



## FY 2022 Strategic Planning Retreat Agenda

Friday, February 19, 2021

2 pm	<p>Welcome/Online Logistics</p> <ul style="list-style-type: none"> <li>▪ Present Agenda</li> <li>▪ Retreat Objectives</li> <li>▪ Present Ground Rules</li> <li>▪ Review Strategic Planning Process</li> </ul>
2:15 pm	<p>Critical Success Factors</p> <ul style="list-style-type: none"> <li>▪ Review, Describe &amp; Affirm Council Critical Success Factors</li> </ul>
2:30 pm	<p>Goal 1: Safe &amp; Secure Community</p> <ul style="list-style-type: none"> <li>• Objective 1: Fully prepare for emergency and disaster response</li> <li>• Objective 1.2: Ensure traffic and pedestrian safety</li> <li>• Objective 1.3: Ensure low incidents of property and violent crime</li> <li>• Objective 1.4: Engage citizens in community watch and safety events</li> </ul> <p>Discuss: What success from this goal &amp; objectives contributed to our mission <i>to provide high quality and sustainable public services for our communities to thrive and our businesses to grow?</i></p> <p>Review TFAs &amp; Discuss:</p> <ol style="list-style-type: none"> <li>1. What does success look like at the end of the year? What should be accomplished or achieved?</li> <li>2. Are there additional tasks that should be added?</li> <li>3. Are there additional partners or collaborators that relationships should be built with to ensure success of this TFA?</li> </ol>
5 min	Stretch Break
3:00 pm	<p>Goal 2: Responsive City Government Supporting a Diverse and Viable Economy.</p> <ul style="list-style-type: none"> <li>• Objective 2.1: Ensure a diverse City tax base</li> <li>• Objective 2.2: Community Revitalization- Invest in community places to ensure revitalization and increase quality of life</li> <li>• Objective 2.3: Leverage partnerships for job creation and retention, with focus on local and regional workforce to increase per capita income</li> <li>• Objective 2.4: Sustain a favorable development climate to encourage business growth</li> </ul> <p>Discuss: What success from this goal &amp; objectives contributed to our mission <i>to provide high quality and sustainable public services for our communities to thrive and our businesses to grow?</i></p> <p>Review: TFAs &amp; Discuss:</p> <ol style="list-style-type: none"> <li>1. What does success look like at the end of the year? What should be accomplished or achieved?</li> <li>2. Are there additional tasks that should be added?</li> <li>3. Are there additional partners or collaborators that relationships should be built with to ensure success of this TFA?</li> </ol>
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3:30 pm	<p><b>Goal 3: City Investment in Today &amp; Tomorrow</b></p> <ul style="list-style-type: none"> <li>• Objective 3.1: Enhance City street connectivity, traffic flow and stormwater systems</li> <li>• Objective 3.2: Manage the City's future growth and strategic land use</li> <li>• Objective 3.3: Sustain a favorable development and business climate through timely and accurate construction review and building inspection services</li> <li>• Objective 3.4: Revitalize neighborhoods with effective code enforcement and violations abatement</li> <li>• Objective 3.5: Increase our smart city capacity</li> </ul> <p><i>Discuss: What success from this goal &amp; objectives contributed to our mission to provide high quality and sustainable public services for our communities to thrive and our businesses to grow?</i></p> <p><b>Review: TFAs &amp; Discuss:</b></p> <ol style="list-style-type: none"> <li>1. What does success look like at the end of the year? What should be accomplished or achieved?</li> <li>2. Are there additional tasks that should be added?</li> <li>3. Are there additional partners or collaborators that relationships should be built with to ensure success of this TFA?</li> </ol>
10 min	<p><b>Stretch Break</b></p>
4:00 pm	<p><b>Goal 4: Desirable Place to Live, Work and Recreate</b></p> <ul style="list-style-type: none"> <li>• Objective 4.1: Maintain public transportation investments with high quality transit and airport services</li> <li>• Objective 4.2: Enhance diverse recreation, leisure and cultural opportunities</li> <li>• Objective 4.3: Improve mobility and connectivity through sidewalk, trail and bike lane investments</li> <li>• Objective 4.4: Provide a clean and beautiful community with increased green spaces</li> <li>• Objective 4.5: Ensure a place for people to live in great neighborhoods</li> <li>• Objective 4.6: Reduce poverty and homelessness</li> </ul> <p><i>Discuss: What success from this goal &amp; objectives contributed to our mission to provide high quality and sustainable public services for our communities to thrive and our businesses to grow?</i></p> <p><b>Review: TFAs &amp; Discuss:</b></p> <ol style="list-style-type: none"> <li>1. What does success look like at the end of the year? What should be accomplished or achieved?</li> <li>2. Are there additional tasks that should be added?</li> <li>3. Are there additional partners or collaborators that relationships should be built with to ensure success of this TFA?</li> </ol>
5 min	<p><b>Stretch Break</b></p>



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4:30 pm	<p><b>Goal 5: Financially-sound City Providing Exemplary City Services.</b></p> <ul style="list-style-type: none"> <li>• Objective 5.1: Ensure strong financial management with fiduciary accountability and plan for the future resource sustainability by aligning resources with City priorities</li> <li>• Objective 5.2: Identify and achieve efficiencies through innovation and technology utilization, by increasing data driven decisions and using business intelligence strategies</li> <li>• Objective 5.3: Promote an organizational climate that fosters an exceptional, diverse, engaged, and healthy workforce that delivers excellent services</li> </ul> <p>Discuss: What success from this goal &amp; objectives contributed to our mission <i>to provide high quality and sustainable public services for our communities to thrive and our businesses to grow?</i></p> <p>Review TFAs &amp; Discuss:</p> <ul style="list-style-type: none"> <li>• What does success look like at the end of the year? What should be accomplished or achieved?</li> <li>• Are there additional tasks that should be added?</li> <li>• Are there additional partners or collaborators that relationships should be built with to ensure success of this TFA?</li> </ul>
5 min	Stretch Break
5:00 pm	<p><b>Goal 6: Collaborative Citizen &amp; Business Engagement.</b></p> <ul style="list-style-type: none"> <li>• Objective 6.1: Ensure collaborative relationships with the business community, local governments, military, and stakeholders</li> <li>• Objective 6.2: Ensure trust and confidence in City government through transparency &amp; high-quality customer service</li> <li>• Objective 6.2: Inform and educate about local government by enhancing public outreach and increasing community dialog, collaboration and empowerment</li> </ul> <p>Discuss: What success from this goal &amp; objectives contributed to our mission <i>to provide high quality and sustainable public services for our communities to thrive and our businesses to grow?</i></p> <p>Review TFAs &amp; Discuss:</p> <ul style="list-style-type: none"> <li>• What does success look like at the end of the year? What should be accomplished or achieved?</li> <li>• Are there additional tasks that should be added?</li> <li>• Are there additional partners or collaborators that relationships should be built with to ensure success of this TFA?</li> </ul>
5:30 pm	<p><b>Wrap up and Prioritization: Based on our plan, are we building our vision of an attractive, culturally diverse, and inclusive city that is safe, prosperous, innovative, and unified.</b></p>
6:00 – 7:00 pm	<p><b>Next Steps: Finalize plan, budget development, cycle of reporting</b></p>

\* Times are approximate and include breaks.

\*\* In the event that we do not complete the agenda during the Friday session, we will plan to resume at 9 am Saturday morning.