

**FAYETTEVILLE CITY COUNCIL
AGENDA
REGULAR MEETING
OCTOBER 12, 2009
7:00 P.M.**

VISION STATEMENT

**The City of Fayetteville
is a GREAT PLACE TO LIVE with
a choice of DESIRABLE NEIGHBORHOODS,
LEISURE OPPORTUNITIES FOR ALL,
and BEAUTY BY DESIGN.**

**Our City has a VIBRANT DOWNTOWN,
the CAPE FEAR RIVER to ENJOY, and
a STRONG LOCAL ECONOMY.**

**Our City is a PARTNERSHIP of CITIZENS
with a DIVERSE CULTURE and RICH HERITAGE,
creating a SUSTAINABLE COMMUNITY.**



**FAYETTEVILLE CITY COUNCIL
AGENDA
OCTOBER 12, 2009
7:00 P.M.
LAKE RIM RECREATION CENTER
1455 HOKE LOOP ROAD**

INVOCATION

PLEDGE OF ALLEGIANCE

ITEM 1. APPROVAL OF AGENDA

ITEM 2. PUBLIC FORUM:

A. Announcements and Recognition

B. Comment Period

The public forum is designed to invite citizen input and discussion. The public forum is held on the second Monday of every month and shall be the first item of business after the Approval of the Agenda. The public forum shall last no longer than 15 minutes. The Mayor shall have the discretion to extend the public forum up to 30 minutes. Each speaker shall have up to two (2) minutes to speak. Anyone desiring to speak may sign up in advance with the City Clerk located on the Second Floor, City Hall, 433 Hay Street, Fayetteville, N.C., by FAX at (910) 433-1980, or by e-mail at cityclerk@ci.fay.nc.us. If speakers provide the subject matter ahead of the meeting, the City staff can ensure that appropriate information is available at the meeting. This information, however, is not required.

ITEM 3. CONSENT:

A. Engineering & Infrastructure - Award Contract for the Purchase of One (1) Six-Wheel Regenerative Air Street Sweeper

PAGE: 1

B. Finance - Budget Ordinance Amendment 2010-1 (Encumbrances, Designations, Police Grants and Transfer of Fire Alarm and Sprinkler Plan Review Responsibilities)

PAGE: 2

The page numbers on this outline refer to the agenda packet of complete information for each item. This complete packet is available to you at the City web page, www.cityoffayetteville.org

- C. Finance - Budget Ordinance Amendment 2010-2 (Bond Refunding)
PAGE: 6**
- D. HOPE VI Project**
- (1) Community Development - Authorization Request for the City Manager to execute the Intergovernmental Infrastructure Agreement and any other documents and agreements pertaining to the City's commitments for the HOPE VI Project. The Fayetteville Metropolitan Housing Authority is ready to enter into an agreement for the infrastructure improvements for the HOPE VI project.
PAGE: 8**
- (2) Finance - Budget Ordinance Amendment 2010-3 & Capital Project Ordinance Amendment 2010-18 (HOPE VI Project)
PAGE: 10**
- E. Fire - Special Request to display 16 temporary event signs at fire stations between October 26th and November 1st for Change Your Clock, Change Your Battery Campaign
PAGE: 13**
- F. Planning - Special Request for up to 20 temporary event signs for the FireAntz, between October 13th and October 23rd
PAGE: 14**
- G. Planning-Special Request for up to 100 temporary event signs between October 24th and October 30th for the Annual Shriners' Fish Fries to be held Friday, October 29th.
PAGE: 16**
- H. Planning - Special Request for up to 50 temporary event signs between November 23rd and November 30th for the Annual Craftsmen's Christmas Festival
PAGE: 19**
- I. PWC - Bid Recommendation - One (1) 35,000 GVWR Cab and Chassis with Asphalt Body
PAGE: 22**

ITEM 4. CONSIDERATION OF APPROVAL OF THE PROPOSED FAYETTEVILLE SUSTAINABILITY PLAN

PRESENTED BY: Jerry Dietzen, Environmental Services Director and Liz Burdock, Principal - Green Works Partners, LLC.

RECOMMENDED ACTION: Adopt the Fayetteville Sustainability Plan

PAGE: 25

ITEM 5. NATIONAL LEAGUE OF CITIES VOTING DELEGATES

PRESENTED BY: Dale Iman, City Manager

RECOMMENDED ACTION: City Council to designate one voting delegate and one alternate voting delegate to represent the City of Fayetteville at the NLC Annual Business Meeting.

PAGE: 53

POLICY REGARDING NON-PUBLIC HEARING AGENDA ITEMS

Anyone desiring to address the Council on an item that is not a public hearing must present a written request to the City Manager by 10:00 a.m. on the Wednesday preceding the Monday meeting date.

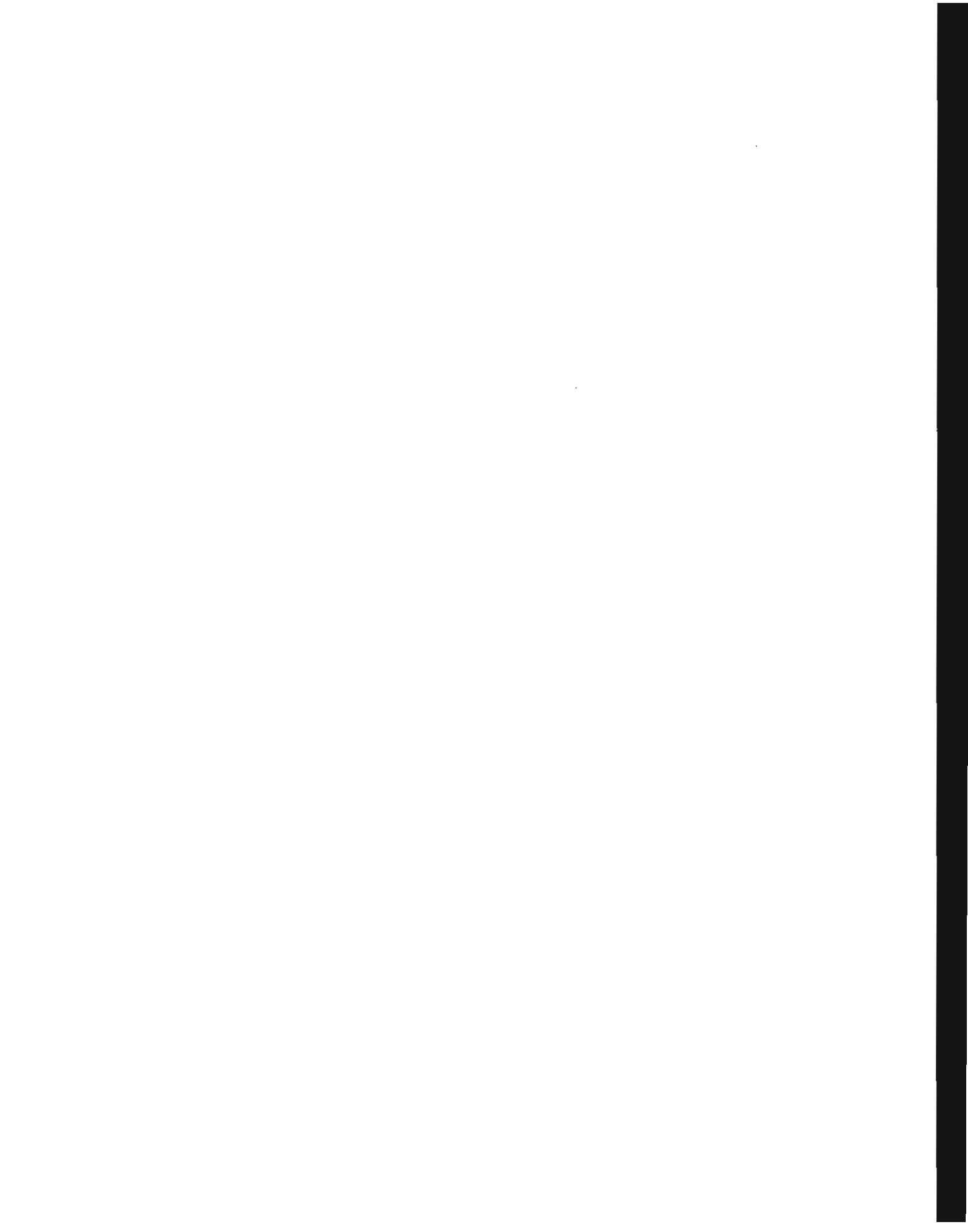
POLICY REGARDING PUBLIC HEARING AGENDA ITEMS

Individuals wishing to speak at a public hearing must register in advance with the City Clerk. The Clerk's Office is located in the Executive Offices, Second Floor, City Hall, 433 Hay Street, and is open during normal business hours. Citizens may also register to speak immediately before the public hearing by signing in with the City Clerk in the Council Chamber between 6:30 and 7:00 p.m.

**POLICY REGARDING CITY COUNCIL MEETING PROCEDURES
SPEAKING ON A PUBLIC AND NON-PUBLIC HEARING ITEM**

Individuals who have not made a written request to speak on a non-public hearing item may submit written materials to the City Council on the subject matter by providing twenty (20) copies of the written materials to the Office of the City Manager before 5:00 p.m. on the day of the Council meeting at which the item is scheduled to be discussed.

Notice Under the Americans with Disabilities Act (ADA): *The City of Fayetteville will not discriminate against qualified individuals with disabilities on the basis of disability in the City's services, programs, or activities. The City will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities so they can participate equally in the City's programs, services, and activities. The City will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all City programs, services, and activities. Anyone who requires an auxiliary aid or service for effective communications, or a modification of policies or procedures to participate in the City program, service, or activity, should contact the office of Ron McElrath, Acting ADA Coordinator, at rmcelrath@ci.fay.nc.us, 910-433-1605 or 910-433-1696, or the City Clerk at cityclerk@ci.fay.nc.us or 910-433-1989, as soon as possible but no later than 48 hours before the scheduled event.*



CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Gloria Wrench, Purchasing Manager
DATE: October 12, 2009
RE: **Engineering & Infrastructure - Award Contract for the Purchase of One (1) Six-Wheel Regenerative Air Street Sweeper**

THE QUESTION:

Staff requests approval to award a contract for the purchase of one (1) six-wheel regenerative air street sweeper.

RELATIONSHIP TO STRATEGIC PLAN:

More Efficient City Government - Cost Effective Service Delivery

BACKGROUND:

Currently, the City has the need to purchase one (1) six-wheel regenerative air street sweeper to replace Unit #99/3027. The budgeted amount for replacement of this unit is \$205,000.

Formal bids were received September 10, 2009 as follows:

Public Works Equipment & Supply, Monroe, NC	\$177,644.00
Carolina Environmental Systems, Kernersville, NC	\$179,242.00
Twin States Equipment, Peachland, NC	\$154,438.00 (see comments below)

Staff recommends award to Public Works Equipment, Monroe, NC, the lowest bidder meeting specifications. The bid submitted by Twin States Equipment contained substantial exceptions to the specifications which staff feels would make the use of their unit more time consuming and labor intensive. Mainly, the hopper size on the unit is smaller than specified, which will require that it be dumped more often. In addition, the hopper does not dump as specified. Instead, the unit has a raker bar which tends to allow debris to become lodged behind the raker bar, consequently requiring time consuming manual cleaning of the area to remove the debris.

ISSUES:

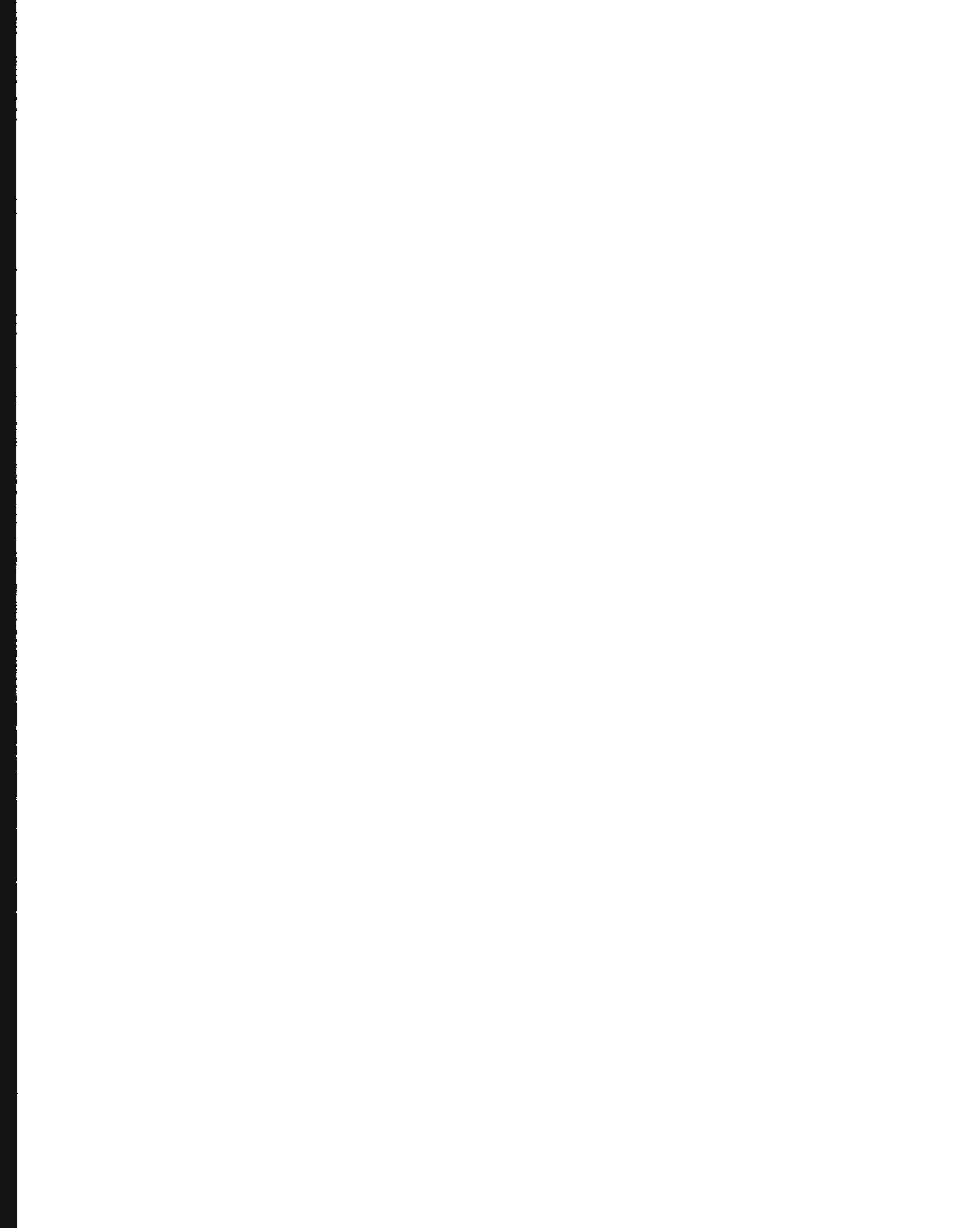
No outstanding issues.

OPTIONS:

(1) Award contract according to staff recommendations. (2) Not award contract.

RECOMMENDED ACTION:

Award contract for the purchase of one (1) six-wheel regenerative air street sweeper to the lowest bidder meeting specifications, Public Works Equipment & Supply, Monroe, NC, in the amount of \$177,644.00.



CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Lisa Smith, Chief Financial Officer
DATE: October 12, 2009
RE: **Finance-Budget Ordinance Amendment 2010-1 (Encumbrances, Designations, Police Grants and Transfer of Fire Alarm and Sprinkler Plan Review Responsibilities)**

THE QUESTION:

This budget ordinance amendment will reappropriate \$5,580,188 across several funds for purchase orders and contracts outstanding at the close of fiscal year 2008-2009, and \$1,142,973 in the General Fund and \$1,424,996 in the Stormwater Fund for specific items designated from the fiscal year 2008-2009 budget and for unspent donations. Funding for these expenditures was included or available in the fiscal year 2008-2009 budget, and is being reappropriated from fund balance or net assets for the various funds. In addition, the budget appropriation for the Police Department is being reduced by \$1,799,030 to remove funding included for anticipated grants that were not received or have been appropriated in the Federal and State Assistance Special Revenue Fund. Lastly, the budget ordinance amendment will transfer an expenditure appropriation of \$52,677 from the Inspections Department to the Fire Department due to the transfer of responsibility for fire alarm and sprinkler system plan reviews.

RELATIONSHIP TO STRATEGIC PLAN:

Mission Principle: Financially Sound City Government.

BACKGROUND:

- Routinely, the City issues purchase orders for various items in the budget (i.e., equipment and services) but does not receive them by the June 30 fiscal year end. The City may also fund items in the current year, but for various reasons plans to actually expend those funds in future fiscal years.
- To address these circumstances as well as ensure that funds are available to meet the Council's goals, the City designates funds for specific purposes and reserves funds for encumbrances in the City's fund balance at year-end.
- When City Council approves the budget for the following fiscal year, it authorizes the City to reappropriate funds reserved for encumbrances and designated for specific purposes based on the year-end financial statements.
- The fiscal year 2009-2010 budget appropriation for the Police Department included \$2,292,219 for personnel, operating and equipment costs for 38 positions for which Federal grant applications had been submitted. Grant funding was ultimately received for 25 of the requested positions and has been appropriated in the Federal and State Assistance Fund. This budget ordinance will eliminate \$1,799,030 from the Police Department budget appropriation, and reduce intergovernmental revenues by \$1,495,809 and the General Fund fund balance appropriation by \$303,221.
- The Fire Prevention Division will assume primary responsibility for fire plan reviews from the Inspections Department. One position and associated funding totalling \$52,677 will be transferred between the departmental appropriations to facilitate this operational transfer.

ISSUES:

None

OPTIONS:

- Adopt the Budget Ordinance Amendment.
- Do not adopt the Budget Ordinance Amendment.

RECOMMENDED ACTION:

Adopt the Budget Ordinance Amendment

ATTACHMENTS:

Budget Ordinance Amendment 2010-1

BE IT ORDAINED BY THE CITY COUNCIL OF FAYETTEVILLE, NORTH CAROLINA:

That the City of Fayetteville Budget Ordinance adopted June 22, 2009 is hereby amended as follows:

Section 1. It is estimated that the following revenues and other financing sources will be available during the fiscal year beginning July 1, 2009, and ending June 30, 2010, to meet the appropriations listed in Section 2.

<u>Item</u>	<u>Listed As</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: General Fund</u>			
Intergovernmental Revenues	\$ 11,932,847	\$ (1,495,809)	\$ 10,437,038
Fund Balance Appropriation	4,086,290	5,014,511	\$ 9,100,801
All Other General Fund Revenues and OFS	120,638,530	-	120,638,530
Total Estimated General Fund Revenues and Other Financing Sources	<u>\$ 136,657,667</u>	<u>\$ 3,518,702</u>	<u>\$ 140,176,369</u>

<u>Schedule D: Stormwater Management Funds</u>			
Fund Balance Appropriation	\$ 297,500	\$ 2,545,023	\$ 2,842,523
All Other Stormwater Funds Revenues and OFS	5,252,894	-	5,252,894
Total Estimated Stormwater Management Revenues and Other Financing Sources	<u>\$ 5,550,394</u>	<u>\$ 2,545,023</u>	<u>\$ 8,095,417</u>

<u>Schedule E: Emergency Telephone System Fund</u>			
Fund Balance Appropriation	\$ -	\$ 273,682	\$ 273,682
All Other Emergency Telephone System Fund Revenues and OFS	1,074,600	-	1,074,600
Total Estimated Emergency Telephone System Fund Revenues and Other Financing Sources	<u>\$ 1,074,600</u>	<u>\$ 273,682</u>	<u>\$ 1,348,282</u>

<u>Schedule F: Transit Fund</u>			
Interfund Transfer	\$ 2,670,004	\$ 6,945	\$ 2,676,949
All Other Transit Fund Revenues and OFS	3,421,346	-	3,421,346
Total Estimated Transit Revenues and Other Financing Sources	<u>\$ 6,091,350</u>	<u>\$ 6,945</u>	<u>\$ 6,098,295</u>

Section 2. The following amounts are hereby appropriated for the operations of the City Government and its activities for the fiscal year beginning July 1, 2009, and ending June 30, 2010, according to the following schedules:

<u>Item</u>	<u>Listed As</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: General Fund</u>			
City Attorney's Office	\$ 1,076,690	\$ 8,039	\$ 1,084,729
City Manager's Office	833,969	15,673	849,642
Community Development	1,193,365	93,633	1,286,998
Development Services	3,519,109	123,143	3,642,252
Engineering & Infrastructure	11,015,401	2,429,936	13,445,337
Environmental Services	7,327,661	601,112	7,928,773
Finance	2,477,239	120,486	2,597,725
Fire & Emergency Management	20,887,715	291,709	21,179,424
Human Relations	241,746	2,147	243,893
Human Resources Development	1,202,869	104,611	1,307,480
Information Technology	2,651,639	300,265	2,951,904
Management Services	829,642	33,777	863,419
Mayor & Council	748,683	17,452	766,135
Other Appropriations	23,821,581	201,945	24,023,526
Parks, Recreation & Maintenance	15,209,364	221,864	15,431,228
Police	43,620,994	(1,047,090)	42,573,904
Total Estimated General Fund Expenditures	<u>\$ 136,657,667</u>	<u>\$ 3,518,702</u>	<u>\$ 140,176,369</u>

Schedule D: Stormwater Management Funds

Total Estimated Stormwater Management Funds Expenditures	\$ 5,550,394	\$ 2,545,023	\$ 8,095,417
--	--------------	--------------	--------------

Schedule E: Emergency Telephone System Fund

Total Estimated Emergency Telephone System Fund Expenditures	\$ 1,074,600	\$ 273,682	\$ 1,348,282
--	--------------	------------	--------------

Schedule F: Transit Fund

Total Estimated Transit Fund Expenditures	\$ 6,091,350	\$ 6,945	\$ 6,098,295
---	--------------	----------	--------------

BE IT ORDAINED BY THE CITY COUNCIL OF FAYETTEVILLE, NORTH CAROLINA:

That the Financial Plan adopted by the City of Fayetteville on June 22, 2009 is hereby amended as follows:

Section 3. It is estimated that the following revenues and other financing sources will be available through the Budget Ordinance Appropriation and other revenues during the fiscal year beginning July 1, 2009, and ending June 30, 2010, to meet the appropriation listed in Section 4.

<u>Item</u>	<u>Listed As</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: Internal Service Fund - Risk Management</u>			
Total Estimated Redistribution to Risk Management Fund and Other Revenues and Financing Sources	\$ 16,345,644	\$ 4,775	\$ 16,350,419

Section 4. The following amounts are hereby appropriated for the operation of the Risk Management Fund and its activities for the fiscal year beginning July 1, 2009, and ending June 30, 2010, according to the following schedule.

<u>Item</u>	<u>Listed As</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: Internal Service Fund - Risk Management</u>			
Total Estimated Risk Management Fund Expenditures	\$ 16,345,644	\$ 4,775	\$ 16,350,419

Adopted this 12th day of October, 2009.

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Lisa T. Smith, Chief Financial Officer
DATE: October 12, 2009
RE: **Finance-Budget Ordinance Amendment 2010-2 (Bond Refunding)**

THE QUESTION:

This budget ordinance amendment for the General Fund will appropriate \$8,759,246 in proceeds from the Series 2009 General Obligation Refunding Bonds to be used to refund certain Series 1996, 1999 and 2000 General Obligation bonds and pay associated issuance costs.

RELATIONSHIP TO STRATEGIC PLAN:

Mission Principle: Financially Sound City Government

BACKGROUND:

- On September 14, 2009, City Council approved a resolution providing for the issuance of General Obligation Refunding Bonds to be used to refund all or a portion of the City's General Obligation Street and Public Improvement Bonds, Series 1996, 1999 and 2000.
- The refunding bonds are associated with the City's General Fund and PWC.
- The General Fund portion of the refunding bond proceeds is \$8,759,246.
- This budget ordinance amendment for the General Fund will appropriate these proceeds to be used to refund the above referenced bonds and pay associated issuance costs.
- A separate amendment will be prepared by PWC to budget for the utility fund's portion of the refunding bonds.
- Issuance of the refunding bonds will generate a total net present value savings of \$868,565 for the City and the Public Works Commission.

ISSUES:

None

OPTIONS:

- Adopt the budget ordinance amendment.

RECOMMENDED ACTION:

- Adopt the budget ordinance amendment.

ATTACHMENTS:

BOA 2010-2

2009-2010 BUDGET ORDINANCE AMENDMENT
CHANGE 2010-2

BE IT ORDAINED BY THE CITY COUNCIL OF FAYETTEVILLE, NORTH CAROLINA:

That the City of Fayetteville Budget Ordinance adopted June 22, 2009 is hereby amended as follows:

Section 1. It is estimated that the following revenues and other financing sources will be available during the fiscal year beginning July 1, 2009, and ending June 30, 2010, to meet the appropriations listed in Section 2.

<u>Item</u>	<u>Listed As*</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: General Fund</u>			
Refunding Bond Proceeds	\$ -	\$ 8,759,246	\$ 8,759,246
All Other General Fund Revenues and OFS	140,176,369	-	140,176,369
Total Estimated General Fund Revenues and Other Financing Sources	<u>\$ 140,176,369</u>	<u>\$ 8,759,246</u>	<u>\$ 148,935,615</u>

Section 2. The following amounts are hereby appropriated for the operations of the City Government and its activities for the fiscal year beginning July 1, 2009, and ending June 30, 2010, according to the following schedules:

<u>Item</u>	<u>Listed As*</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: General Fund</u>			
Other Appropriations	\$ 24,023,526	\$ 8,759,246	\$ 32,782,772
All Other General Fund Departments	116,152,843		116,152,843
Total Estimated General Fund Expenditures	<u>\$ 140,176,369</u>	<u>\$ 8,759,246</u>	<u>\$ 148,935,615</u>

* Reflects presumed adoption of Budget Ordinance Amendment 2010-1, also presented on October 12, 2009.

Adopted this 12th day of October, 2009.

CITY COUNCIL ACTION MEMO

TO: City Council
FROM: Victor D. Sharpe, Community Development Director
DATE: October 12, 2009
RE: **Community Development - This item is to authorize the City Manager to execute the Intergovernmental Infrastructure Agreement and any other documents and agreements pertaining to the City's commitments for the HOPE VI Project. The Fayetteville Metropolitan Housing Authority is ready to enter into an agreement for the infrastructure improvements for the HOPE VI project.**

THE QUESTION:

The requested action is consistent with the commitments previously made by City Council for the HOPE VI Revitalization Project.

RELATIONSHIP TO STRATEGIC PLAN:

Growing City, Livable Neighborhoods-A Great Place to Live; More Attractive City - Clean and Beautiful; and Greater Community Unity – Pride in Fayetteville

BACKGROUND:

- On October 22, 2007, City Council approved commitments for the HOPE VI project.
- The City commitments include funding for the construction of infrastructure, CDBG and HOME funding, waiving of filing and permitting fees, donation of 34.35 acres of land, construction of the Blounts Creek Trail, and acquisition of land for residential infill development and the development of a business park.
- The requested action to authorize the City Manager to execute an Intergovernmental Infrastructure Agreement is consistent with the commitment made by City Council for funding infrastructure in the HOPE VI project.

ISSUES:

The Fayetteville Metropolitan Housing Authority is moving forward with finalizing required documents for the funding of the various projects associated with the HOPE VI Revitalization Project.

OPTIONS:

Approve requested action.
Modify requested action.

RECOMMENDED ACTION:

Authorize the City Manager to execute an Intergovernmental Infrastructure Agreement and approve the attached resolution authorizing the City Manager to executive any other agreements or documents that may necessary, consistent with the City's commitments for the HOPE VI project.

ATTACHMENTS:

HOPE VI Resolution Authorizing City Manager to Execute Agreements

Resolution No. _____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, NORTH CAROLINA AUTHORIZING THE CITY MANAGER TO EXECUTE AGREEMENTS AND DOCUMENTS CONSISTENT WITH THE CITY'S COMMITMENT OF THE 2007 HOPE VI REVITALIZATION GRANT RECEIVED BY THE FAYETTEVILLE METROPOLITAN HOUSING AUTHORITY.

WHEREAS, the City of Fayetteville, North Carolina is a validly existing municipal corporation of the State of North Carolina, existing as such under and by virtue of the Constitution, statutes and laws of the State of North Carolina; and

WHEREAS, the Fayetteville Metropolitan Housing Authority received a 2007 HOPE VI Revitalization Grant in the amount of \$20 million dollars; and

WHEREAS, the City of Fayetteville City Council on October 22, 2007 approved commitments in the form of vacant land, construction of infrastructure, waiving of filing, permitting and connection fees, contribution of general funds and HOME and CDBG funds; and

WHEREAS, the HOPE VI project is consistent with the goals and objectives of a More Attractive City – Clean and Beautiful, Revitalized Downtown – A Community Focal Point, and Growing City , Livable Neighborhoods – A Great Place to Live.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Fayetteville hereby grants the City Manager the authority to execute documents and agreements pertaining to the City's commitment of the HOPE VI Revitalization Project in support of the 2007 HOPE VI Grant for the Old Wilmington Road community which has been awarded to the Fayetteville Metropolitan Housing Authority.

Respectfully submitted, this 12th day of October 2009.

CITY OF FAYETTEVILLE

(SEAL)

By:

ANTHONY G. CHAVONNE, Mayor

ATTEST:

Rita Perry, City Clerk

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Lisa T. Smith, Chief Financial Officer
DATE: October 12, 2009
RE: **Budget Ordinance Amendment 2010-3 and Capital Project Ordinance Amendment 2010-18 (HOPE VI Project)**

THE QUESTION:

This budget ordinance amendment and capital project ordinance amendment will appropriate the balance of the funding needed for the City's commitment to the HOPE VI project (\$2,576,050).

RELATIONSHIP TO STRATEGIC PLAN:

Principle A: Great Place to Live; Principle E: Vibrant Downtown

BACKGROUND:

- To support the HOPE VI project, the City agreed to provide funding for infrastructure improvements.
- This ordinance amendment will appropriate the balance of funding needed for the project to allow the City to execute necessary agreements with the Fayetteville Metropolitan Housing Authority.
- The temporary source of funding for this amendment is an interfund loan from the Risk Management Fund. The Risk Management Fund will be reimbursed from planned financing proceeds.

ISSUES:

None

OPTIONS:

- Adopt the budget ordinance amendment and capital project ordinance amendment to facilitate execution of the HOPE VI agreement.
- Do not adopt the budget ordinance amendment and capital project ordinance amendment and provide further direction to staff.

RECOMMENDED ACTION:

Adopt the budget ordinance amendment and capital project ordinance amendment.

ATTACHMENTS:

Budget Ordinance Amendment 2010-3
Capital Project Ordinance Amendment 2010-18

2009-2010 BUDGET ORDINANCE AMENDMENT
CHANGE 2010-3

BE IT ORDAINED BY THE CITY COUNCIL OF FAYETTEVILLE, NORTH CAROLINA:

That the Financial Plan adopted by the City of Fayetteville on June 22, 2009 is hereby amended as follows:

Section 3. It is estimated that the following revenues and other financing sources will be available through the Budget Ordinance Appropriation and other revenues during the fiseal year beginning July 1, 2009, and ending June 30, 2010, to meet the appropriation listed in Section 4.

<u>Item</u>	<u>Listed As</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: Internal Service Fund - Risk Management</u>			
Total Estimated Redistribution to Risk Management Fund and Other Revenues and Financing Sources	<u>\$ 16,350,419</u>	<u>\$ 2,576,050</u>	<u>\$ 18,926,469</u>

Section 4. The following amounts are hereby appropriated for the operation of the Risk Management Fund and its activities for the fiscal year beginning July 1, 2009, and ending June 30, 2010, according to the following schedule.

<u>Item</u>	<u>Listed As</u>	<u>Revision</u>	<u>Revised Amount</u>
<u>Schedule A: Internal Service Fund - Risk Management</u>			
Total Estimated Risk Management Fund Expenditures	<u>\$ 16,350,419</u>	<u>\$ 2,576,050</u>	<u>\$ 18,926,469</u>

* Reflects presumed adoption of Budget Ordinance Amendment 2010-1, also presented on October 12, 2009.

Adopted this 12th day of October, 2009.

CAPITAL PROJECT ORDINANCE AMENDMENT
CHANGE 2010-18 (CPO 2009-1)

BE IT ORDAINED by the City Council of the City of Fayetteville, North Carolina, that pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following capital project ordinance is hereby amended:

Section 1. The project change authorized is to Capital Project Ordinance 2009-1, adopted June 9, 2008, as amended, for the funding of land acquisition, park development, and infrastructure improvements for the HOPE VI project.

Section 2. The following revenues are anticipated to be available to the City to complete the project:

	<u>Listed As</u>	<u>Amendment</u>	<u>Revised</u>
General Fund Transfer	\$ 3,949,950	\$ -	\$ 3,949,950
Risk Management Fund Transfer	-	2,576,050	2,576,050
	<u>\$ 3,949,950</u>	<u>\$ 2,576,050</u>	<u>\$ 6,526,000</u>

Section 3. The following amounts are appropriated for the project:

Project Expenditures	<u>\$ 3,949,950</u>	<u>\$ 2,576,050</u>	<u>\$ 6,526,000</u>
----------------------	---------------------	---------------------	---------------------

Section 4. The project director is hereby directed to proceed with the project within the terms of the various agreements executed and within the funds appropriated herein.

Section 5. Copies of this capital project ordinance amendment shall be made available to the budget officer and the finance officer for direction in carrying out this project.

Adopted this 12th day of October, 2009.

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Ronald G. Lewis, Fire Marshal
DATE: October 12, 2009
RE: **Fire-Special Request to display 16 temporary event signs at fire stations between October 26th and November 1st for the Change Your Clock, Change Your Battery Campaign**

THE QUESTION:

Approval of the special request for temporary event signs for the Change Your Clock, Change Your Battery Campaign.

RELATIONSHIP TO STRATEGIC PLAN:

To engage our Citizens.

BACKGROUND:

The Sign Ordinance contains a provision, Section 30-259, allowing special permits for temporary on and off premises signs for festivals and major events for the purposes of giving directions and information. The City Council must approve the request for these event signs, and my limit the number.

The Fire Department recommends changing batteries in smoke detectors twice a year in conjunction with when people change their clocks. We have participated in this effort for several years. The banners 4 ft x 10 ft and are placed on the exterior, street facing side of each fire station. These signs will be placed between Sunday, October 26th through Sunday, November 1st.

ISSUES:

City Council has approved requests for this and similar events for several years.

OPTIONS:

1. Grant the special sign permit as requested.
2. Grant the special sign permit with limitations on the number of locations.
3. Deny the special sign permit as requested.

RECOMMENDED ACTION:

Option 1: Grant special sign permit as requested.



CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Karen S. Hilton, AICP, Interim Planning Director
DATE: October 12, 2009
RE: **Planning-Special Request for up to 20 temporary event signs for the FireAntz, between October 13th and October 23rd**

THE QUESTION:

Approval of the special request by the Crown Coliseum for temporary event signs for the FireAntz.

RELATIONSHIP TO STRATEGIC PLAN:

Partnership of Citizens and Strong Local Economy

BACKGROUND:

The Sign Ordinance contains a provision, Section 30-259, allowing special permits for temporary on and off premises signs for festivals and major events for the purposes of giving directions and information. The request for these event signs are subject to the approval of the City Council, who may limit the number.

Frank Zackary of the Crown Coliseum has requested up to 20 signs, 18" x 24", to be placed along major roads as described in the attached request. These signs would be placed no earlier than October 13 and removed by the end of the day October 23, after the first regular season home game of the FireAntz.

ISSUES:

The City Council has routinely approved similar requests for this and similar events for several years. The Crown Coliseum has limited its request to no more than 20 signs and provided a list of locations and dates for placement of the signs.

OPTIONS:

1. Grant the special sign permit as requested
2. Grant the special sign permit with limitations on the number or locations
3. Deny the request.

RECOMMENDED ACTION:

Option 1: Grant the special sign permit as requested.

ATTACHMENTS:

Request for FireAntz event signs

From: Frank Zaccaro [fzaccaro@crowncoliseum.com]

Sent: Monday, September 28, 2009 3:31 PM

To: Karen Hilton

Subject: FireAntz signage

Dear Ms. Hilton,

Here is a list of the locations where the FireAntz request to put their 18" x 24" lawn signs:

- 1) Morganson & McPherson
- 2) Sycamore Dairy
- 3) Morganson & Bullard Furniture
- 4) McPherson Church (2 signs)
- 5) Raeford Road & Robeson
- 6) On McPherson @ Skibo
- 7) Ft. Bragg Road & Hay Street
- 8) on Skibo @ McPherson
- 9) Hope Mills Road (2 signs)
- 10) Boone Trail
- 11) Raeford Road & Harmont
- 12) Bragg Blvd. (2 signs)
- 13) Skibo Road
- 14) Ramsen Street
- 15) Riley Road
- 16) Legion Road
- 17) Owen Drive

They would like to place the signs out at the earliest approval thru October 23.

Please let me know if this information is sufficient.

Thank you.

Frank Zaccaro
Director of Marketing

(910) 438-4100
(910) 438-4117 Direct
(910) 323-0489 Fax

1960 Coliseum Drive
Fayetteville, NC 28306

www.AtTheCrown.com

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Karen S. Hilton, AICP, Interim Planning Director
DATE: October 12, 2009
RE: **Planning-Special Request for up to 100 temporary event signs between October 24 and October 30 for the Annual Shriners' Fish Fries to be held Friday, October 29.**

THE QUESTION:

Approval of the special request for up to 100 temporary event signs for the Shriners' Fish Fries (4 locations)

RELATIONSHIP TO STRATEGIC PLAN:

Partnership of Citizens

BACKGROUND:

The Sign Ordinance contains a provision, Section 30-259, allowing special permits for temporary on and off premises signs for festivals and major events for the purposes of giving directions and information. The City Council must approval the request for these event signs, and may limit the number.

This is the 34th such Craftsmen's Christmas Festival, and these same 2' x 4' or similar wooden sandwich signs have been approved for the past several years. The applicant has provided a list of 45 locations where the signs will be placed (see attached). The signs will be placed between Monday, November 23rd through Monday, November 30.

ISSUES:

The City Council has routinely approved similar requests for similar events for several years. The request is for up to 100 signs, each approximately 18" x 24", to be placed on the major streets around each of the four event sites. The Fish Fries are held at the Walmart sites on Skibo and on Ramsey, near 107 Grove Street, and on Bordeaux Field at Boone Trail. The applicant is aware that the number of signs may be limited by Council action. Although 100 signs may be considered a large number, there are four event sites, and thus only about 25 in the vicinity of each site.

OPTIONS:

1. Grant the special sign permit as requested
2. Grant the special sign permit with limitations on the number or locations
3. Deny the special sign permit as requested

RECOMMENDED ACTION:

Option 1: Grant the special sign permit as requested.

ATTACHMENTS:

Special Permit request for Craftsmens Festival 2009

PETITION FOR A SPECIAL PERMIT

**TO THE HONORABLE MEMBERS OF THE
FAYETTEVILLE CITY COUNCIL:**

Please consider this letter as a formal request for a special use permit, as prescribed in Section 30-259: ... of The City Of Fayetteville Advertising And Sign Ordinance, to allow temporary off premises signs giving information and directions for the thirty-fourth annual CRAFTSMEN'S CHRISTMAS FESTIVAL to be held NOVEMBER 27, 28 & 29, 2009, at the Agro-expo building of the Crown Coliseum Complex.

This is a major regional Arts and Crafts show featuring traditional handmade articles and Art sold by the person who makes the item. The show has brought considerable talent and cultural exposure to the region since the bicentennial year of 1976. Civic Clubs and charities are offered free booths.

These temporary signs are wood, in the form of sandwich-boards measuring two feet in height and four feet in width and supported by legs from six to twelve inches tall. They are the same design and display that we have used since 1976, and simply states, CRAFTSMEN'S FESTIVAL/THIS WEEKEND. Attached are photographs.

These temporary signs are for the week of the festival only, beginning Monday, November 23rd through Monday, November 30th.

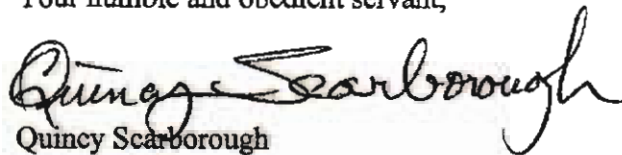
The following are the traditional locations that are requested:

1. Corner of Grove St./Eastern Blvd. (Sandpiper)
2. Corner of Green/Grove Street. (St. James Square)
3. Ramsey St. @ Law Road
4. Ramsey St. @ McDonald's
5. Ramsey St. @ Golden Corral
6. Raleigh Rd. @ the N/W corner of Stacy Weaver Road
7. Corner of Raleigh Rd/Andrews Rd. (Hardee's)
8. Corner of Yadkin Rd./Santa Fe Rd. (Glam-O-Rama)
9. Corner of Bonanza Rd./Morganton Rd. (Owen Estate corner)
10. Corner of Glensford Dr./Cliffdale Rd.
11. Corner of Bragg Blvd./Stamper Rd. (BB&T Bank)
12. Bragg Blvd. In front of the Flea Market
13. Corner of Yadkin Rd./Skibo Rd.
14. Skibo Rd./near Toys R'Us.
15. Skibo Rd. near Wal-Mart.
16. Skibo Rd. @ Ruby Tuesday's

17. Corner of Skibo Rd./Morganton Road (Arby's)
18. Skibo Rd. @ Lone Star.
19. Corner of Skibo Rd./Cliffdale Rd. (Quick Stop)
20. Corner of Skibo Rd./Campground Rd. (Lowe's)
21. Skibo Rd. @ Home Depot.
22. Corner of Morganton Rd./Glensford Dr. (On The Border)
23. Morganton Rd. across from BB&T Bank.
24. Morganton Rd/Cliffdale Rd. intersection (Vanstory property)
25. Corner of Morganton Rd./Skibo Rd. (Burger King)
26. McPherson Church Rd./Sycamore Dairy Rd. Extension (King Buffet).
27. Corner of Yadkin Rd./Fillyaw Rd.
28. Raeford Rd./Purdue St. Near Hunan Gardens.
29. Corner of Raeford Rd./McPherson Church Rd.
30. Raeford Rd./Ireland Dr. in front of Food Lion.
31. Corner of Raeford Rd./Hope Mills Rd.
32. Corner of Raeford Rd./Bingham Dr. (CVS Drugs)
33. Corner of Raeford Rd./Graham Rd. (McDonald's)
34. Hwy. 301 @the Ambassador Motel
35. Hwy. 301 @ East Mountain Dr.
36. Corner of Person St./Cedar Creek Rd.
37. Corner of Owen Dr./Village Dr. (First Citizens Bank)
38. Corner of Morganton Rd./Reilly Rd. (Hardee's)
39. Corner of Reilly Rd./Cliffdale Rd. (McDonald's) (2)
40. Intersection of Santa Fe Rd./All American Fwy. (2)
41. Skibo Rd. Near Yadkin Rd. (vacant lot)
42. Corner of McPherson Church Rd./Skibo Rd.
43. Corner of Reilly Rd./Fillyaw Rd. (Hess Station)
44. Corner of Gillis Rd./Raeford Rd.
45. Corner of Cliffdale Rd./Raeford Rd. (In front KFC)

We pray that you grant this petition.

Your humble and obedient servant,



Quincy Scarborough

P. O. Box 67

Fayetteville, NC 28302

483-2040

City Chief Planning Officer, Jimmy Teal

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Karen S. Hilton, AICP, Interim Planning Director
DATE: October 12, 2009
RE: **Planning-Special Request for up to 50 temporary event signs between November 23 and November 30 for the Annual Craftsmen's Christmas Festival**

THE QUESTION:

Approval of the special request for temporary event signs for the Craftsmen's Christmas Festival.

RELATIONSHIP TO STRATEGIC PLAN:

Partnership of Citizens

BACKGROUND:

The Sign Ordinance contains a provision, Section 30-259, allowing special permits for temporary on and off premises signs for festivals and major events for the purposes of giving directions and information. The City Council must approve the request for these event signs, and may limit the number.

This is the 34th such Craftsmen's Christmas Festival, and these same 2' x 4' or similar wooden sandwich signs have been approved for the past several years. The applicant has provided a list of 45 locations where the signs will be placed (see attached). The signs will be placed between Monday, November 23rd through Monday, November 30.

ISSUES:

The City Council has routinely approved similar requests for this and similar events for several years. The signs, their number and their location for this year's Craftsmen's Christmas Festival are essentially the same as those used for the Festival in past years. Applicant is aware that the number of signs may be limited by Council action.

OPTIONS:

1. Grant the special sign permit as requested
2. Grant the special sign permit with limitations on the number or locations
3. Deny the special sign permit as requested

RECOMMENDED ACTION:

Option 1: Grant the special sign permit as requested.

ATTACHMENTS:

Special Permit request for Craftsmen's Festival 2009

PETITION FOR A SPECIAL PERMIT

**TO THE HONORABLE MEMBERS OF THE
FAYETTEVILLE CITY COUNCIL:**

Please consider this letter as a formal request for a special use permit, as prescribed in Section 30-259: ... of The City Of Fayetteville Advertising And Sign Ordinance, to allow temporary off premises signs giving information and directions for the thirty-fourth annual CRAFTSMEN'S CHRISTMAS FESTIVAL to be held NOVEMBER 27, 28 & 29, 2009, at the Agro-expo building of the Crown Coliseum Complex.

This is a major regional Arts and Crafts show featuring traditional handmade articles and Art sold by the person who makes the item. The show has brought considerable talent and cultural exposure to the region since the bicentennial year of 1976. Civic Clubs and charities are offered free booths.

These temporary signs are wood, in the form of sandwich-boards measuring two feet in height and four feet in width and supported by legs from six to twelve inches tall. They are the same design and display that we have used since 1976, and simply states, CRAFTSMEN'S FESTIVAL/THIS WEEKEND. Attached are photographs.

These temporary signs are for the week of the festival only, beginning Monday, November 23rd through Monday, November 30th.

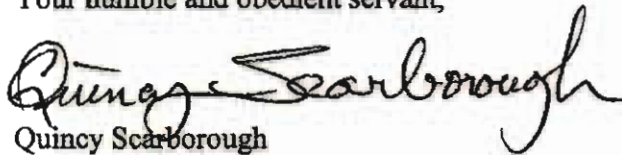
The following are the traditional locations that are requested:

1. Corner of Grove St./Eastern Blvd. (Sandpiper)
2. Corner of Green/Grove Street. (St. James Square)
3. Ramsey St. @ Law Road
4. Ramsey St. @ McDonald's
5. Ramsey St. @ Golden Corral
6. Raleigh Rd. @ the N/W corner of Stacy Weaver Road
7. Corner of Raleigh Rd/Andrews Rd. (Hardee's)
8. Corner of Yadkin Rd./Santa Fe Rd. (Glam-O-Rama)
9. Corner of Bonanza Rd./Morganton Rd. (Owen Estate corner)
10. Corner of Glensford Dr./Cliffdale Rd.
11. Corner of Bragg Blvd./Stamper Rd. (BB&T Bank)
12. Bragg Blvd. In front of the Flea Market
13. Corner of Yadkin Rd./Skibo Rd.
14. Skibo Rd./near Toys R'Us.
15. Skibo Rd. near Wal-Mart.
16. Skibo Rd. @ Ruby Tuesday's

17. Corner of Skibo Rd./Morganton Road (Arby's)
18. Skibo Rd. @ Lone Star.
19. Corner of Skibo Rd./Cliffdale Rd. (Quick Stop)
20. Corner of Skibo Rd./Campground Rd. (Lowe's)
21. Skibo Rd. @ Home Depot.
22. Corner of Morganton Rd./Glensford Dr. (On The Border)
23. Morganton Rd. across from BB&T Bank.
24. Morganton Rd/Cliffdale Rd. intersection (Vanstory property)
25. Corner of Morganton Rd./Skibo Rd. (Burger King)
26. McPherson Church Rd./Sycamore Dairy Rd. Extension (King Buffet).
27. Corner of Yadkin Rd./Fillyaw Rd.
28. Raeford Rd./Purdue St. Near Hunan Gardens.
29. Corner of Raeford Rd./McPherson Church Rd.
30. Raeford Rd./Ireland Dr. in front of Food Lion.
31. Corner of Raeford Rd./Hope Mills Rd.
32. Corner of Raeford Rd./Bingham Dr. (CVS Drugs)
33. Corner of Raeford Rd./Graham Rd. (McDonald's)
34. Hwy. 301 @the Ambassador Motel
35. Hwy. 301 @ East Mountain Dr.
36. Corner of Person St./Cedar Creek Rd.
37. Corner of Owen Dr./Village Dr. (First Citizens Bank)
38. Corner of Morganton Rd./Reilly Rd. (Hardee's)
39. Corner of Reilly Rd./Cliffdale Rd. (McDonald's) (2)
40. Intersection of Santa Fe Rd./All American Fwy. (2)
41. Skibo Rd. Near Yadkin Rd. (vacant lot)
42. Corner of McPherson Church Rd./Skibo Rd.
43. Corner of Reilly Rd./Fillyaw Rd. (Hess Station)
44. Corner of Gillis Rd./Raeford Rd.
45. Corner of Cliffdale Rd./Raeford Rd. (In front KFC)

We pray that you grant this petition.

Your humble and obedient servant,



Quincy Scarborough

P. O. Box 67

Fayetteville, NC 28302

483-2040

City Chief Planning Officer, **Jimmy Teal**



CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Steven K. Blanchard, CEO/General Manager Public Works Commission
DATE: October 12, 2009
RE: **PWC-Bid Recommendation - One (1) 35,000 GVWR Cab and Chassis with Asphalt Body**

THE QUESTION:

The Public Works Commission of the City of Fayetteville requests Council approve bid award for the purchase of one (1) 35,000 GVWR Cab and Chassis with Asphalt Body.

RELATIONSHIP TO STRATEGIC PLAN:

Quality Utility Services

BACKGROUND:

The Public Works Commission, during their meeting of September 23, 2009 approved bid recommendation to award bid for the purchase of one (1) 35,000 GVWR cab and chassis with asphalt body (with the option to purchase additional units within a one-year period upon the agreement of both parties) to Cooper Kenworth, Raleigh, N.C., the lowest bid meeting specifications in the total amount of \$147,883.75 and forward to City Council for approval. This is a budgeted item (budgeted amount of \$165,000) to replace Unit #341. Bids were received September 10, 2009 as follows:

<u>Bidders</u>	<u>Total Cost</u>
Cooper Kenworth, Raleigh, NC	\$147,883.75
*Public Works Equipment, Monroe, NC	\$145,330.00
Smith International, Fayetteville, NC	\$148,150.00

*Bid did not meet specifications

ISSUES:

- Bids advertised in the Fayetteville Observer, Fayetteville, NC.
- Bids were solicited from eighteen vendors with three vendors responding.
- Cooper Kenworth is not a DBE, MBE, or woman-owned business.

OPTIONS:

N/A

RECOMMENDED ACTION:

Award bid to Cooper Kenworth, Raleigh, NC, in the amount of \$147,883.75, the lowest bid meeting specifications.

ATTACHMENTS:

Bid Recommendation
Bid History

**PUBLIC WORKS COMMISSION
ACTION REQUEST FORM**

TO: Steve Blanchard, CEO/General Manager DATE: September 16, 2009

FROM: Gloria Wrench, Purchasing Manager

.....
ACTION REQUESTED: Award bid for the purchase of one (1) 35,000 GVWR cab and chassis with asphalt body (with the option to purchase additional units within a one-year period upon the agreement of both parties).
.....

BID/PROJECT NAME: One (1) 35,000 GVWR Cab and Chassis with Asphalt Body

BID DATE: September 10, 2009 DEPARTMENT: Water Resources Construction

BUDGETED AMOUNT: \$165,000 to replace Unit #341
.....

BIDDERS	TOTAL COST
<u>Cooper Kenworth, Raleigh, NC</u>	<u>\$147,883.75</u>
<u>*Public Works Equipment, Monroe, NC (see comments)</u>	<u>\$145,330.00</u>
<u>Smith International, Fayetteville, NC</u>	<u>\$148,150.00</u>

.....
AWARD RECOMMENDED TO: Cooper Kenworth, Raleigh, NC

BASIS OF AWARD: Lowest bidder meeting specifications

AWARD RECOMMENDED BY: John McColl and Gloria Wrench
.....

COMMENTS: Bids were solicited from eighteen (18) vendors with three (3) vendors responding. Staff is recommending award to Cooper Kenworth, Raleigh, NC, as the lowest bid meeting specifications. The bid submitted by Public Works Equipment took exceptions to our specifications in several areas, including, but not limited to: (2) 12 volt batteries 1850 CCA instead of the specified (3) 12 volt batteries 2200 CCA; 240 HP instead of specified 250HP; 620 lb/ft torque instead of specified 800 lb/ft; and their unit does not include the 36" x 18" x 18" toolbox as specified. Cooper Kenworth's bid contained one minor exception to the vinyl seating, but met all other specifications. In addition, Cooper Kenworth is bidding the same asphalt body as Public Works Equipment, and actually received their asphalt body quote from Public Works Equipment; however, their bid does include the specified tool box.
.....

ACTION BY COMMISSION

APPROVED _____ REJECTED _____
DATE _____

ACTION BY COUNCIL

APPROVED _____ REJECTED _____
DATE _____

BID HISTORY

ONE (1) 35,000 GVWR CAB AND CHASSIS WITH ASPHALT BODY

Advertisement

1. The Fayetteville Observer, Fayetteville, NC 08/31/09

List of Organizations Notified of Bid

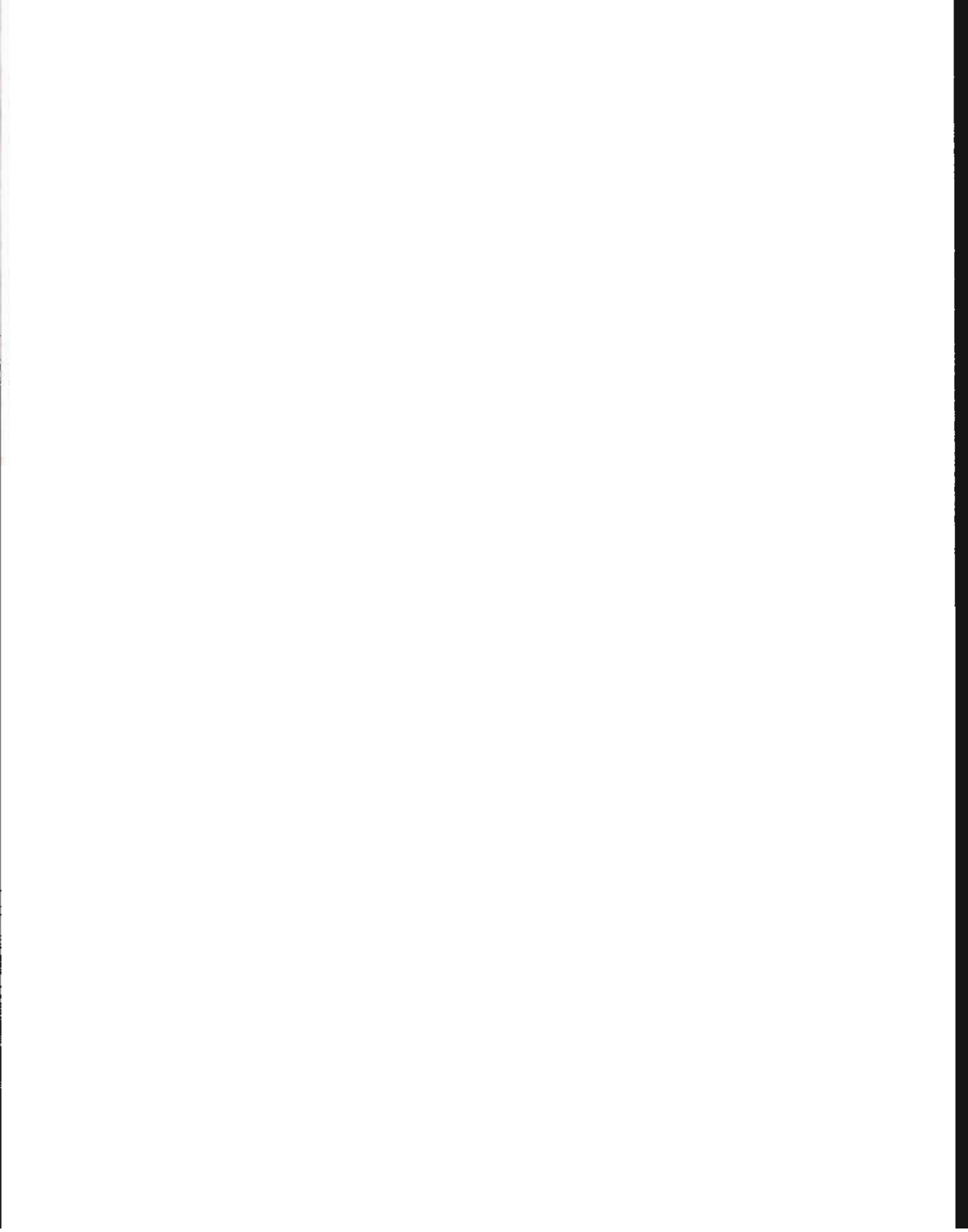
1. NAACP Fayetteville Branch, Fayetteville, NC
2. NAWIC, Fayetteville, NC
3. N.C. Institute of Minority Economic Development, Durham, NC
4. CRIC, Fayetteville, NC
5. Fayetteville Business & Professional League, Fayetteville, NC
6. SBTDC, Fayetteville, NC
7. FTCC Small Business Center, Fayetteville, NC
8. The Women's Center of Fayetteville, Fayetteville, NC
9. Fayetteville Area Chamber of Commerce, Fayetteville, NC

List of Prospective Bidders

1. Bleecker GMC Trucks, Fayetteville, NC
2. Lafayette Ford, Fayetteville, NC
3. Powers-Swain Chevrolet, Inc., Fayetteville, NC
4. Smith International, Fayetteville, NC
5. Bleecker Olds, Buick, GMC, Red Springs, NC
6. Parks Chevrolet, Kernersville, NC
7. Crown Ford, Fayetteville, NC
8. Bleecker Chevrolet, Dunn, NC
9. Piedmont Ford Truck Sales, Greensboro, NC
10. Bill Smith Ford, Southern Pines, NC
11. Capital Ford, Raleigh, NC
12. Vic Bailey Ford, Spartanburg, SC
13. Carolina Truck Experts, Charlotte, NC
14. Cooper Kenworth, Raleigh, NC
15. Cooper Kenworth, Wilmington, NC
16. Transource, Raleigh, NC
17. Public Works Equipment, Monroe, NC
18. Bruder Sharpe, Madison, NC

DBE/MWBE Participation

Cooper Kenworth is not a DBE, MBE, or woman-owned business.



CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Jerry Dietzen, Environmental Services Director
DATE: October 12, 2009
RE: **CONSIDERATION OF APPROVAL OF THE PROPOSED FAYETTEVILLE SUSTAINABILITY PLAN**

THE QUESTION:

Does the Sustainability Plan meet City Council's interests?

RELATIONSHIP TO STRATEGIC PLAN:

Goal 3 - More attractive City - Clean and Beautiful; Objective 6 Incorporate "green buildings" concepts and LEED equivalence and Management In Progress Objective "Green City Policy" development.

BACKGROUND:

In the City's Strategic Planning process, sustainability goals were addressed by Council in a number of objectives. Conserving our natural resources, clean air, tree preservation ordinance and the desire to have a "Green City Policy". With the introduction of the American Recovery and Reinvestment Act of 2009, money became available through the Energy Efficiency and Conservation Block Grant formula funding for Fayetteville. Fayetteville is required to submit an energy conservation plan along with the application for the \$1.652 million that was reserved for Fayetteville under this grant formula.

In June of 2009, the City of Fayetteville hired Green Works Partners to develop a comprehensive Fayetteville Sustainability Plan which includes the required energy plan for the EECBG funding process. Green Works Partners conducted interviews of the community's major stakeholders, State and Federal energy and conservation leaders, and also relied on their vast experience, bringing in best practices from across the country.

The Draft Plan was then presented to City Council at its workshop on September 8, 2009 for information and direction. The City of Fayetteville, along with Green Works Partners and Sustainable Sandhills, then conducted a two-day workshop with a core group of 20 members of individual stake holders from the community and four public meetings for the general public to offer input on the draft plan. Comments from the state energy office, local and regional stakeholders including Fort Bragg's Sustainability Department, City staff members, Sustainable Sandhills, the stakeholder workshop and public meetings were all considered and incorporated into the plan.

ISSUES:

The plan is a required step in completing the application for the City's EECBG funding of \$1.652 million. The application should be completed and submitted by the end of October. The plan addresses many areas where the City can reduce carbon emissions, improve air quality, conserve energy, save money by utility cost avoidance as well as possible funding options for future conservation projects. The plan suggests changes in current building practices which may draw concerns from the building community. The plan also suggests that the City lead by example.

OPTIONS:

Adopt the Fayetteville Sustainability Plan as is. Adopt the Fayetteville Sustainability Plan with additions or deletions. Reject the Fayetteville Sustainability Plan. Rejecting the plan will jeopardize the completion of the EECBG grant application on time.

RECOMMENDED ACTION:

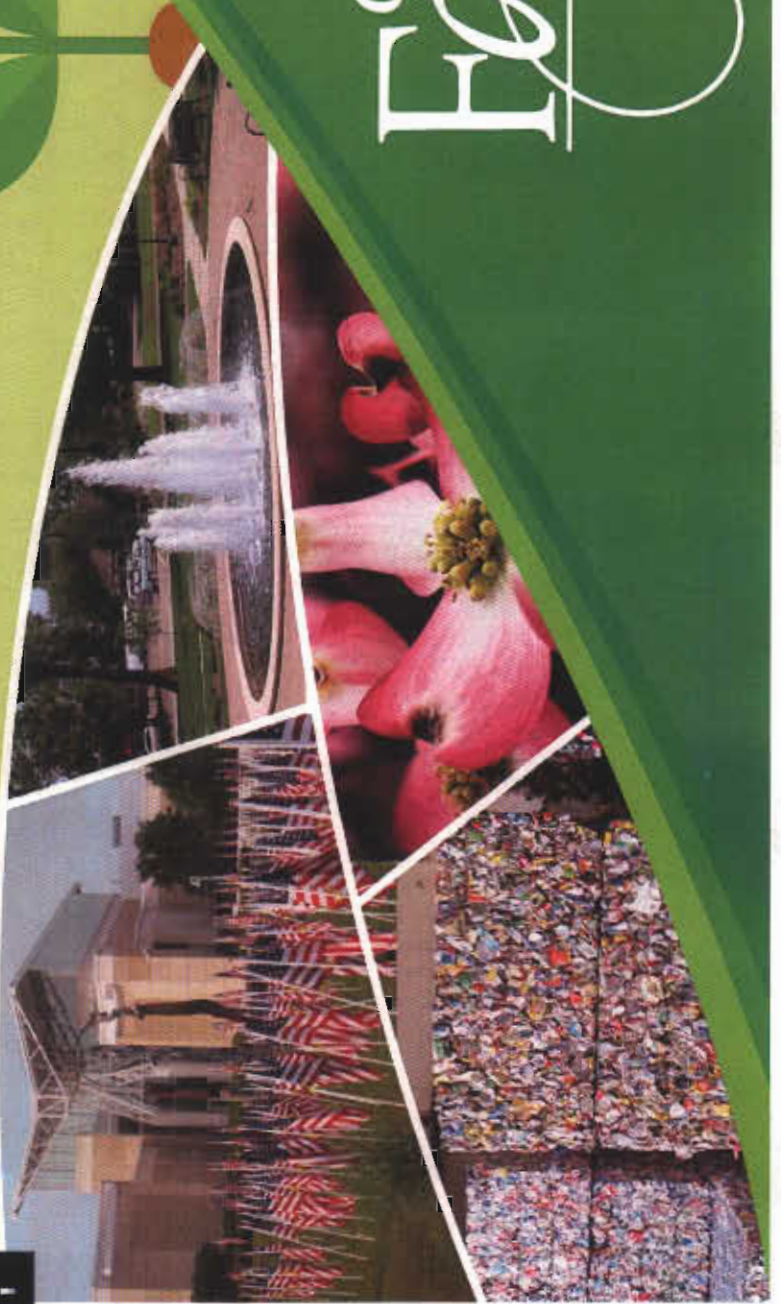
Adopt the Fayetteville Sustainability Plan with or without additions or deletions.

ATTACHMENTS:

Fayetteville Sustainability Master Plan 2009-1004 FINAL

Sustainability Master Plan

October 2009



City of
Fayetteville
North Carolina



City of Fayetteville Sustainability Master Plan

October 4, 2009

Prepared by
Environmental Services Department

In cooperation with
Sustainable Sandhills
GreenWorks Partners, LLC

TABLE OF CONTENTS

i. INTRODUCTION	3
ii. ACKNOWLEDGEMENTS	6
iii. GLOSSARY & RESOURCES	7
iv. GUIDING PRINCIPLES	8
1. ENVIRONMENT & NATURAL RESOURCES	9
a. Air Quality & Climate Protection	
b. Energy Efficiency & Alternate Energy Sources	
c. Water Efficiency & Quality	
d. Recycling, Waste Management & Materials	
2. PLANNING	13
a. Green Buildings	
b. Land Use & Open Space	
c. Transportation	
3. COMMUNITY	16
a. Environmental & Public Health	
b. Economic Development	
c. Social Equity	
d. Community Education & Civic Participation	
4. CITY AGENCIES	20
a. City Facilities & Operations	
b. Public Works Commission	

I. INTRODUCTION

The City of Fayetteville Sustainability Master Plan is the result of the city's desire to become a leader in sustainability, particularly in North Carolina and the Southeast. The specific directive was the City of Fayetteville 2009 Strategic Plan, Goal 3: *More Attractive City—Clean and Beautiful, Objective 2 and 3—Green City Policy Development.*

Tie to Federal Priorities

The development of the plan was funded by a U.S. Department of Energy Energy Efficiency and Conservation Block Grant (EECBG).

The EECBG program was established as part of the 2009 Federal American Recovery and Reinvestment Act. The program's desired outcomes include:

- Increase energy efficiency, reduced energy consumption and reduced energy costs through efficiency in the building, transportation and other appropriate sectors.
- Create new jobs and increase productivity to spur economic growth and community development.
- Accelerate deployment of market-ready distributed renewable energy technologies.
- Improve air quality through reduction in use of fossil fuel.
- Improve coordination of energy-related policies and programs across jurisdictional borders.
- Increase security, resilience and reliability of energy generation and transmission infrastructure.
- Develop programs that will continue beyond the three year funding period.
- Leverage the funds through coordination with other public and private entities.

Defining Sustainability

The plan addresses the broad definition of sustainability that incorporates the environment, social equity, and the economy. This approach is often referred to as the triple bottom line. Long term sustainability depends on a careful balancing of economic, social, and environmental goals and objectives. Proposed efforts had to take into account and benefit all three objectives. If a proposed activity did not meet all three objectives, it was not included.

Local stakeholders requested that they develop their own definition of sustainability unique to the City of Fayetteville's cultural and regional characteristics. The following is the agreed upon definition: *Living today in a way that permits future generations to live the same way or better.*

The Process

The City of Fayetteville Sustainability Master Plan is the culmination of a multi-step transparent process:

1. A knowledge base of existing efforts was developed through research and interviews.

2. Stakeholders representing the public and private sectors were interviewed, including key leaders from academia, business, Fort Bragg, the City and public utilities. Interviews focused on learning about current sustainability efforts and soliciting ideas for the city's plan.
3. National best practices were identified as appropriate for Fayetteville
4. Guiding principles were developed that reflect Federal priorities. These principles set the foundation for the plan.
5. Goals for each of the four major topics.
6. Proposed efforts were drafted that reflect the principles, help implement the goals, compliment existing activities, fit culturally, and match public policy trends at both the state and federal levels.

Once drafted, the Sustainability Master Plan was reviewed internally and distributed to Departmental Managers and City Staff for their review and input. Comments were collected and then a revised version was distributed to the Mayor and City Council. The plan was then distributed to a group of key stakeholders, the Sustainability Task Force. The Task Force's stakeholders represented a wide variety of interests similar to those interviewed.

The Sustainability Task Force reviewed the plan in detail, deleted redundant goals and edited added and deleted proposed efforts. Next, they prioritized each effort, dividing them into short, middle and long term measures, and further prioritized the short term efforts. Finally a glossary and a definition of sustainability were added.

The revised plan and outcomes of the stakeholder meetings were presented to the Mayor and City Council at their September 8, 2009 work session. The Council vote unanimously to continue the development of the plan.

The plan was posted on the City's website for review and comment. The City held four public meetings on September 22, 24, 28 and 29 to solicit public comment. The plan was again revised based on the public input from these meetings.

The plan is scheduled to be presented for adoption by the City Council on October 12. Once adopted, it will be submitted to the U.S. Department of Energy as part of the city EEBG grant proposal.

Plan Format

The Sustainability Master Plan focuses on four areas:

- Environment and Natural Resources
- Planning
- Community
- City Agencies

Each focus area has overarching goals, is subdivided into specific sustainability topics, and is further divided into current and proposed efforts. Each effort is prioritized as short, middle or long term, identifies the responsible City department and includes a brief status.

The format was selected because it mirrors the City's Strategic Plan and will therefore be easy to incorporate as an addendum. In addition, the matrix format is action-oriented and can be used as a management tool.

Implementation

The plan identifies the top priority efforts, which focus on low or no cost organizational steps to lay a foundation for future progress. Another initial step should be to calculate the carbon footprint of City operations and facilities by measuring the carbon emissions from the City's energy and fuel use, and to utilize this data to set quantifiable targets.

Implementation of the Sustainability Master Plan will be the responsibility of senior city managers. Each responsible manager will assign staff and budget accordingly to implement the proposed efforts that fall within their departmental areas. Progress towards reaching goals and implementing proposed efforts will be tracked as part of monthly management meetings. Implementation of the plan will also be an element of each manager's annual review.

Implementation will be monitored to ensure financial viability and effectiveness of each initiative. The status of the Sustainability Master Plan will be reviewed in an annual report to be submitted to the Mayor and City Council. The plan is not intended to be a static document; rather it will be revised and the bar raised on an ongoing basis to reinforce the Fayetteville's role as a leader in the Southeast.

Note: Bold efforts represent the highest priority initiatives as determined by the Sustainability Task Force.

ii. ACKNOWLEDGEMENTS

The following people contributed to the development of this Plan. The City wishes to thank them for their contribution.

Sustainability Task Force

Bill Berry, City of Fayetteville Public Works Commission
Amanda Blue, Sustainable Sandhills
Maurizia Chapman, FAMPO
Jerry Dietzen, City of Fayetteville Department of Environmental Services
John Gillis, Home Builders Association of Fayetteville
Eva Hansen, Partnership for Children
Heidi Johnson, Sustainable Sandhills
Dale Iman, City Manager, City of Fayetteville
Karl Legatski, Sandhills Area Land Trust
Julia Love, Sustainable Fort Bragg
Keith Lynch, City of Fayetteville Public Works Commission
Dr. John Maddox, Fayetteville State University
Karen Moore, City of Fayetteville Department of Environmental Services
Jon Parsons, Sustainable Sandhills
Jody Risacher, Cumberland County Public Library
Laurie Shrauger, City of Fayetteville Public Works Commission
Terri Union, City of Fayetteville Public Works Commission
James Wilson, TREC Enterprises
Natalie Woodbury, Homebuilders Association of Fayetteville

Stakeholder Interviews

Rick Anderson, City of Fayetteville Public Works Commission
Rob Anderson, City of Fayetteville Development Services
Don Belk, BRAC Regional Task Force
Bill Berry, Fayetteville Public Works Commission
H. Jay Blauser, Fayetteville State University
Kathy Boyer, Triangle J Council of Governments
Sanford Cain, Fayetteville Technical Community College
Rudolph Cardenas, Fayetteville State University
Maurizia Chapman, FAMPO
Tony Chavonne, Mayor, City of Fayetteville
Dawn Driggers, Fayetteville Metropolitan Housing Authority
Erica Gordon, Cumberland Community Foundation
David Heins, Fort Bragg Environmental Sustainment Division
Jim Hickman, State of North Carolina Depart. of Energy & Natural Resources
Bobby Howard, Cumberland County Solid Waste Management
Bobby Hurst, Fayetteville Beautiful
Keith Lynch, Fayetteville Public Works Commission
Dr. John Maddox, Fayetteville State University
John Meroski, Fayetteville Area Convention & Visitors Bureau
Kathy Miller, Cumberland County Schools
John Monaghan, Piedmont Natural Gas
Jon Parsons, Sustainable Sandhills
Doug Peters, Fayetteville-Cumberland Chamber of Commerce
James Rose, City of Fayetteville Public Works Commission
Victor Sharpe, City of Fayetteville Community Development
Laurie Shrauger, Fayetteville Public Works Commission
Mike Stout, Fayetteville Metropolitan Housing Authority
Bob Stranger, Cumberland County engineer?
Terri Union, City of Fayetteville Public Works Commission
Candace Williams, Sustainable Area Land Trust
Brian Wilson, Pratt Industries
Natalie Woodbury, Homebuilders Association of Fayetteville

Glossary & Resources

1. ASHRAE 90.1 energy efficiency building code, American Society of Heating, Refrigerating and Air Conditioning Engineers, ashrae.org.
2. Combined Air Team, a group of organizations and agencies working collaboratively to reduce greenhouse gas emissions and improve air quality in the Greater Cumberland County and Fayetteville area
3. Eat Smart Move More: North Carolina movement that promotes increased opportunities for healthy eating and physical activity wherever people live, learn, earn, play and pray, eatSMARTmoveMore.nc.com
4. East Coast Greenway, greenway.org
5. FAMPO, Fayetteville Area Metropolitan Planning Organization, fampo.org
6. FAST, Fayetteville Area System of Transit, ridefast.org
7. Environmental Services Department, City of Fayetteville, ci.fayetteville.nc.us/portal/sanitation/
8. Greater Fayetteville Futures II, greaterfayettevillefutures.org/
9. International Energy Conservation Code (IECC), icc-safe.org
10. LEED, Leadership in Energy & Environmental Design, a green building rating system, usgbc.org
11. Mid-Carolina COG, mccog.org
12. NCDENR/DAQ, North Carolina Department of Environmental and Natural Resources, Division of Air Quality, daq.state.nc.us
13. Plug-in Hybrid Electric Vehicles (PHEV), hybridconsortium.org
14. Plug-in Partners, pluginpartners.org
15. Project NC Get Ready!, projectgetready.com/
16. PWC, Public Works Commission, City of Fayetteville, faypwc.com
17. Sustainable Sandhills, sustainableandhills.org
18. UDO, Unified Development Ordinance, City of Fayetteville, ci.fayetteville.nc.us/files/14/unified_development_ordinance/default.aspx

iv. GUIDING PRINCIPLES

Sustainability = Living today in a way that permits future generations to live the same way or better.

The following seven guiding principles, in alignment with the Federal Sustainable Communities Initiative, provide the foundation of the Fayetteville Sustainability Master Plan.

1. Promote national energy independence, reduce carbon emissions & contribute to a healthier environment: Establish sustainability goals and objectives to reverse the effects of climate change and achieve “absolute” reductions in carbon emissions through achieving federal, state and local priorities. These priorities include 1) allocating resources to infrastructure that will reduce vehicle miles traveled by promoting public transit, walking and biking and linking commercial and housing development with transit; and 2) by promoting the adoption of energy efficiency and renewable energy practices and technology.
2. Increase competitiveness & produce economic benefits: 1) Support regional multimodal transportation systems that provide access, mobility and connectivity throughout the region by leveraging modal efficiencies, existing infrastructure and development that encourages alternative forms of transportation; 2) improve opportunities for green jobs; and 3) support the development of clean energy and recycling industries.
3. Promote regional cooperation: Educate, involve and create partnerships with all stakeholders including individual citizens, community and regional based organizations, businesses, Fort Bragg, the School District, colleges and universities, the County and the State to take an active part in reaching sustainability goals and towards achieving a sustainable community.
4. Preserve neighborhoods & maintain housing affordability: Create affordable housing policies so that development utilizes existing infrastructure, encourages the use of alternative forms of transportation and incorporates green strategies that maximize energy and water efficiency and ensure occupant health.
5. Develop healthier communities & social equity: 1) Allocate resources to activities that improve air quality; 2) create public green space, including trails, alongside environmentally responsible and sustainable development that promotes improvements in public health and active lifestyles; and 3) ensure that residents, businesses and other stakeholders have access to the benefits of a sustainable community.
6. Lead by example: Serve as a model for the state and region by 1) integrating financially responsible sustainability into all appropriate city decision making in order to maximize environmental benefits and reduce or eliminate negative environmental impacts; 2) exploring, utilizing and sharing best practices with the community; and 3) meeting all environmental mandates while striving to exceed them to the extent practical.
7. Utilize performance metrics & ensure accountability: 1) Establish measurable sustainability goals and objectives; 2) regularly evaluate, measure and report the program’s status to ensure that resources are being utilized to their highest and best use and that the city is achieving national, state and local performance measures; and 3) determine each initiative’s cost effectiveness utilizing a life cycle assessment that incorporates all environmental, economic and social costs and benefits.

1. ENVIRONMENTAL AND NATURAL RESOURCES

Goals:

- Minimize air pollution, including climate-impacting emissions.
- Increase the awareness of projected adverse climate change impacts.
- Maximize energy and water efficiency and the use of alternative sources in the City operations and the community.
- Protect the Cape Fear River watershed.
- Minimize the generation of waste and maximize the use of recycled and regional content materials.
- Create an environment that expects the use of sustainability best practices and promotes the development of model programs.
- Embrace the sustainability principle that recognizes and takes advantage of the life cycle of goods and materials.

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
a. Air Quality & Climate Protection					
Current Efforts					
1. Continue to work with Sustainable Sandhills, Sustainable Fort Bragg, FAMPO, NCDENR/DAQ, PWC, FAST, Mid-Carolina COG and others on the Combined Air Team, to plan and implement projects to improve air quality, reduce greenhouse gas emissions and avoid non-attainment status for ground level ozone.					
2. See 2.c. Transportation					
3. See 4.a. City Facilities & Operations					
4. The city has joined the Triangle Clean Cities Coalition					
5. Fayetteville Technical Community College has signed the American College & University Presidents Climate Commitment					
Proposed Efforts					
1. Adopt model city operations and citywide sustainability and green building programs that incorporate best practices utilized by other agencies and institutions such as the Sustainable Fort Bragg program	X				
2. Join and support additional appropriate local, regional and state sustainability-related organizations and partnerships	X				
3. Encourage local institutions to make sustainability commitments through signing protocols appropriate to their function	X				
4. Adopt a program to limit city and commercial vehicle idling time, including delivery and construction vehicles, such as adopted by the School District	X				

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
5. Develop an urban forestry plan, including parking lot standards, to protect and expand the city's tree resources and to minimize the urban heat island effect (lower local temperatures); adopt ordinances, such as UDO, that assists with implementation and requires reforestation as a stormwater/air quality mitigation for tree removal	X				
b. Energy Efficiency & Alternate Energy Sources					
Current Efforts					
1. See 4.b Public Works Commission, below					
Proposed Efforts					
1. Maximize cost effective energy efficiency and the use of alternative energy sources in city facilities and operations (see 4.a City Facilities & Operations)		X			
2. Maximize cost effective energy efficiency and the use of alternative energy sources by the community through Public Works Commission initiatives (see 4.b Public Works Commission)		X			
3. Adopt minimum energy efficiency standards for all new buildings and modernization projects, such as the International Energy Conservation Code (IECC) or ASHRAE 90.1; identify key areas of opportunity such as parking lots		X			
4. Collaborate with local stakeholders to develop an integrated alternate fuels strategy for public and private vehicles, including <ul style="list-style-type: none"> a. Maximizing the use of locally derived fuels b. Ensuring the development of required alternate fuel infrastructure such as electric vehicle charging stations 		X			
c. Water Efficiency & Quality					
Current Efforts					
1. Enforce the Water Shortage Response Ordinance that mandates an odd/even irrigation schedule and modify as necessary to meet the adopted goals					
2. The Stormwater Management Utility Ordinance, effective January 1, 2009, includes <ul style="list-style-type: none"> a. Programs designed to protect and manage water quality and quantity by controlling the level of point and non-point pollutants in stormwater runoff, and the quantity and rate of stormwater received and conveyed by structural and natural stormwater and drainage systems of all types b. Establishes a schedule of charges c. Defines the control, collection, and disbursement of funds d. Sets forth penalties, methods of appeals and exemptions 					

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
3. Water rates are structured to encourage efficiency through charging more for higher, non-essential potable water uses such as ornamental water uses; residential lawn irrigation; non-commercial washing of motor vehicles; washdown of impervious services; recreational pools serving less than 25 residential units; public parks; and serving water in restaurants except by request					
Proposed Efforts					
1. Prepare and implement an integrated water resources plan that evaluates and plans for the use of water in City operations and communitywide. An integrated plan:		X			
a. Addresses all water issues in a unified manner to maximize water efficiency					
b. Maximizes the use of alternative sources of water (recycled water, gray water, stormwater and groundwater) which otherwise enters the stormwater system due to the dewatering of subterranean structures					
c. Protects groundwater and the watershed					
d. Ensures that the City's water infrastructure is maintained in a manner that minimizes leakage and ensures adequate supply					
2. Work with other stakeholders to protect the Cape Fear River watershed, including the uplands, to ensure the future availability and quality of the city's water supply and its biological integrity		X			
3. Adopt minimum water efficiency standards in the building code that go beyond Federal standards such as water fixture maximum flow rates	X				
4. Maximize the cost effective water efficiency and use of alternative water sources in City facilities and operations (see 4.a City Facilities & Operations)			X		
d. Recycling, Waste Management & Materials					
Current Efforts					
1. City facility and operations recycling program has 100% participation					
2. Commingled recyclables collected from single family residences with 70% participation					
3. October 1, 2009 State plastic bottle recycling requirement					
4. DAK Industries plant (see 3.b Economic Development)					
Proposed Efforts					
1. Develop an integrated waste management plan that includes long range recycling and reuse goals, using treated waste to create clean energy and public education		X			
2. Expand the city's existing recycling program by adding multi-family residential, commercial and industrial buildings, parks and other public facilities		X			

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
3. Establish minimum construction and demolition waste recycling requirements for all development projects, including requirements for the appropriate disposal of hazardous materials such as mercury		X			
4. Work with local stakeholders to develop a regional deconstruction program to maximize the reuse of components from demolished buildings		X			
5. Work with local stakeholders to establish a regional electronic waste recycling and disposal program		X			
6. Work with local stakeholders to encourage the growth of markets for recycled content products		X			
7. Maximize the cost effective use of low emitting and recycled content materials and the recycling of waste in City facilities and operations (see 4.a. City Facilities & Operations, below)		X			

2. PLANNING					
Goals:					
Maximize the appropriate incorporation of green building and other sustainability practices into the City's building, land use and transportation policies, ordinances and regulations.					
Maximize the use of smart growth and urbaninfill for the City's future development.					
Maximize the use of alternate sources of transportation including transit, ridesharing, bicycling and walking.					
Promote the development of infrastructure and land use planning to incorporate clean energy technology.					
Encourage and promote mixed use development throughout the community.					
Sustainable Initiative					
	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
a. Green Buildings					
Current Efforts					
1. Draft Unified Development Ordinance (UDO) (June 2009) offers sustainable development practices incentives in Mixed Residential 5 (MR-5) and Downtown (DT) districts; projects providing required number of sustainable features are eligible for a density bonus of up to 20 percent beyond the maximum allowable gross residential density and increases in the maximum allowable height up to two stories beyond the maximum allowable height in the base zoning district; 12 eligible features range from renewable energy to LEED Silver certification to community gardens.					
2. New Century International School will be a new green school					
3. As a pilot program, PWC attaches monitoring devices to customer's HVAC and water heaters. This allows PWC to measure efficiency fo HVAC, Water heater and home. PWC can notify customer of inefficiencies and offer suggestions to become more efficient thus saving customer money and reducing environmental footprint.					
Proposed Efforts					
1. Require that all new City buildings over 7,500 square feet meet LEED Silver or equivalent standards, as required by the Department of Defense for all military construction		X			
2. Expand the availability of incentives in the UDO for the incorporation of sustainability features to include additional appropriate districts	X				
3. Ensure that the UDO's "Menu of Sustainability Features" reflects the city's priorities and that the individual items are weighted to their environmental value or of equal environmental value as determined through a life cycle assessment	X				
4. Develop a program to achieve LEED for Existing Buildings Certified standards or equivalent for all City buildings of at least 25,000 square feet			X		

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
5. Ensure that all City regulations, codes, rates structures and other programs do not impede and, where possible, provide incentives for the adoption of sustainable products and strategies by the City, businesses and residents		X			
6. Conduct green building training for community housing development organizations (CHUDOs) which receive City financing assistance to build and rehabilitate low-income affordable housing. Incorporate a module on energy and water efficiency, indoor air quality and other green building strategies for contractors working under the City's Community Development programs	X				
7. Work with vendors on securing best prices for energy and water efficient appliances and components (doors, windows, toilets) for replacements made under Fayetteville Urban Ministry Emergency Repair Program	X				
8. Build all low-income affordable housing financed with City resources to the Enterprise Community Green Building Criteria		X			
9. Encourage and support the development of affordable housing that maximizes green building strategies focused on indoor air quality and minimizing utility costs	X				
b. Land Use & Open Space					
Current Efforts					
1. All new development is required to include 500 square feet of open space per residential unit					
2. Fayetteville and Cumberland County have adopted the 2030 Growth Vision Plan					
Proposed Efforts					
1. In the Draft Unified Development Ordinance (UDO):	X				
a. Incorporate smart growth and school centered community principals					
b. Prioritize urban infill, transit oriented and walkable development					
c. Incorporate the planning and development of park and ride facilities to support existing and future transit					
d. Incorporate the planning and development of "complete streets" that accommodate all forms of transportation along appropriate corridors					
e. Incorporate pedestrian-oriented sidewalks design standards, such as the separation of sidewalks & traffic lanes					
f. Encourage the protection of the city's historic integrity while incorporating sustainable practices, including both buildings and neighborhoods					

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
g. Incorporate low impact development standards					
h. Incorporate strategies to minimize surface parking lots					
i. Incorporate tree preservation and reforestation plan					
j. Adopt development standards that separate, buffer and protect sensitive receptors (e.g. school facilities, child care, health facilities, residential units located on major arterials, and senior facilities) from significant sources of pollution to the greatest extent possible					
2. Work with stakeholders to develop an integrated regional comprehensive development plan		X			
3. Evaluate rezoning incorporating suitability and sustainability issues using resources such as the 2030 Plan, the Sand Hills Suitability maps etc	X				
4. Create an inventory of all brownfield properties in the city and establish goals, priorities and procedures for their abatement and reuse		X			
c. Transportation					
Current Efforts					
1. Continue to work with local stakeholders to maximize the utility of the local transit system; develop programs and educate employers about employee rideshare and transit; and promote mass transit ridership through careful planning of routes, headways, origins and destinations, and types of vehicles					
2. Greater Fayetteville Futures II Objective 6 is Traditional Connectivity Infrastructure (transportation).					
3. New and improved bus routes and later scheduling will better align transit with employee work hours and locations					
4. Signal lights are being synchronized at all appropriate intersections					
5. City has joined Plug-in Partners, a national grass-roots initiative to demonstrate to automakers that a market for flexible fuel Plug-in Hybrid Electric Vehicles (PHEV) exists today.					
6. Traffic circles are being utilized as traffic calming and safety devices					
Proposed Efforts					
1. Develop a program to connect and assist potential ridesharers	X				
2. Promote the use of high mileage, alternative fueled and low emitting vehicles by businesses and residents, including through participation in Project NC Get Ready! to facilitate the adoption of electric and plug-in electric vehicles		X			
3. Create a bicycle master plan consistent with the regional Connectivity Report		X			
4. Increase the availability of safe pedestrian cross walks		X			

3. COMMUNITY						
<i>Goals:</i>						
Protect and enhance environmental and public health by minimizing the levels of pollutants entering the air, soil and water and, whenever possible, eliminating the use of hazardous or toxic materials by the City, residents and businesses.						
Encourage residents to improve their health by increasing access to a diverse mix of wellness activities and fresh, locally produced, organic food.						
Ensure that all socioeconomic groups in the City are equally protected from environmental pollution.						
Nurture a diverse and stable local economy that supports the provision of basic needs for all segments of the community.						
Encourage efficient and sustainable use of all resources to maximize the retention of dollars in the local economy.						
Encourage all local businesses, organizations and public agencies to adopt sustainable practices, led by City example.						
Encourage businesses with services and products that increase sustainability to locate within the City.						
Ensure that all members of the community are able to meet their basic needs and are empowered to enhance the quality of their lives.						
Promote access for all members of the community to beneficial housing, health services, education, economic opportunity and cultural and recreational resources.						
Communicate the City's sustainability commitment and goals to staff and the community through ongoing educational programs including providing information on how staff and residents can adopt sustainability practices in their lives.						
Provide every citizen with access to high speed broad band.						
Sustainable Initiative						
a. Environmental & Public Health						
Current Efforts						
1.	Better Health Cumberland County's has an Eat Smart Move More campaign.					
2.	Greater Fayetteville Futures II Objective 7 is Improve and Sustain Health Services and Wellness					
3.	The Fayetteville Community Garden was established in 2009					
Proposed Efforts						
1.	Ensure public access to local rivers for recreation and other uses; develop a maintenance and "leave no trace" education plan for public use areas		X			
2.	Connect state park lands into an integrated whole, i.e., Long Valley Farm & the River Oaks Preserve			X		
3.	Support and promote recreational activities and community gardens in every District with priority on low income areas.		X			
4.	Educate residents and businesses about safe alternatives to the use of toxic and hazardous and non-recyclable materials.	X				
5.	Work with stakeholders to strengthen and promote the programs to safely collect and dispose of toxic and hazardous waste	X				
Short	Middle	Long	Department	Status (New, Complete or Ongoing)		

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
6. Identify and implement ways to reduce unnecessary pesticide application and irrigation through the use of Integrated Pest Management and the use of native plants		X			
7. Promote the use of green chemistry in business practices.	X				
8. Promote and support programs that encourage residents to maintain and improve their health through recreation, healthy eating and other similar activities	X				
9. Construct a permanent farmer's market structure.		X			
b. Economic Development					
Current Efforts					
1. Greater Fayetteville Futures II Objectives encourage economic development, including Objective 1 – Model Education System including high quality early care and education; Objective 2 – Economic Development; Objective 4 – Improved Public Services; Objective 8 - Grow and Sustain a "Green" Community; and Objective 10 – Cultural and Recreational Resources.					
2. The East Coast Greenway, a bicycle and hiking trail, which in Fayetteville includes the Cape Fear River Trail and other local trails, connects Fayetteville with other North Carolina cities and other states and can be utilized for economic development, including ecotourism including linear park system					
3. DAK America is developing a plastic bottle recycling plant; the recycled material will be utilized to manufacture carpeting, among other products					
4. Sustainable Sandhills' Certified Green Business program provides recognition and technical assistance. The program is being expanded to schools, with Fayetteville State University serving as the model, and to cities with this Sustainability Master Plan the model					
Proposed Efforts					
1. Survey green companies as to factors that contributed to their locating in the city	X				
2. Develop an inventory of the existing workforce and industry for potential conversion to green economy and identify gaps.	X				
3. Establish sustainability, green jobs and sourcing local green products and services, including food, as a priority economic development strategy; work with stakeholders to develop and implement a green jobs training strategy, and develop a strategy and offer incentives as appropriate to attract green economy companies to the city		X			
4. Develop a cultural and historic preservation strategy in conjunction with energy efficient renovations to preserve the city's key cultural assets in a sustainable manner		X			

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
5. Enhance a the "State of the Chamber Report" and the City's "Annual Report" by adding a sustainable development component	X				
6. Expand existing fiber optic network to allow high speed internet access for the purposes of economic growth and telecommuting		X			
7. Work with local education stakeholders and others to develop and offer green jobs training programs		X			
c. Social Equity					
Current Efforts					
1. Greater Fayetteville Futures II objectives include Objective 3 – Security and Safety for All and Objective 6 – Connectivity (broadband access)					
Proposed Efforts					
1. To ensure excellent customer services to all citizens the city's policies and programs will be reviewed and compared to best practices	X				
2. Incorporate environmental and economic sustainability into the city's quality of life and human resources programs	X				
d. Community Education & Civic Participation					
Current Efforts					
1. Fayetteville recently established the Environmental Services Department; the Department's webpage provides consumer information					
2. Sustainable Sandhills' programs encourage and support the adoption of sustainability practices					
3. Greater Fayetteville Futures II process encourages community participation supports and supports education on sustainability and other topics of importance to the region					
4. Ft. Bragg was the first Army installation to accept the challenge to approach long-term planning using sustainable principles and concepts.					
5. Establish benchmarks and measurable goals for both City operations and facilities and the community as a whole for all key sustainability topics including energy, water, transportation, waste, economic diversity, jobs/housing balance, business reinvestment in the community and the quality of jobs created; use common data for both the baseline data and the goal year					
6. Establish auditing methods to evaluate the extent of success in meeting the goals as well as the effectiveness of the programs, strategies and technologies					

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
7. Report at least annually to the City Council and community on the status of the Sustainability a. Sustainability indicators b. Costs and benefits c. Successes, challenges and strategies d. Funding opportunities					
8. Work in concert with current partners and identify additional appropriate partnerships to further the implementation of the Sustainability Master Plan, including with the County, School District, business community, Fort Bragg and community based organizations					
9. Continue to support and expand as beneficial the Sustainable Sandhills Green Business Program that recognizes and certifies green businesses					
10. Coordinate educational efforts between PWC and the City's Community Development program, i.e., disseminate energy saving tips etc at neighborhood meetings, community development week and other marketing programs					
Proposed Efforts					
1. Tie the sustainability efforts into the City's marketing and branding programs		X			

4. CITY AGENCIES

Goals:

The City, including the Public Works Commission, should create a model and lead by example with programs and strategies that successfully incorporate sustainability principles into the City's facilities and operations.

Educate internal and external stakeholders on the benefits of sustainable efforts, products and programs.

The Public Works Commission should continue serving as a model utility in sustainability practices, including energy efficiency, load management and the use of alternate sources of power and water for both its facilities and operations and for its customers.

Sustainable Initiative

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
------------------------	-------	--------	------	------------	-----------------------------------

a. City Facilities & Operations

Current Efforts

1. Develop and implement a comprehensive, integrated City facilities and operations sustainability strategy, including baseline information (carbon footprint; energy and water use; waste production), measurable goals, policies, strategies and timelines; report at least annually on the strategy's status					
2. Utilize the Sustainability Task Force convened to develop the Sustainability Master Plan to work on and report the status of its implementation					
3. Develop a funding strategy to support the implementation of sustainability initiatives, especially capital investments; analyze all available options including in-house and outside capital sources and a revolving fund that is repaid through utility cost savings					
4. Fire Station #19 and Veteran's Park are being designed to LEED standards					
5. LED (light emitting diode) streetlights are being studied					
6. The City uses grass mulching mowers (mowers that leave the clippings in place) on all City property					

Proposed Efforts

1. Assist residents, businesses and institutions in implementing sustainability practices wherever joint efforts would help implement the Plan's goals, through strategies as assisting large landowners with stormwater management programs.	X				
2. Make success in implementing the Sustainability Master Plan an element in departmental manager reviews	X				
3. Provide adequate staff and other needed support to implement the Plan's goals and policies; ensure adequate staff training on sustainability principles; utilize volunteers where possible, particularly for the outreach campaign	X				

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
4. As an element of the City facilities and operations sustainability plan, generate a baseline of city facility and operations energy and water usage and cost and include these costs as line items in the budget with projected price increases; develop a plan, including goals and a timeline, to maximize energy and water efficiency and the use of cost effective alternate sources; and work with and identify best practices from local stakeholders such as Cumberland County		X			
5. See 2.a Green Buildings, Proposed Efforts Measure 1, Green buildings for City facilities		X			
6. Design new City buildings to maximize, on a cost effective basis, their energy and water efficiency and the use of renewable resources		X			
7. Continue to maintain and upgrade the City's facilities according to the existing plan utilizing schedules based on the anticipated life of each system, while adopting proven practices and technologies that will advance environmental sustainability goals, maintain high quality standards and reduce long-term costs.	X				
8. Develop a utility infrastructure plan to maintain and improve the storm drainage system, streets and sidewalks and other systems based on the anticipated life of each system, while adopting proven practices and technologies that will advance environmental sustainability goals, maintain high quality standards and reduce long-term costs.	X				
9. Develop and implement an environmentally and socially green procurement program for all products and services utilizing life cycle assessment that incorporates, at a minimum, the following elements:	X				
<ul style="list-style-type: none"> a. Purchase recycled and regional content and low emitting products wherever viable, including b. Minimize the waste and maximize the recycling from all City services and operations c. Utilize green cleaning practices and products in city facilities d. Install cool roofs whenever a roof on a city facility is upgraded e. Purchase vehicles which are the most efficient in their class and which use alternate fuels to the maximum extent viable f. Purchase electric powered equipment such as mowers whenever possible 					
10. Incorporate sustainability principals into all city services, including:	X				
<ul style="list-style-type: none"> a. Minimize the emissions of all city vehicles through strategies such as installing diesel particulate traps and after-market small engine diesel emission controls b. Develop an alternate fuels strategy for city vehicles, including biodiesel blend B20 					

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
<p>c. Utilize integrated pest management strategies for all city owned facilities and open space to minimize the use of toxic chemicals</p> <p>d. Provide incentives for City employees to carpool, use transit and walk or bike to work and pursue a partnership with Share the Ride NC</p> <p>e. Develop a green space maintenance strategy which classifies lawn areas into standard mowing (once per month), high visibility mowing (once per week) and no mow areas, such as done at Ft. Bragg</p>					
b. Public Works Commission					
Current Efforts					
<p>1. Sustainable community, one of six PWC Strategic Plan goals adopted in February 2009, has the following objectives</p> <p>a. Reduce customer use of water and electricity</p> <p>b. Develop models for environmentally sensitive buildings and programs</p> <p>c. Increase the use of renewable energy resources at the Public Works Commission and in the community</p> <p>d. Work with the City to develop policies and to become designated as a "Green City"</p> <p>e. Become responsible environmental stewards</p> <p>f. Reduce vehicle emissions by 10% over the next five years</p> <p>2. Current programs</p> <p>a. Energy and water audits in partnership with Sustainable Sandhills Green Business Program</p> <p>b. Fleet maintenance, including for City vehicles, to ensure clean burning engines</p> <p>c. Biosolid recycling from water reclamation facilities</p> <p>d. Tree planting and watershed tree planting programs</p> <p>e. Water wise landscaping at operations complex</p> <p>f. Purchase, restore and manage land for watershed protection</p> <p>g. Operations Complex includes numerous green elements</p> <p>h. New Customer Service Center, under construction, will be LEED certified</p> <p>i. Butler-Warner Generation Plant upgrades proposed to improve environmental performance</p> <p>j. Internal recycling program</p>					

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
<p>k. To meet North Carolina mandate that 10% of all retail sales stem from renewable resources by 2018, evaluating emission credits, carbon credits and renewable energy market opportunities with the focus on solar projects, waste-to-energy applications and various energy efficiency measures</p> <p>l. Developing 10-year Electric Division Sustainability Business Plan</p> <p>m. Established alternative fuels/hybrid vehicle program, including conversion of PWC's diesel fuel to a Biodiesel Blend (B20)</p> <p>n. Sustainability public education and outreach program, and community partnerships</p> <p>o. Participating member in Sustainable Sandhills Green Business Program that recognizes and certifies green businesses</p> <p>p. Offer customers opportunity to participate in NC GreenPower, a voluntary environmental program through which customers can purchase blocks of green (renewable) power</p> <p>q. Participates in Good Sense Housing Program which promotes the construction of new energy efficient housing</p> <p>r. Developing a smart grid demonstration project with the goal of reducing on-peak electricity consumption to minimize demand charges</p> <p>s. Analyzing the potential for a methane fired boiler at the PWC waste water treatment plant</p>					
Proposed Efforts					
<p>1. Implement an aggressive program to educate all PWC customers about the projected electric rate increases due to the Progress Energy Full Requirements Contract taking effect in 2012, and how these increases can be mitigated through energy efficiency technical and behavioral measures (i.e., adjusting indoor temperature, and turning off lights and phantom loads such as televisions); within this initiative develop targeted programs for key sectors such as residential, hotel, retail and industry</p>	X				
<p>2. Provide a model for the community through the maximum cost effective utilization of energy and water efficiency, renewable energy and other sustainability practices and technologies in PWC facilities</p>	X				
<p>3. Develop and adopt a strategy to fund aggressive energy and water efficiency and renewable energy programs</p>	X				

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
<p>4. Strengthen PWC's residential, commercial and industrial energy efficiency programs to encourage the installation of cost effective technologies; as part of this effort:</p> <ul style="list-style-type: none"> a. Increase program funding b. Establish energy efficiency or energy use reduction goals by sector c. Offer Incentives d. Provide electronic and consolidated billing and energy use history upon request e. Evaluate the benefits and efficiencies of PWC customers installing electric and water submeters in their facilities, and encourage if feasible f. Coordinate energy efficiency retrofit and weatherization efforts between PWC, City Community Development Office and Cumberland County Community Action Team, including sharing information from smart grid demonstration 	X				
<p>5. Strengthen PWC's program to encourage PWC customers to use renewable energy power; as part of this effort:</p> <ul style="list-style-type: none"> a. Increase program funding b. Finalize and adopt the proposed renewable energy system interconnection agreement to establish requirements 		X			
<p>6. Establish residential and commercial water efficiency incentive programs to encourage the installation of cost effective technologies such as plumbing fixtures more efficient than required under Federal standards and water efficient irrigation strategies such as smart irrigation controllers; as part of this effort establish water efficiency goals by sector</p>		X			
<p>7. Establish a program that encourages Fayetteville's many short term residential property owners to weatherize and install energy and water efficiency measures (the average Fayetteville home is only owned for three years)</p>	X				
<p>8. Establish a smart grid program that explores regional opportunities and, among other initiatives:</p> <ul style="list-style-type: none"> a. Expands the existing fiber optic network system to deploy smart grid functionality b. Incorporates electric vehicle charging stations 		X			
<p>9. Assist the City with its proposed energy efficiency and sustainability initiative, including the implementation of the proposed street light LED demonstration project and fee abatements for projects that incorporate sustainability measures</p>	X				

Sustainable Initiative	Short	Middle	Long	Department	Status (New, Complete or Ongoing)
10. Implement at PWC sites and work with the City, County and other stakeholders on developing renewable energy systems such as the proposed: <ul style="list-style-type: none"> a. Solar farm at the Butler-Warner Generation Plant b. In-line hydroelectric generators c. Methane powered electricity plant at the County landfill d. Alternate energy systems at the water and wastewater treatment plants e. Non-oxidation waste to energy plant 			X		
11. Undertake a fleet utilization study to maximize the efficiency of city and PWC vehicles and trucks through efficient routing and the use vehicles appropriate for their tasks	X				
12. Establish a pilot program to minimize "unaccounted for energy" such as system losses and theft		X			
13. Monitor developing energy and water efficiency technologies, including smart grids, LEDs for lighting, renewable energy technology, fuel cell for combined heat and power (CHP) and smart Irrigation controllers	X				

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Dale Iman, City Manager
DATE: October 12, 2009
RE: **NATIONAL LEAGUE OF CITIES VOTING DELEGATES**

THE QUESTION:

Who will be the voting delegates to represent the City of Fayetteville at the NLC's Annual Business Meeting Saturday, November 14, 2009? One voting delegate and one alternate voting delegate may be designated.

RELATIONSHIP TO STRATEGIC PLAN:

More Efficient City Government - Cost-Effective Service Delivery

BACKGROUND:

Each year one voting delegate and one alternate delegate is selected to represent the City at the NLC's Annual Business Meeting.

ISSUES:

N/A

OPTIONS:

Designate one voting delegate and one alternate voting delegate.

RECOMMENDED ACTION:

City Council to designate one voting delegate and one alternate voting delegate to represent the City of Fayetteville at the NLC Annual Business Meeting.