



FY 2020 Strategic Planning Retreat
January 31, 2020 12 pm-6pm
February 1, 2020 8 am- 11:45 am
Fayetteville Cumberland Youth Council Office Building
725 West Rowan Street
Fayetteville, NC 28301

Day One, January 31, 12-6pm

12:00-1:00	Welcome/Introductions/Lunch <ul style="list-style-type: none"> ▪ Review agenda ▪ Start-up Activity ▪ Retreat Objectives ▪ Review Strategic Planning Process 	
1:00-1:15	Mission, Vision, Values <ul style="list-style-type: none"> ▪ Review & affirm Vision, Mission, Values 	
1:15-2:00	External Environmental Scan <ul style="list-style-type: none"> ▪ Community Demographics, Economic and Emerging Trends and Customer Requirements Internal Environmental Scan <ul style="list-style-type: none"> • Workforce Composition, Budget Update and Performance Results 	
2:00-2:15	Break	
2:15-3:30	SWOT/SOAR Analysis <ul style="list-style-type: none"> ▪ Discover & agree on strengths, weaknesses. opportunities, aspirations, threats/risk 	
3:30-5:45	Strategy Development <ul style="list-style-type: none"> ▪ Understand and agree on perspectives ▪ Develop Goals & high level measures ▪ Develop Strategic Objectives & potential KPIs 	
5:45-6:00	Adjustments for Day 2	



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Day Two, February 1, 2020

8:00-8:30	Recap Day 1 <ul style="list-style-type: none">▪ Key Learnings	
8:30-9:30	Strategy Development (continued)	
9:30-11:15	Action Planning <ul style="list-style-type: none">▪ Identify potential action plans and projects▪ Map Strategic Objectives and Action Plans/Projects to SOAR	
11:15-11:45	Next Steps	
11:45 – 12:00	Wrap up/Evaluation	

* Times are approximate and include breaks.