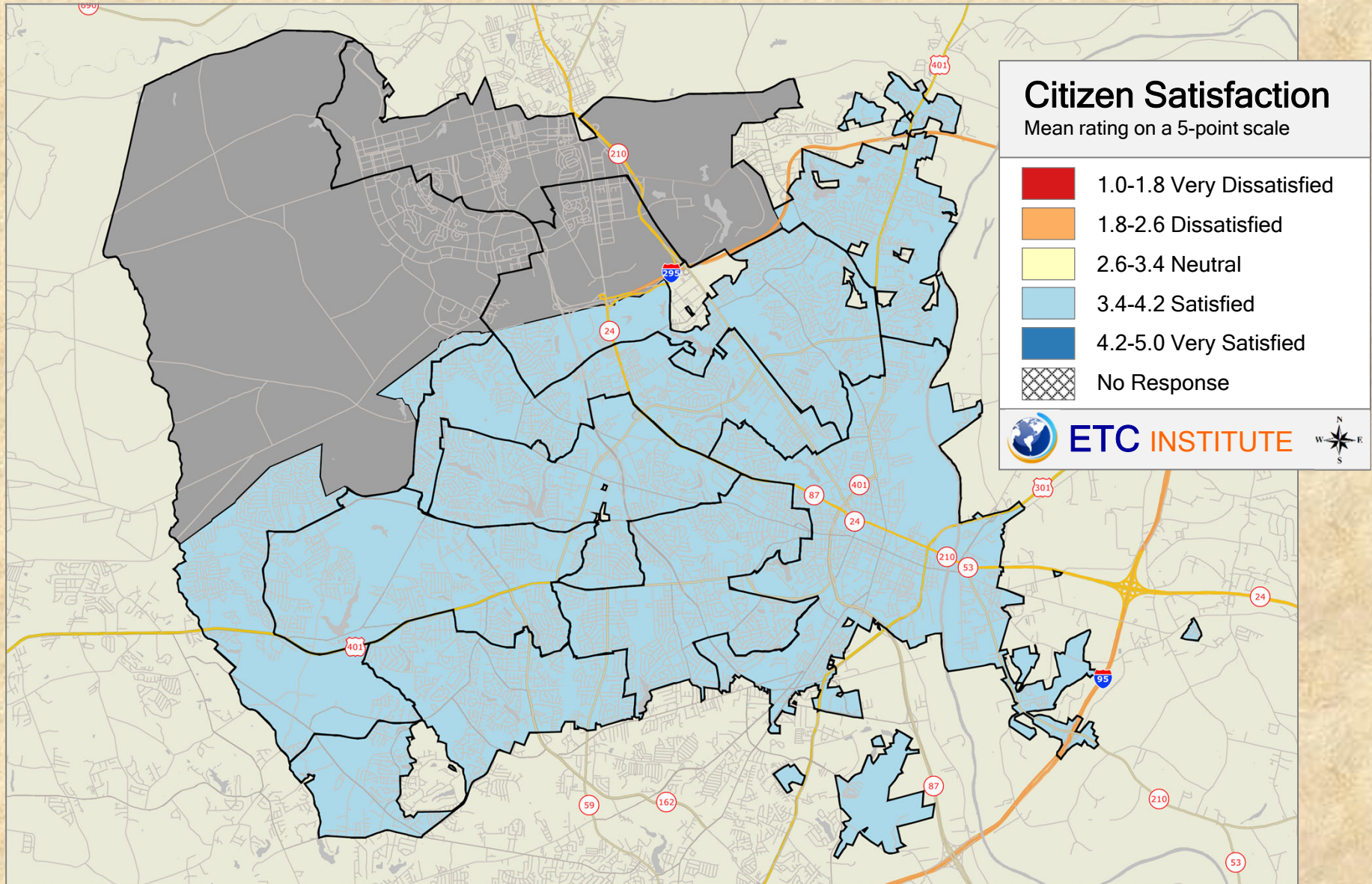
# Q7-4. Overall quality of the city's recreation programs and services



## 2019 City of Fayetteville Resident Survey

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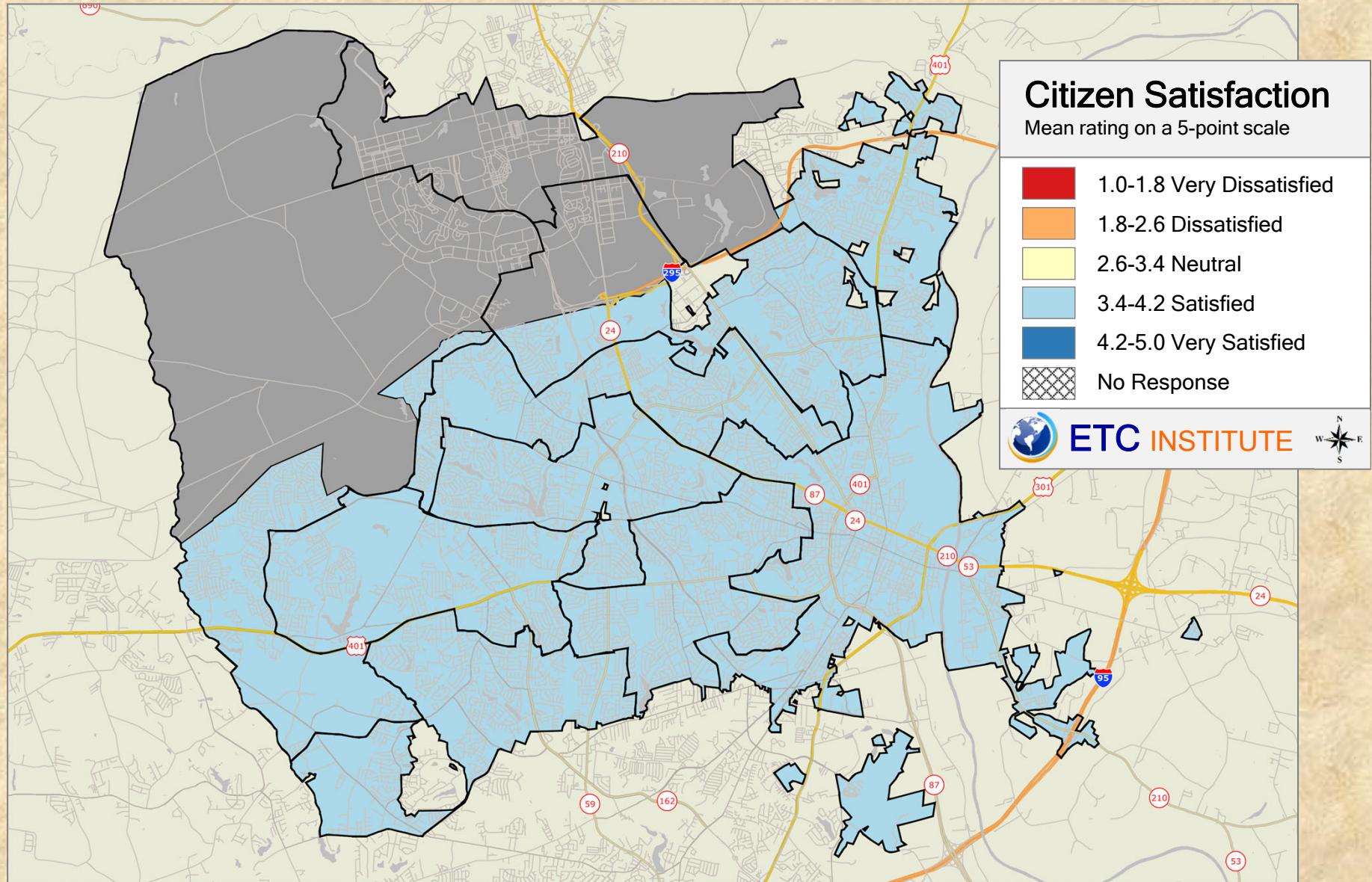
# Q7-5. Cultural programming



## 2019 City of Fayetteville Resident Survey

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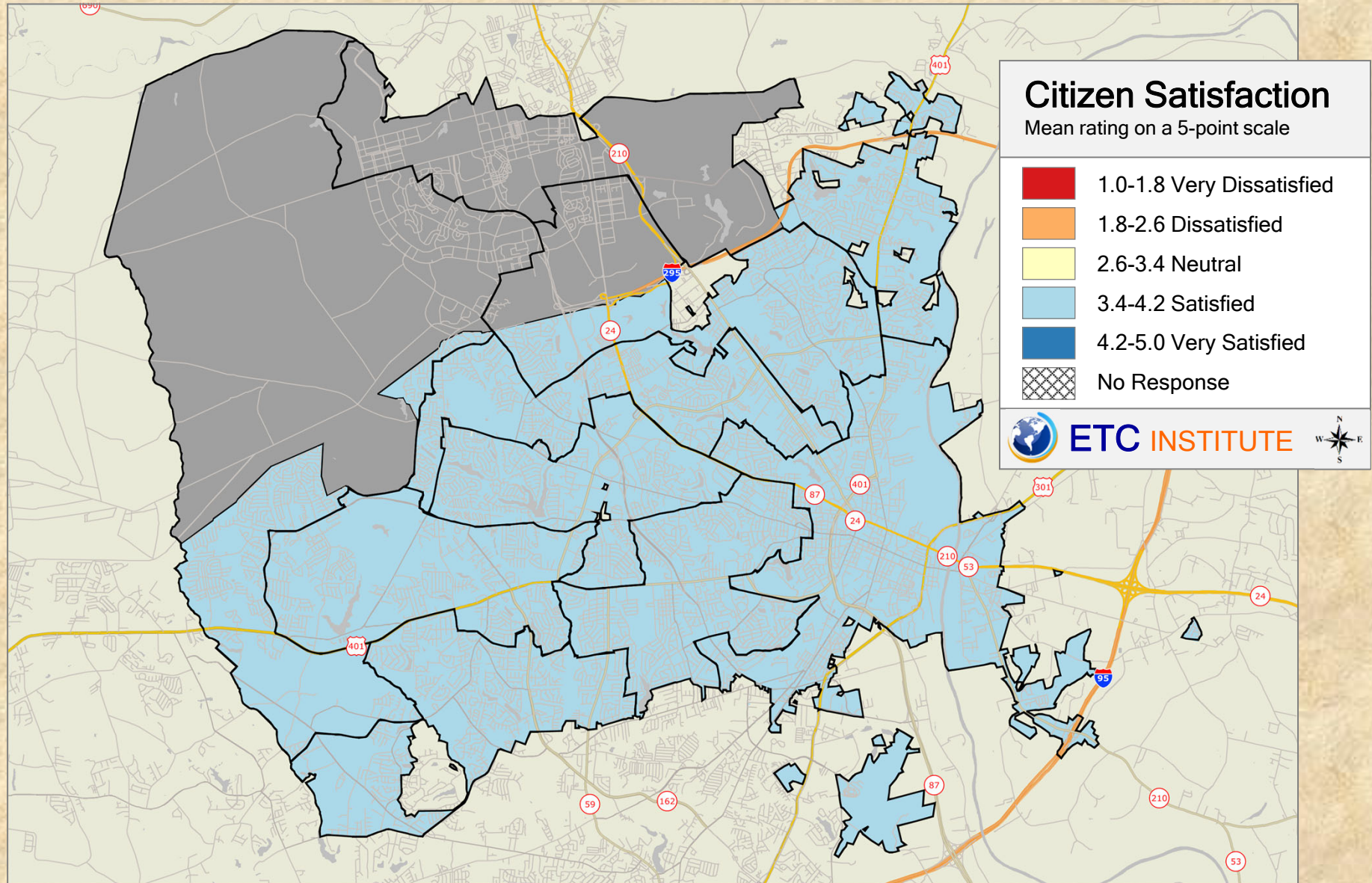
# Q7-6. Customer service provided by city's Parks and Recreation staff



## 2019 City of Fayetteville Resident Survey

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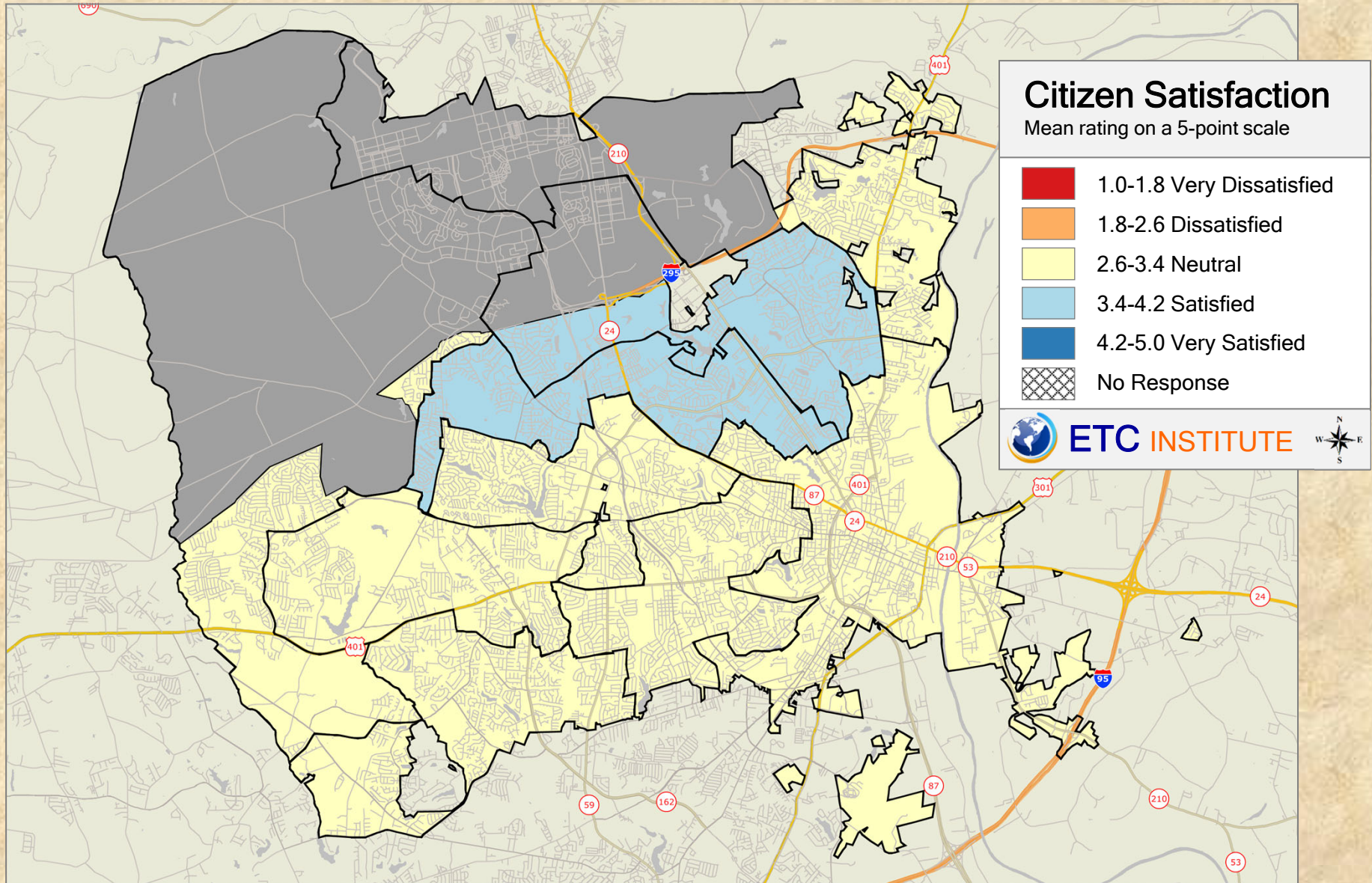
### Q7-7. Availability of city parks



### 2019 City of Fayetteville Resident Survey

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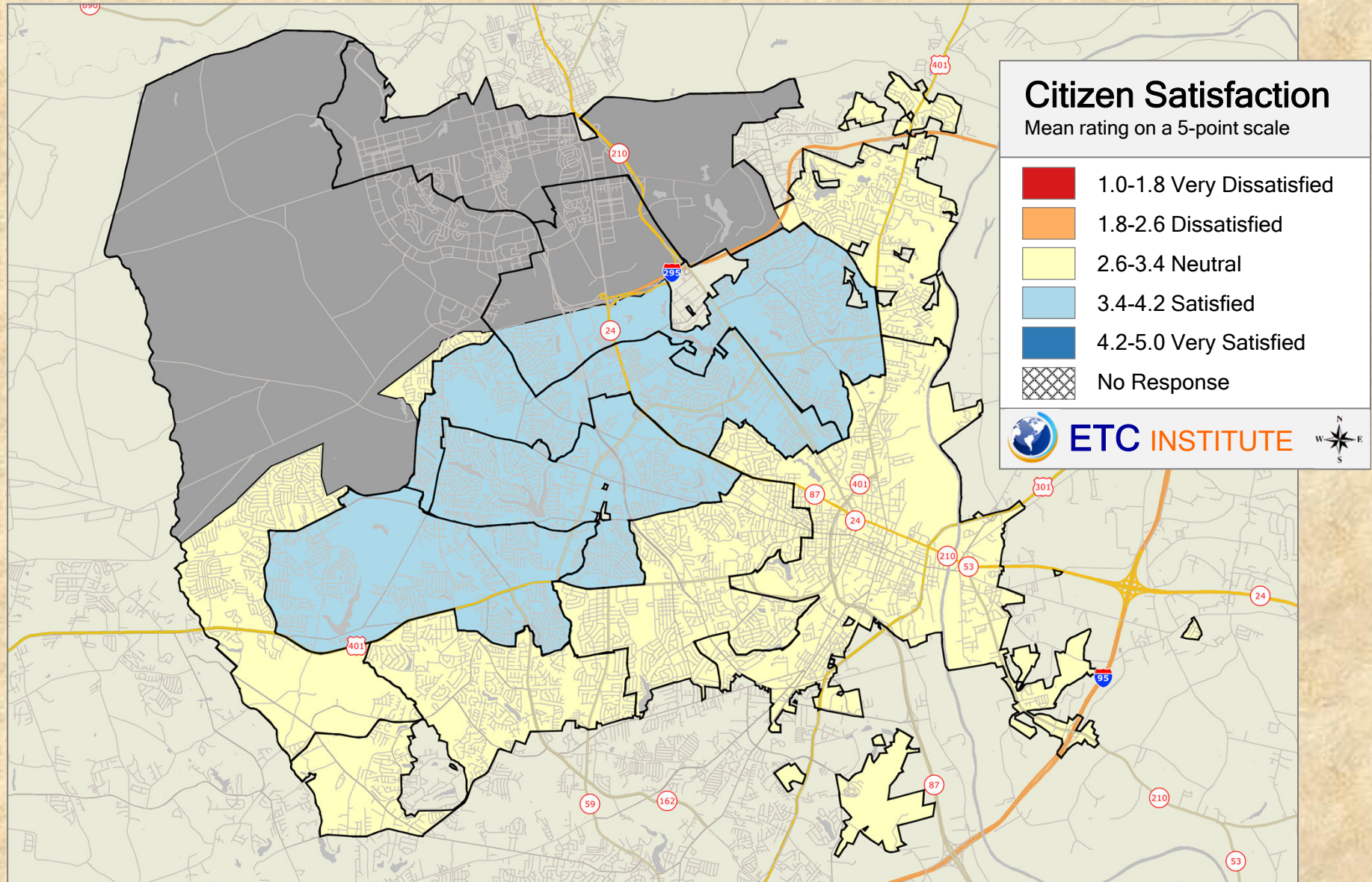
## Q7-8. Availability of biking trails



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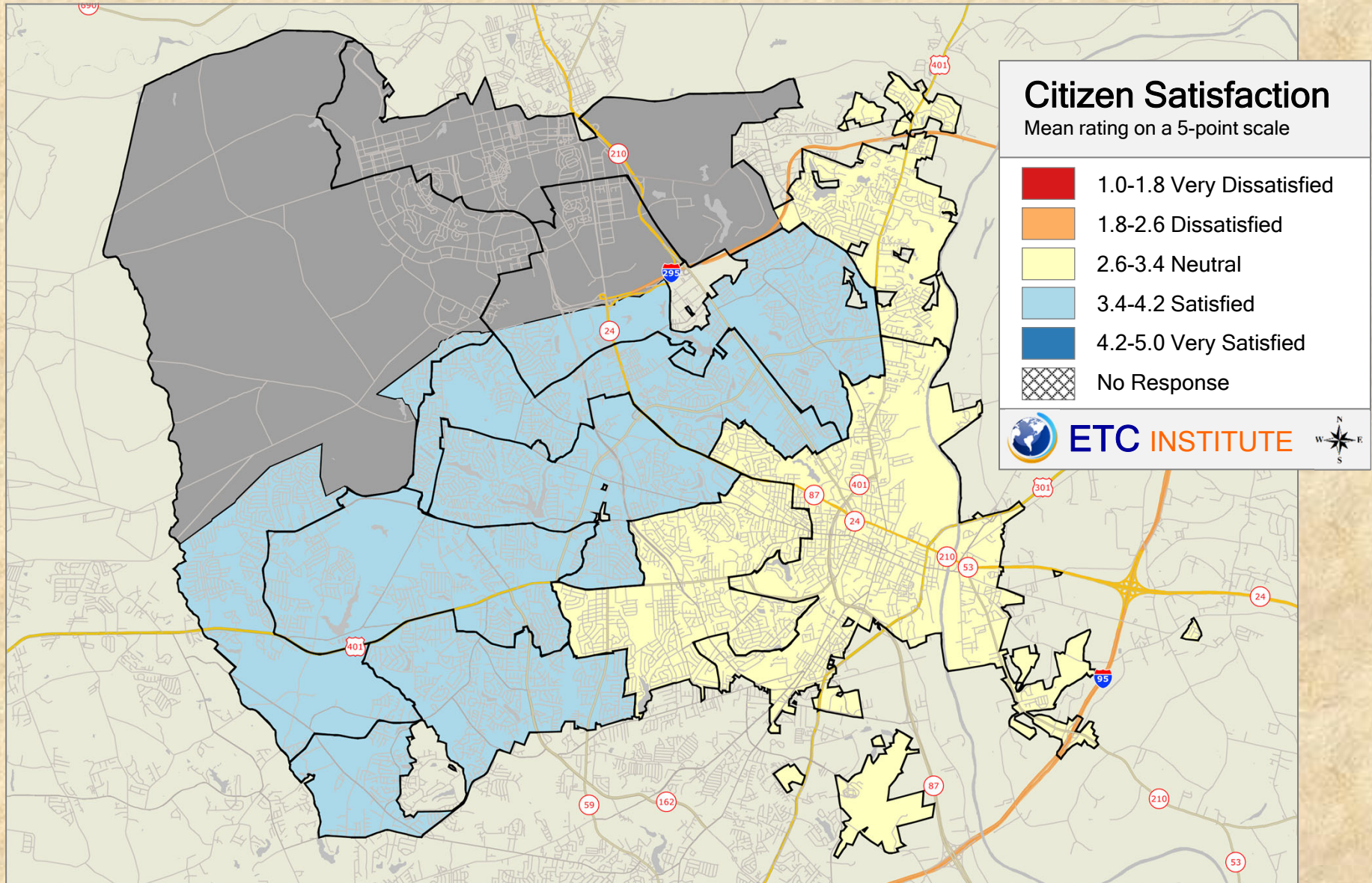
## Q7-9. Availability of swimming pools/splash pads



### 2019 City of Fayetteville Resident Survey

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## Q7-10. Availability of recreational programming

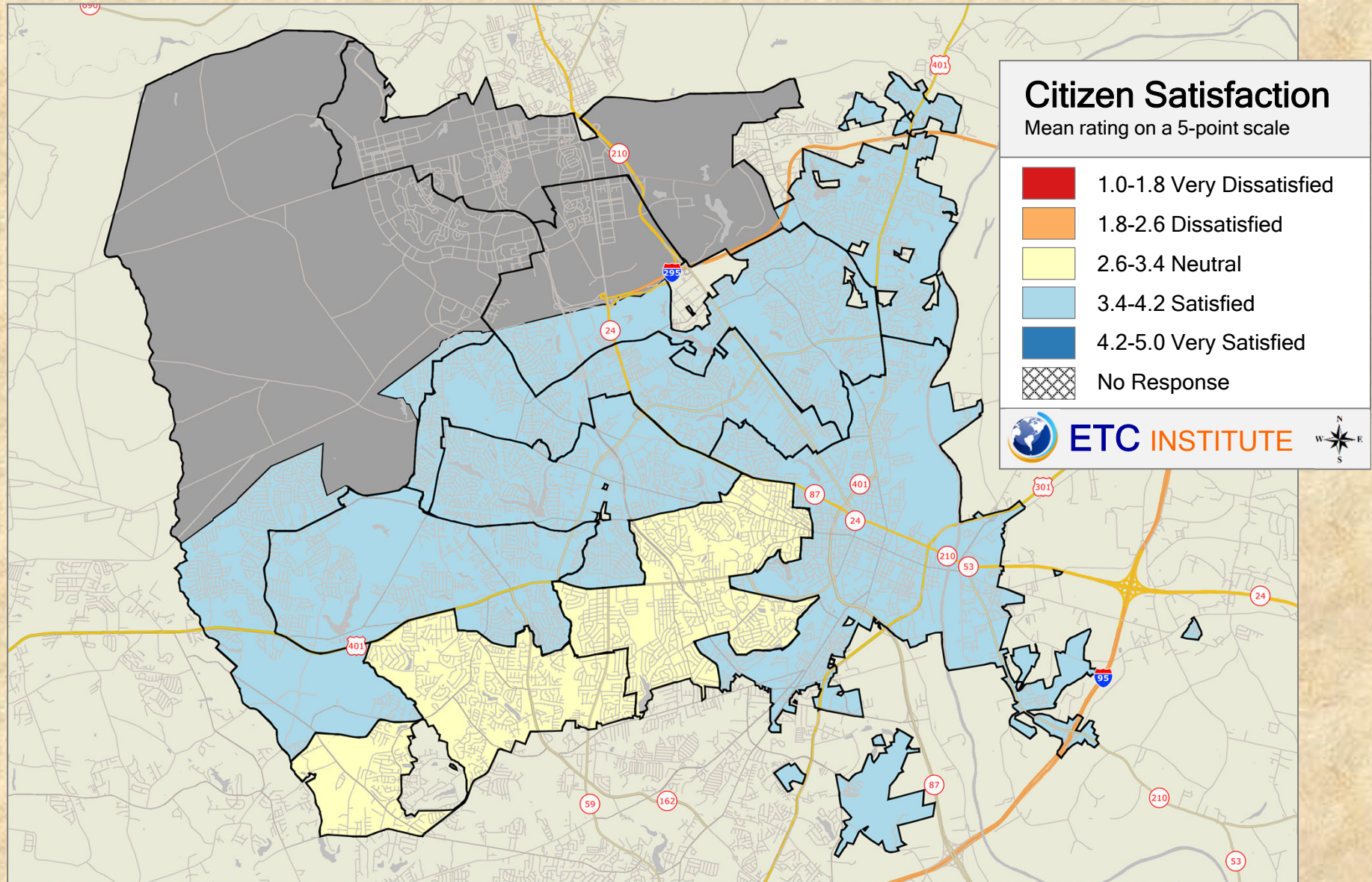


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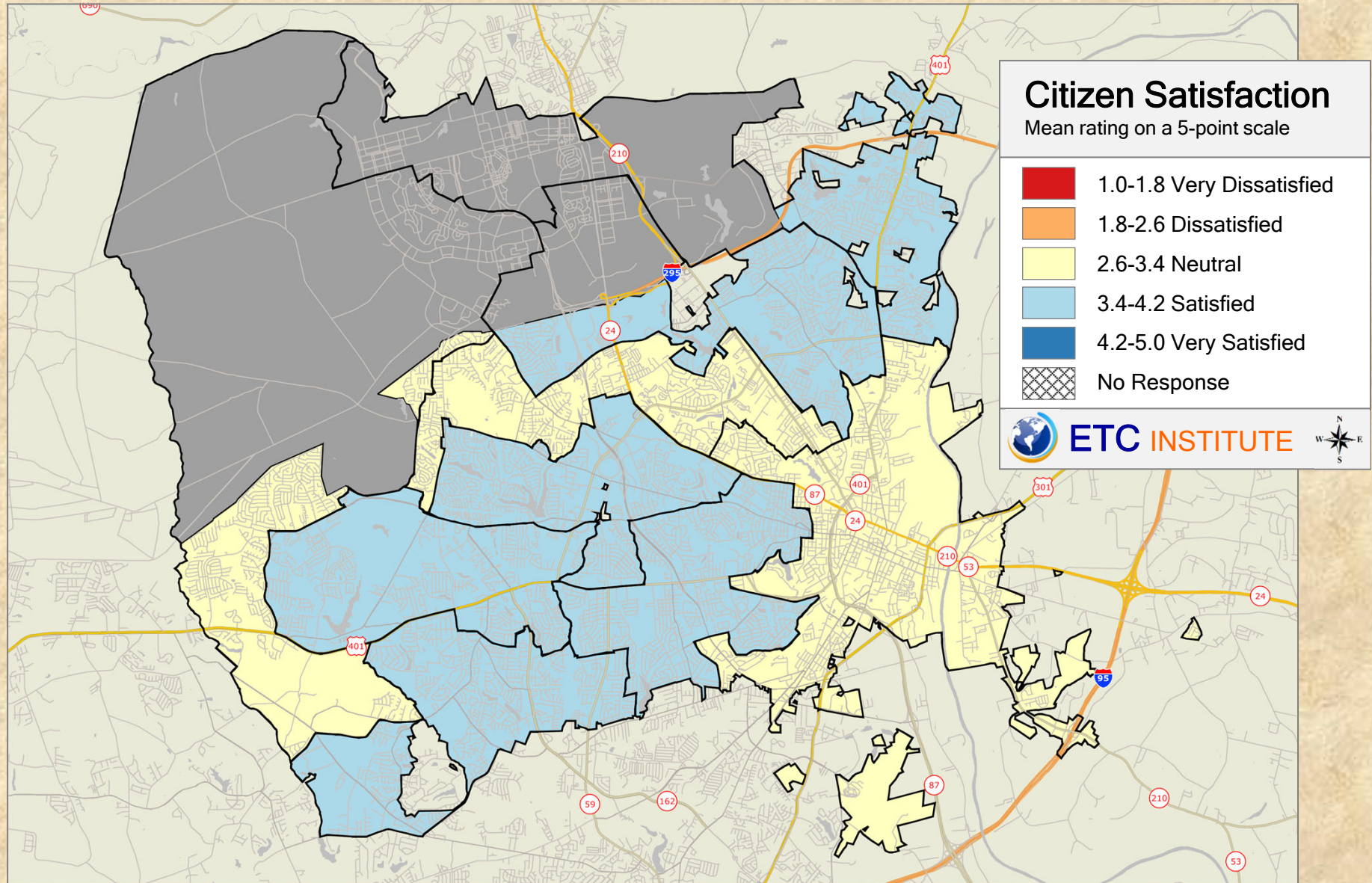
# Q7-11. In person registration process



## 2019 City of Fayetteville Resident Survey

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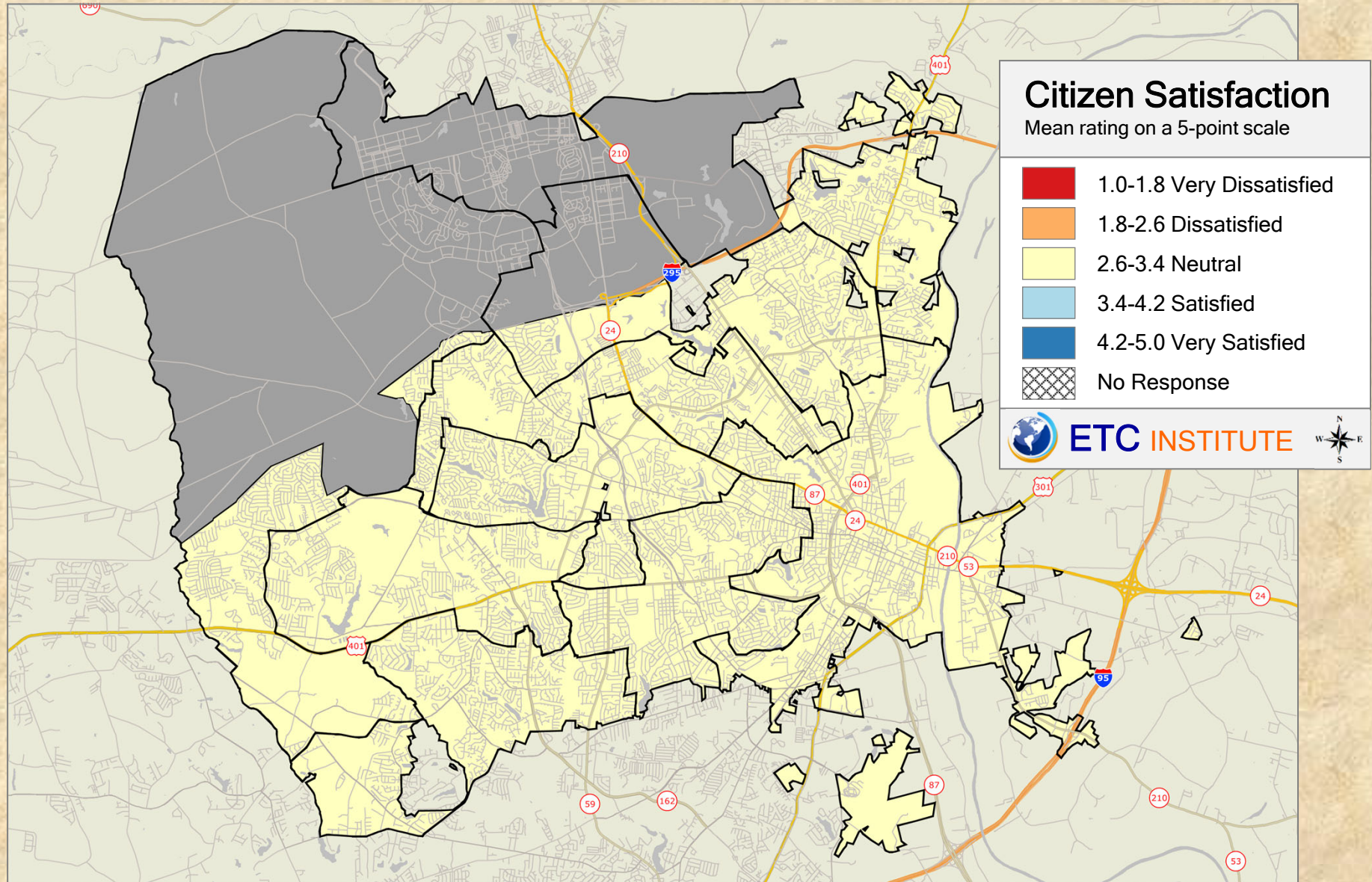
# Q7-12. Online registration process



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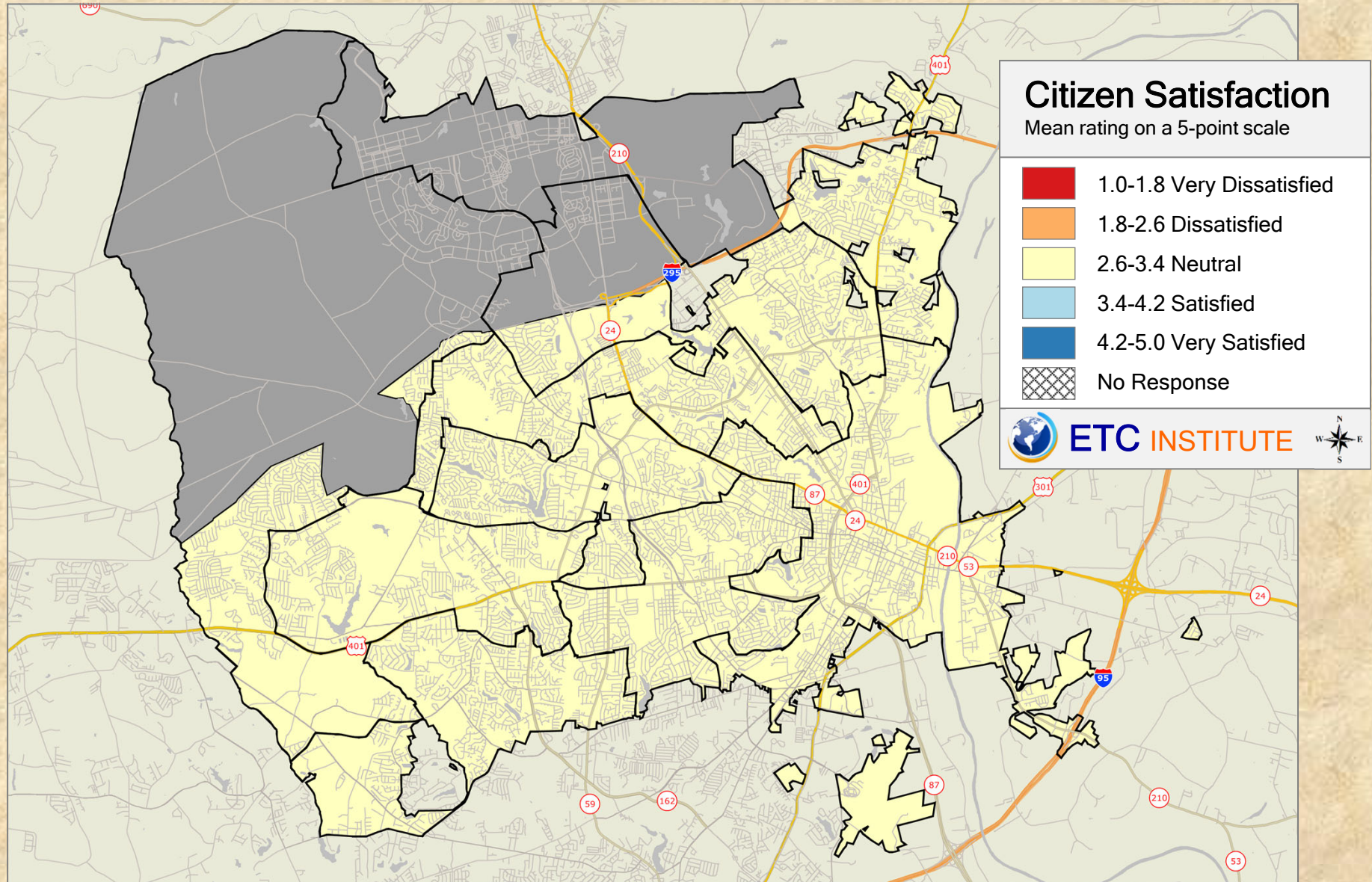
# Q9-1. Enforcement of junk and debris cleanup on private property



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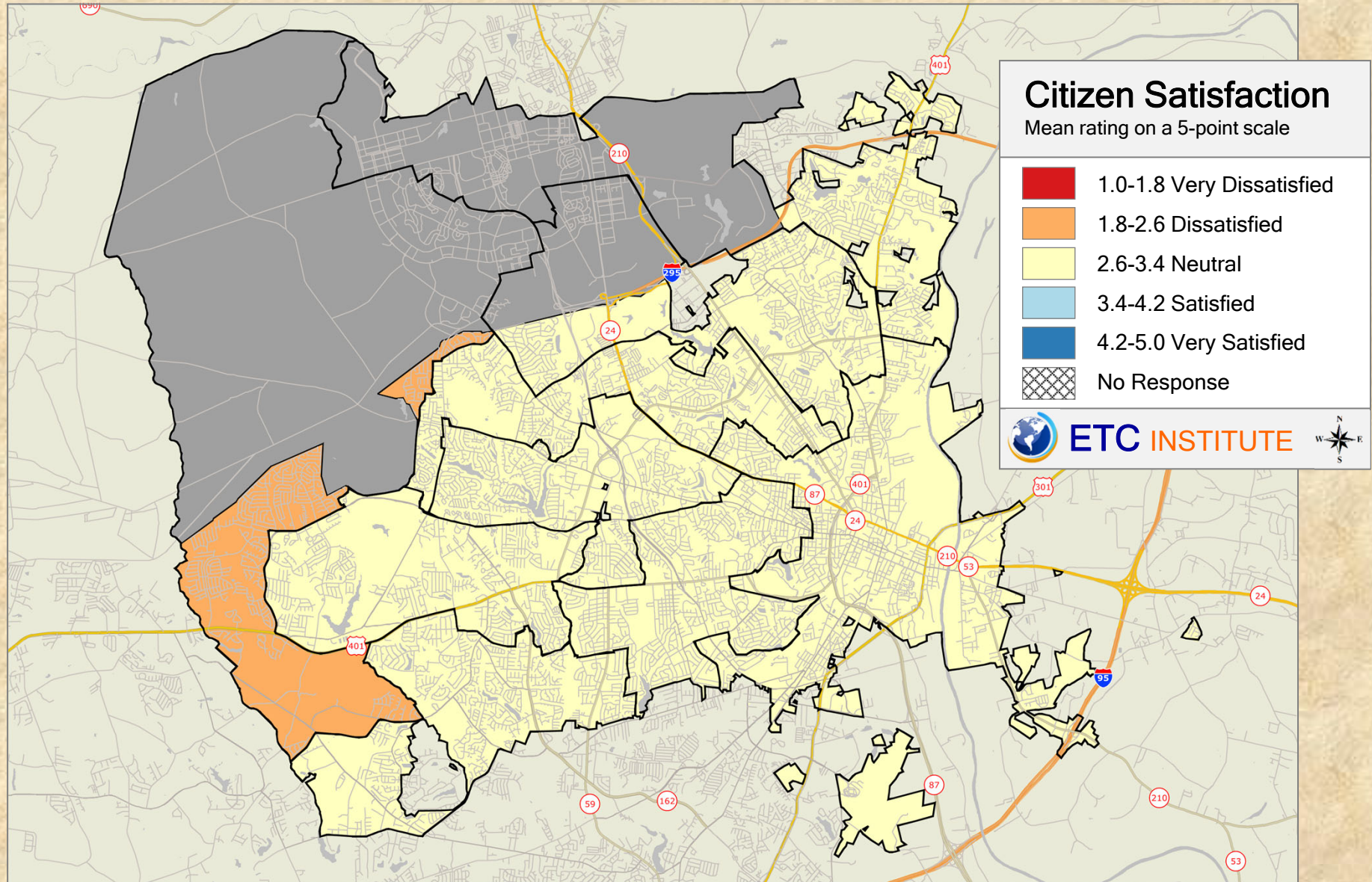
## Q9-2. Enforcement of mowing on private property



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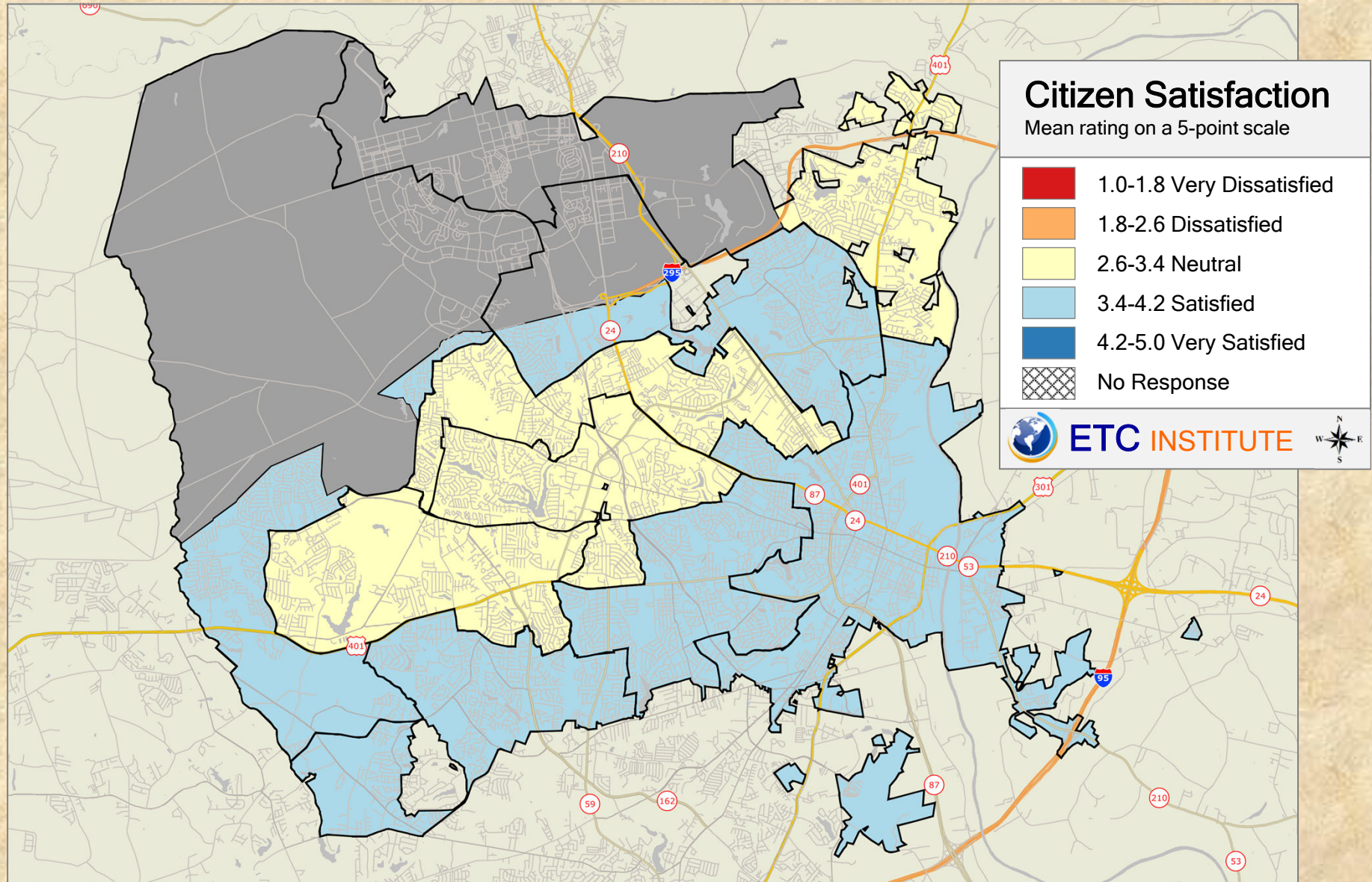
# Q9-3. Removal of abandoned or inoperative vehicles from private property



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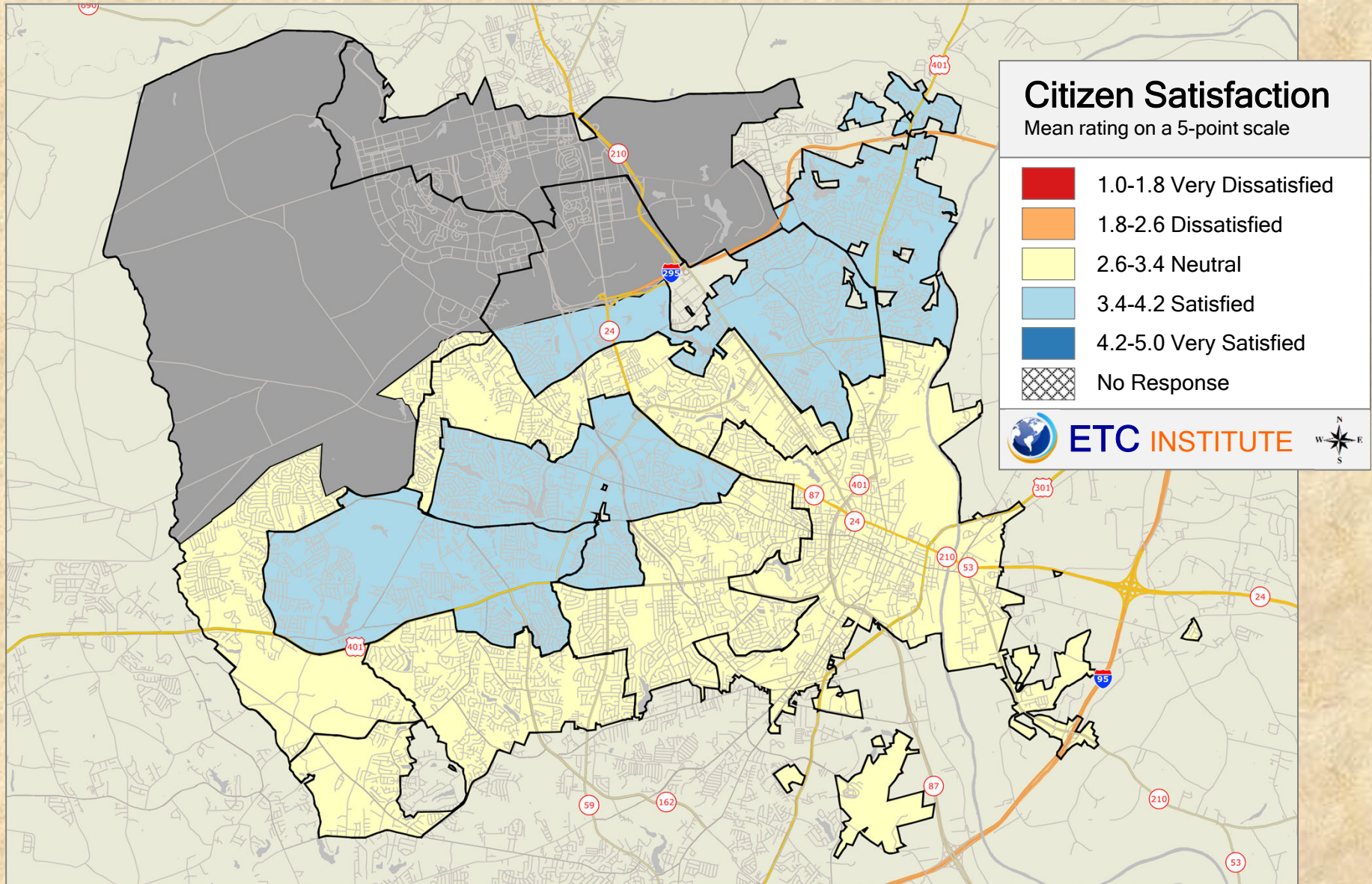
# Q9-4. Appearance of houses in your neighborhood



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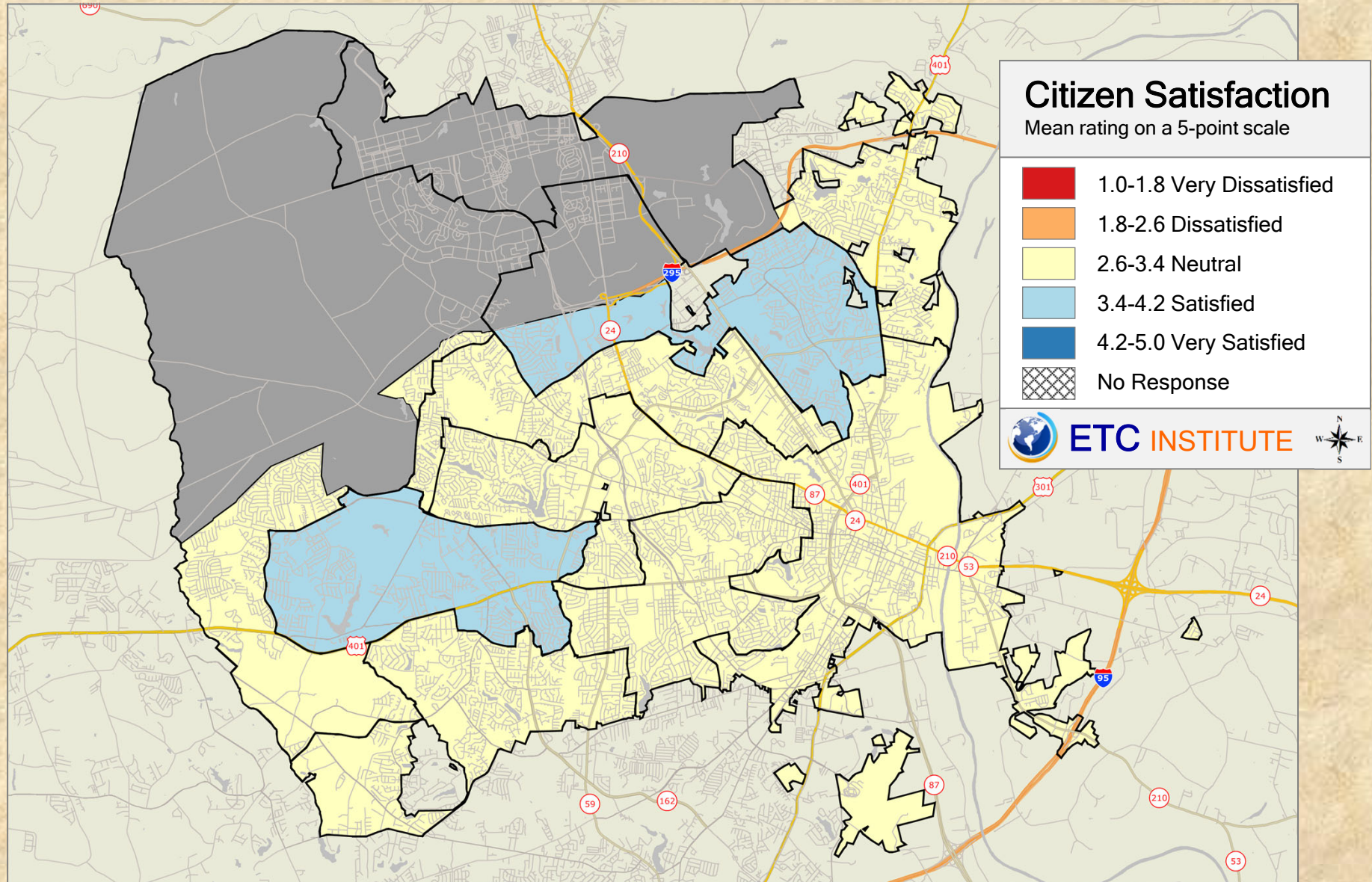
# Q9-5. Graffiti removal



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## Q9-6. Enforcement of the sign ordinance

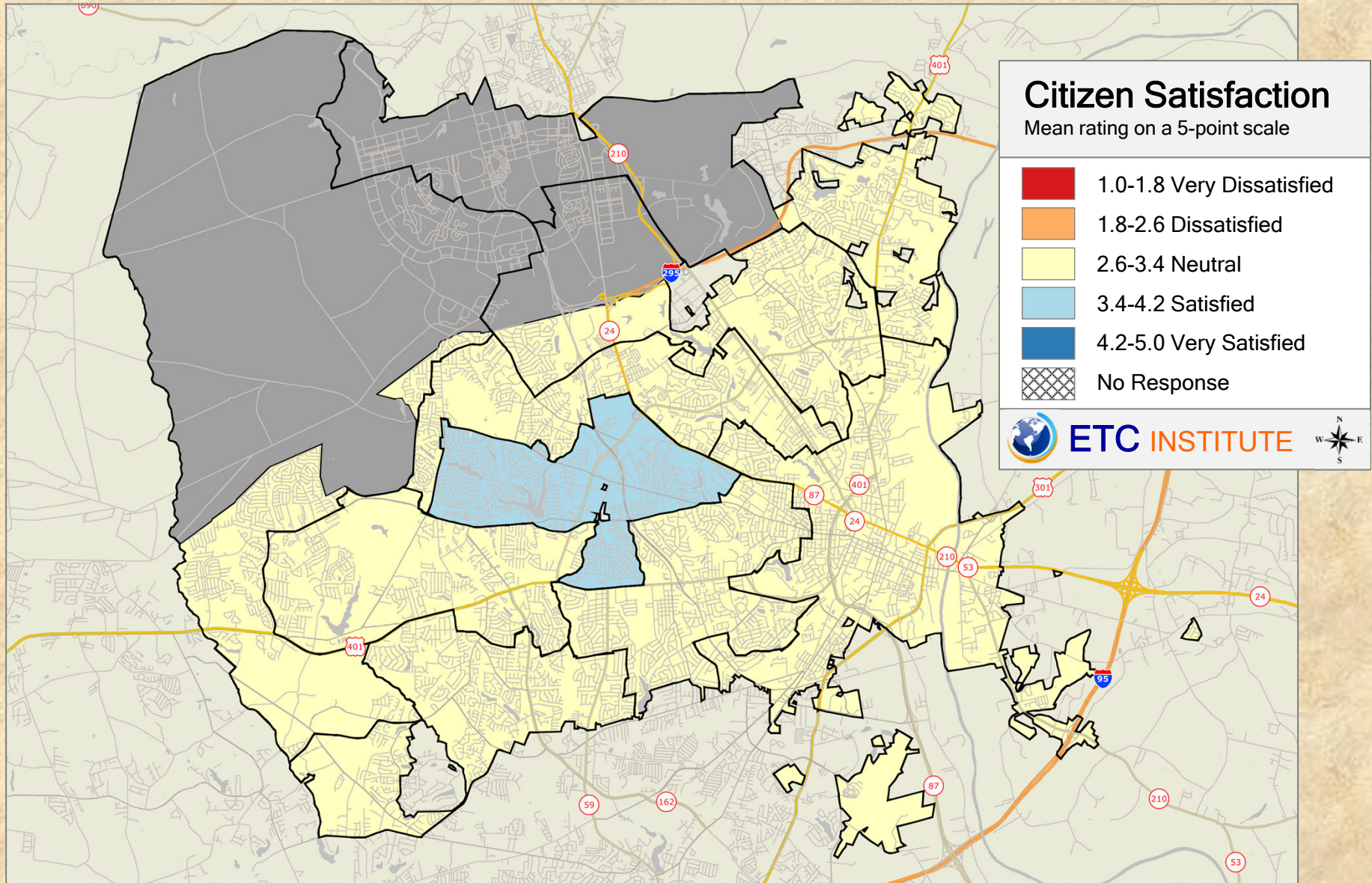


### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District



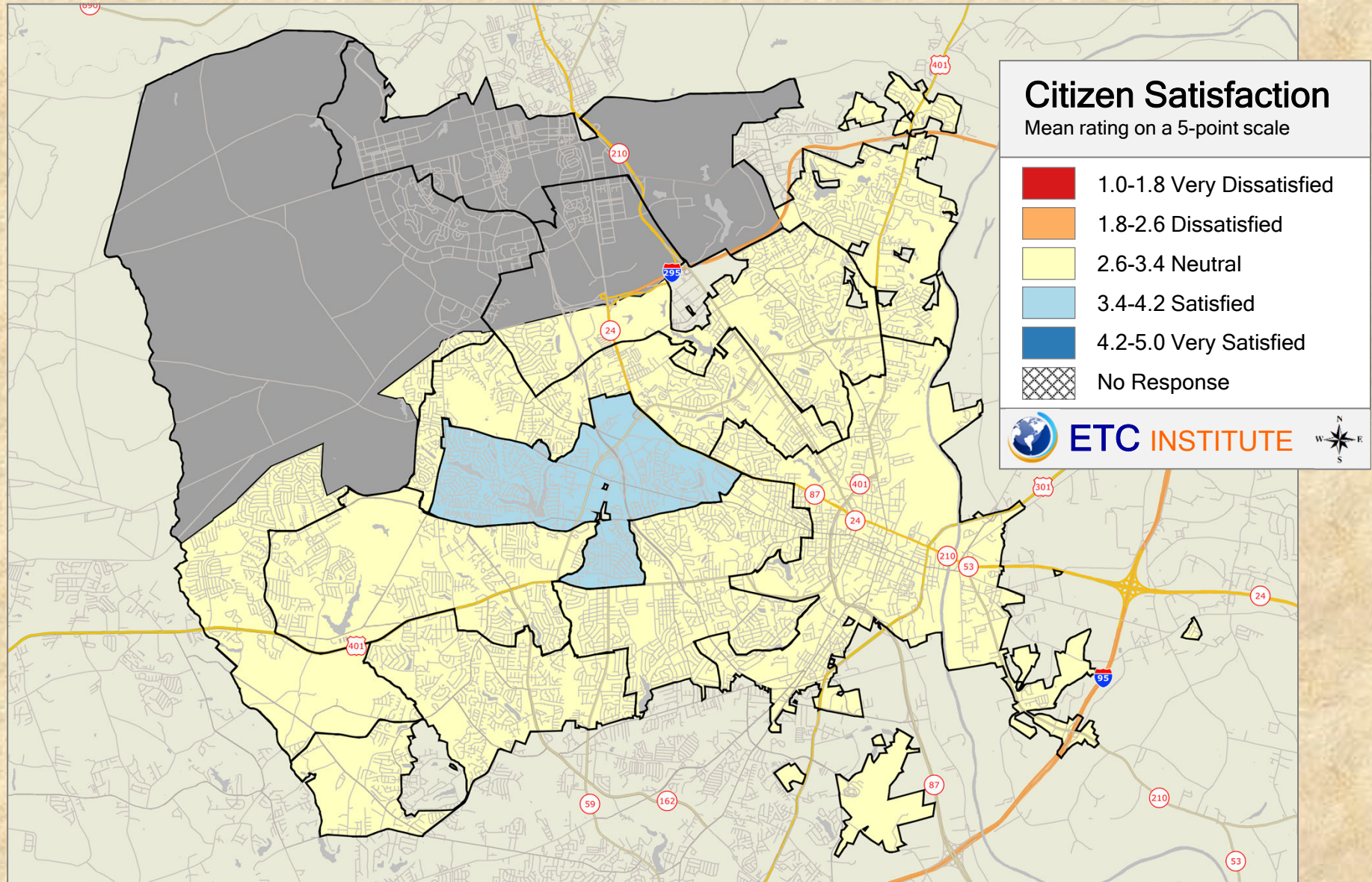
# Q9-7. Enforcement of illegal uses



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

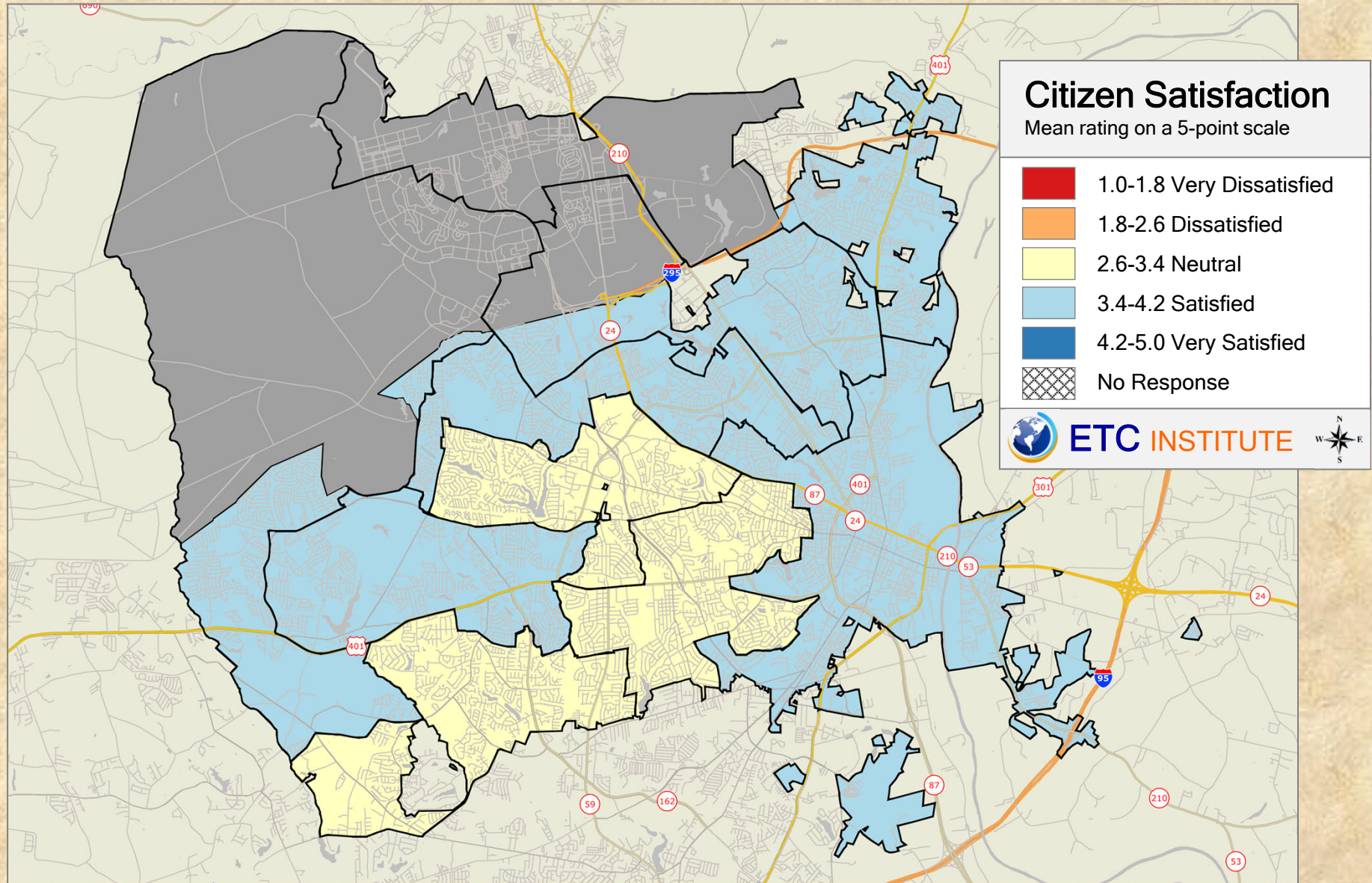
# Q9-8. Enforcement of ordinance preventing illegal development activity



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

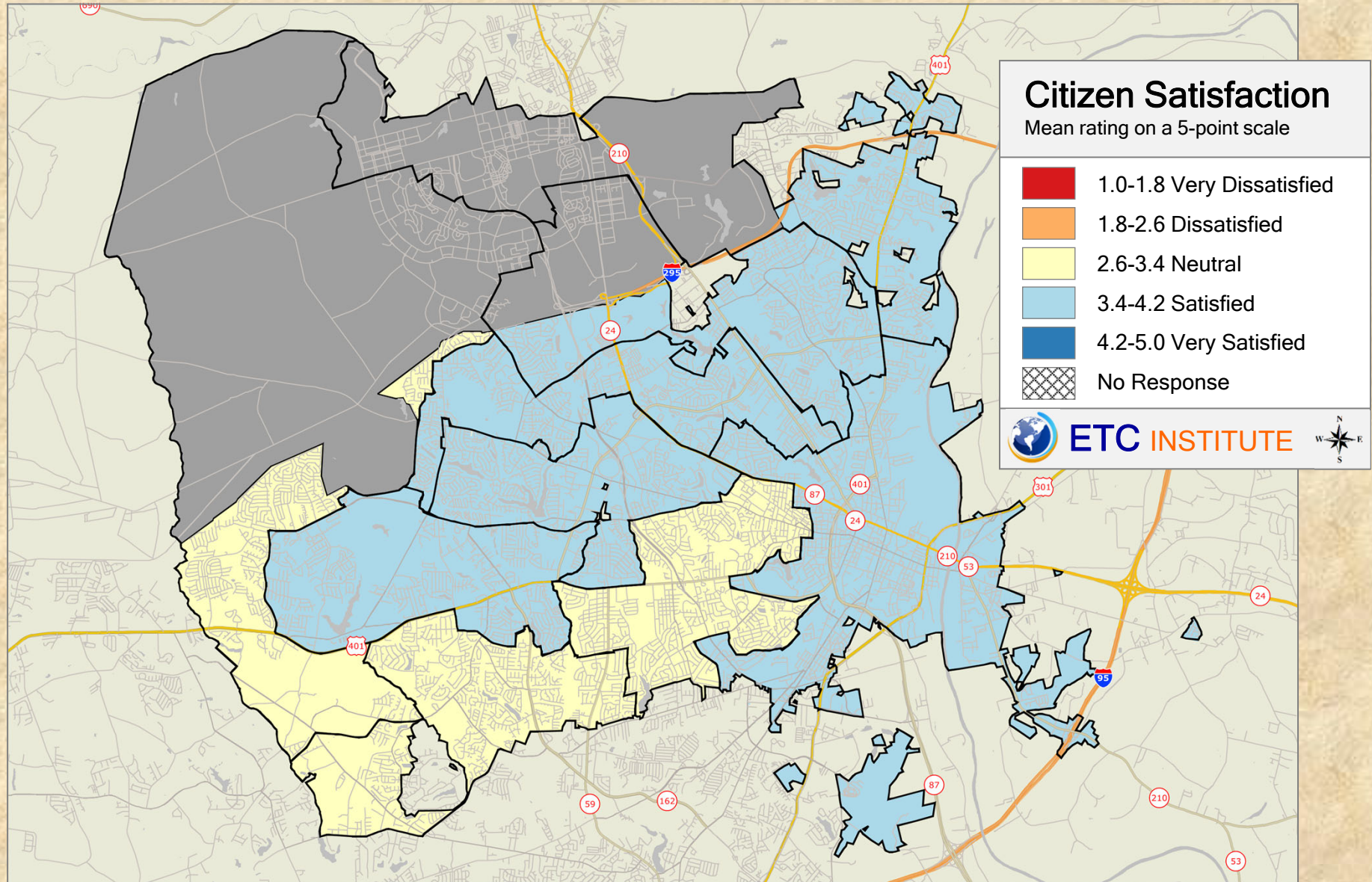
# Q11-1. Overall quality of new residential development in the city



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

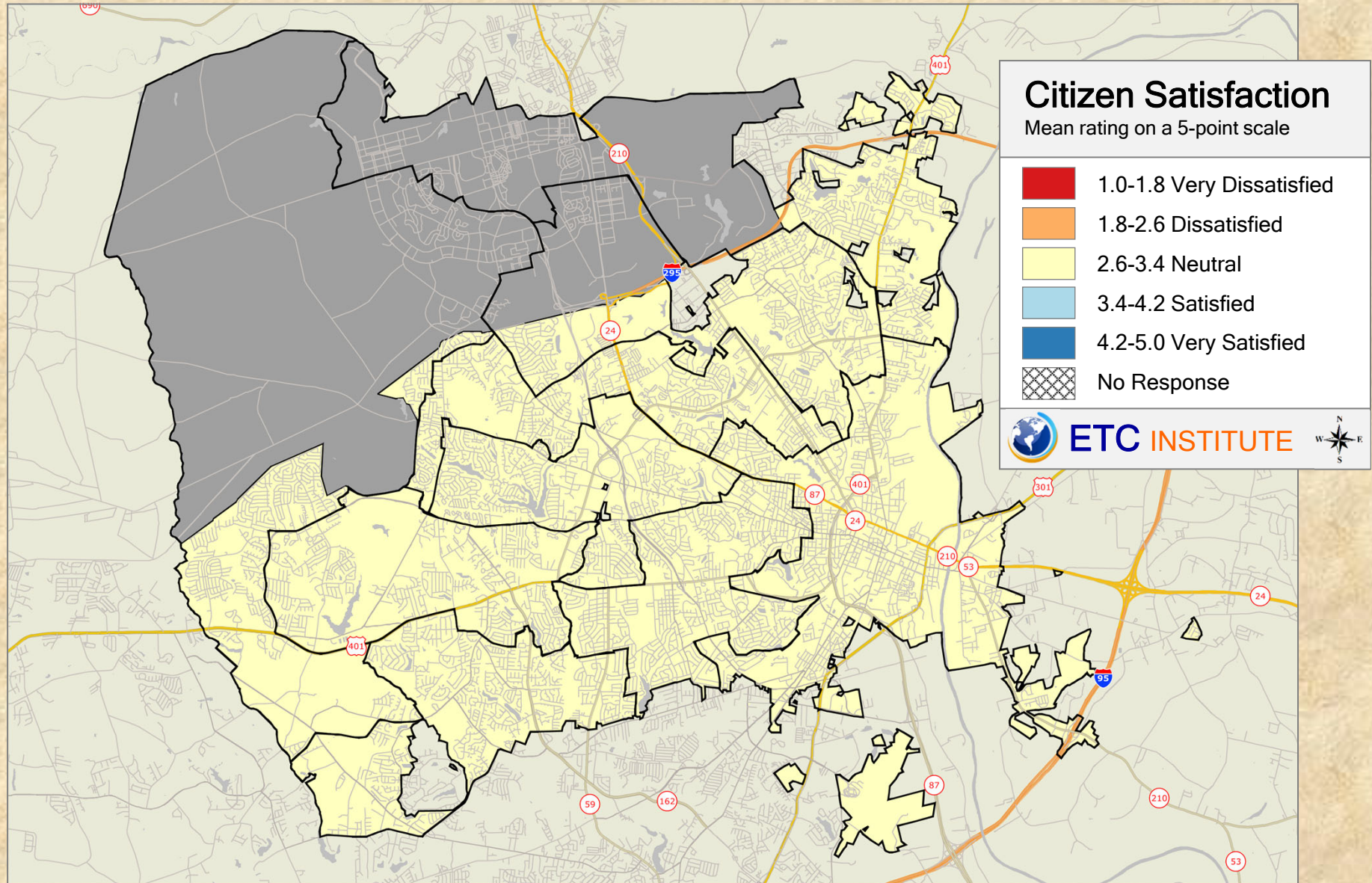
## Q11-2. Overall quality of new commercial development



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

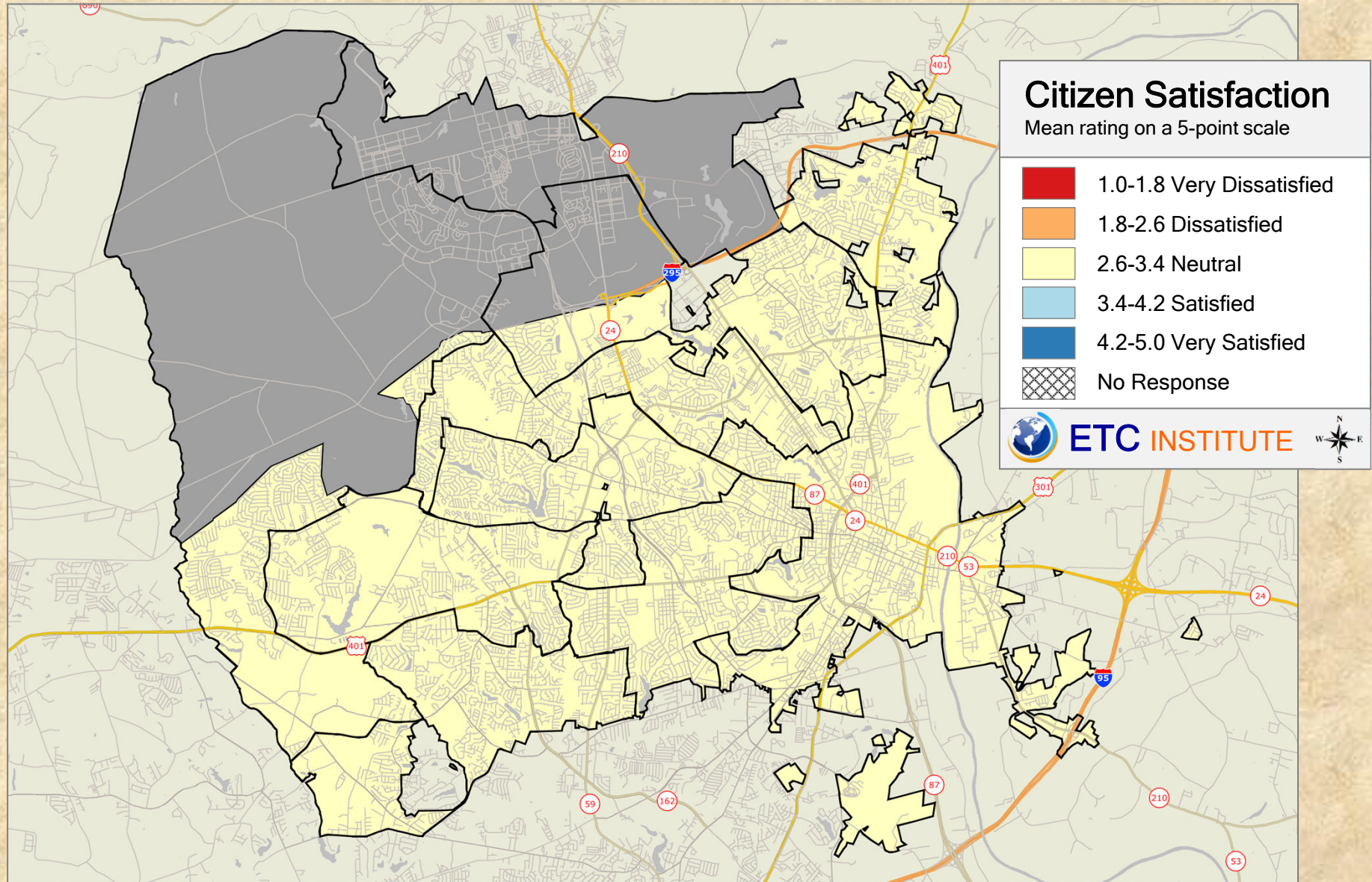
### Q11-3. How well the city is planning for growth



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

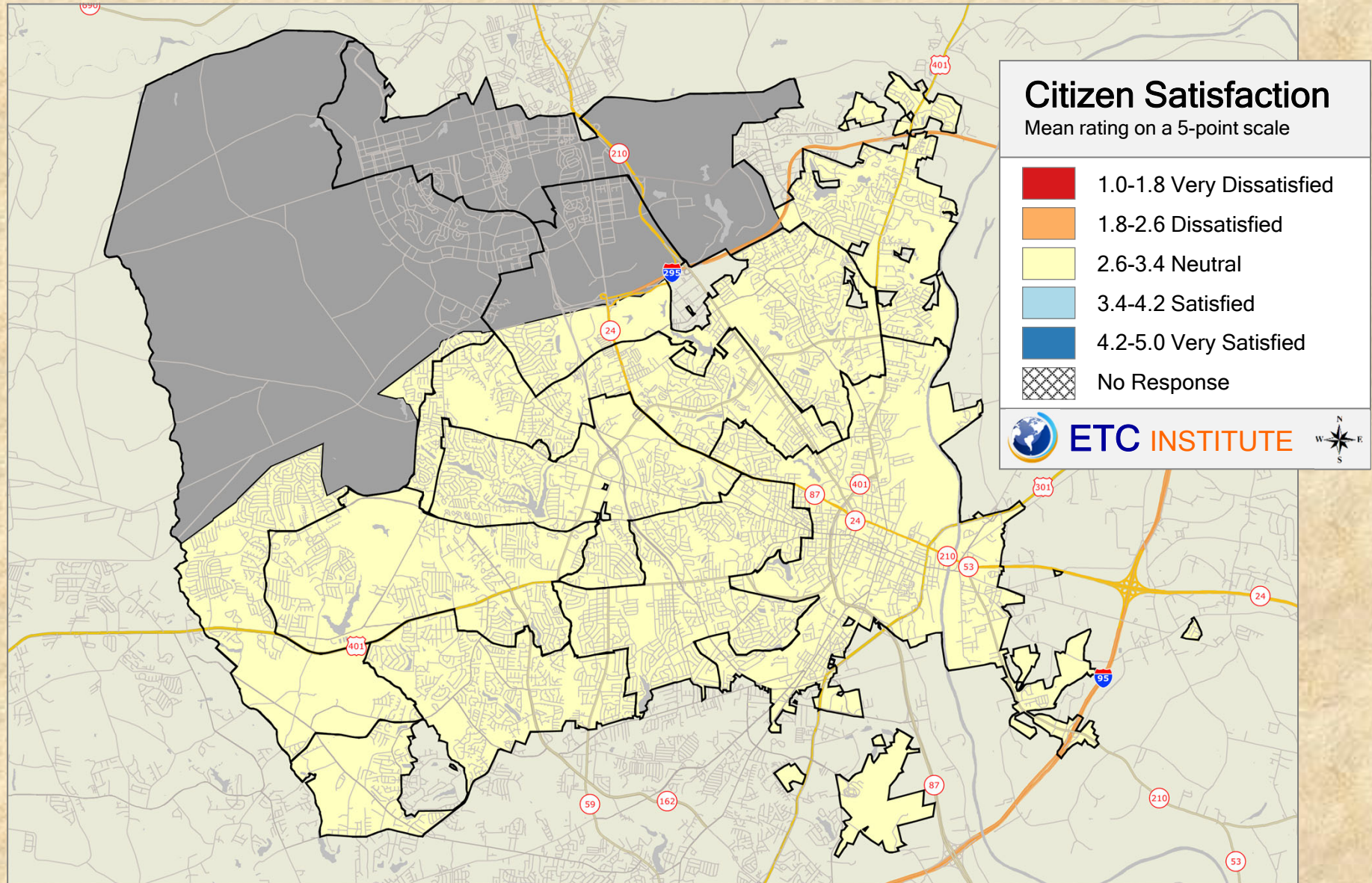
### Q11-4. Overall land use within the City



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

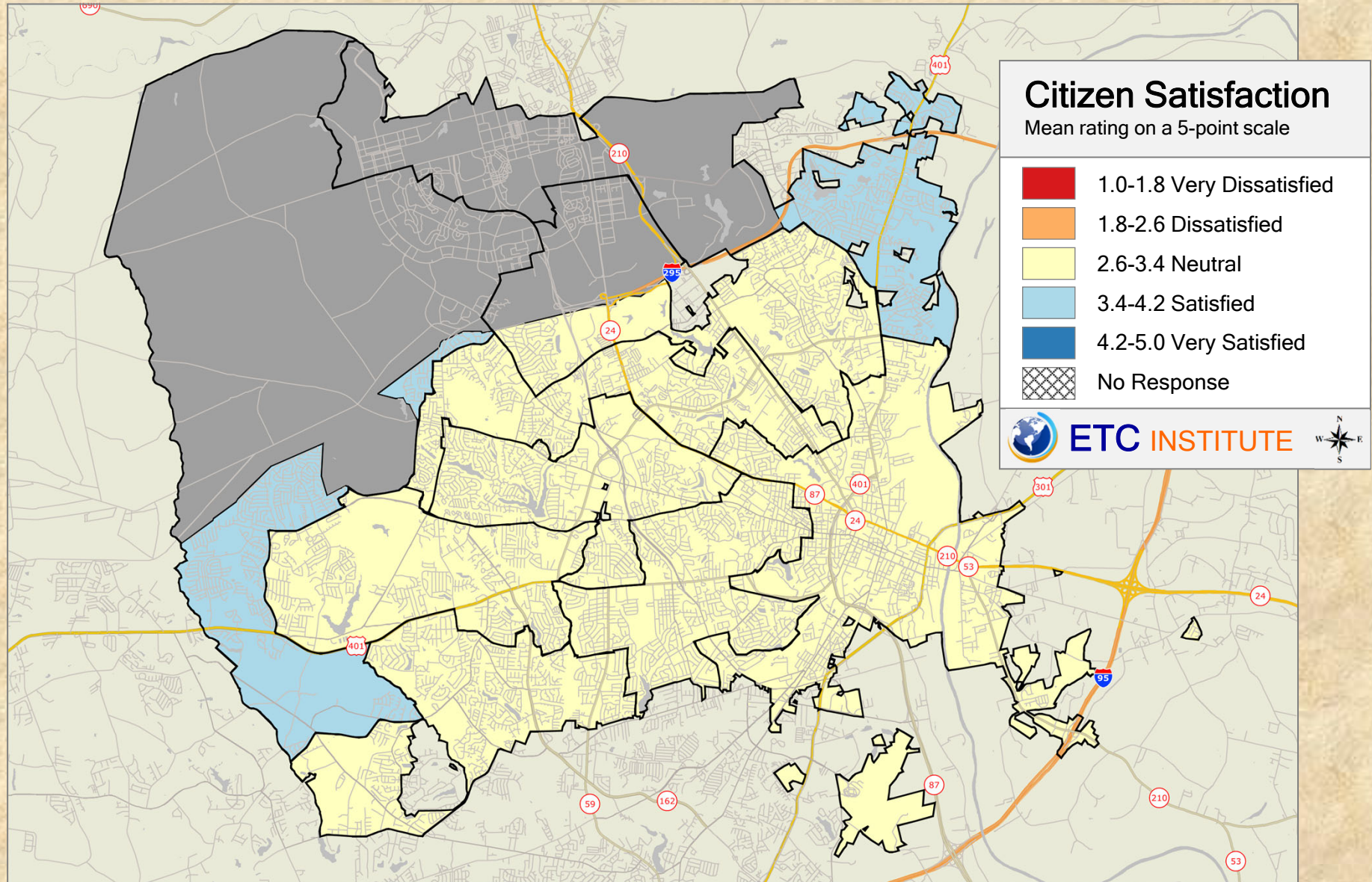
# Q12-1. Overall quality of street maintenance and repair



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

## Q12-2. Condition of streets in your neighborhood

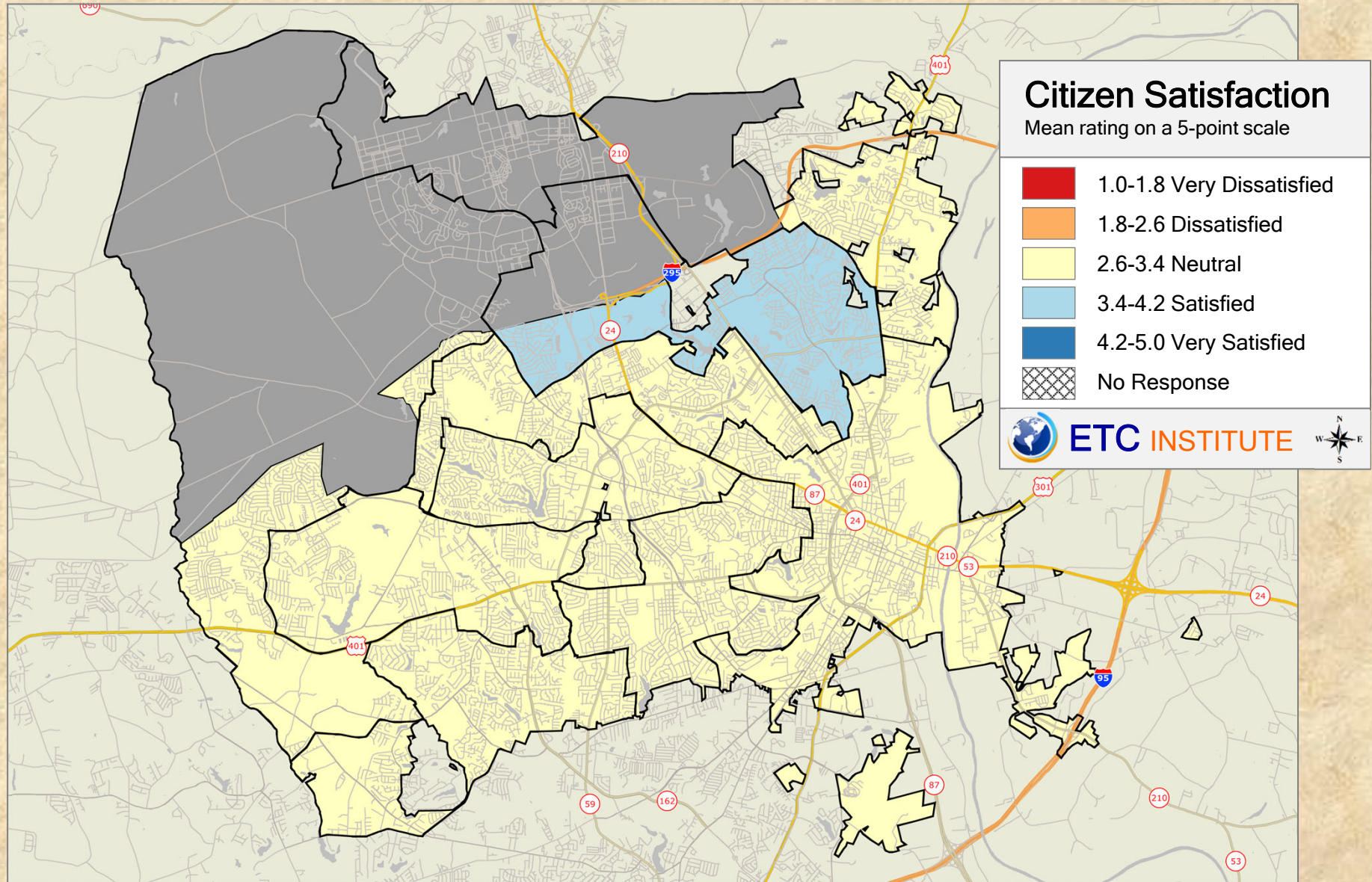


### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District



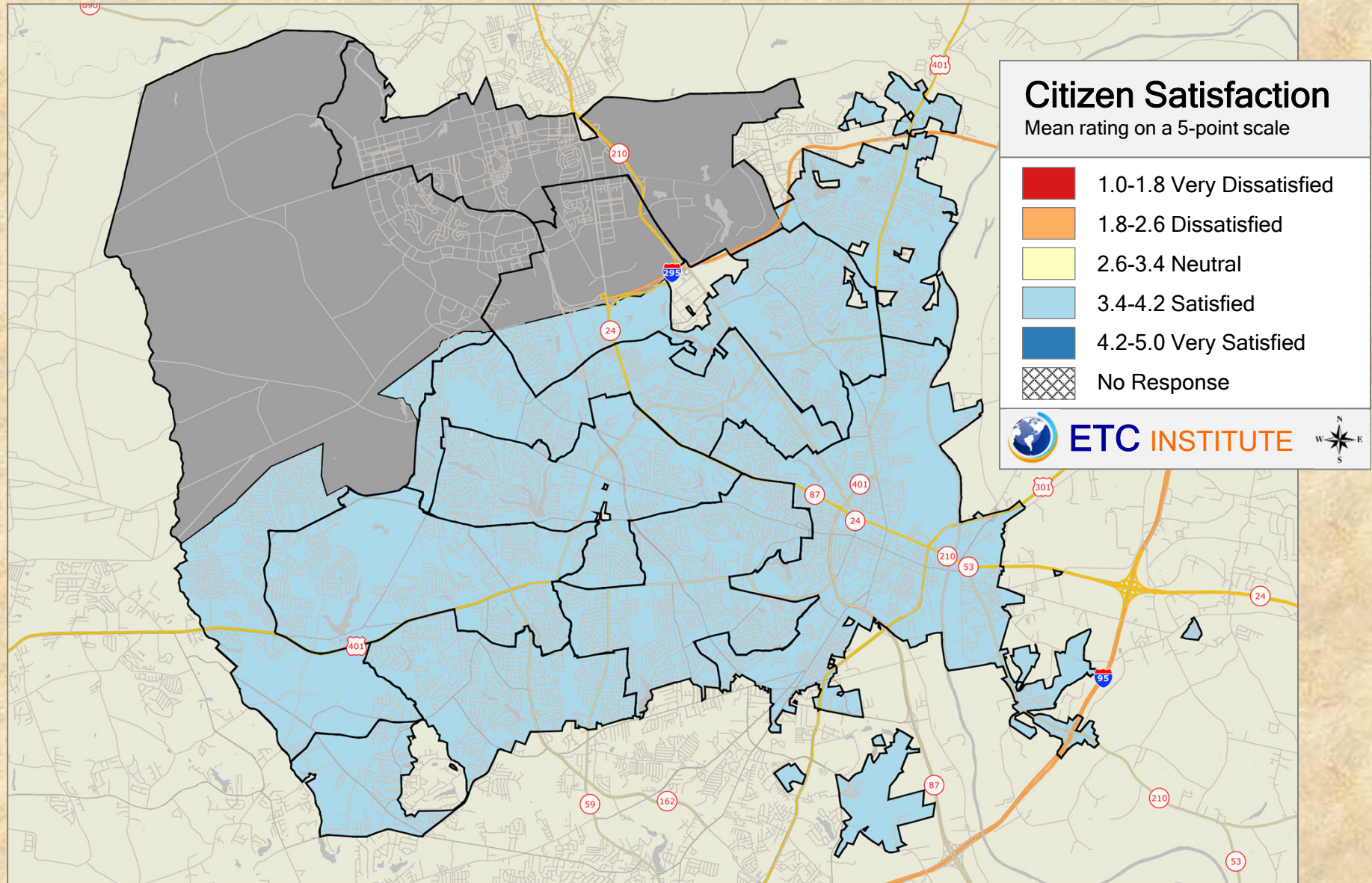
### Q12-3. Cleanliness of city streets



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

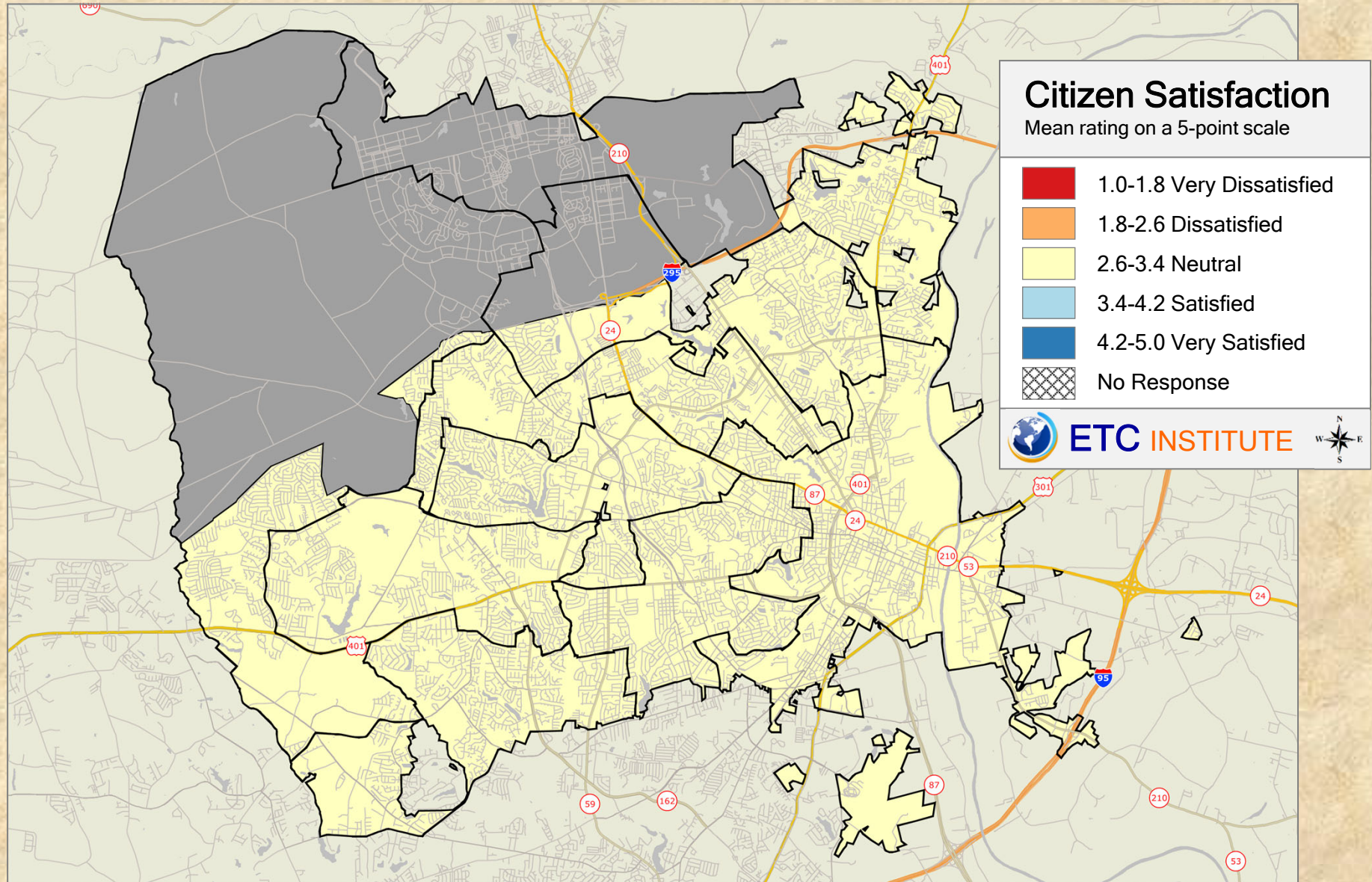
# Q12-4. Condition of street signs and traffic signals



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

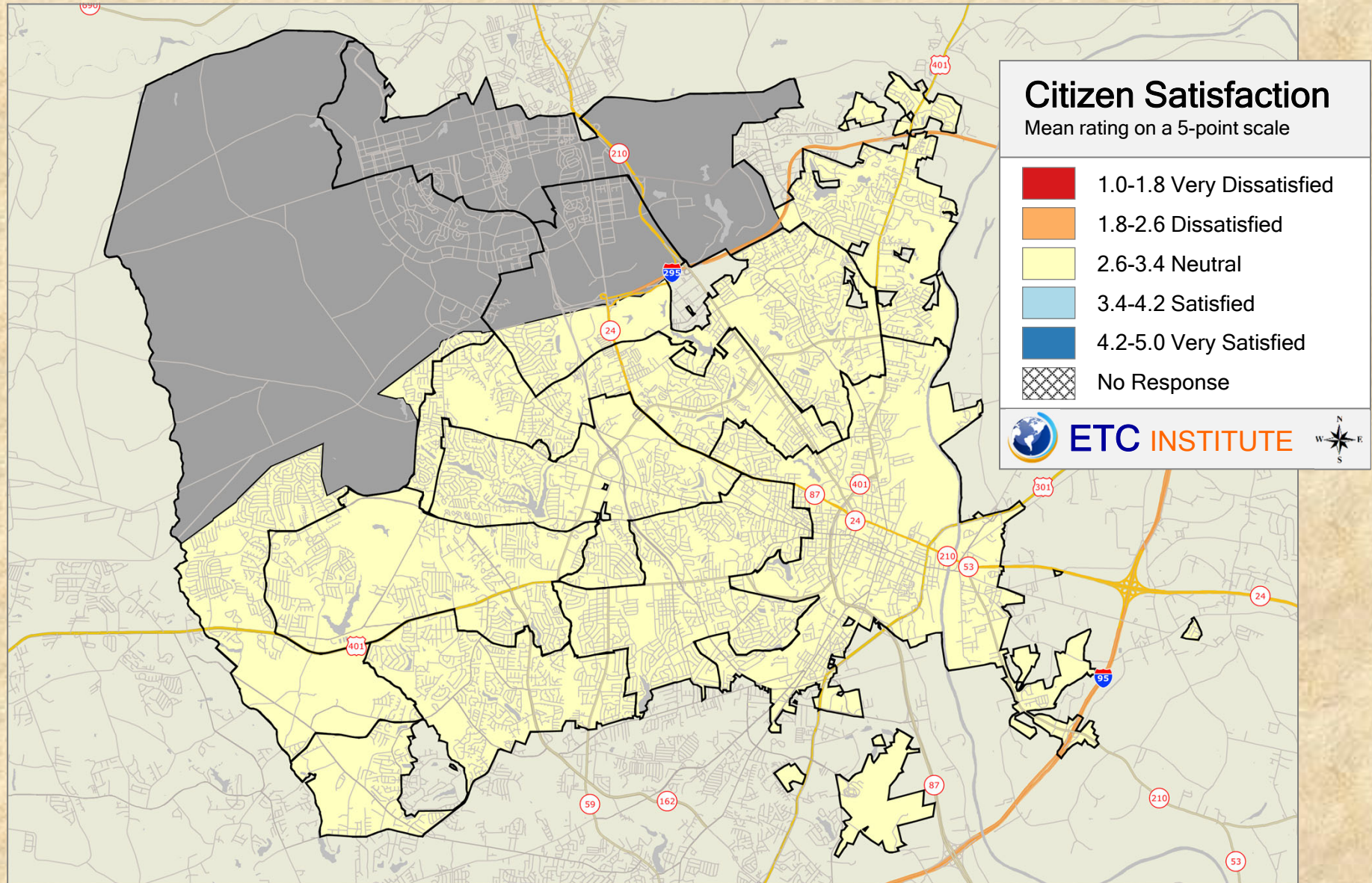
# Q12-5. Cleanliness and appearance of medians and roadsides



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

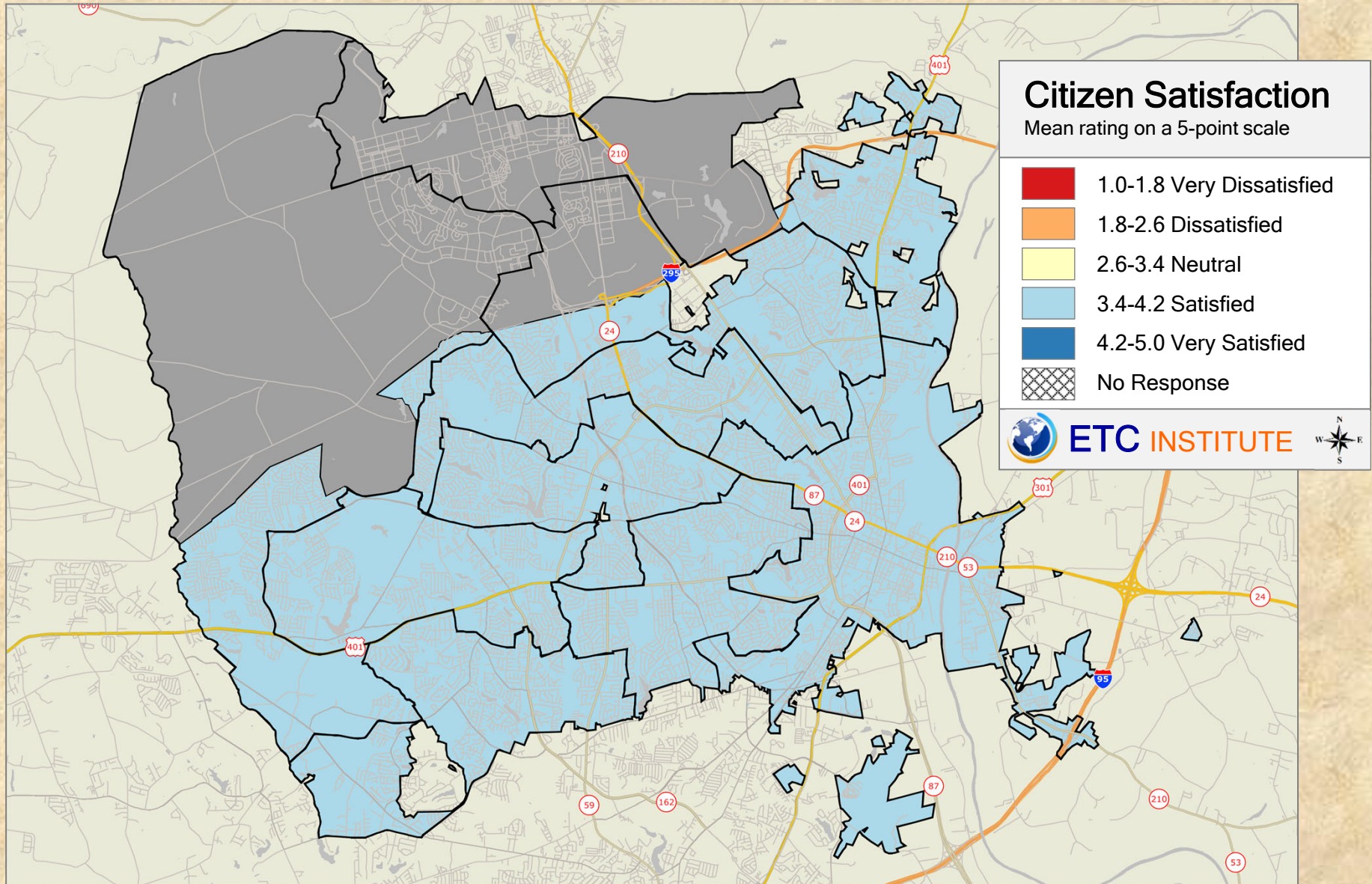
# Q12-6. Condition of sidewalks



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

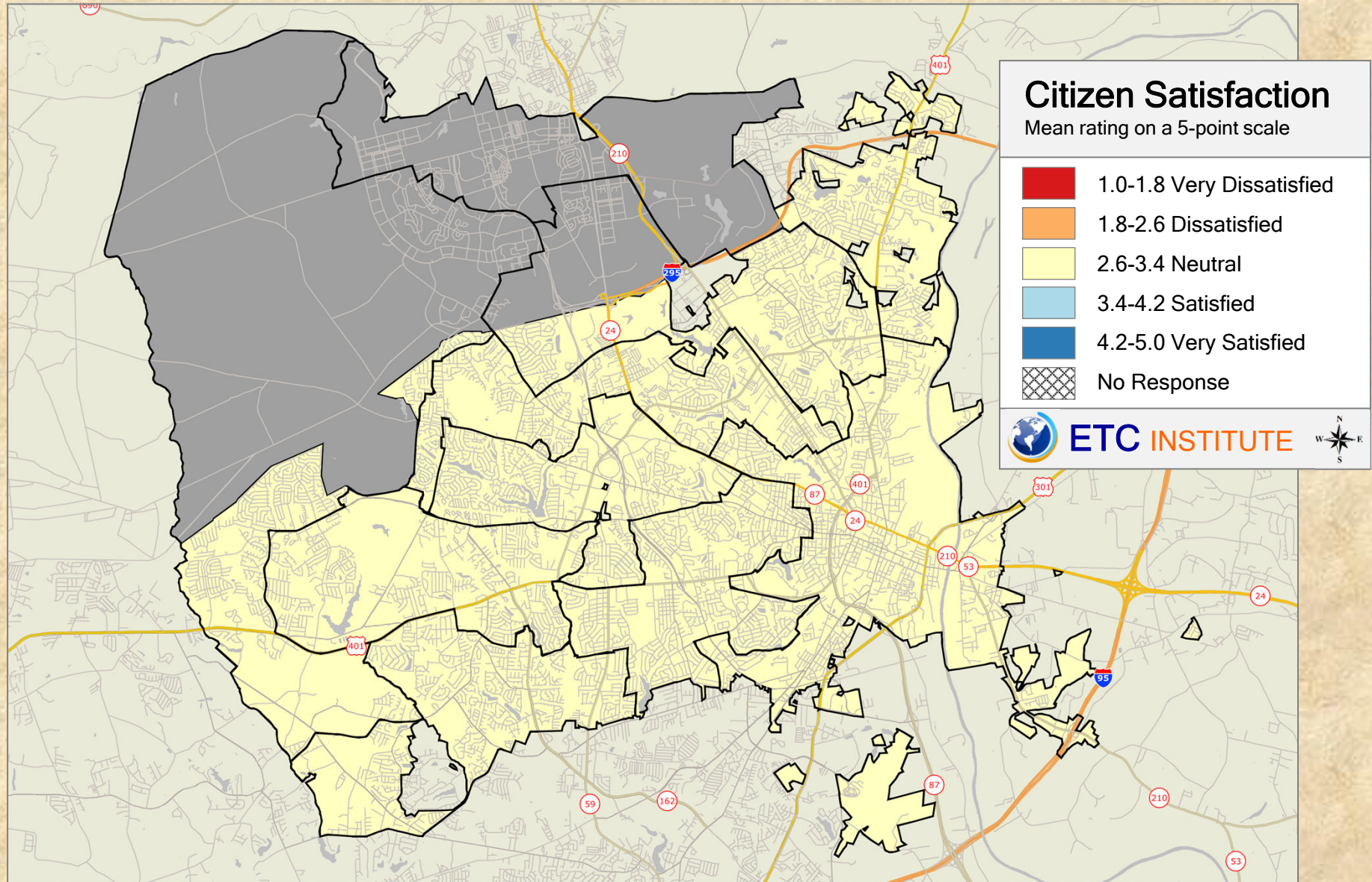
# Q12-7. Condition of city parks



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

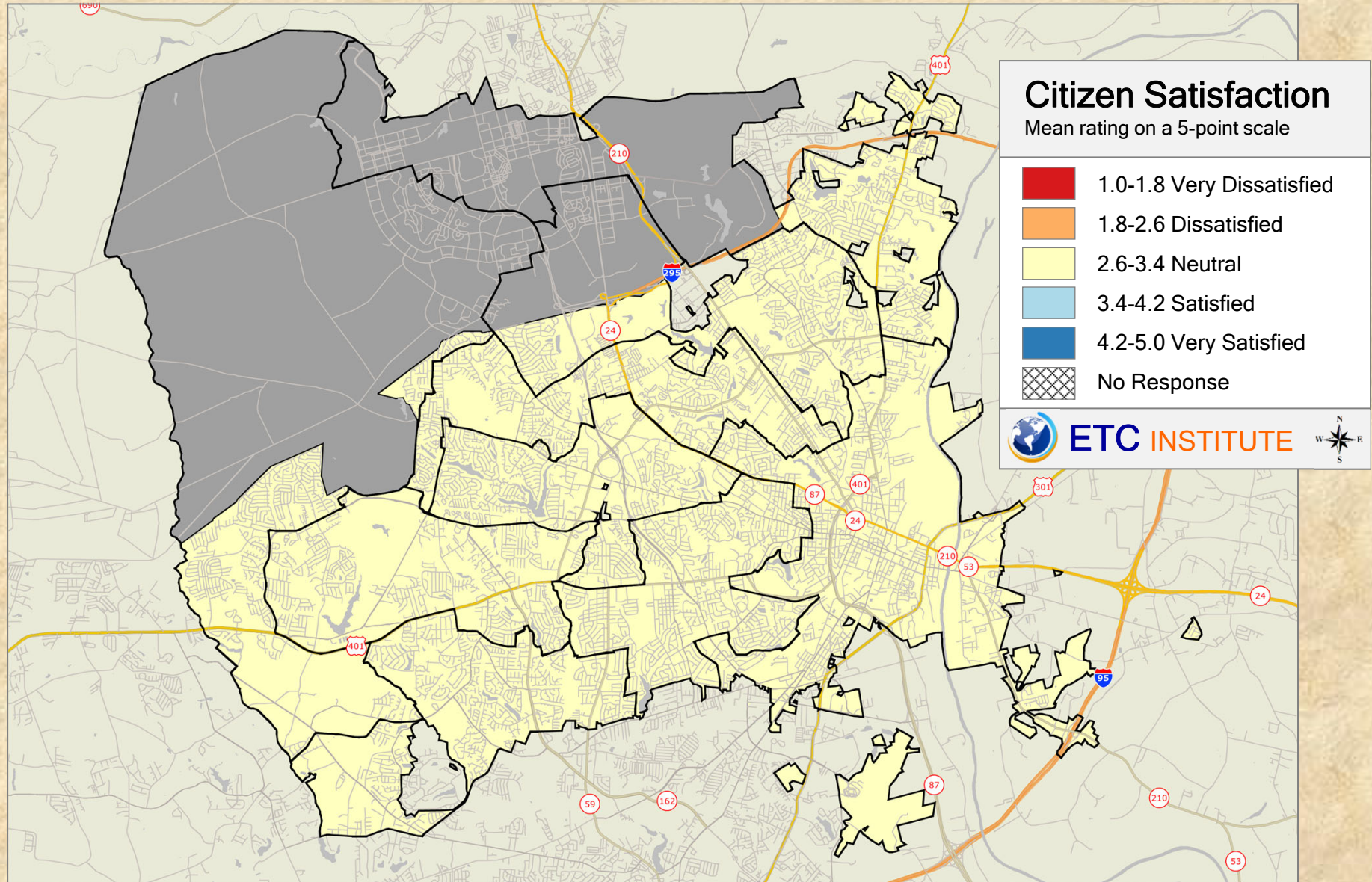
# Q12-8. Cleanliness of stormwater drains and creeks in your neighborhood



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

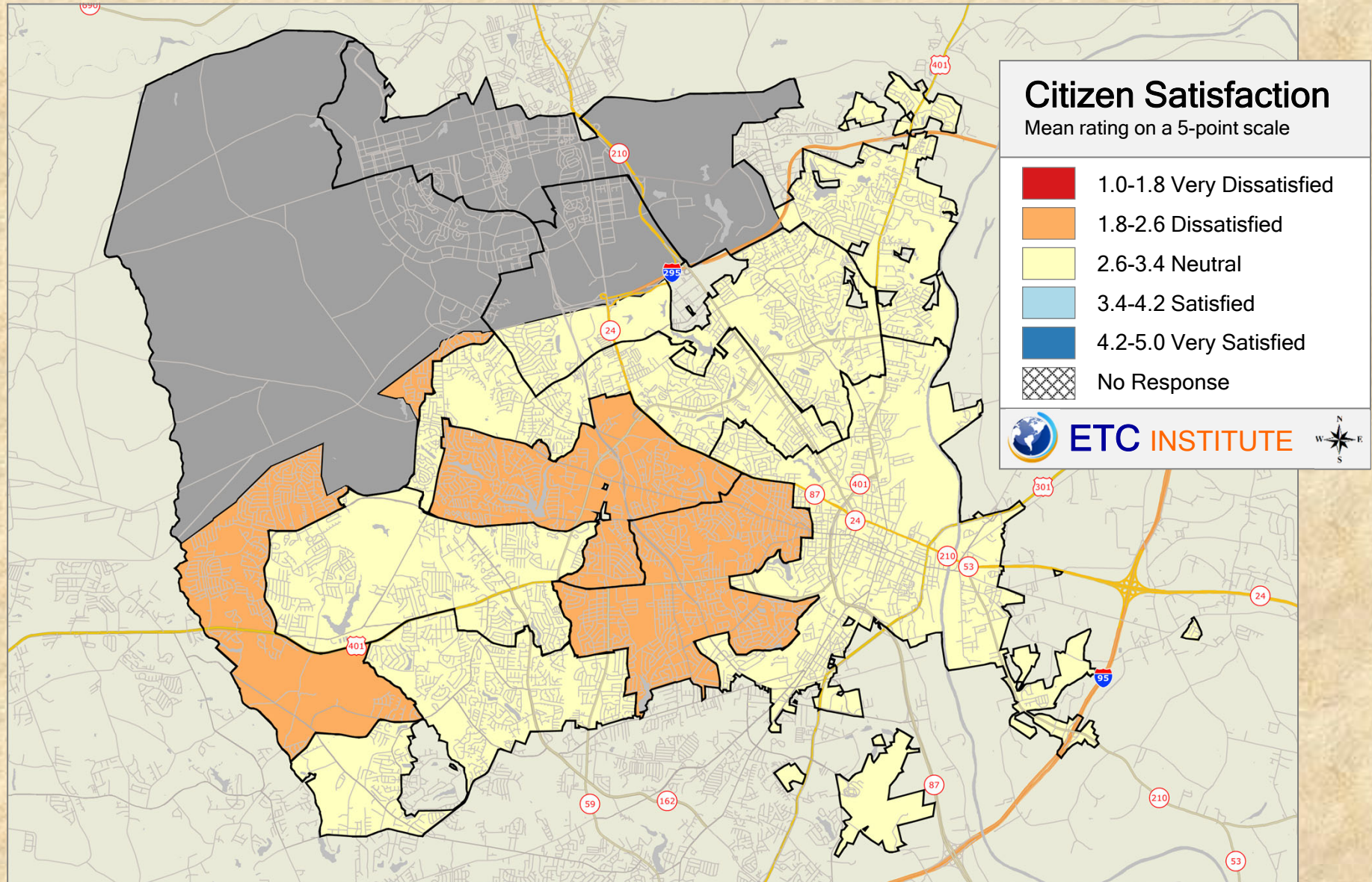
## Q12-9. How quickly street repairs are made



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q14-1. Adequacy of public parking in Downtown Fayetteville

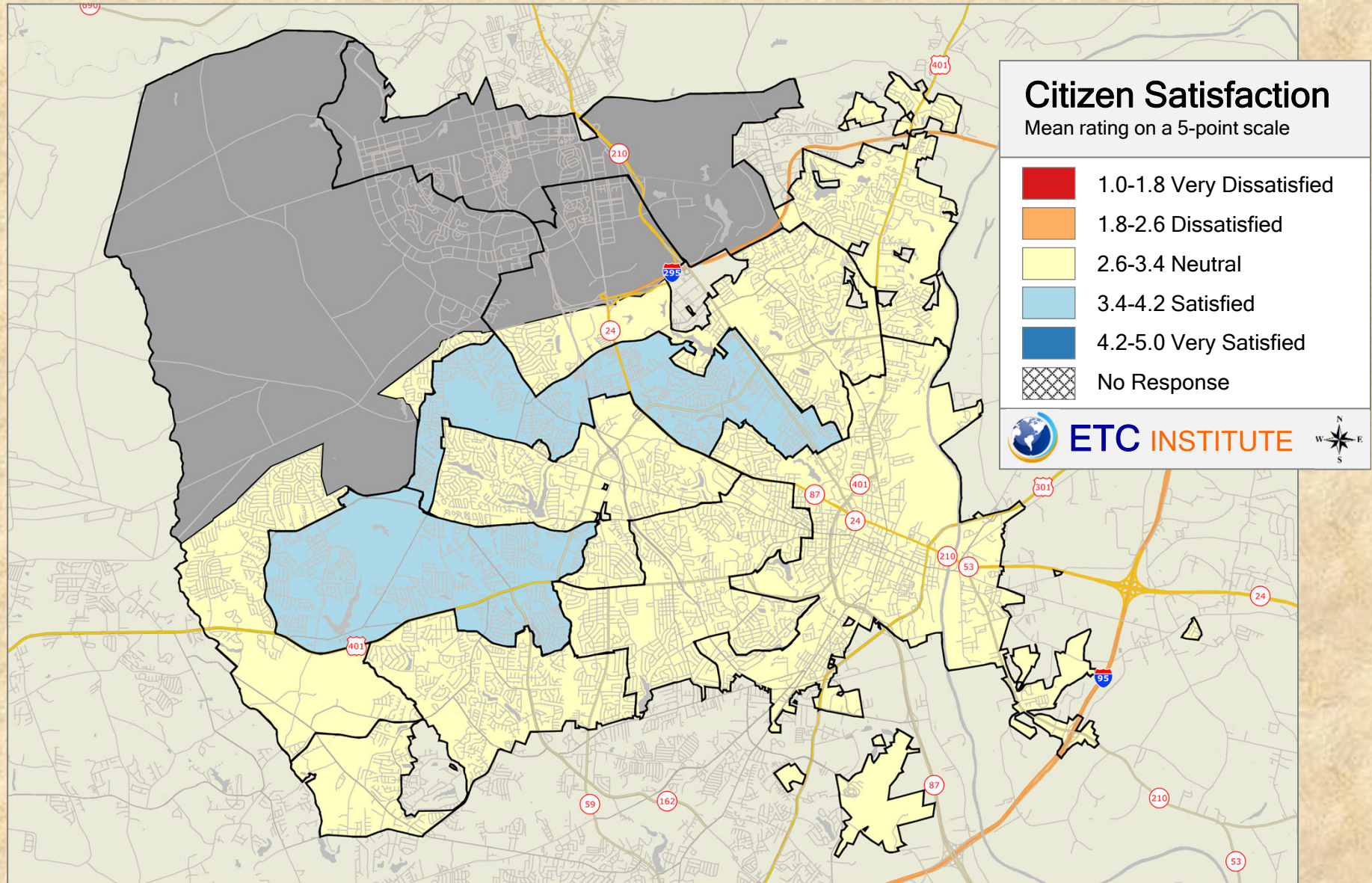


## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District



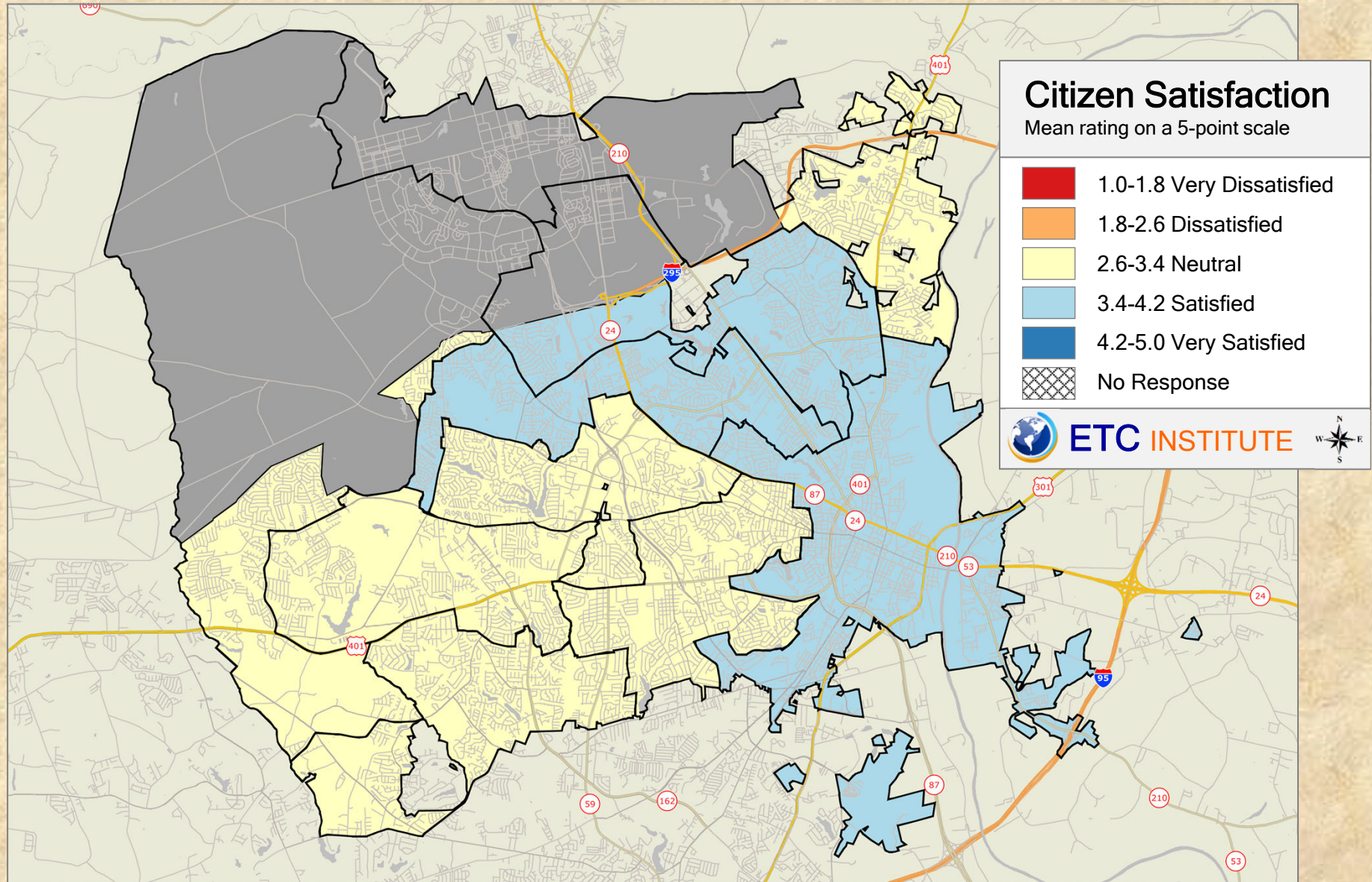
# Q14-2. Availability of public transportation services in FAST bus system



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

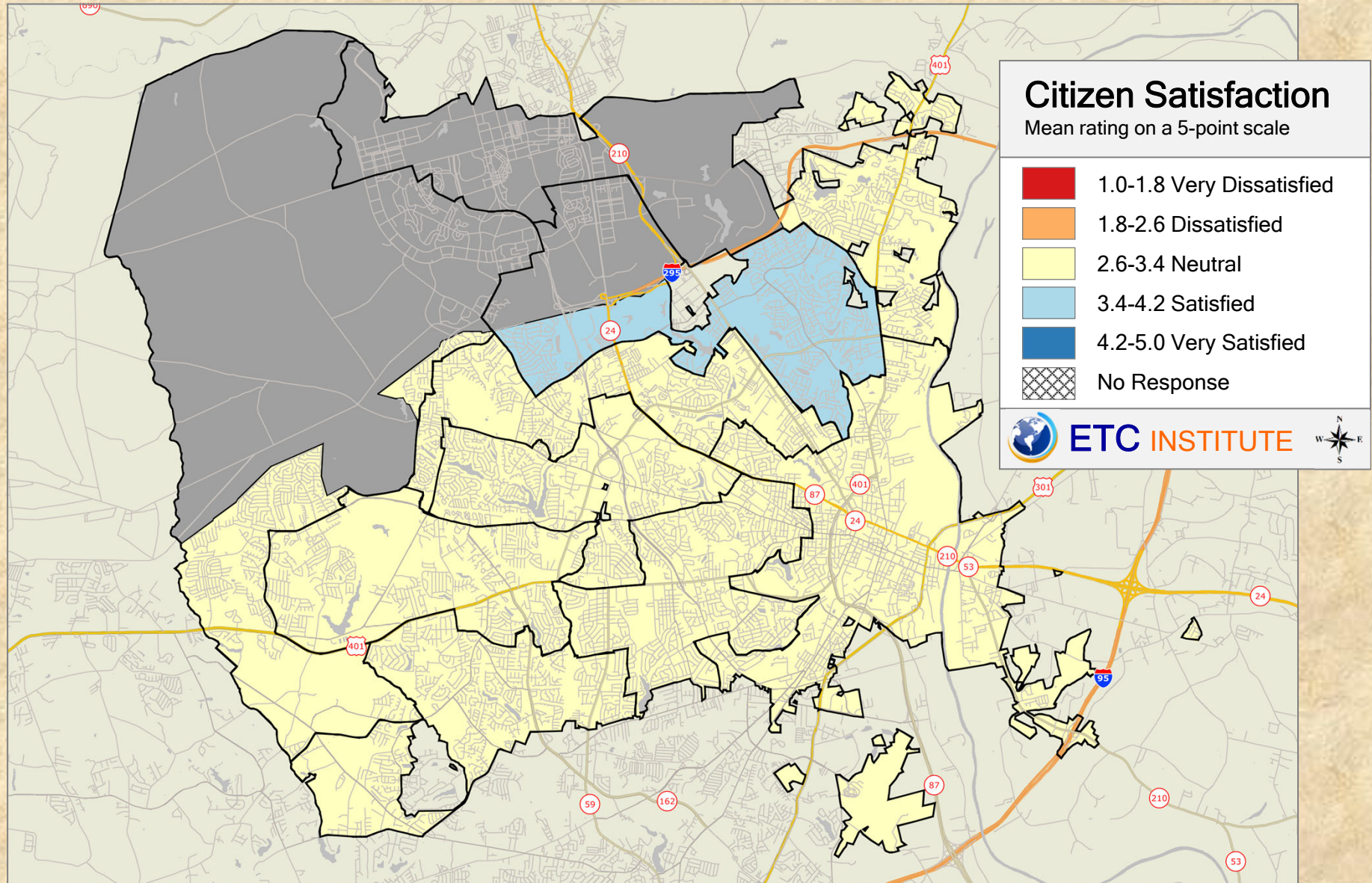
### Q14-3. Ease of travel by car in the city



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

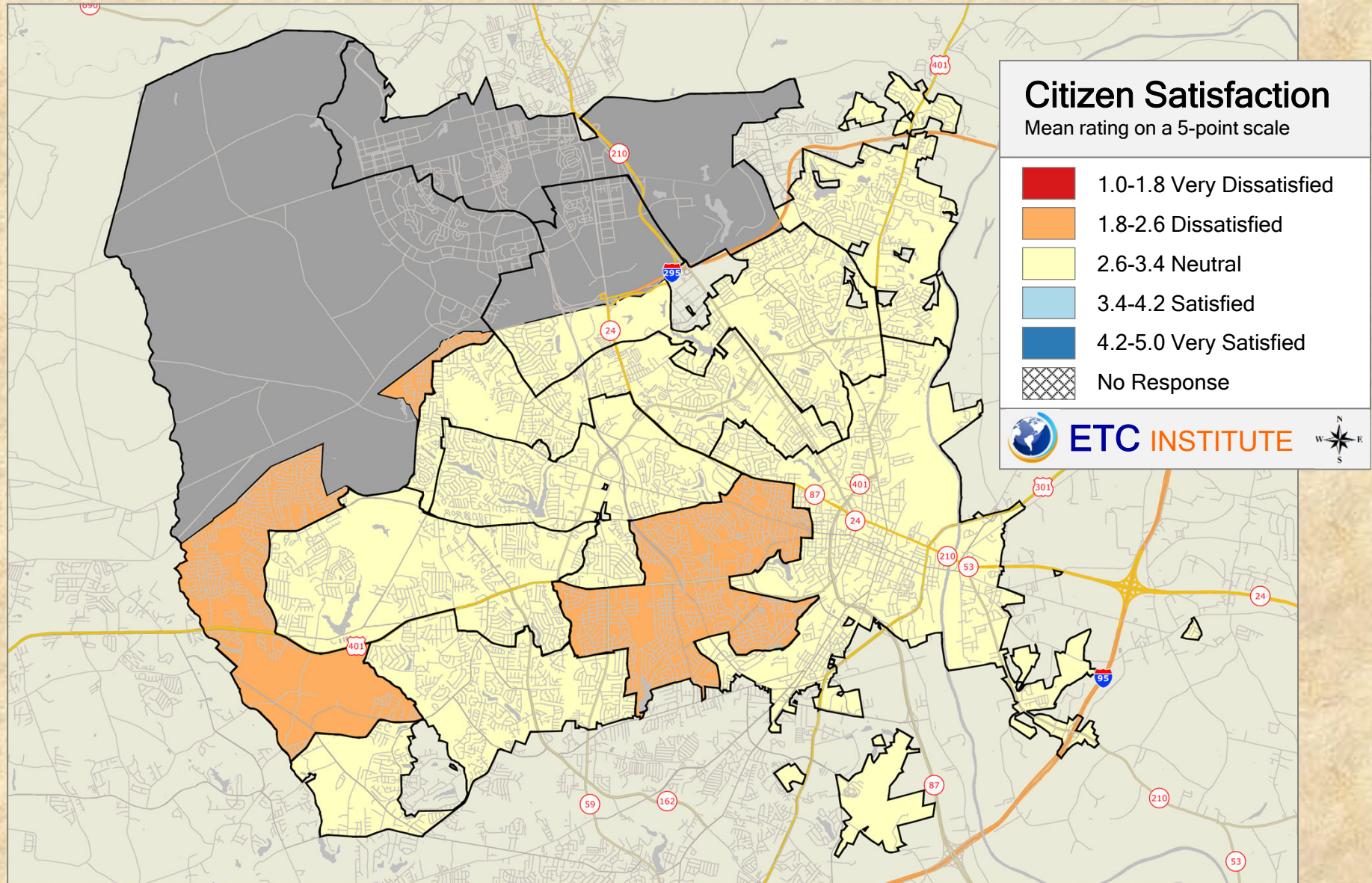
### Q14-4. Ease of walking in the city



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

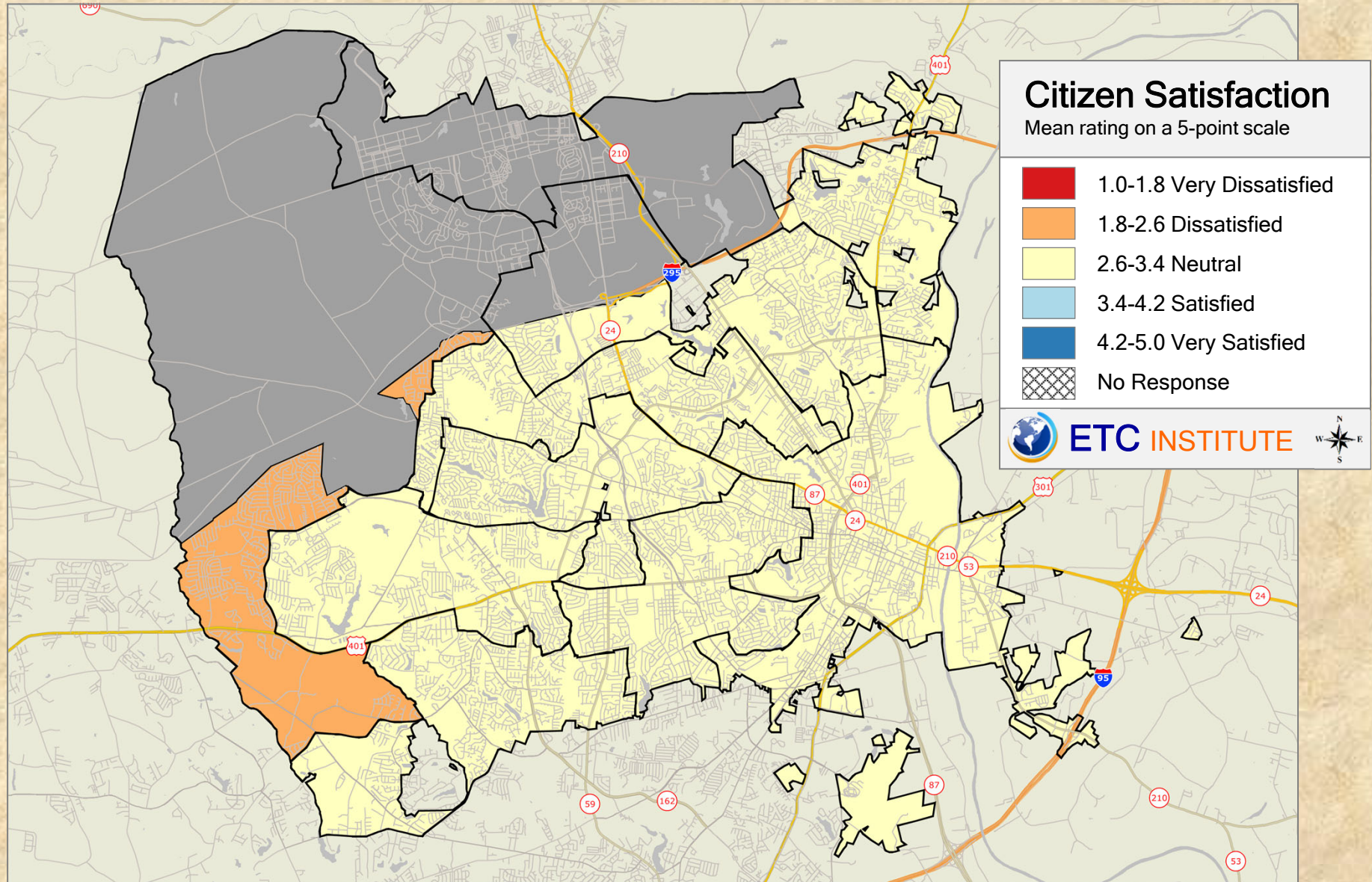
### Q14-5. Ease of biking in the city



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

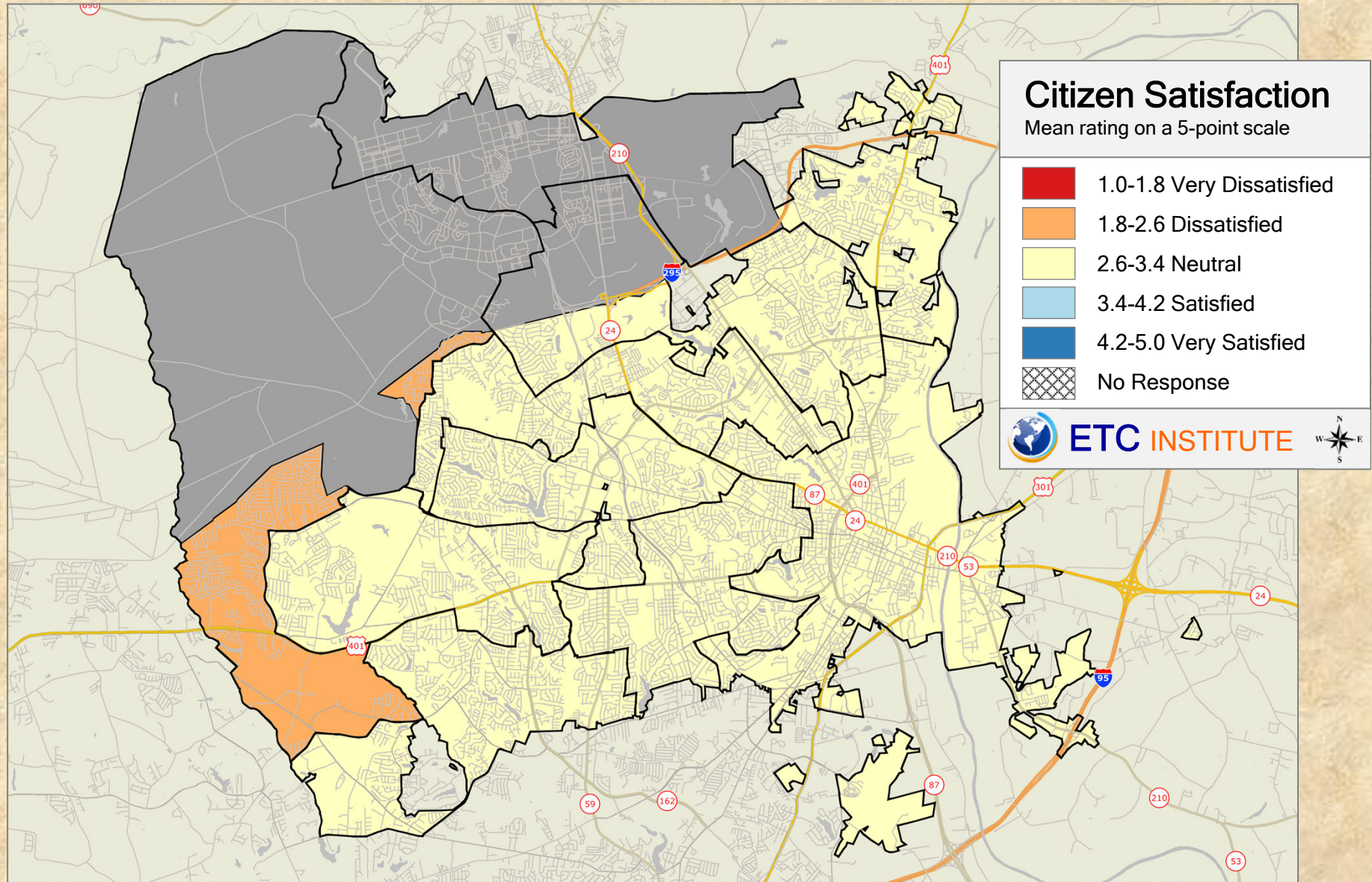
### Q14-6. Overall traffic safety



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

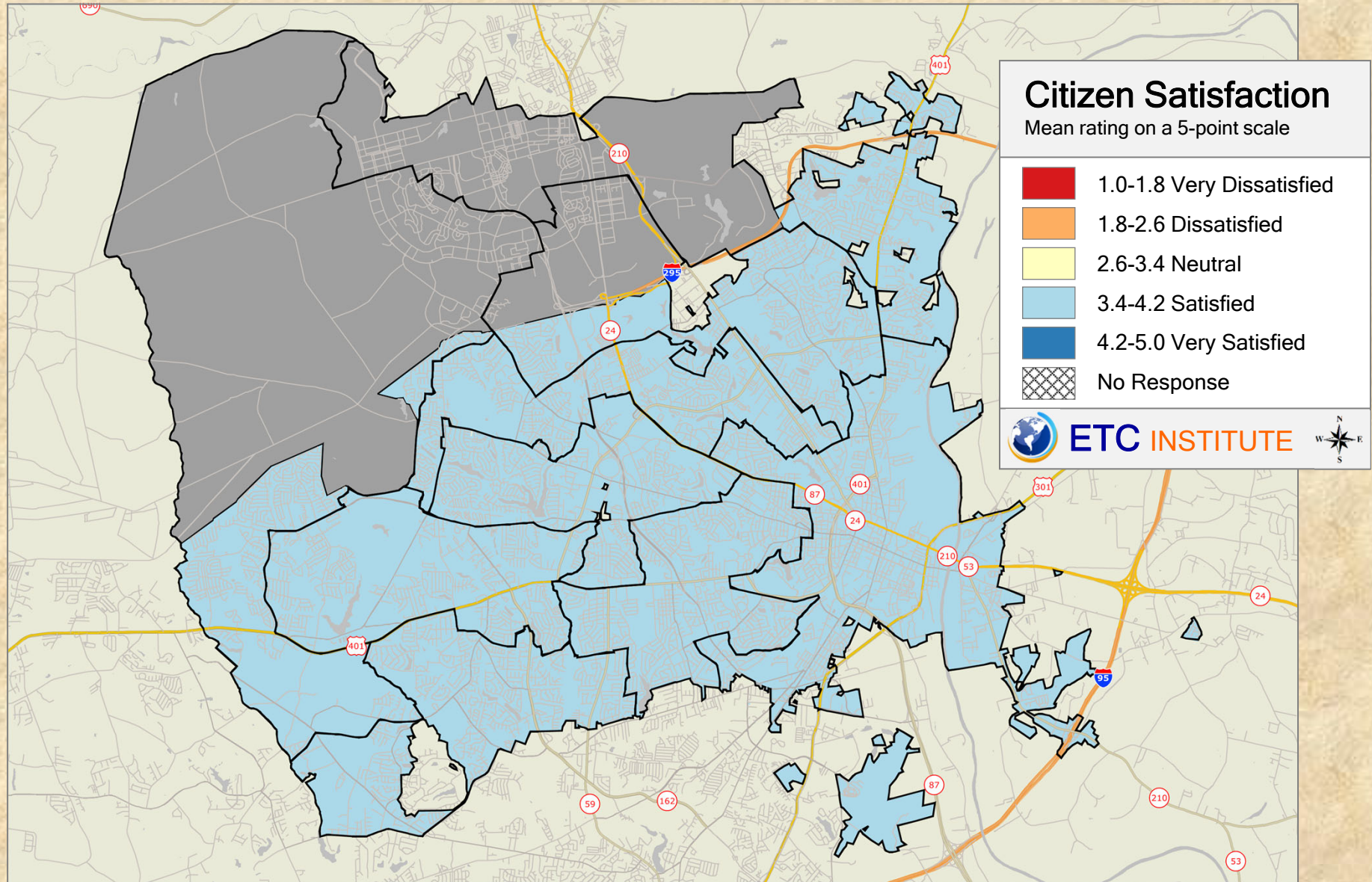
# Q14-7. Timing of traffic signals



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

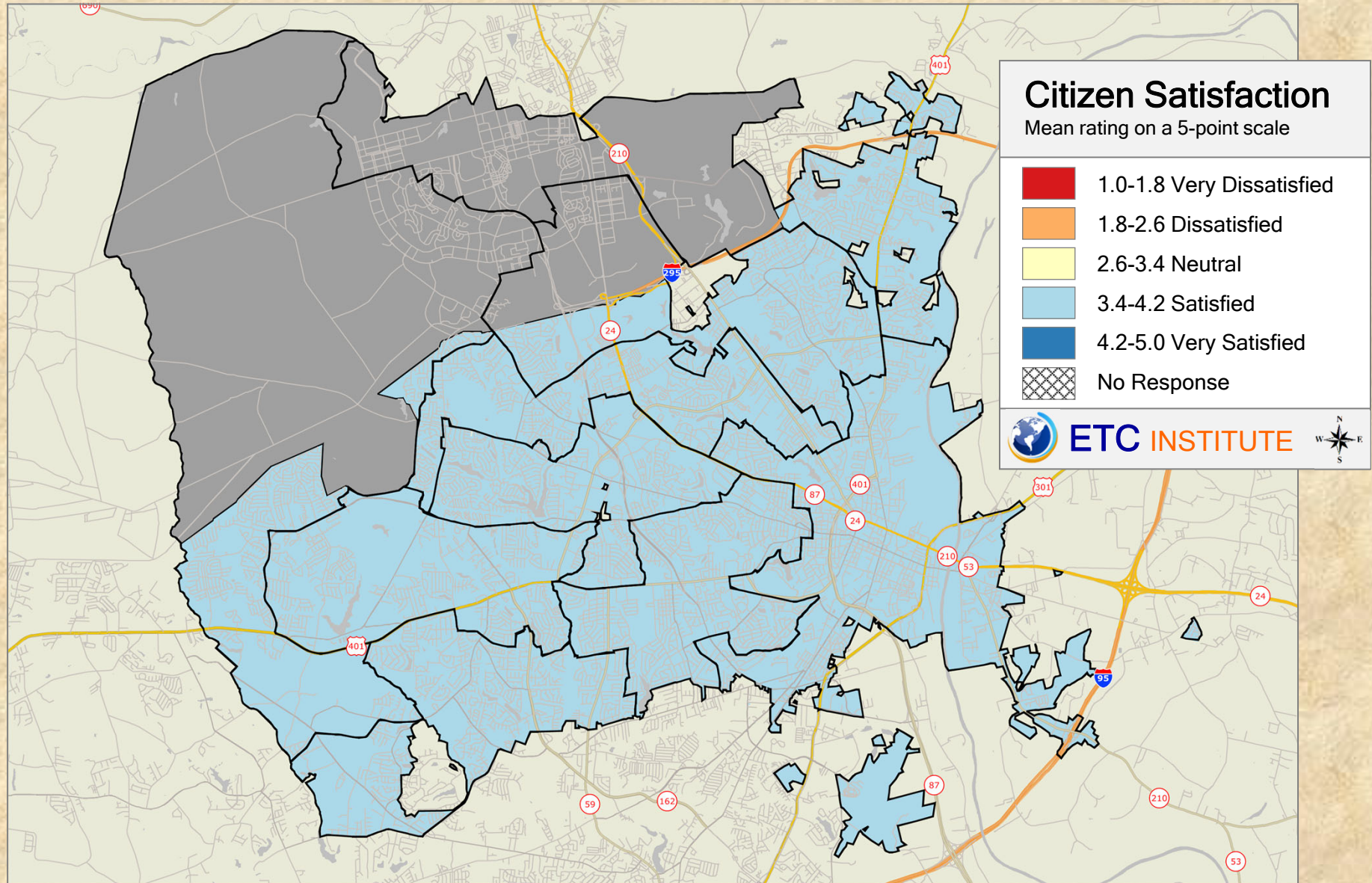
# Q14-8. Condition and usability of the Fayetteville Regional Airport



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q15a-1. How easy they were to contact

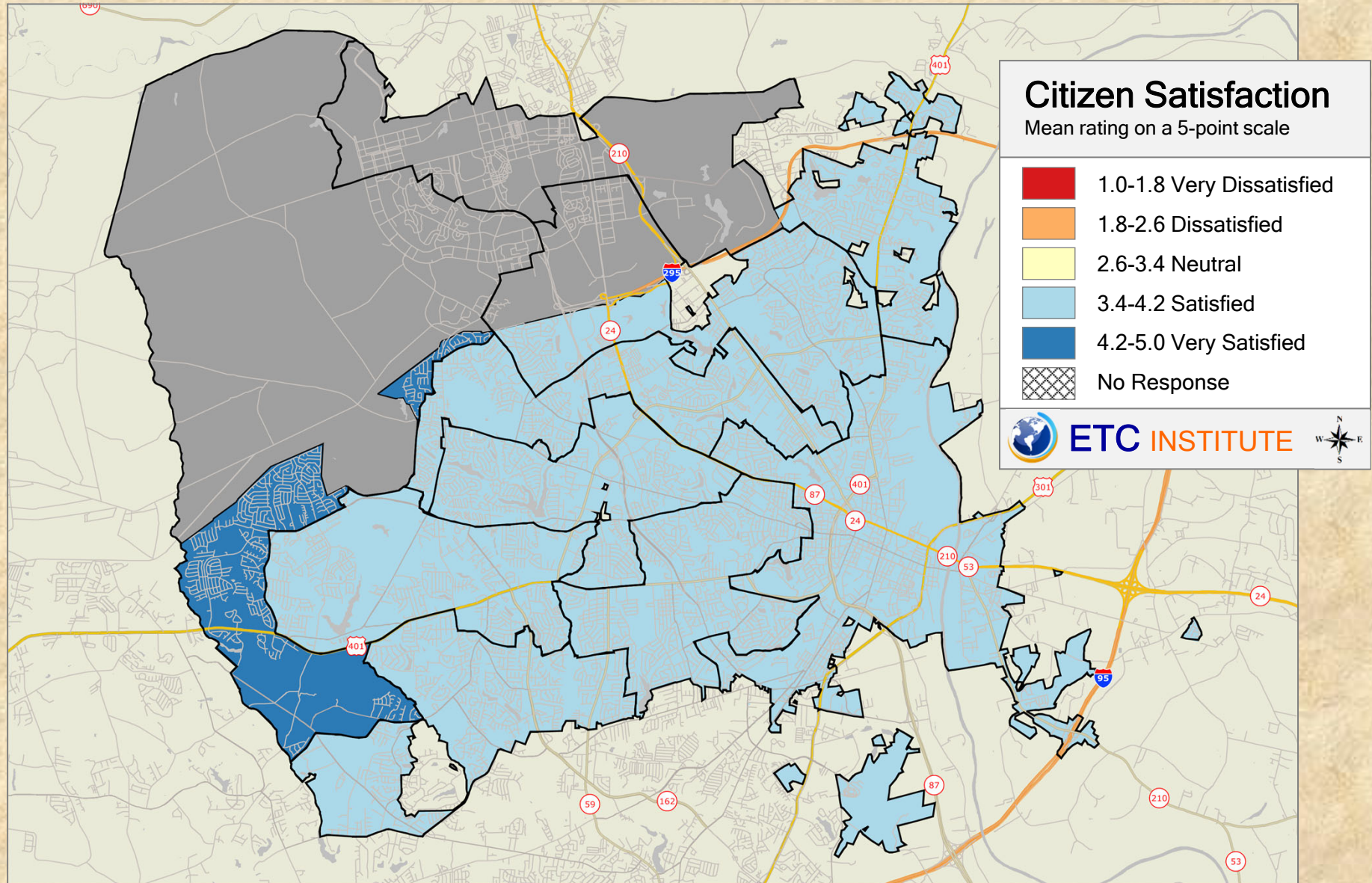


## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District



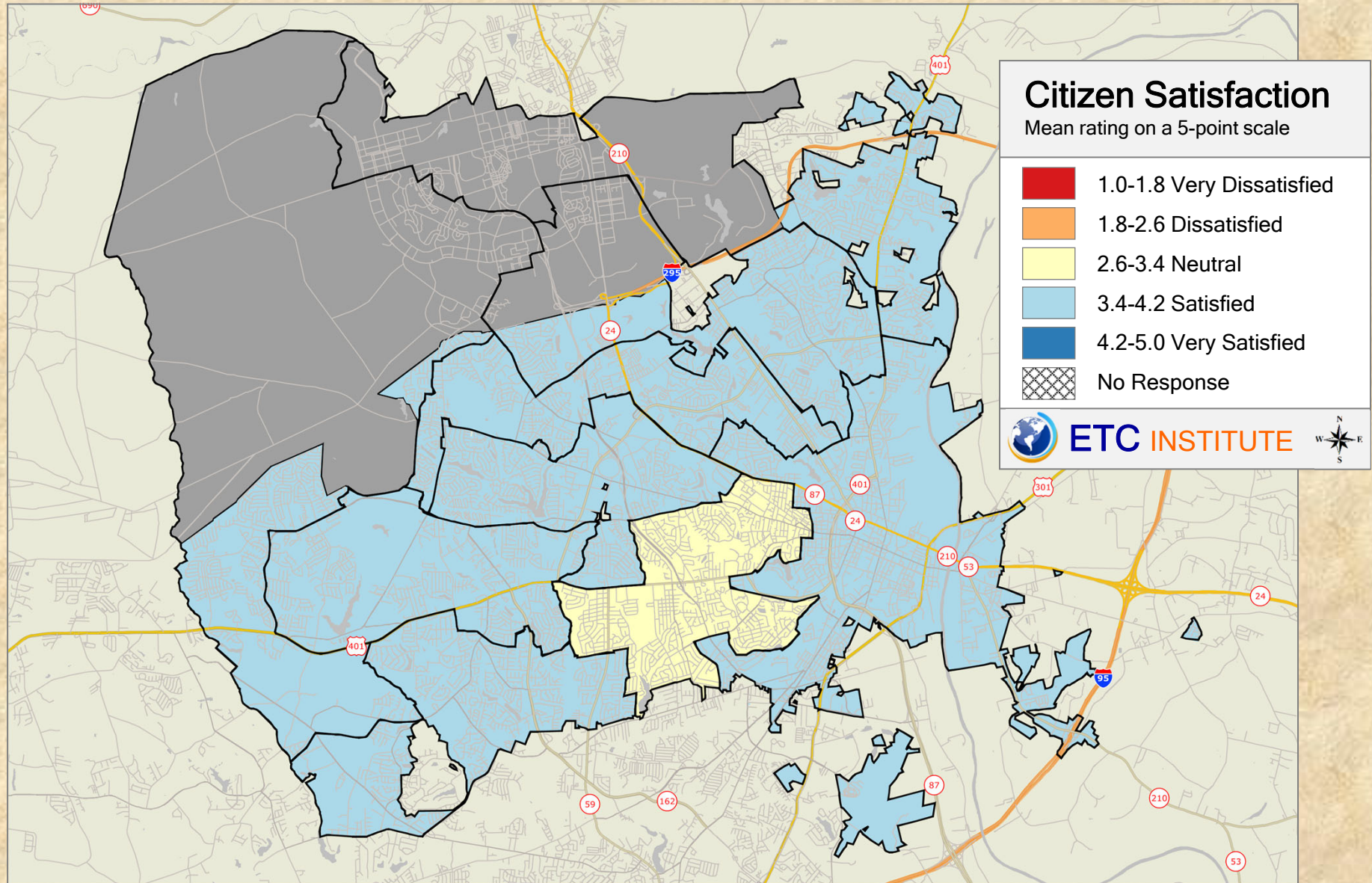
# Q15a-2. Courtesy of employees



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

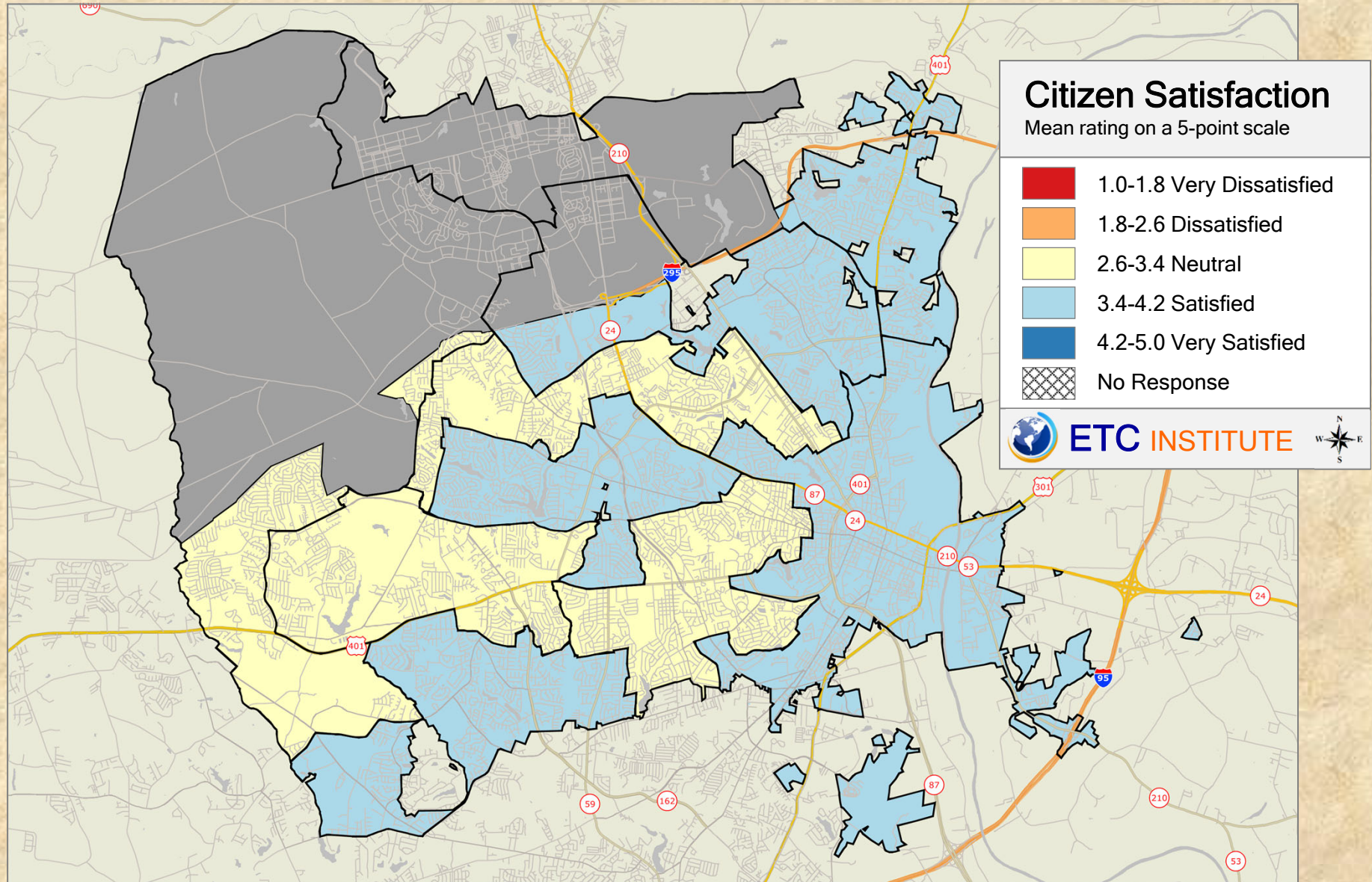
### Q15a-3. Accuracy of the information and assistance you were given



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

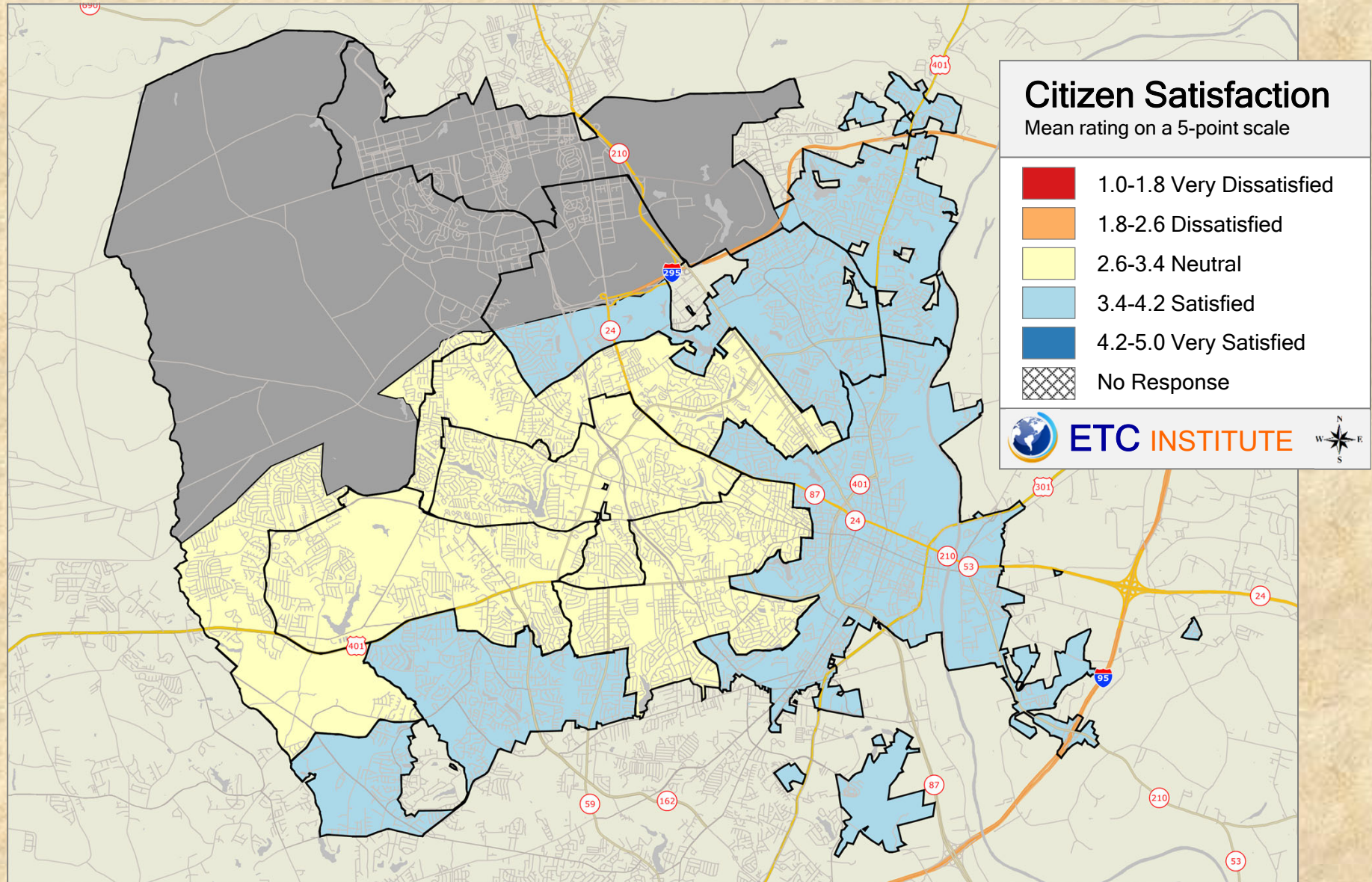
# Q15a-4. Time it took for your request to be answered



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

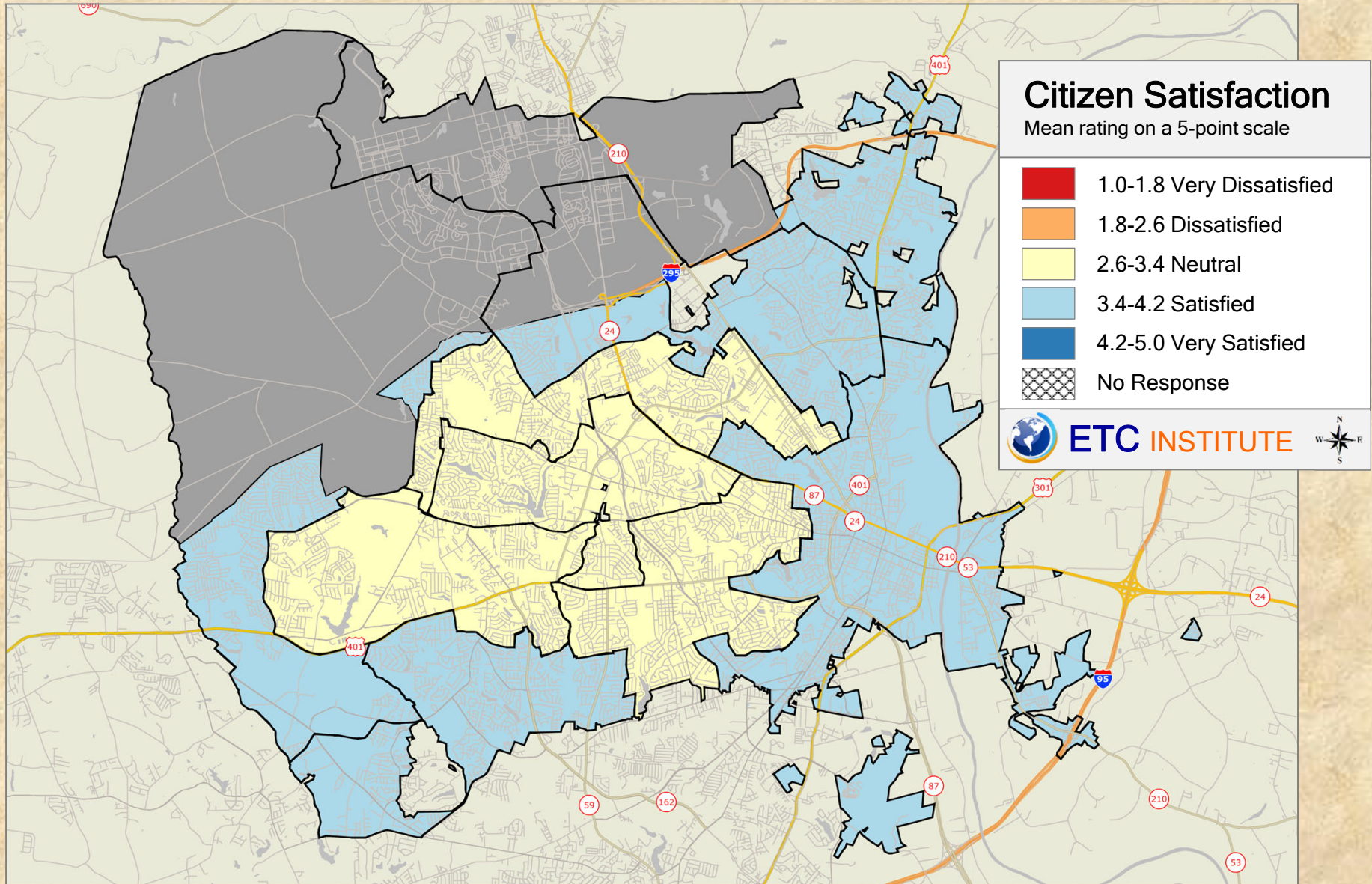
# Q15a-5. How well your issue was handled



## 2019 City of Fayetteville Resident Survey

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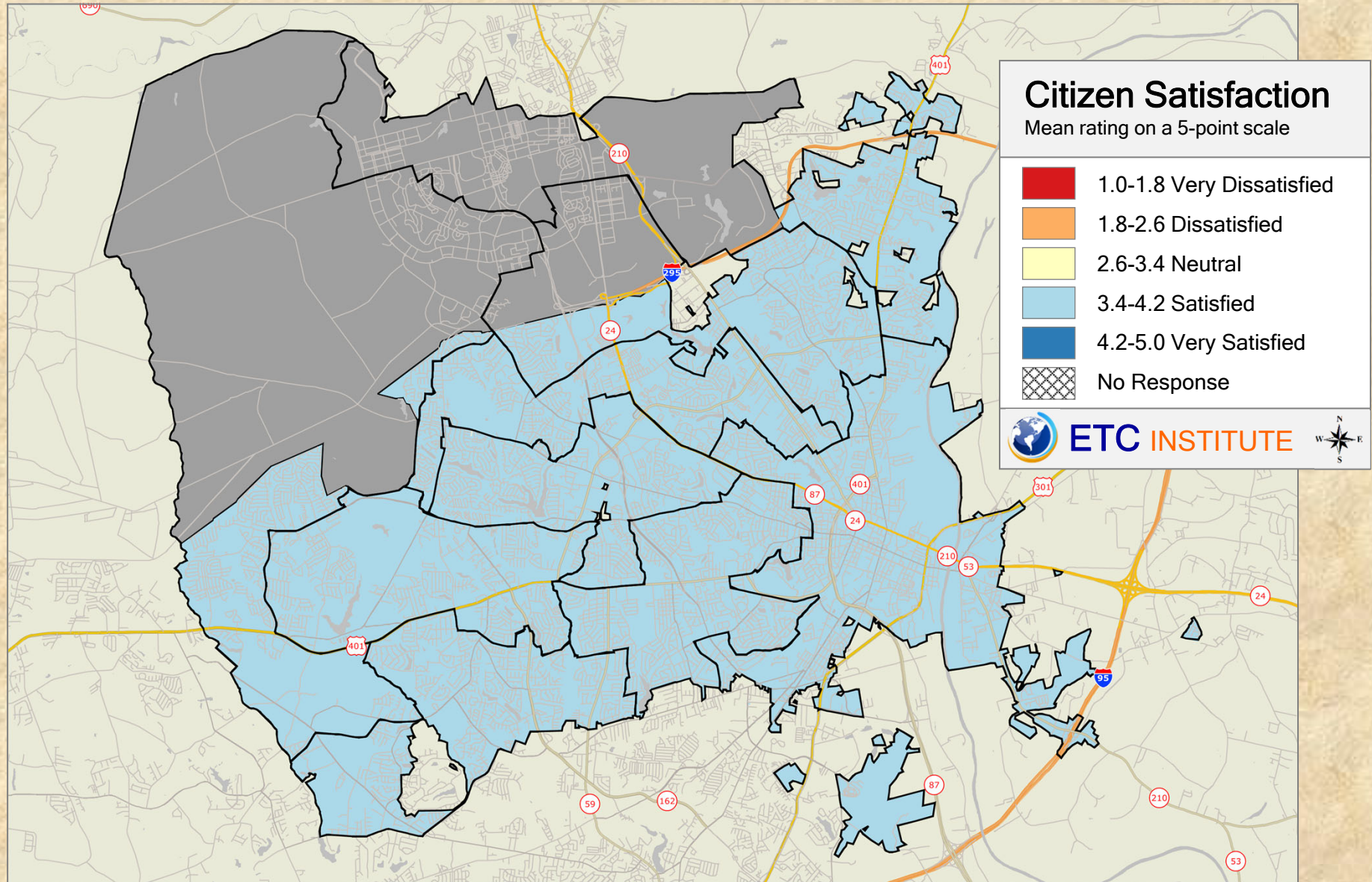
# Q15a-6. The resolution to your issue/concern



## 2019 City of Fayetteville Resident Survey

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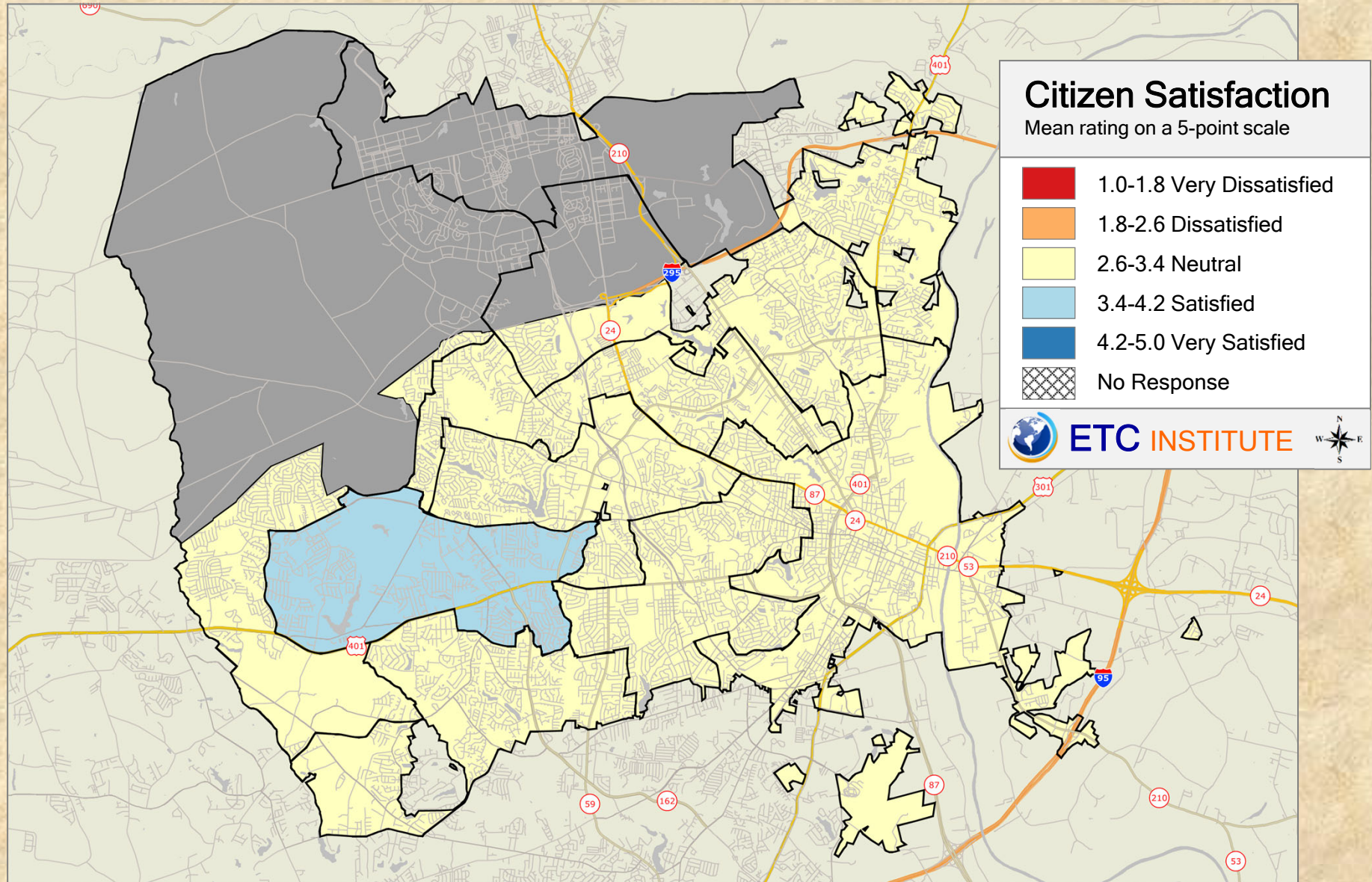
# Q17-1. Safe and Secure Community



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

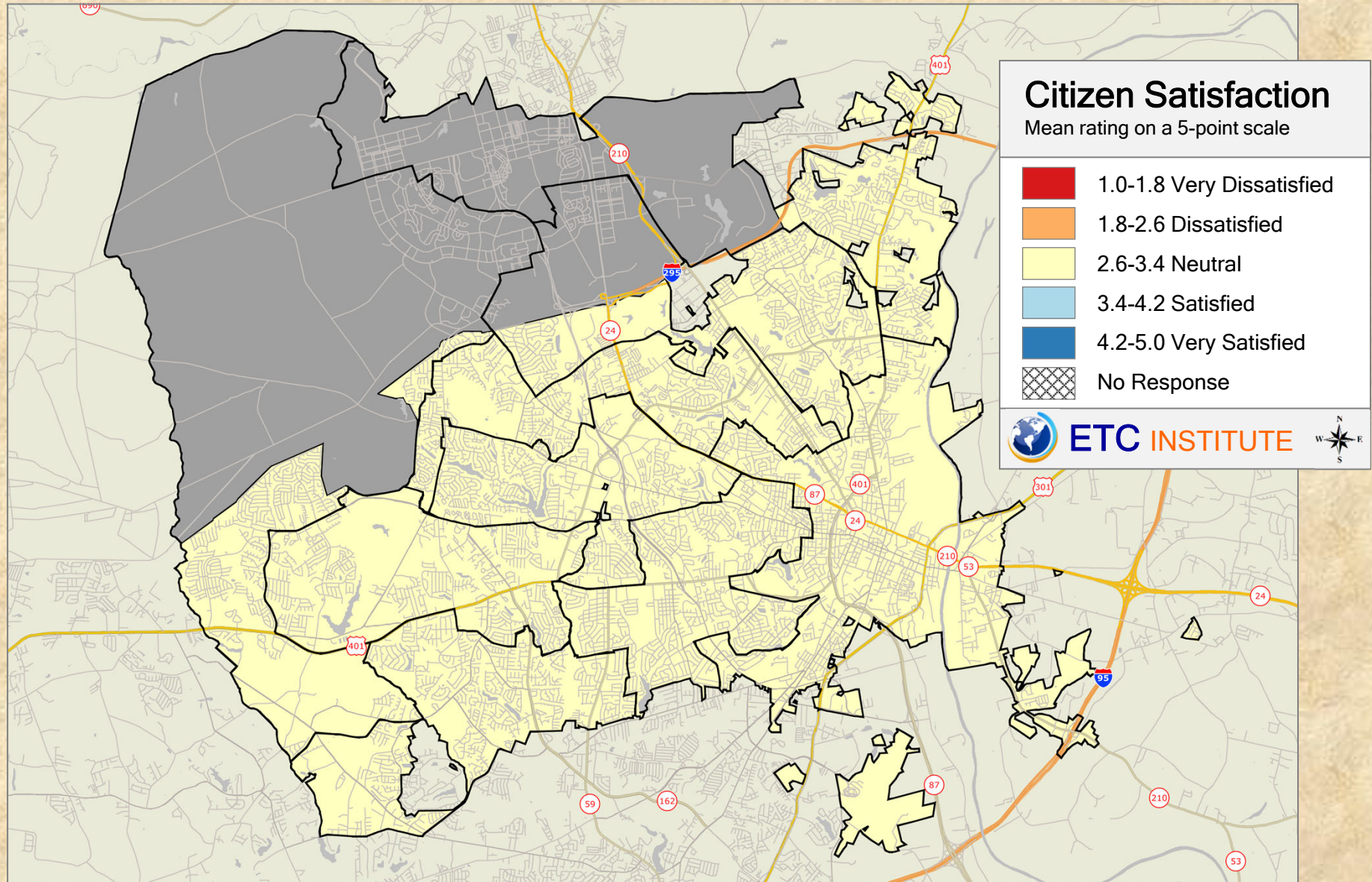
## Q17-2. Diverse and Viable Economy



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q17-3. High Quality Built Environment

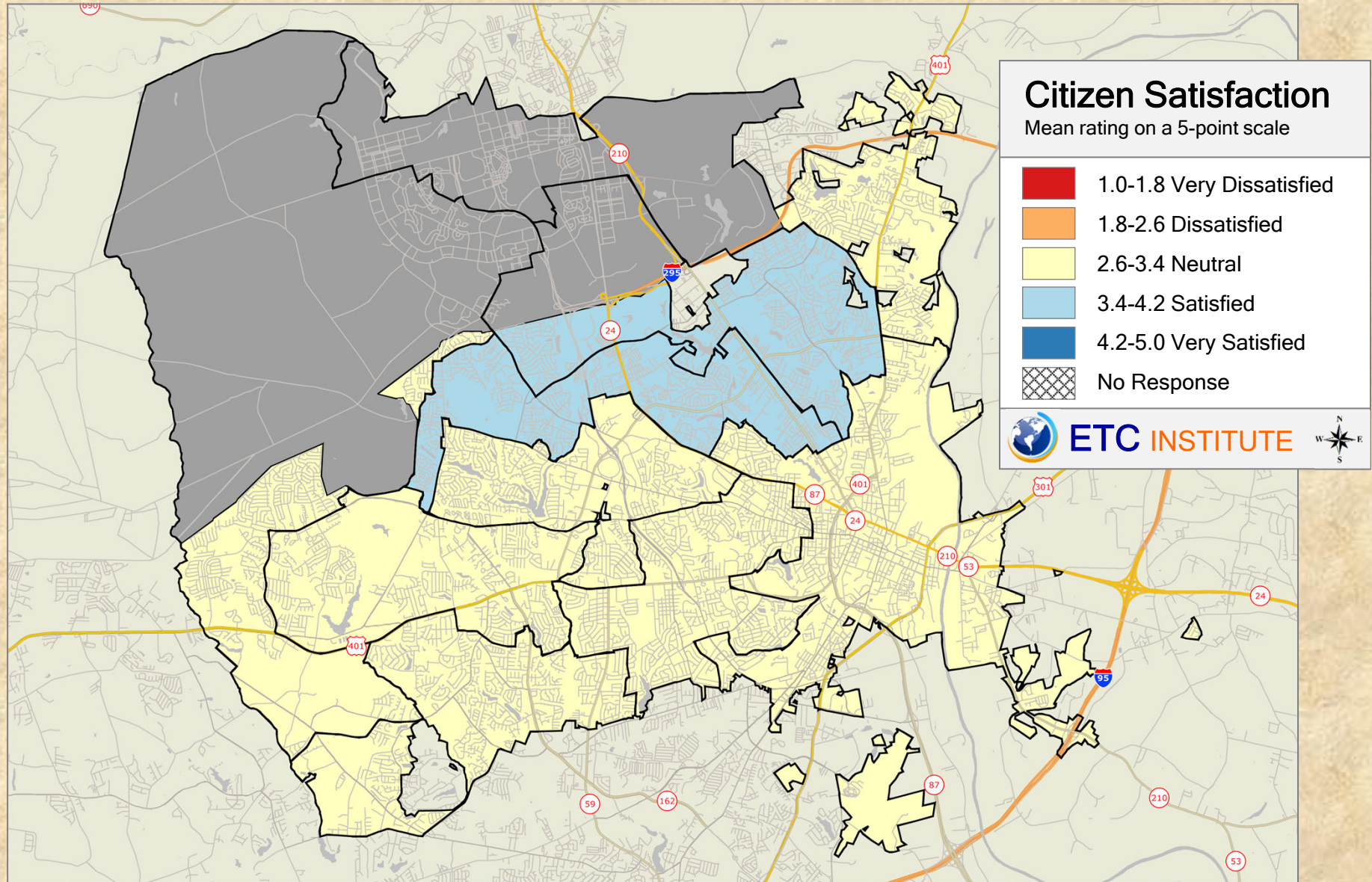


## 2019 City of Fayetteville Resident Survey

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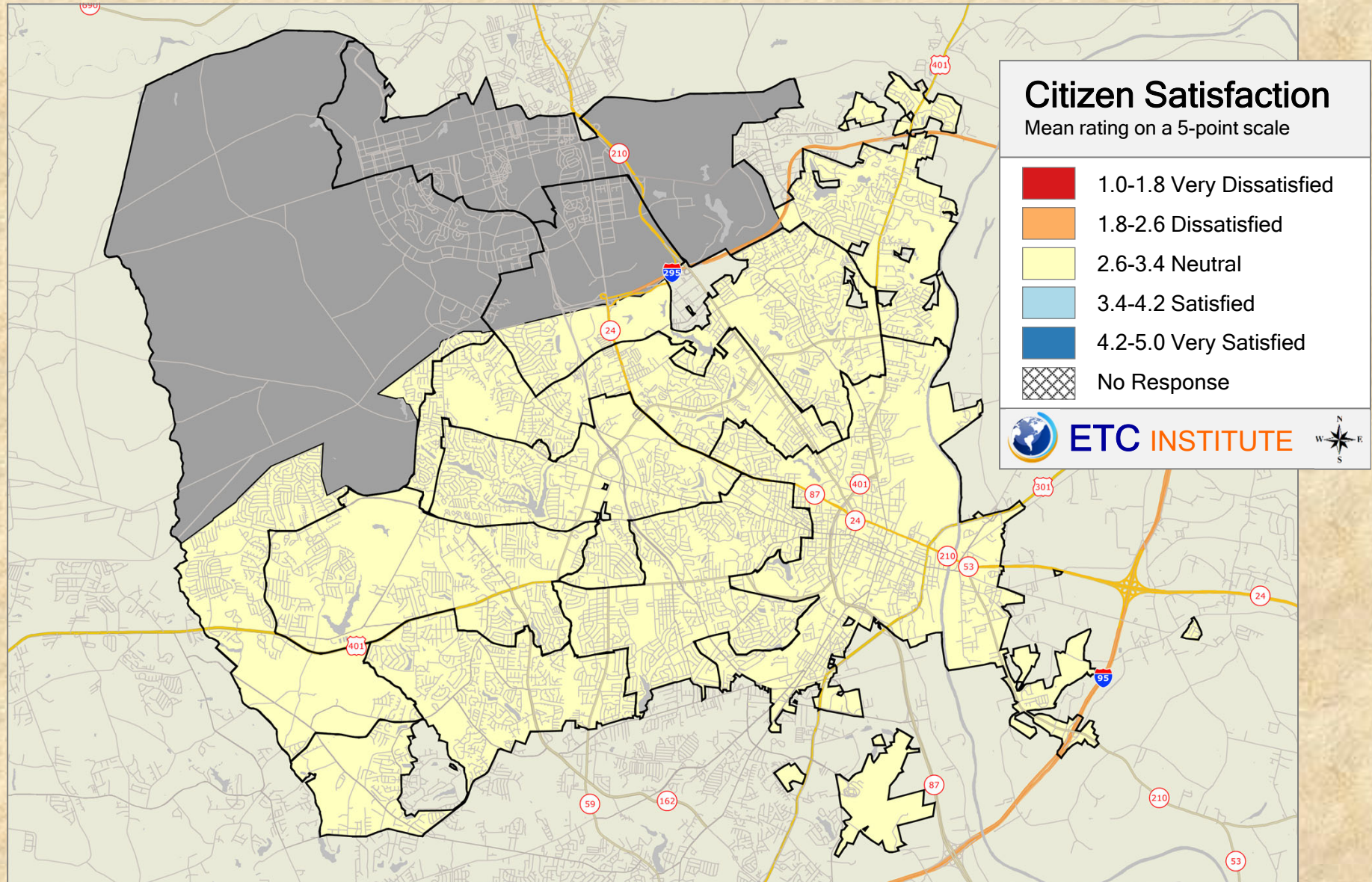
# Q17-4. Desirable Place to Live, Work and Recreate



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

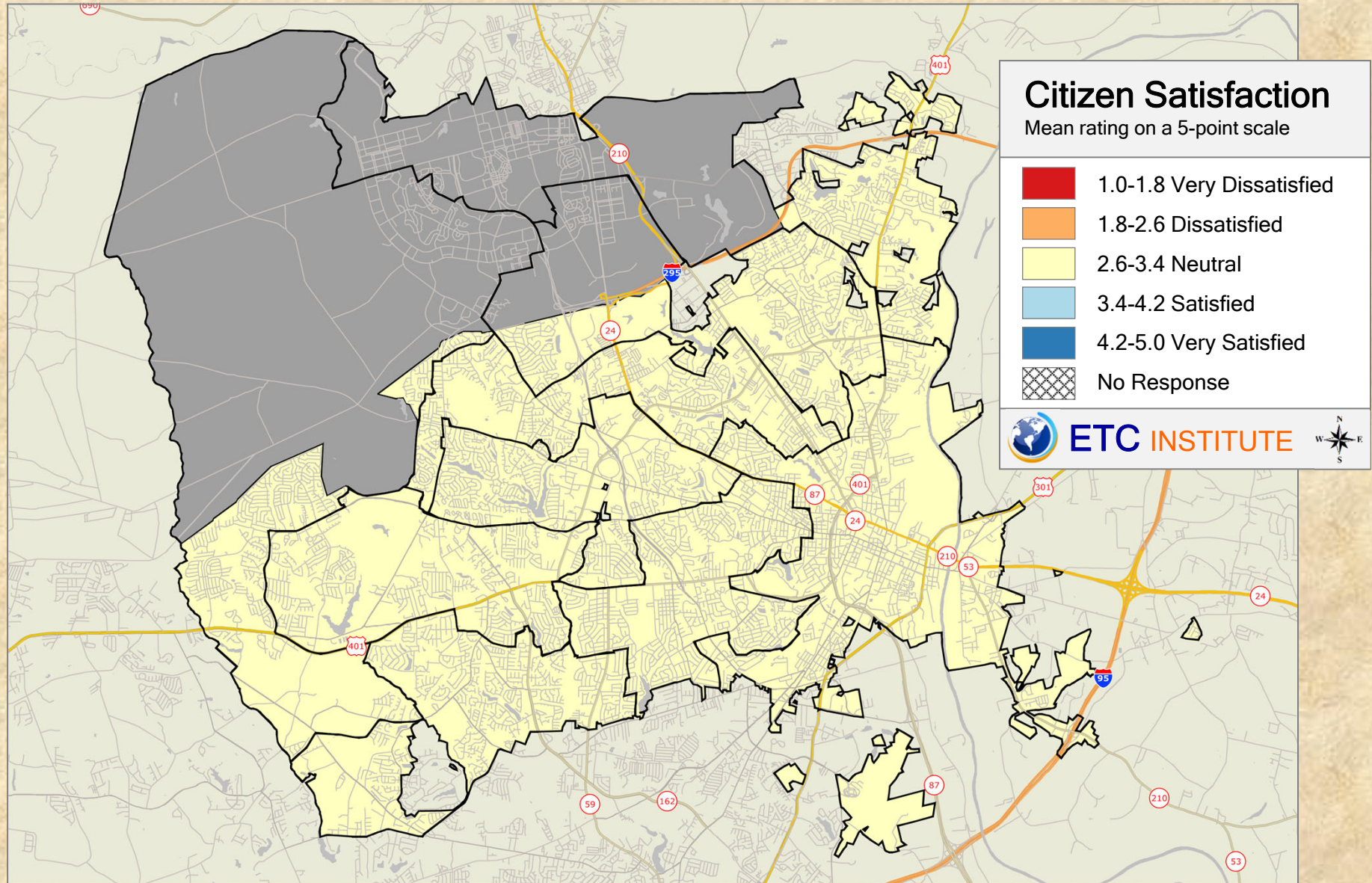
# Q17-5. Sustainable Organizational Capacity



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

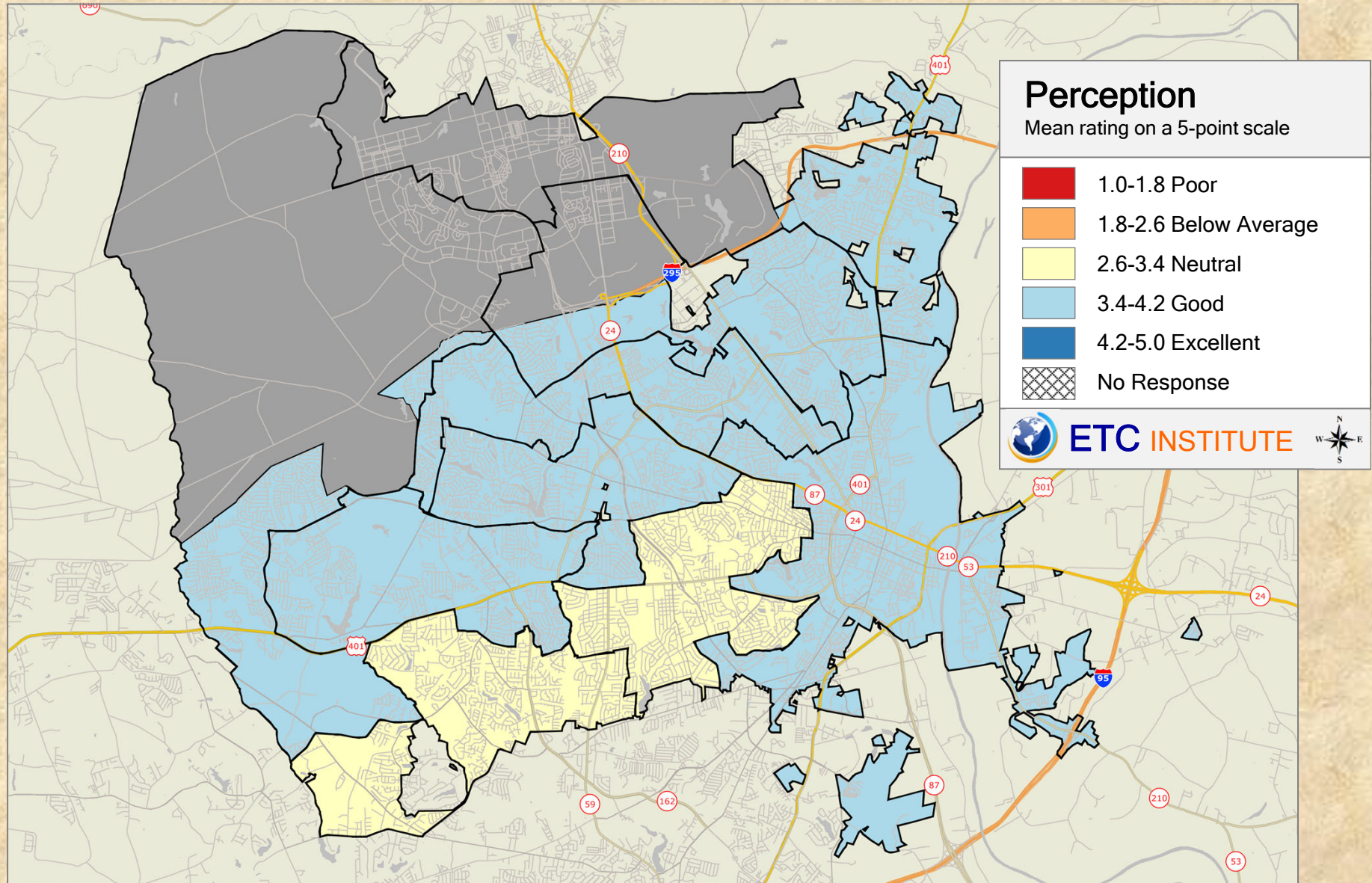
# Q17-6. Resident Engagement and Partnerships



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

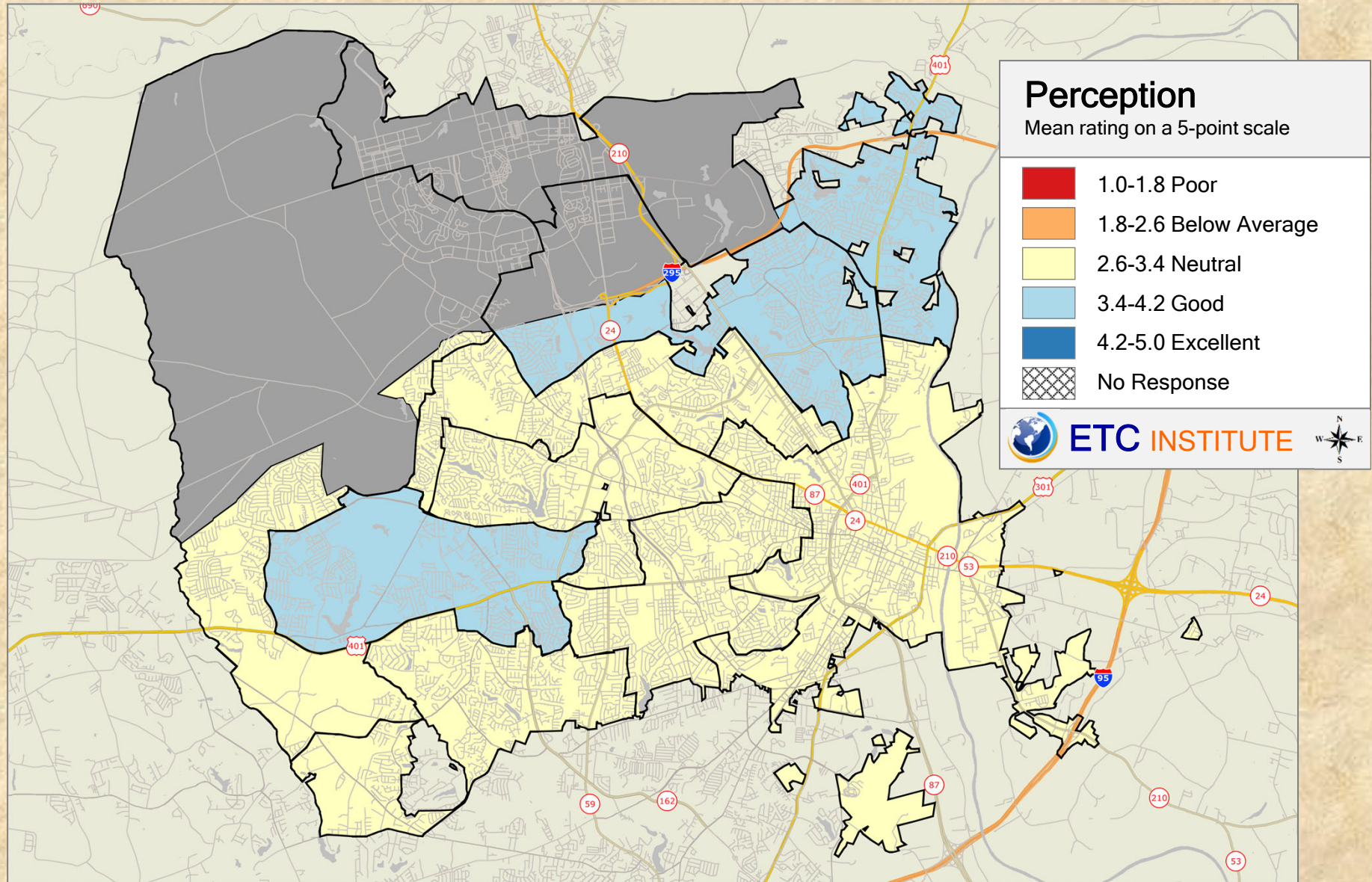
# Q19-1. As a place to live



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

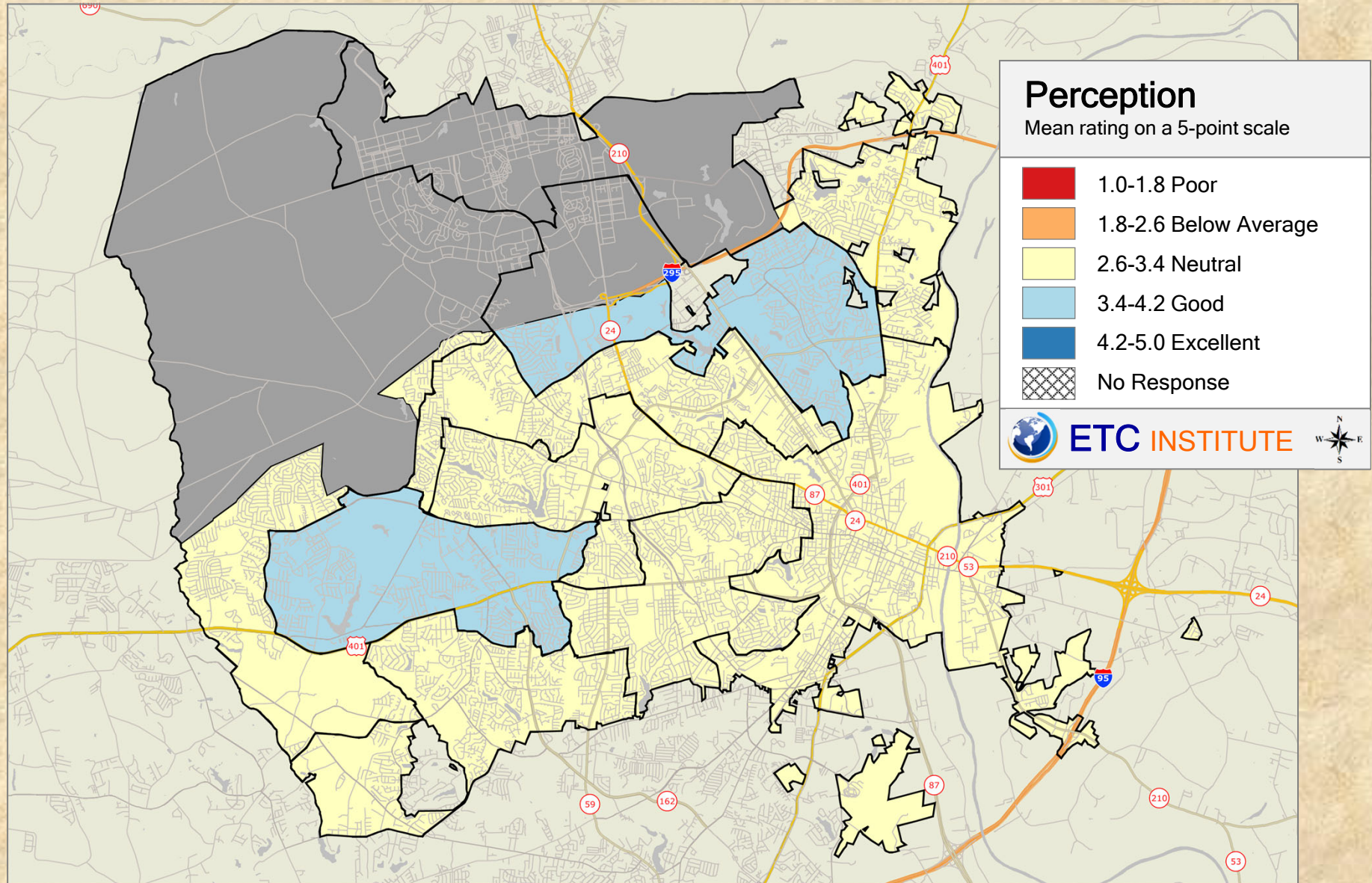
# Q19-2. As a place to raise children



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

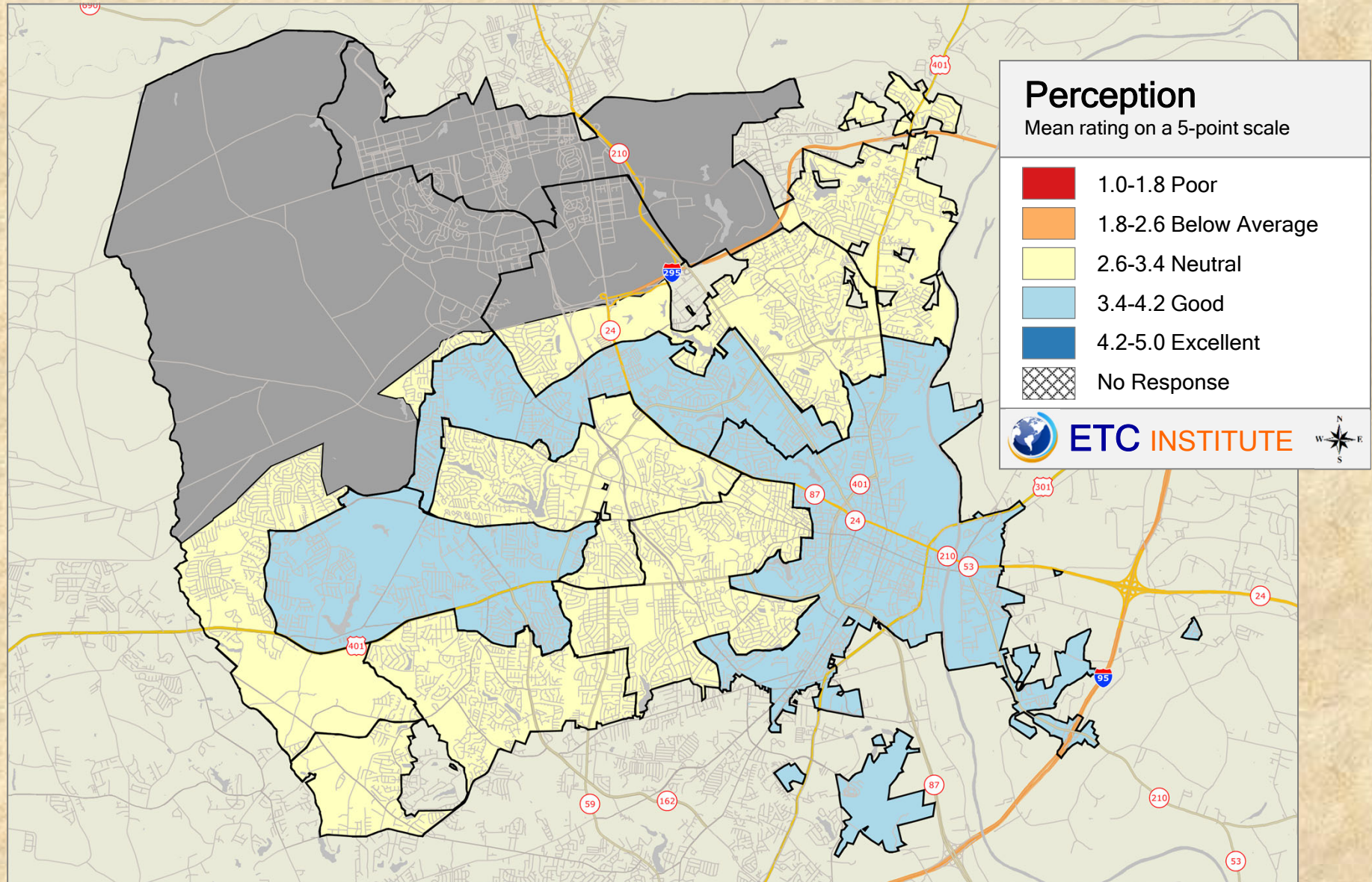
### Q19-3. As a place to play



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

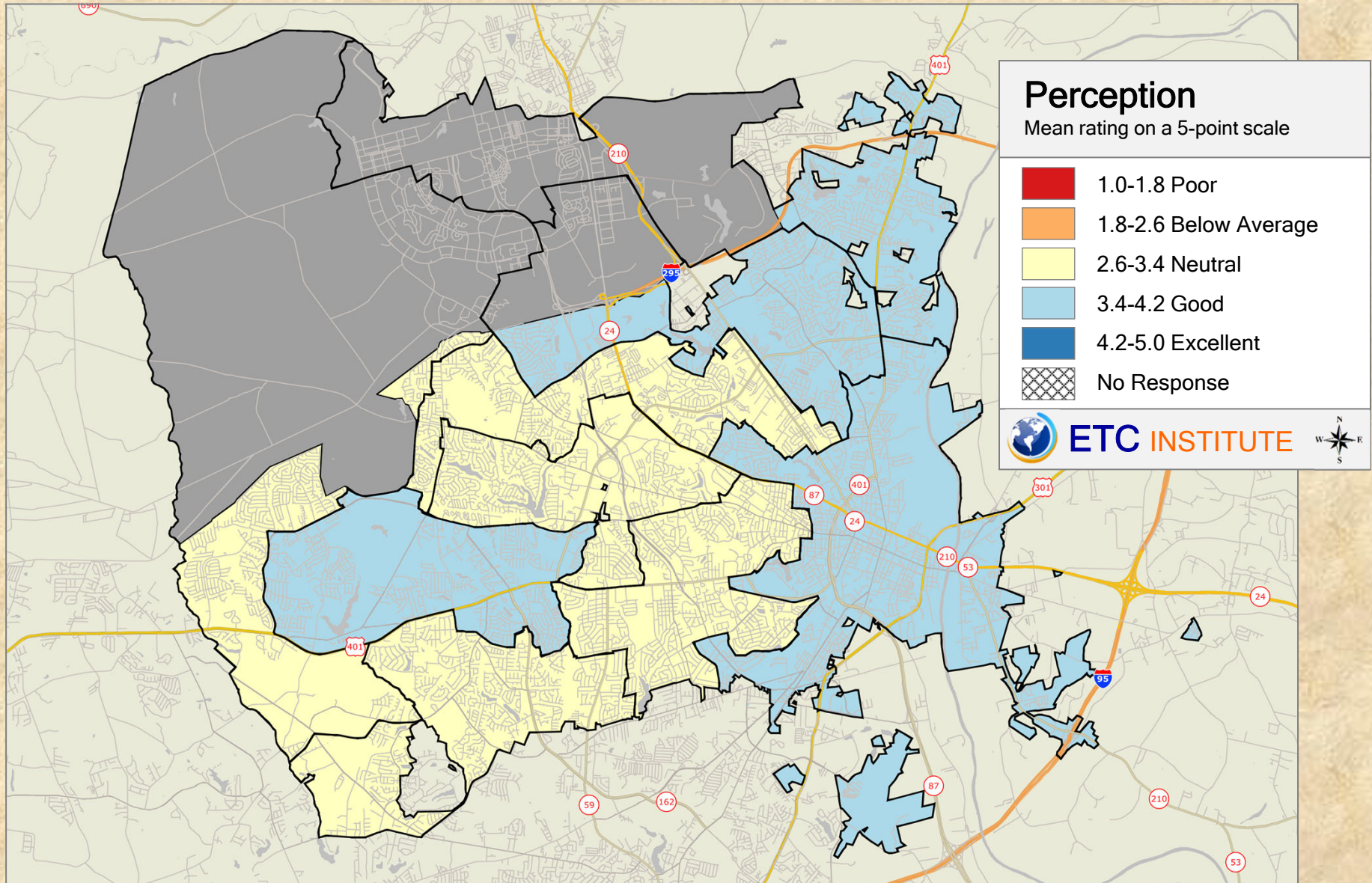
# Q19-4. As a place to work



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q19-5. As a place to retire

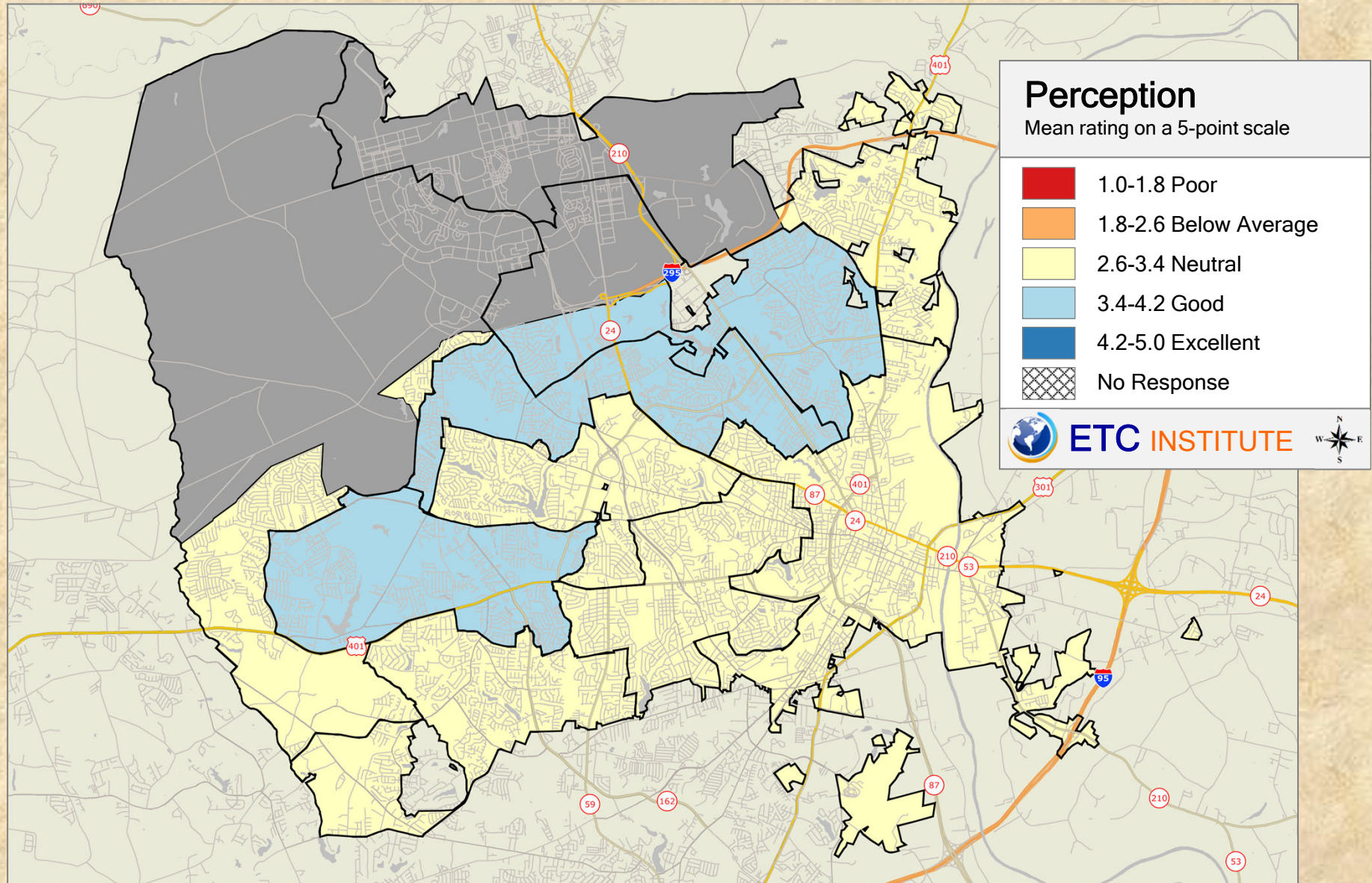


## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District



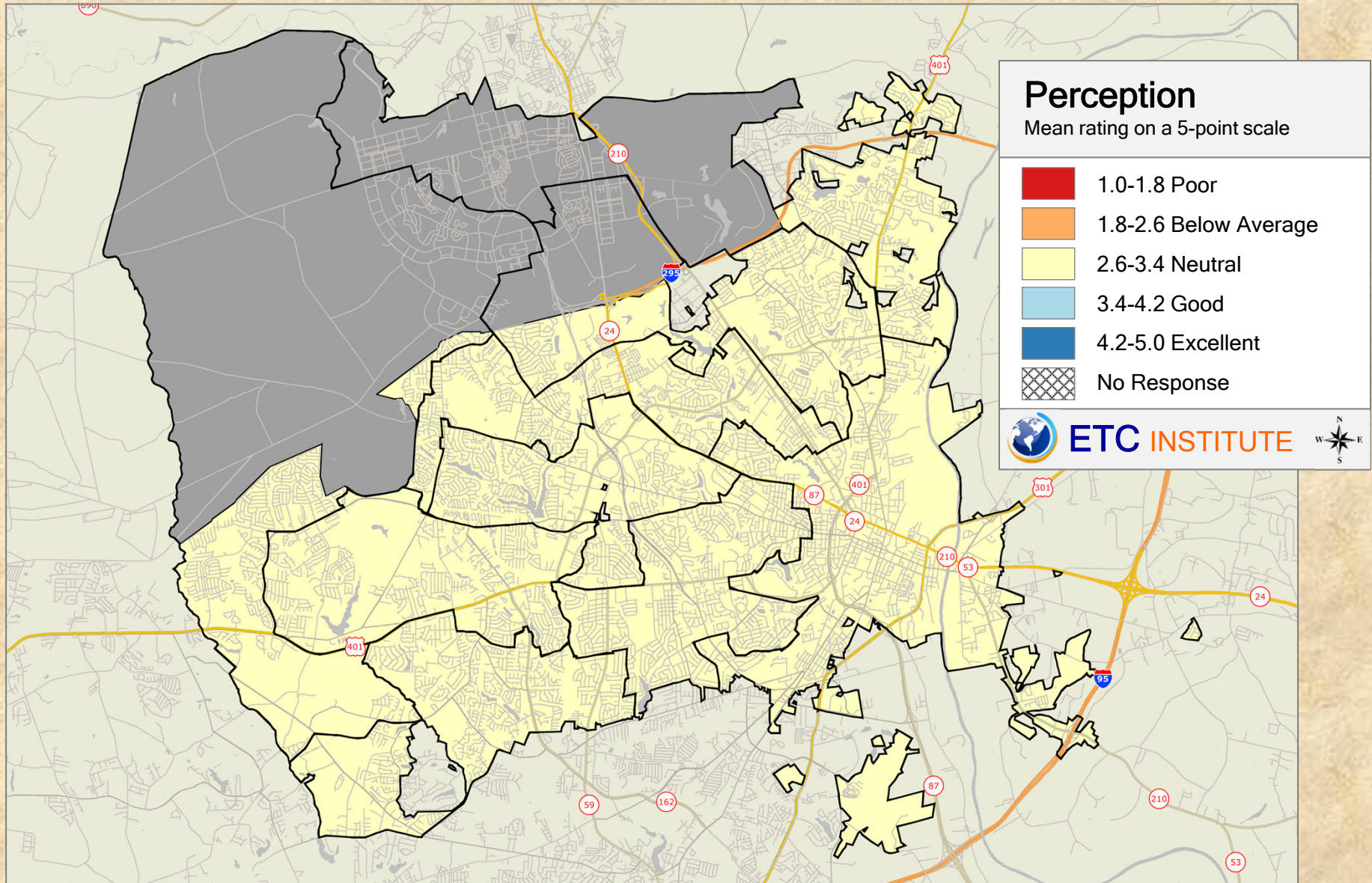
# Q19-6. As a place to visit



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

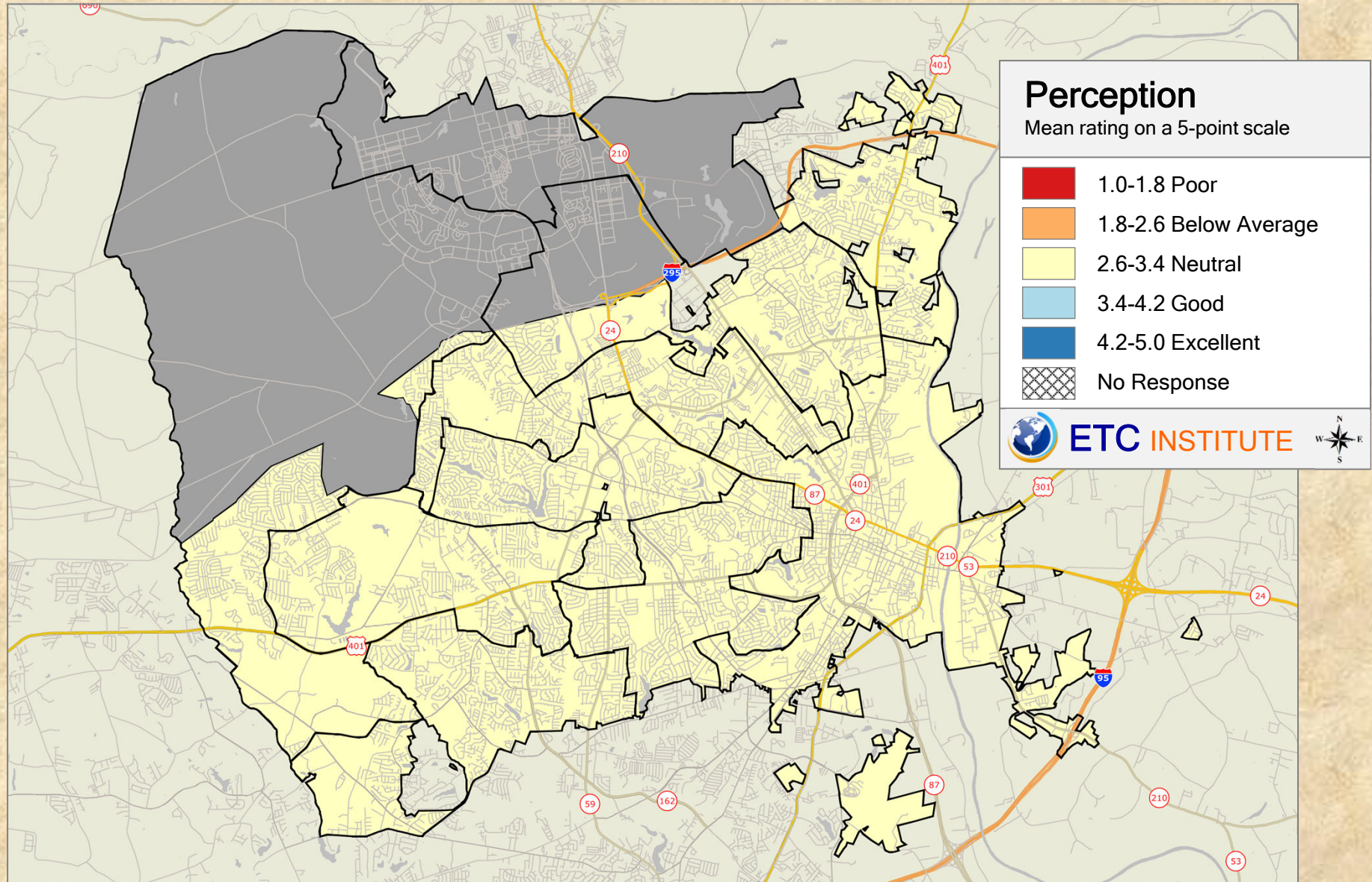
# Q19-7. As a place with a lively downtown



## 2019 City of Fayetteville Resident Survey

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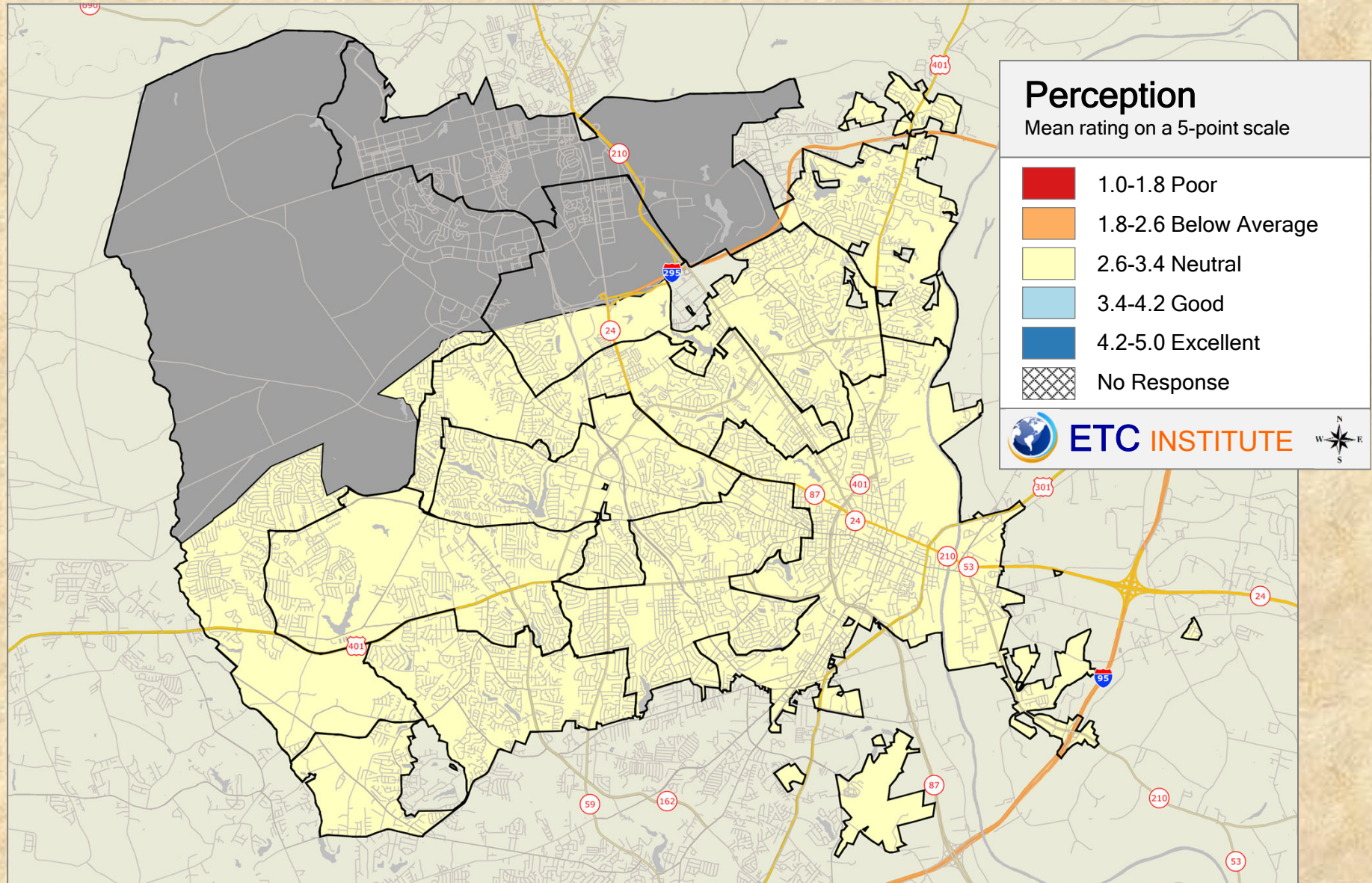
### Q19-8. As a partner with its citizens



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

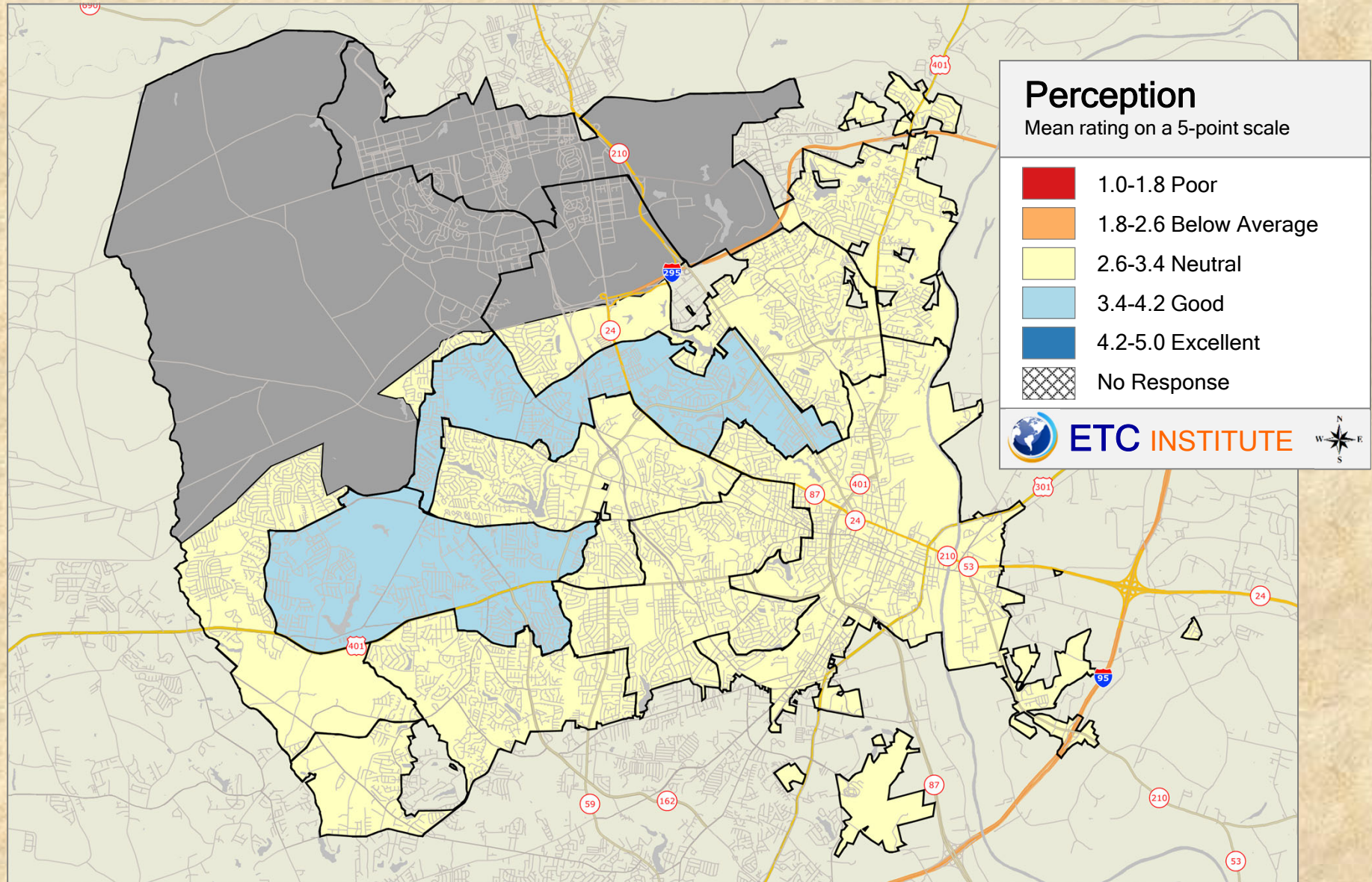
# Q19-9. As a sustainable community



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

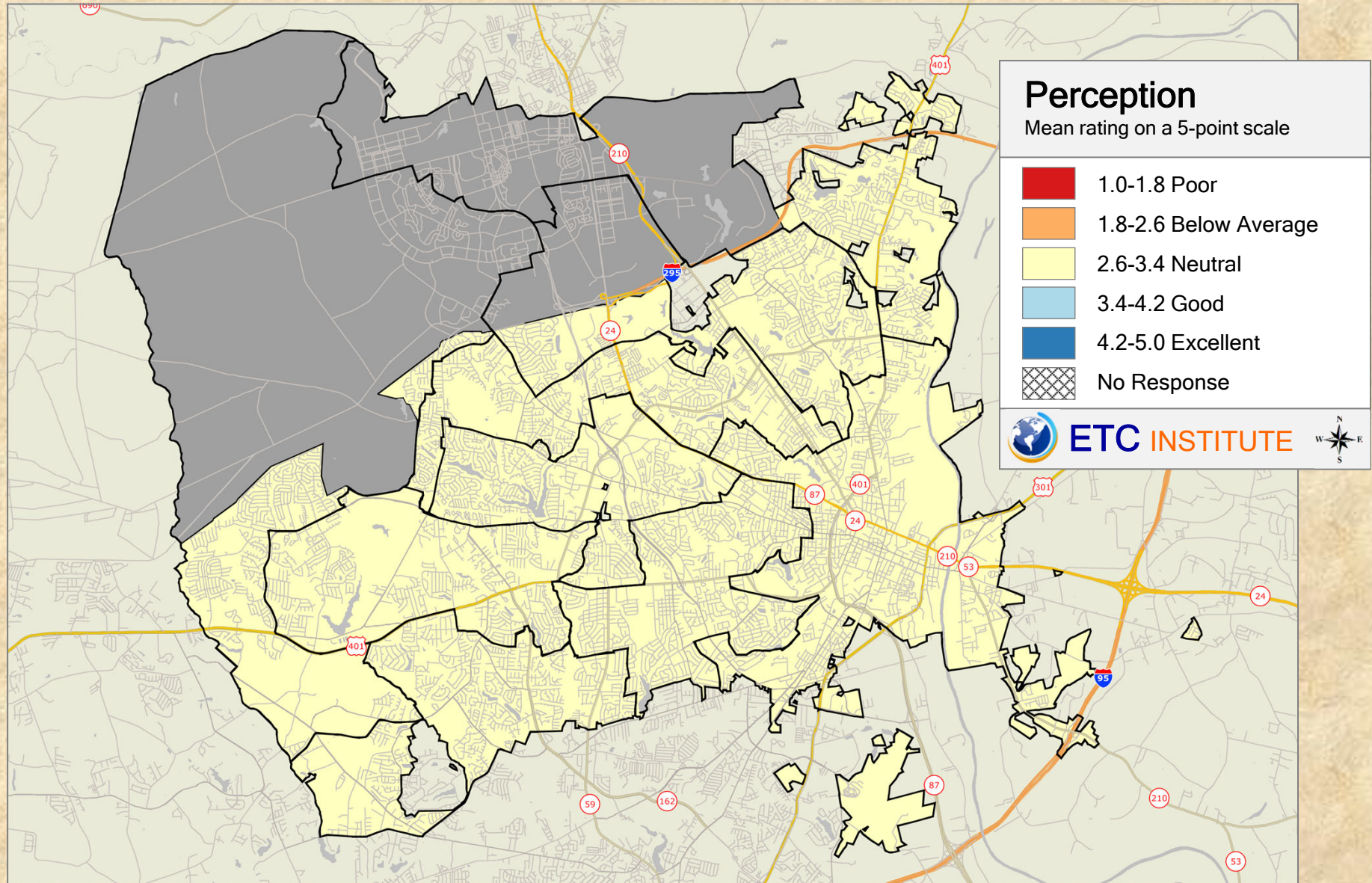
# Q19-10. As a city that is moving in the right direction



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

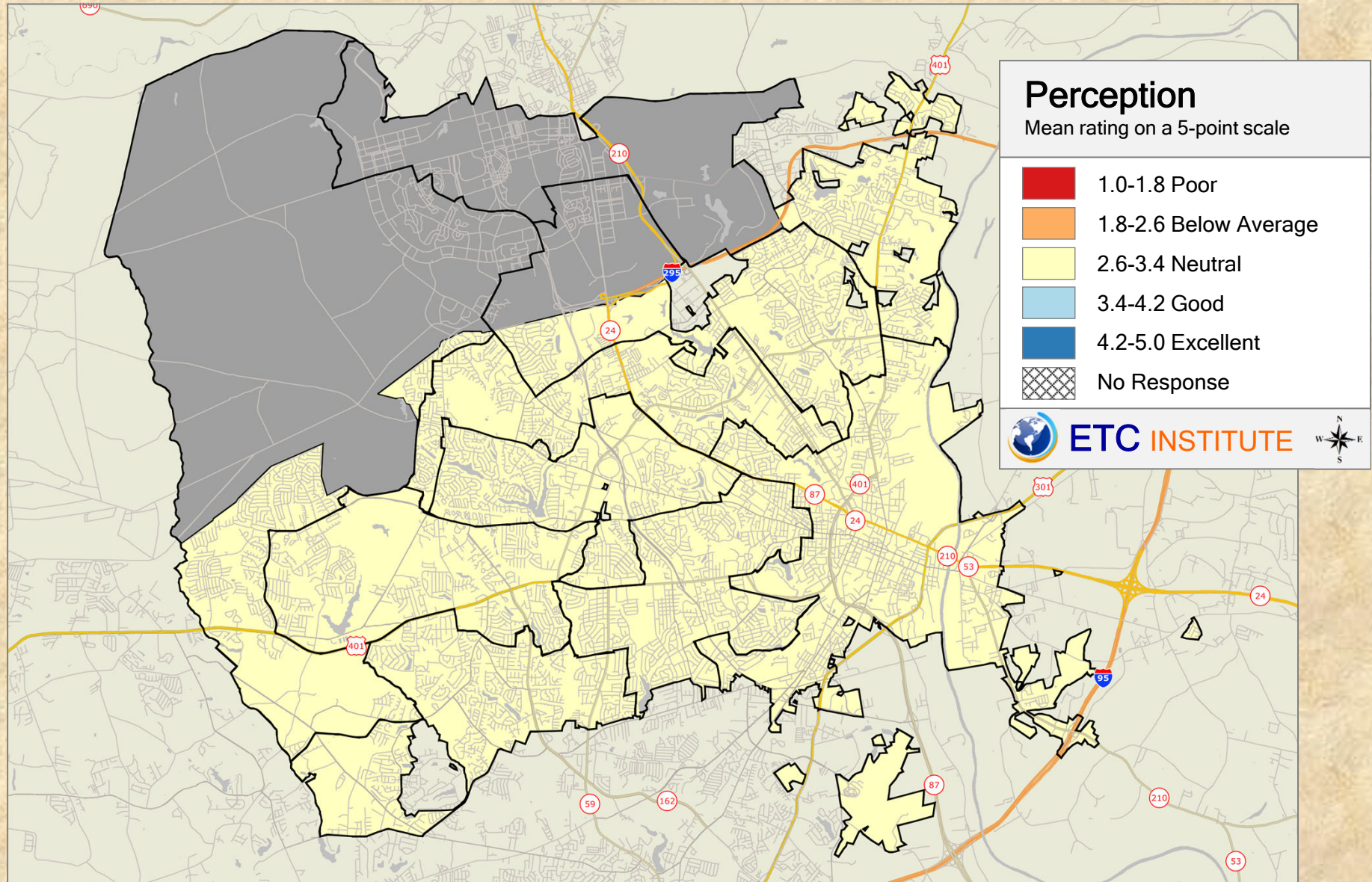
# Q19-11. As a “Smart City”



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

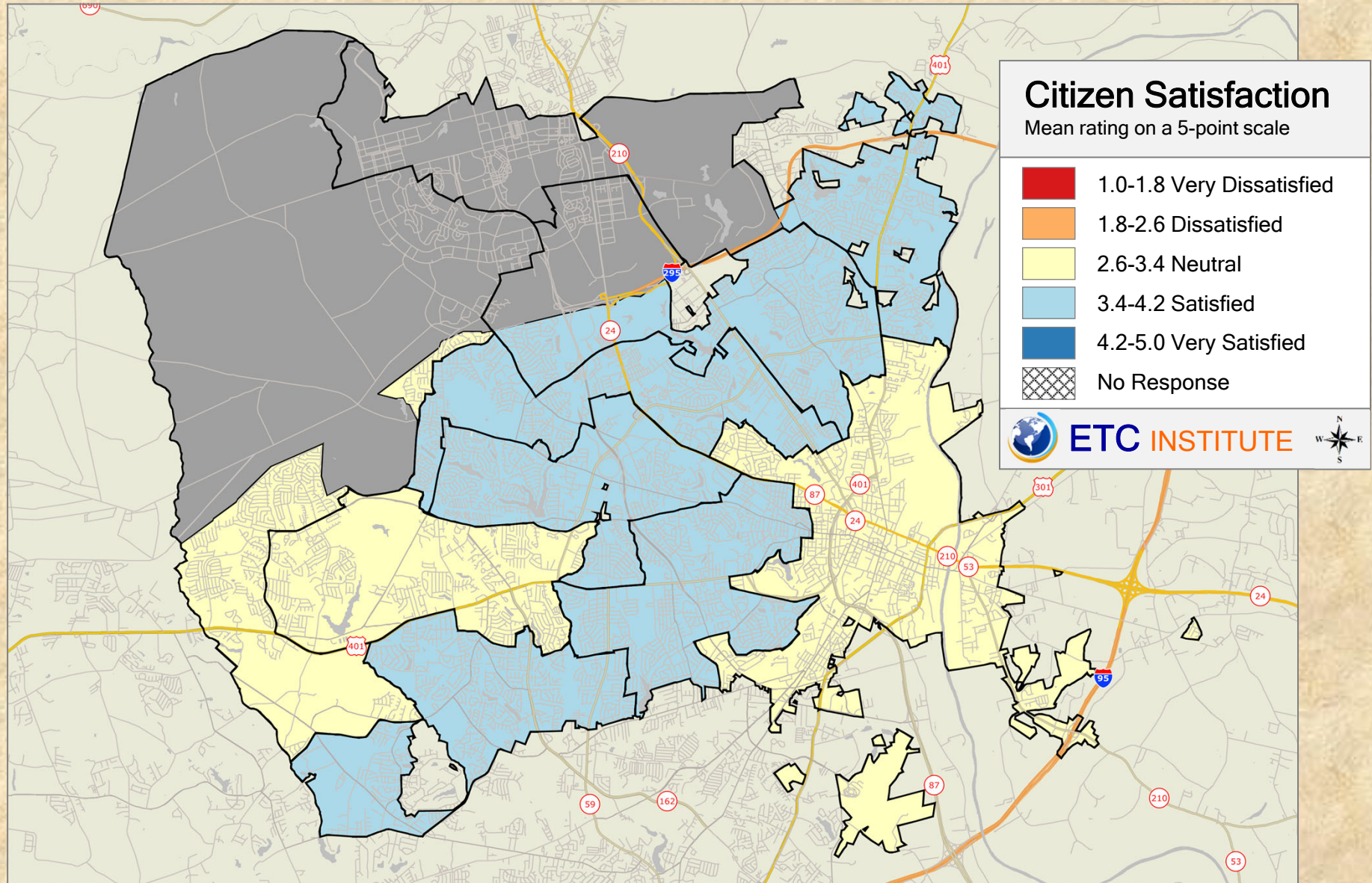
# Q19-12. As an innovative city



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q20-1. Availability of information about city programs and services

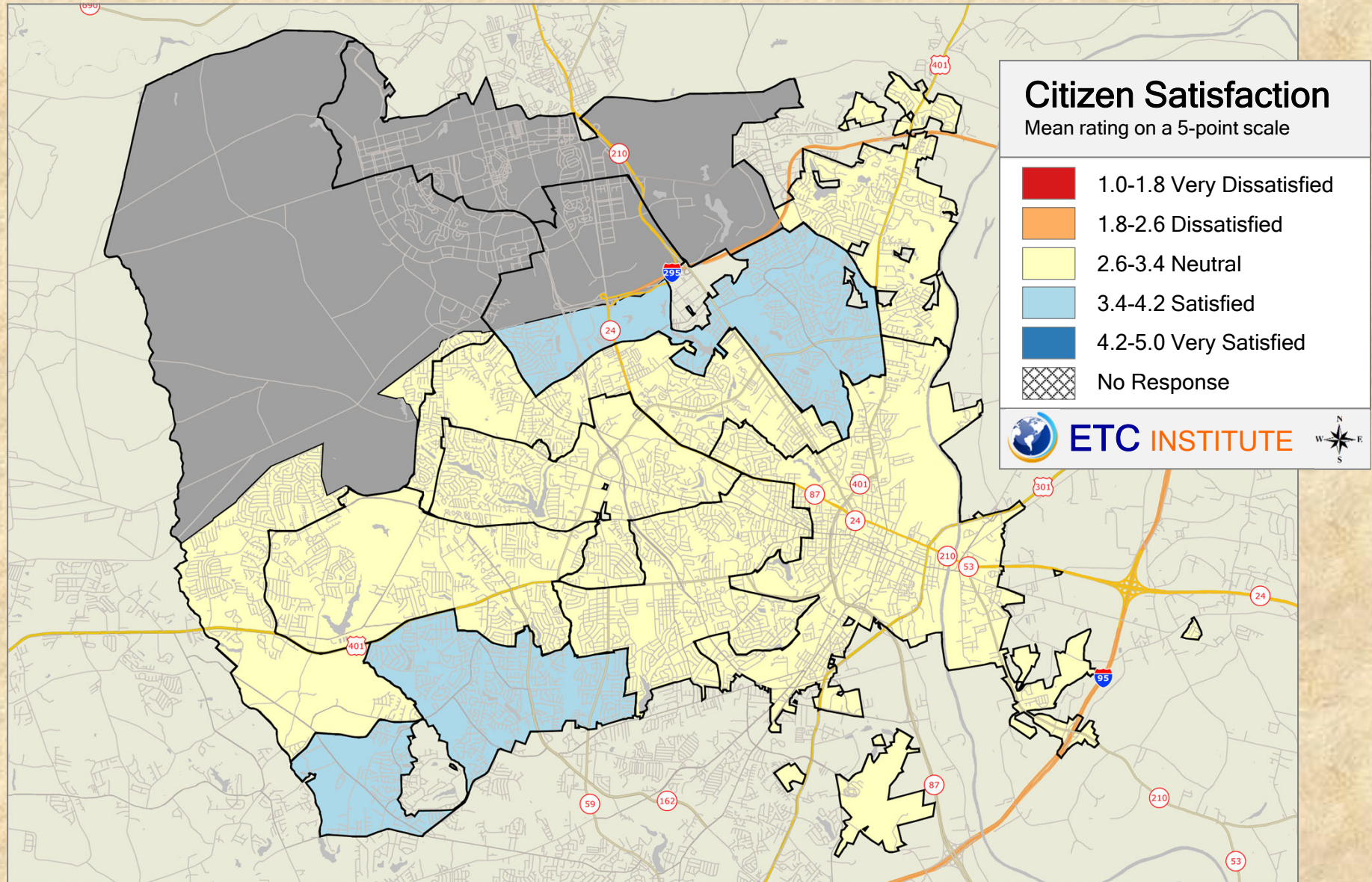


## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District



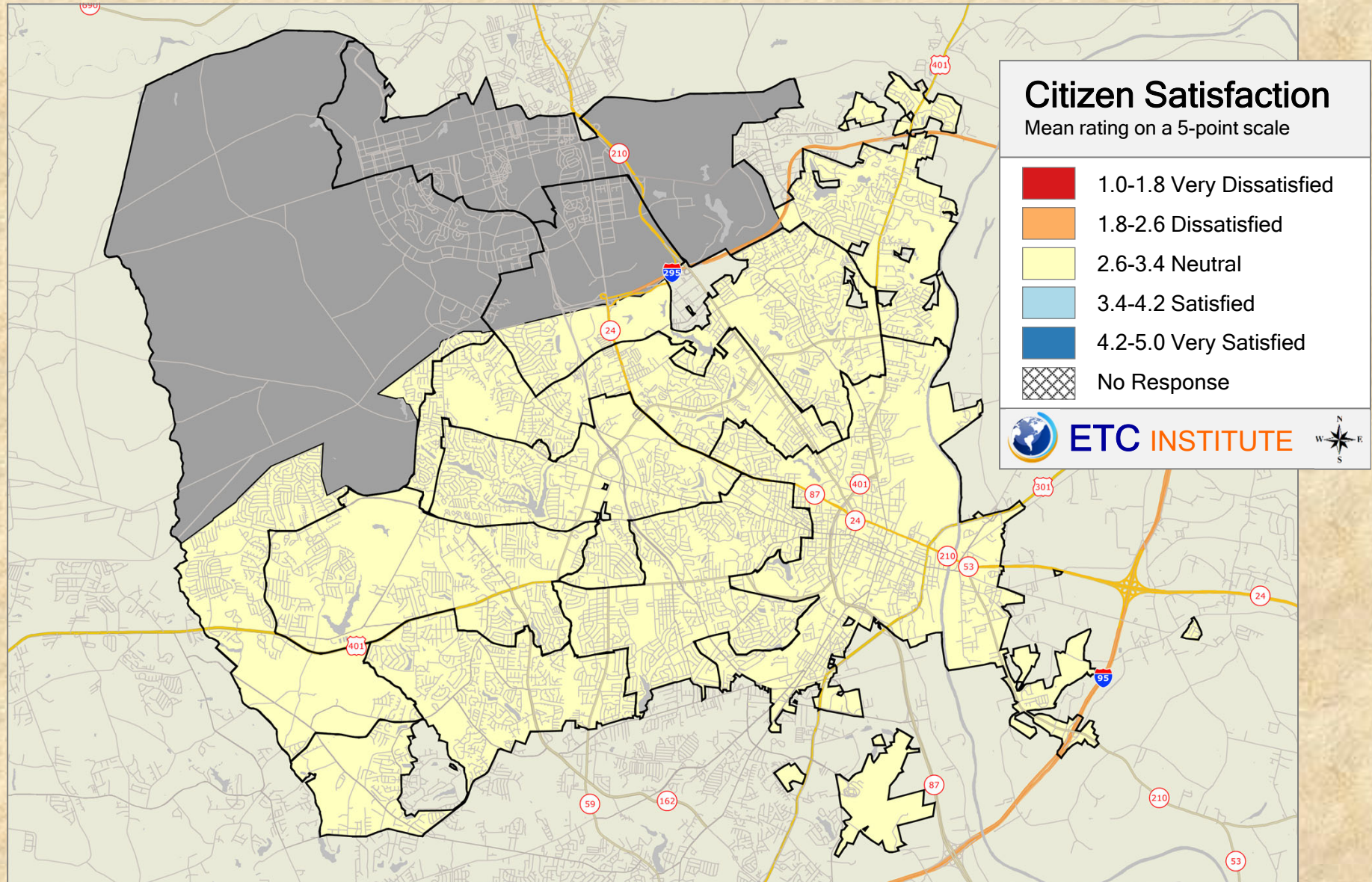
## Q20-2. City efforts to keep you informed about local issues



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

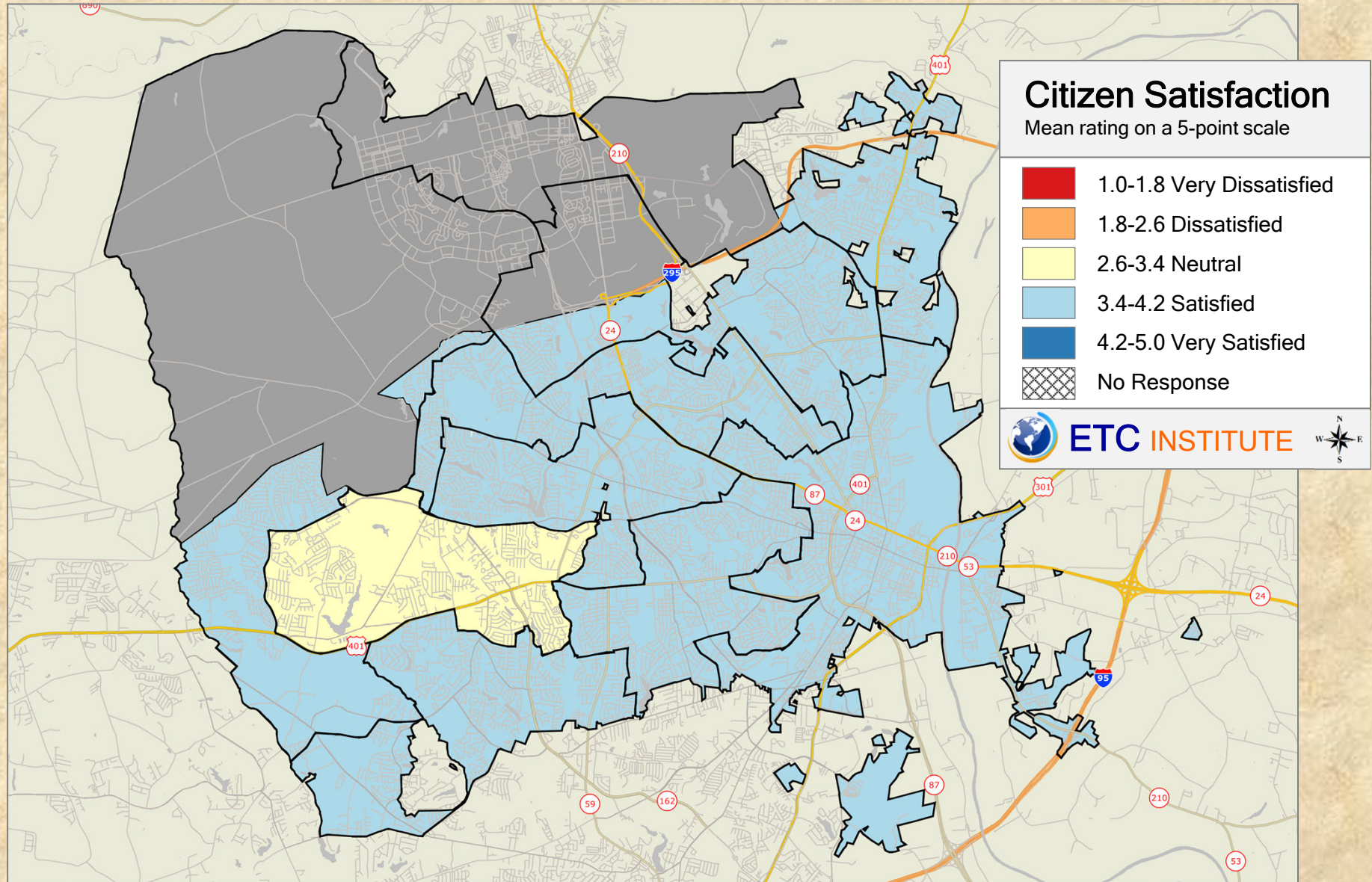
## Q20-3. Level of public involvement in local decisions



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

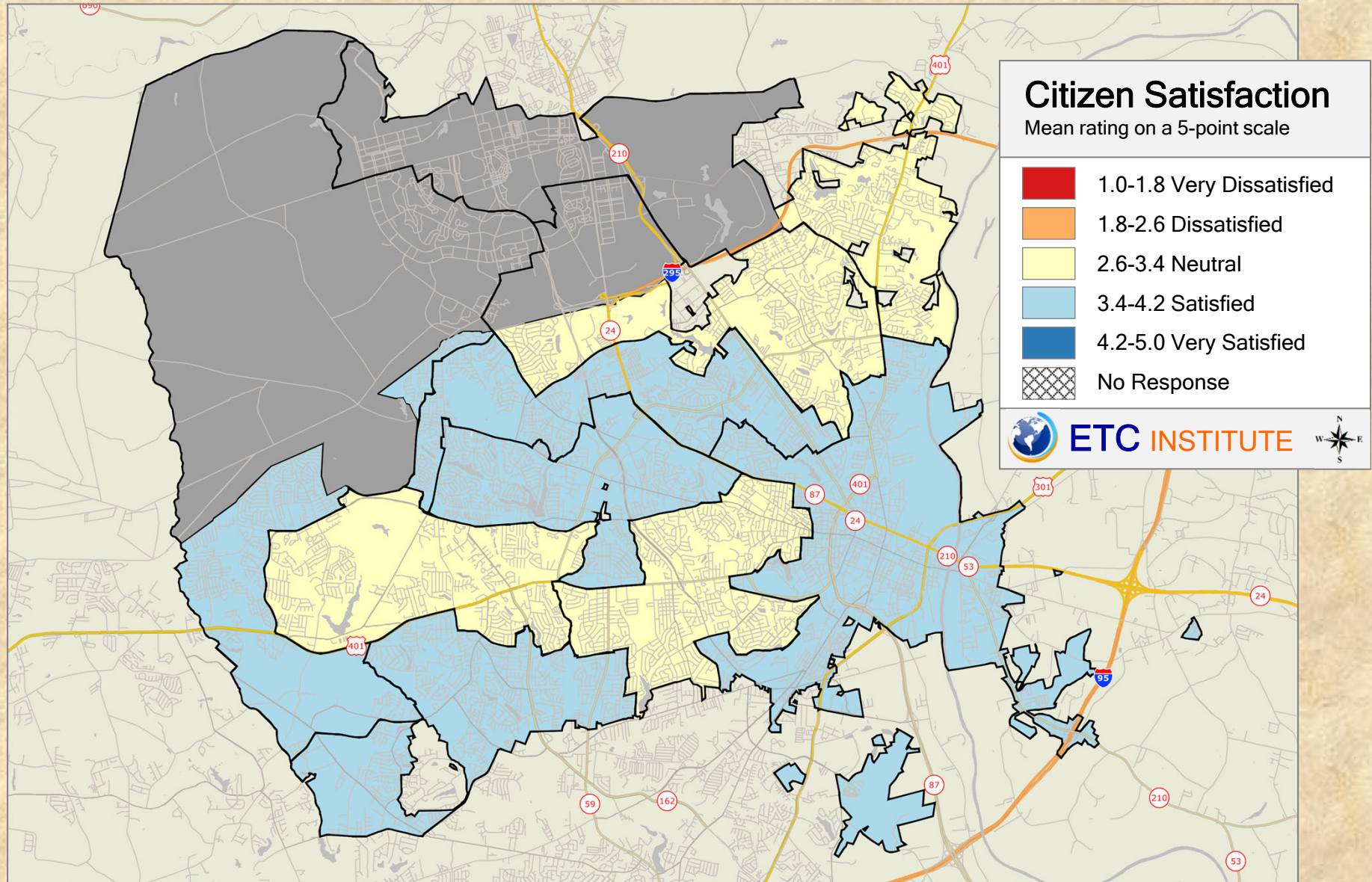
## Q20-4. Usefulness of information available on the city's website



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

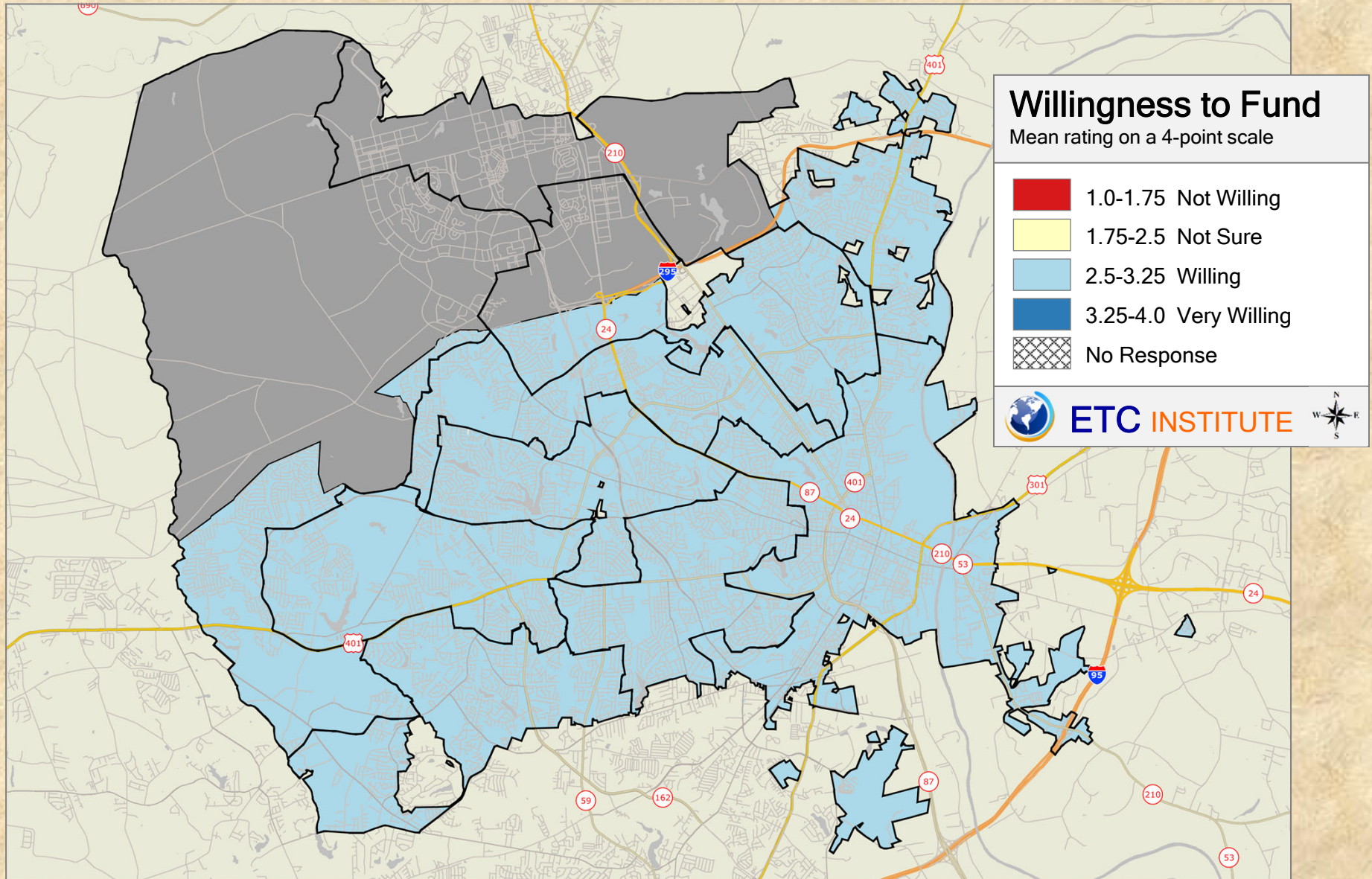
## Q20-5. Usefulness of FayFixit web application



### 2019 City of Fayetteville Resident Survey

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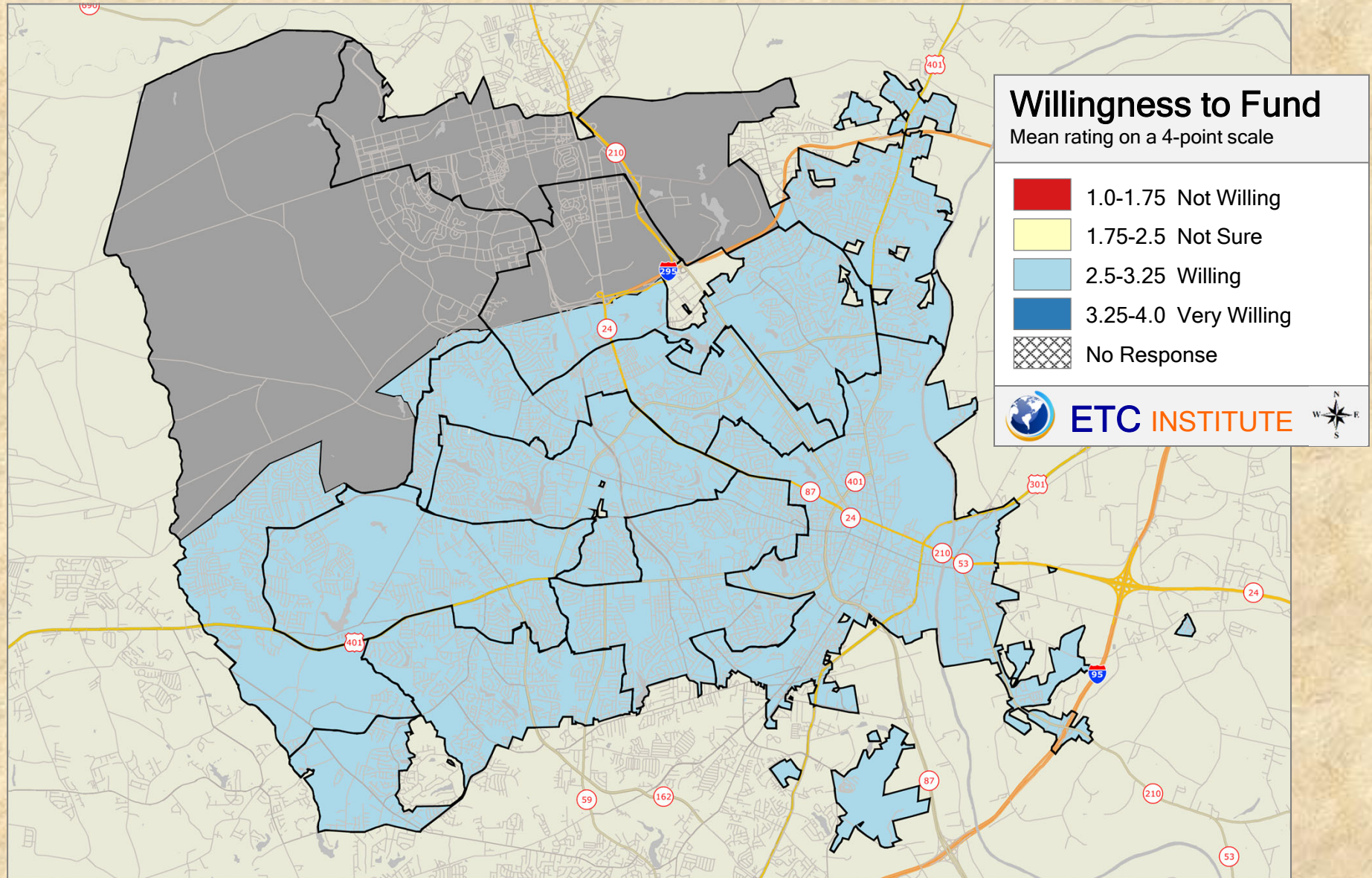
## Q23-1. Police facilities and services



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

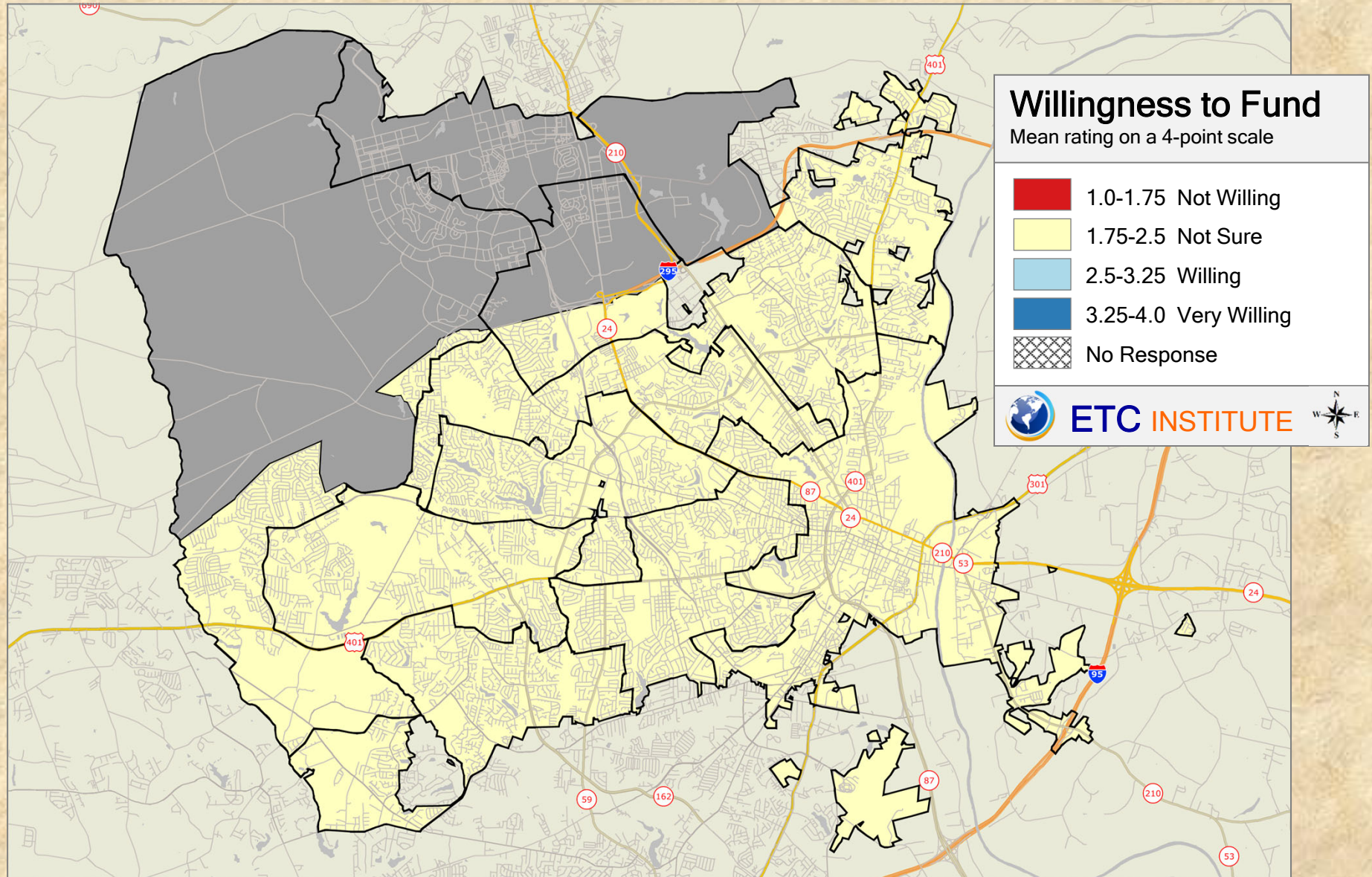
## Q23-2. Fire facilities and services



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

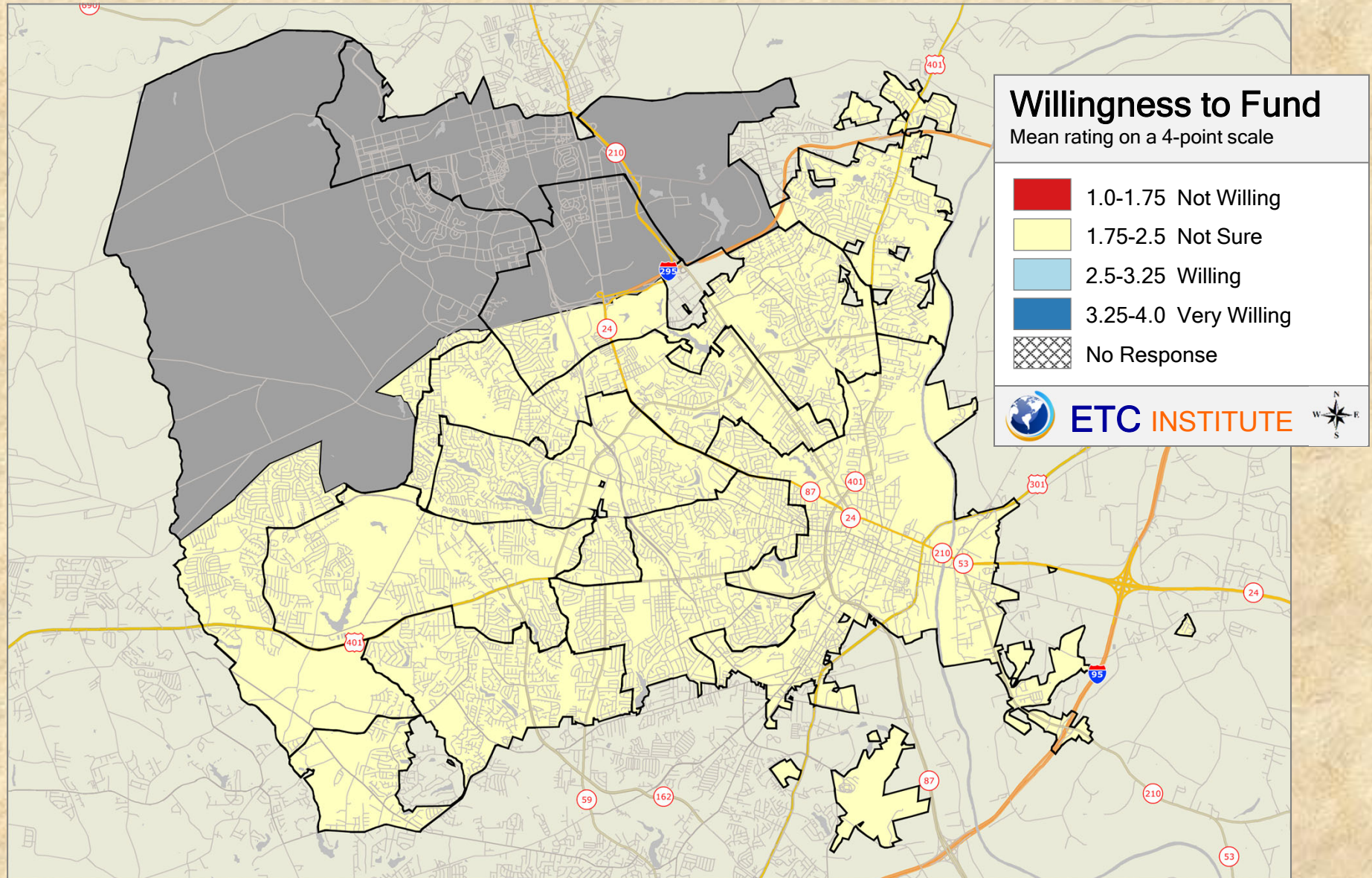
## Q23-3. Economic and business development services



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

### Q23-4. The public transit system

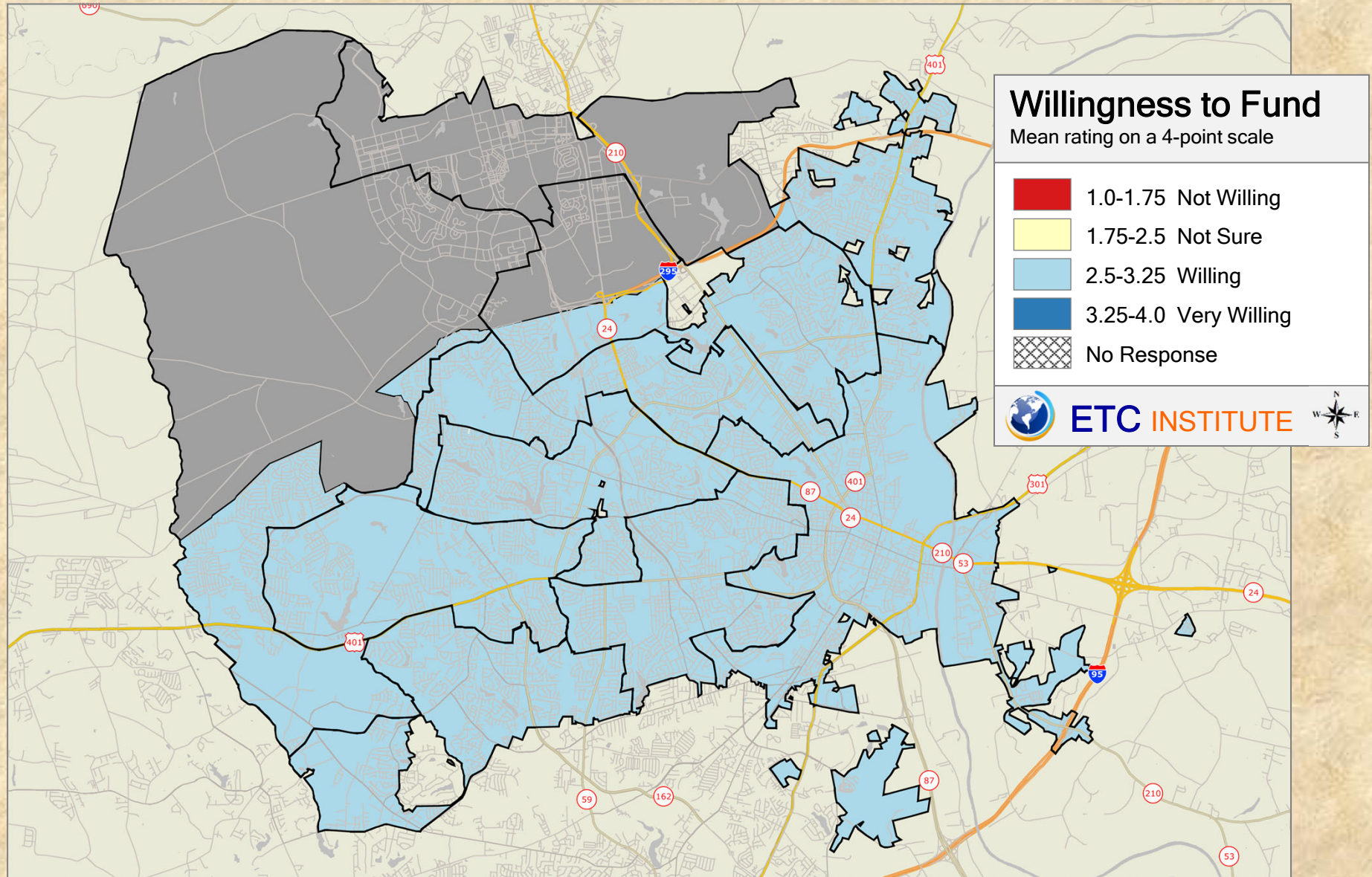


### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District



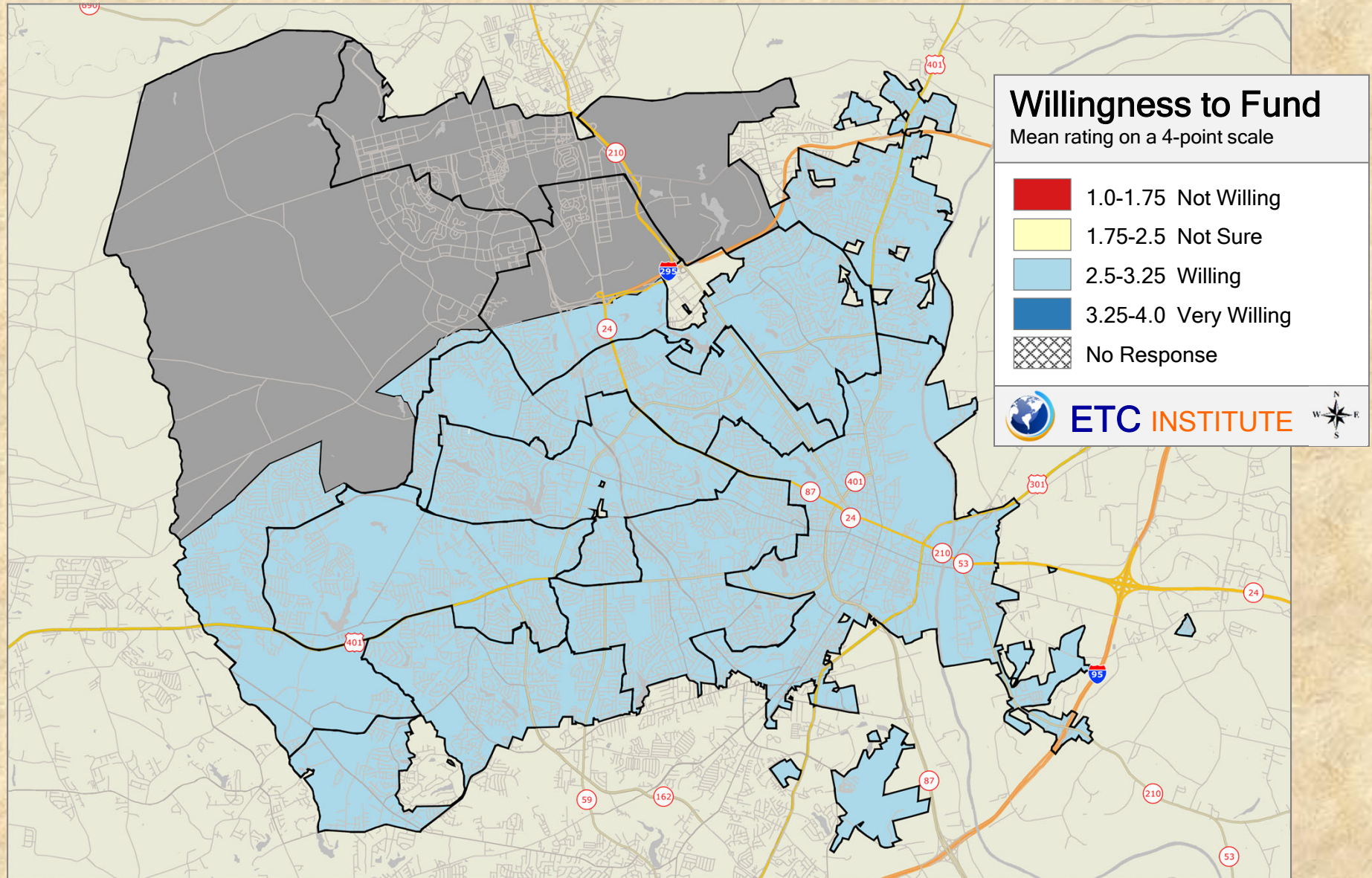
## Q23-5. Construction and maintenance of sidewalks



### 2019 City of Fayetteville Resident Survey

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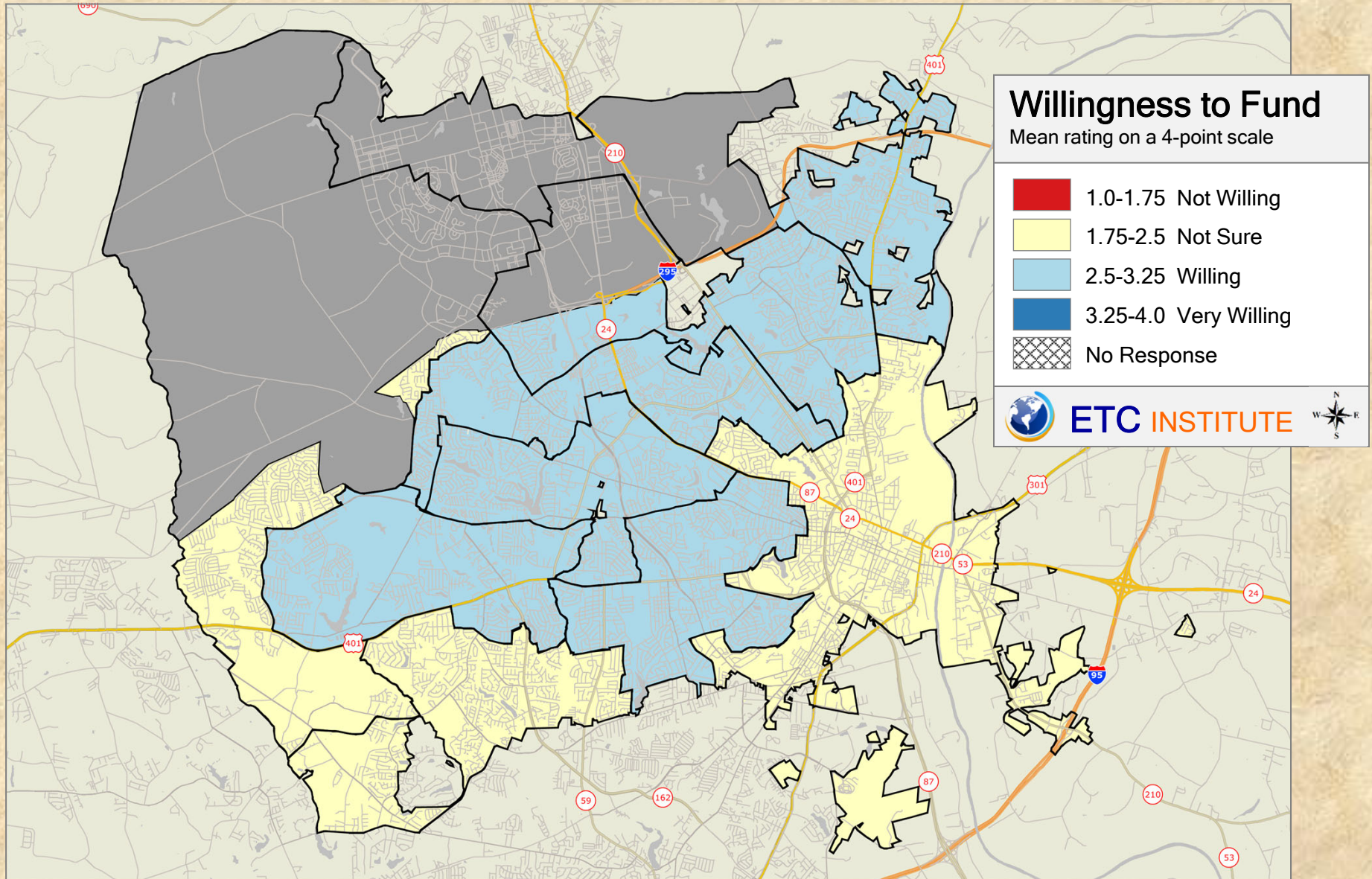
## Q23-6. Investments in the city's transportation network



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

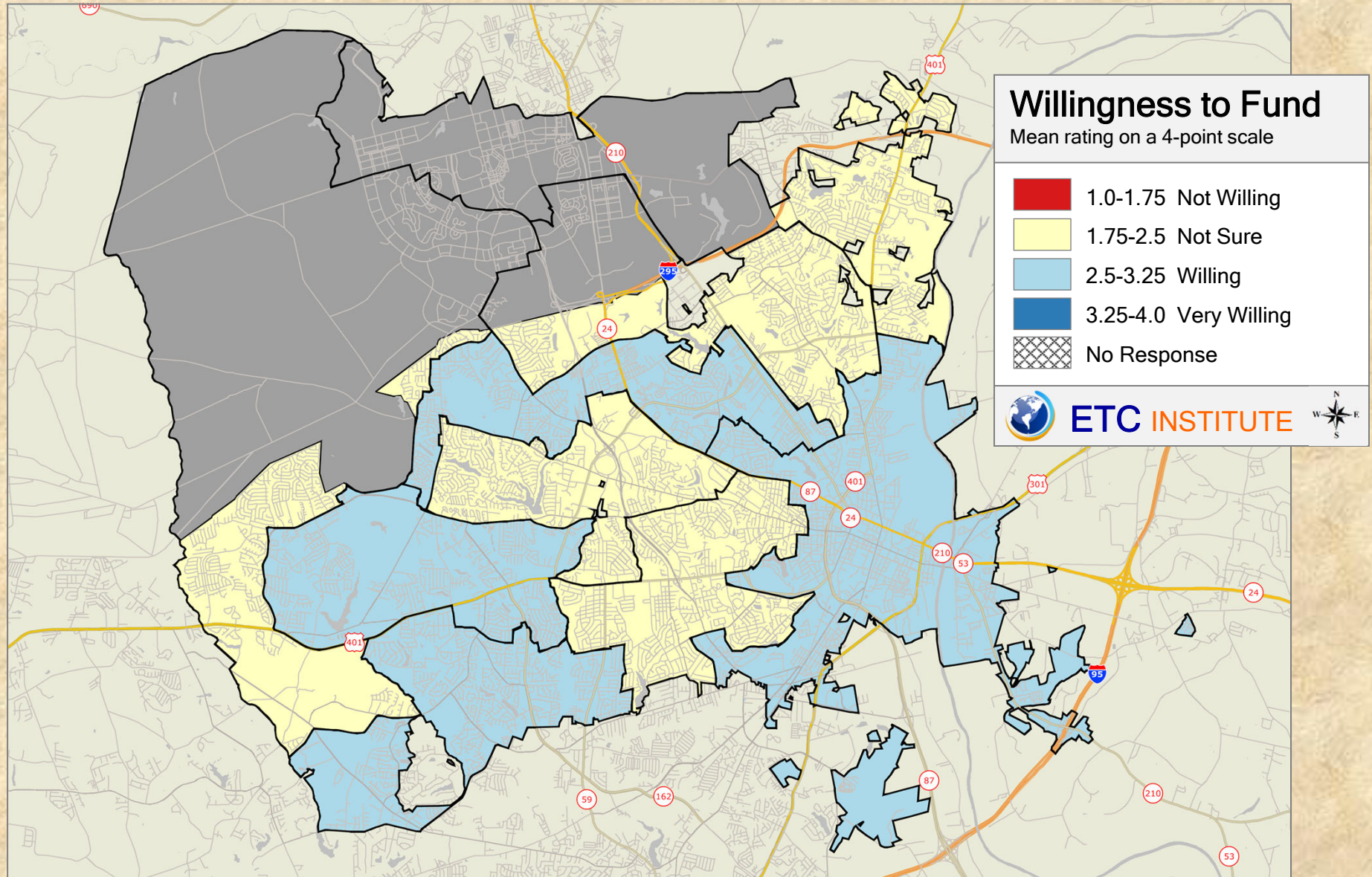
# Q23-7. Enforcement of city codes



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

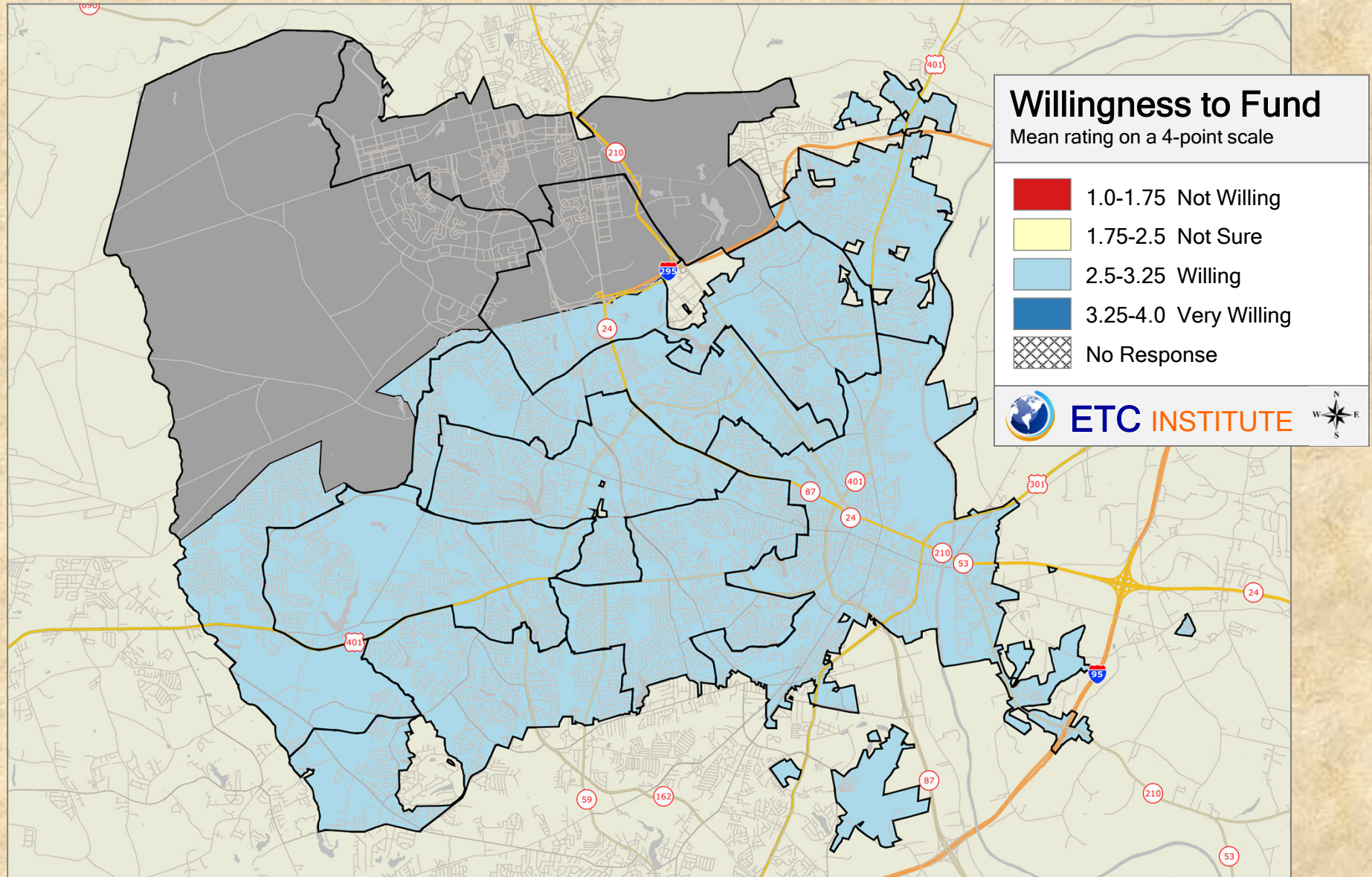
## Q23-8. Citizen engagement opportunities



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

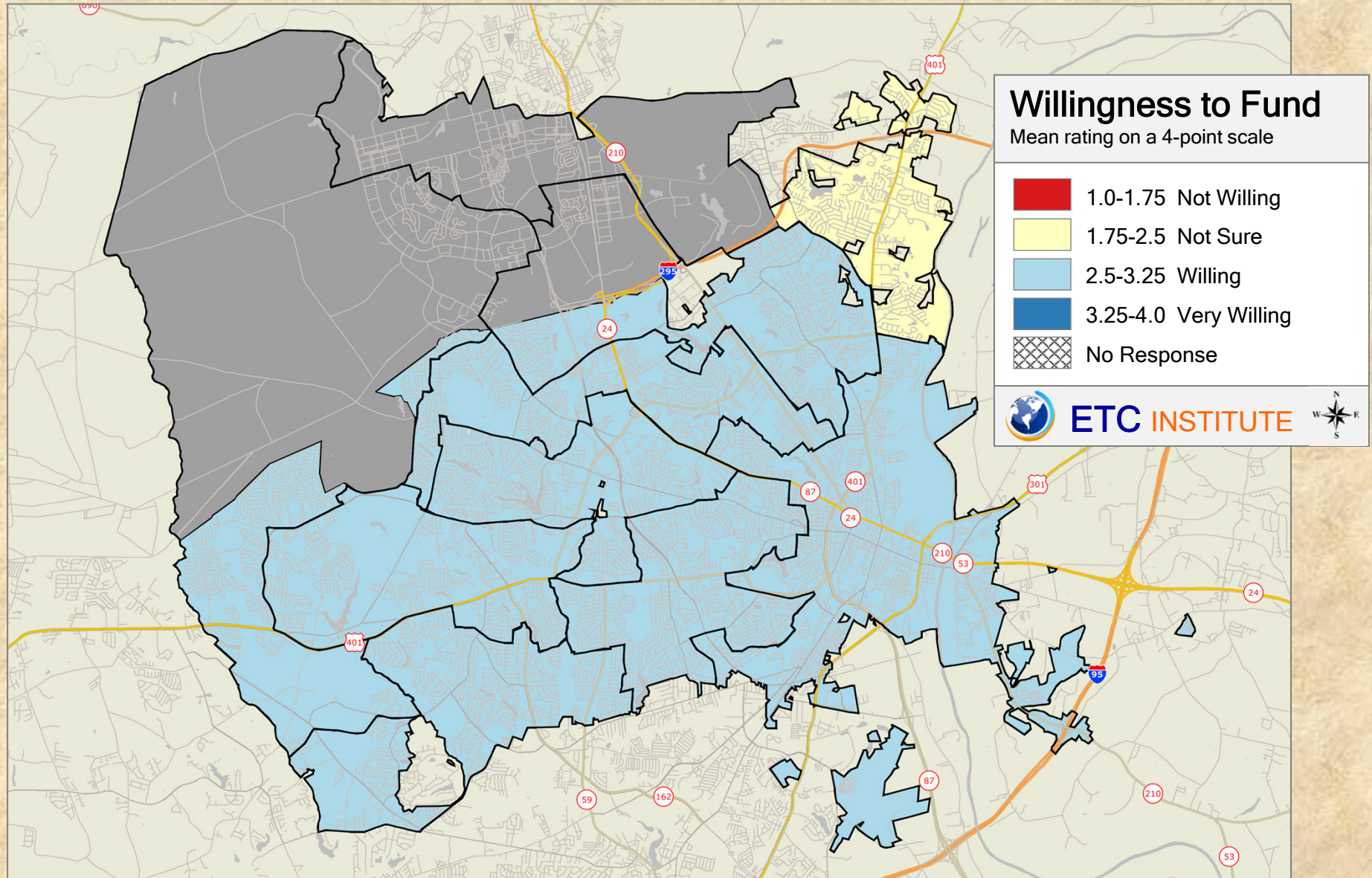
## Q23-9. Programs for beautification efforts



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

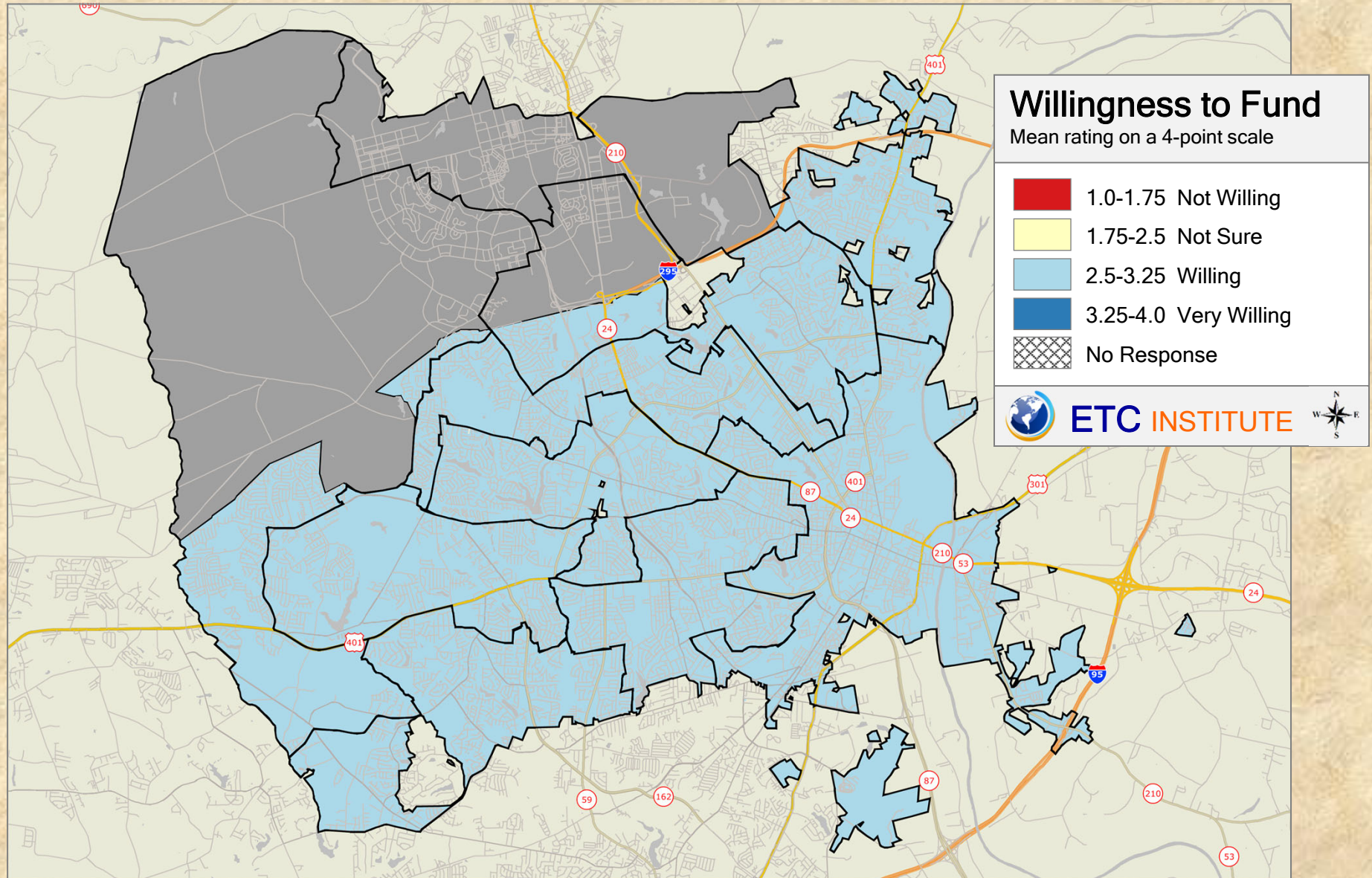
# Q23-10. Storm water infrastructure



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

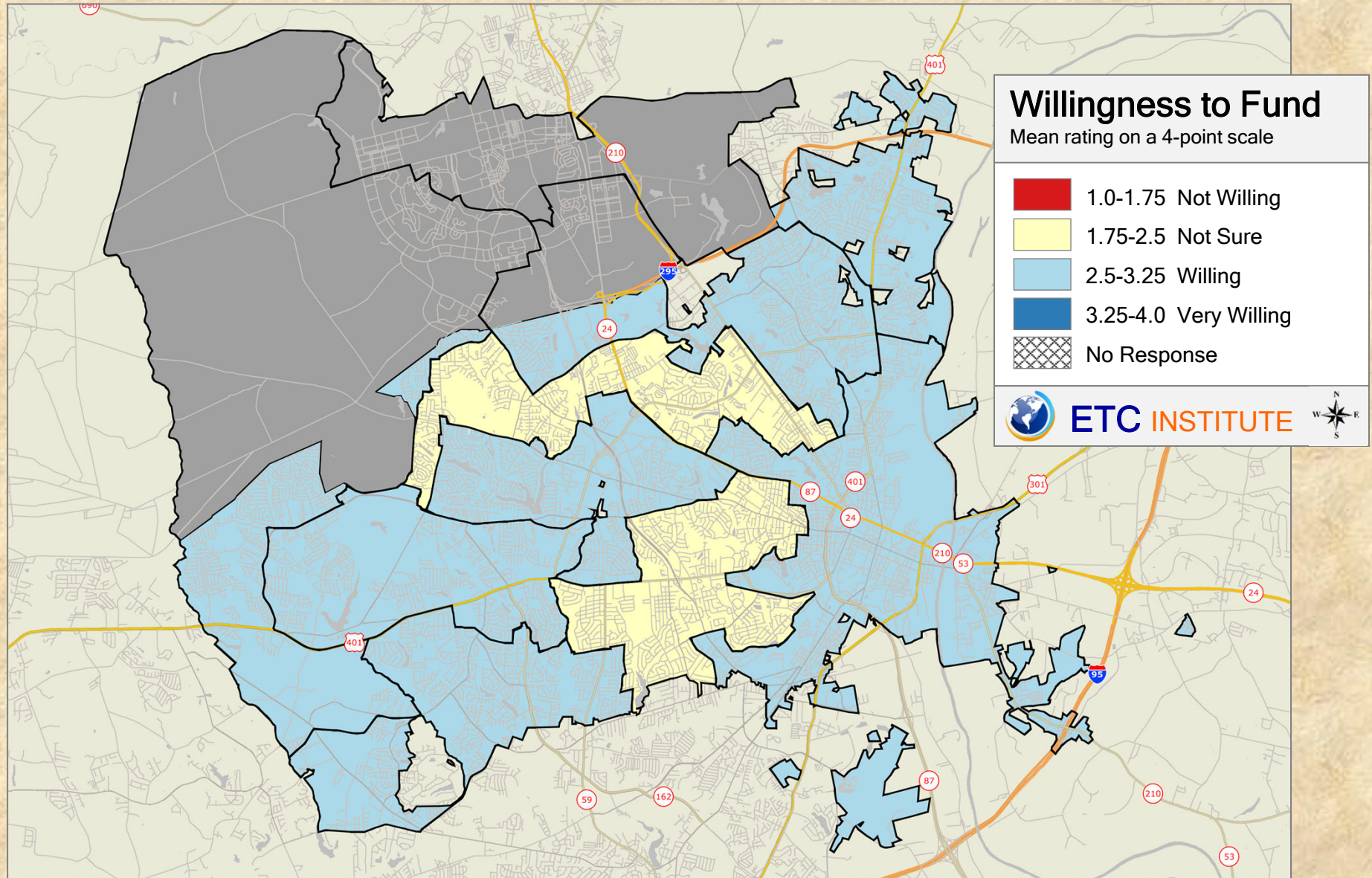
## Q23-11. Solid waste services



### 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District

# Q23-12. Affordable housing



## 2019 City of Fayetteville Resident Survey

Shading reflects the mean rating for all respondents by Council District