



FAYETTEVILLE CITY COUNCIL
AGENDA
OCTOBER 7, 2013
5:00 P.M.
Lafayette Conference Room

1.0 CALL TO ORDER

2.0 INVOCATION

3.0 APPROVAL OF AGENDA

4.0 OTHER ITEMS OF BUSINESS

4.1 Redevelopment Toolbox

Presented By: Scott Shuford, Development Services Director

4.2 Stormwater Projects Update

Presented By: Rusty Thompson, PE, Engineering and Infrastructure Director

4.3 Community Development - Request for additional funding to acquire land in Catalyst Site 1 of the Murchison Road Redevelopment Plan Area.

Presented By: Victor Sharpe, Community Development Director

4.4 Hire Fayetteville First & City/Cumberland County/Cumberland County Schools Cooperative Purchasing Update

Presented By: Gloria Wrench, Purchasing Manager

4.5 Permit Requirements for Alarm System Solicitors

Presented By: Lisa Smith, Chief Financial Officer

4.6 Property Tax Report

Presented By: Lisa Smith, Chief Financial Officer

4.7 City Council Request(s): (In Order of Receipt Date).

(a) Council Member Wade Fowler - Road Resurfacing

5.0 ADJOURNMENT

CLOSING REMARKS

POLICY REGARDING NON-PUBLIC HEARING AGENDA ITEMS Anyone desiring to address the Council on an item that is not a public hearing must present a written request to the City Manager by 10:00 a.m. on the Wednesday preceding the Monday meeting date. POLICY REGARDING PUBLIC HEARING AGENDA ITEMS Individuals wishing to speak at a public hearing must register in advance with the City Clerk. The Clerk's Office is located in the Executive Offices, Second Floor, City Hall, 433 Hay Street, and is open during normal business hours. Citizens may also register to speak immediately before the public hearing by signing in with the City Clerk in the Council Chamber between 6:30 p.m. and 7:00 p.m. POLICY REGARDING CITY COUNCIL MEETING PROCEDURES SPEAKING ON A PUBLIC AND NON-PUBLIC HEARING ITEM Individuals who have not made a written request to speak on a non-public hearing item may submit written materials to the City Council on the subject matter by providing twenty (20) copies of the written materials to the Office of the City Manager before 5:00 p.m. on the day of the Council meeting at which the item is scheduled to be discussed. Notice Under the Americans with Disabilities Act (ADA): The City of Fayetteville will not discriminate against qualified individuals with disabilities on the basis of disability in the City's services, programs, or activities. The City will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities so they can participate equally in the City's programs, services, and activities. The City will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all City programs, services, and activities. Any person who requires an auxiliary aid or service for effective communications, or a modification of policies or procedures to participate in any City program, service, or activity, should contact the office of Ron McElrath, ADA Coordinator, at rmcelrath@ci.fay.nc.us, 910-433-1696, or the Office of the City Clerk at cityclerk@ci.fay.nc.us, 910-433-1989, as soon as possible but no later than 72 hours before the scheduled event.

CITY COUNCIL ACTION MEMO

TO: Mayor and City Council
FROM: Scott Shuford, Development Services Director
DATE: October 7, 2013
RE: **Redevelopment Toolbox**

THE QUESTION:

Presentation on incentives and ideas to promote redevelopment

RELATIONSHIP TO STRATEGIC PLAN:

These ideas support all six Strategic Plan goals

BACKGROUND:

The Community Investment portfolio headed by Deputy City Manager Rochelle Small-Toney is tasked with promoting community redevelopment. The Development Services Department's chief purpose is to protect and enhance the built environment of the City of Fayetteville.

The "Redevelopment Toolbox" that is the subject of today's presentation is a collection of potential zoning ordinance text amendments that support these goals and objectives.

The presentation is intended to generate Council discussion and any desired direction.

ISSUES:

Providing property owners with incentives and opportunities to redevelop their properties in a manner supportive of City strategic goals.

BUDGET IMPACT:

None noted.

OPTIONS:

Receive presentation and provide direction.

RECOMMENDED ACTION:

Receive presentation and provide direction.

ATTACHMENTS:

Redevelopment Toolbox - Presentation

Redevelopment Toolbox

A Collection of Zoning Tools for
Revitalizing Fayetteville



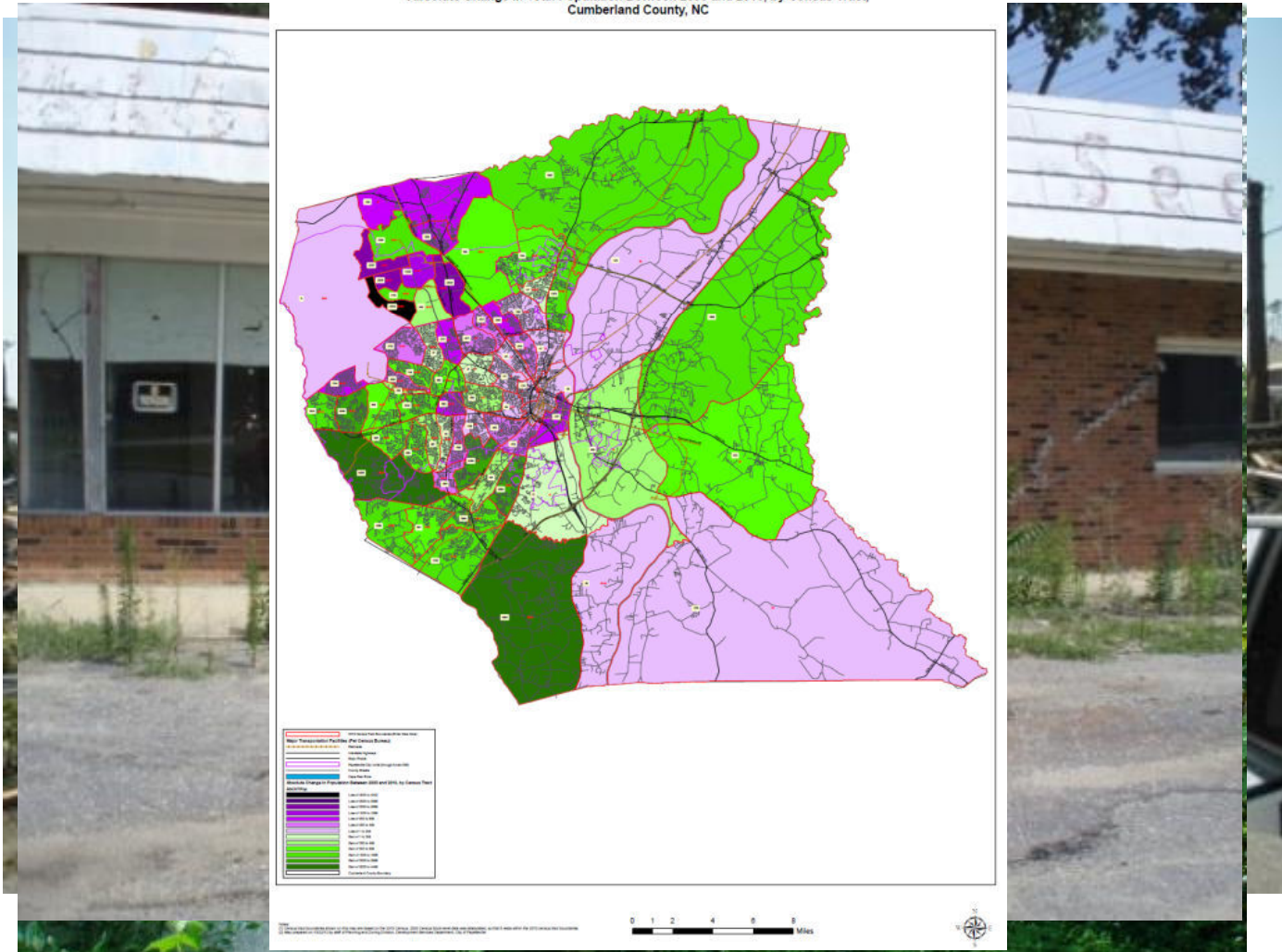
City of
Fayetteville
North Carolina



Issues



Absolute Change in Total Population Between 2000 and 2010, by Census Tract, Cumberland County, NC





Community Redevelopment and Reinvestment Program (CRIP)

- Develops a coordinated response to redevelopment and reinvestment needs
- Leverages private investment using City funding, capital improvement programming, federal and state grants
- Promotes development of and investment in priority areas and projects



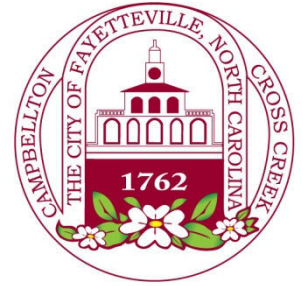
Redevelopment Toolbox



Zoning Tools

- Cottage Developments
- Regional Activity Centers
- Small Subdivision Alt. Access Standards
- Residential Density in Commercial Districts
- Adaptive Reuse
- Live-Work Units
- Neighborhood Conservation Districts
- Urban Agriculture
- Research & Technology Production Uses

Cottage Developments



- Small site infill development tool
- Compatible with surrounding neighborhood
- Fits our changing demographics (older; smaller families)
- Provides an alternative housing option that is versatile – low income to high end

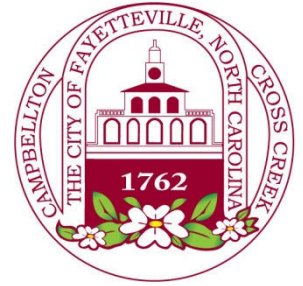


More Information: <http://www.cottagecompany.com/default.aspx>

Cottage Developments



Cottage Developments





Cottage Developments



Key Ordinance Features

- Minimum and maximum number of units
- No density limits
- Minimum lot size
- Maximum unit size
- Screened, dispersed parking
- Architectural, material standards for units
- Public and private open space required



Adaptive Reuse



- ***Adaptive reuse*** means the conversion of an existing building built from one use to another use, typically to address some aspect of physical or functional obsolescence
- Adaptive reuse can happen in any zoning district but this ordinance is focused on institutional buildings in residential districts using the overlay district approach

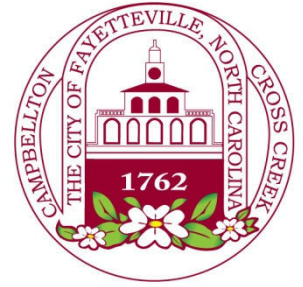
More Information:

<http://buildipedia.com/aec-pros/design-news/adaptive-reuse-borrowing-from-the-past>

Adaptive Reuse

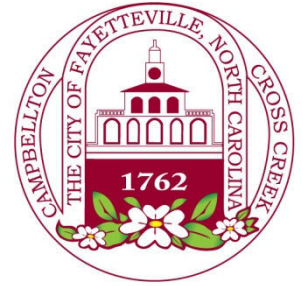


Adaptive Reuse



NOT Adaptive Reuse

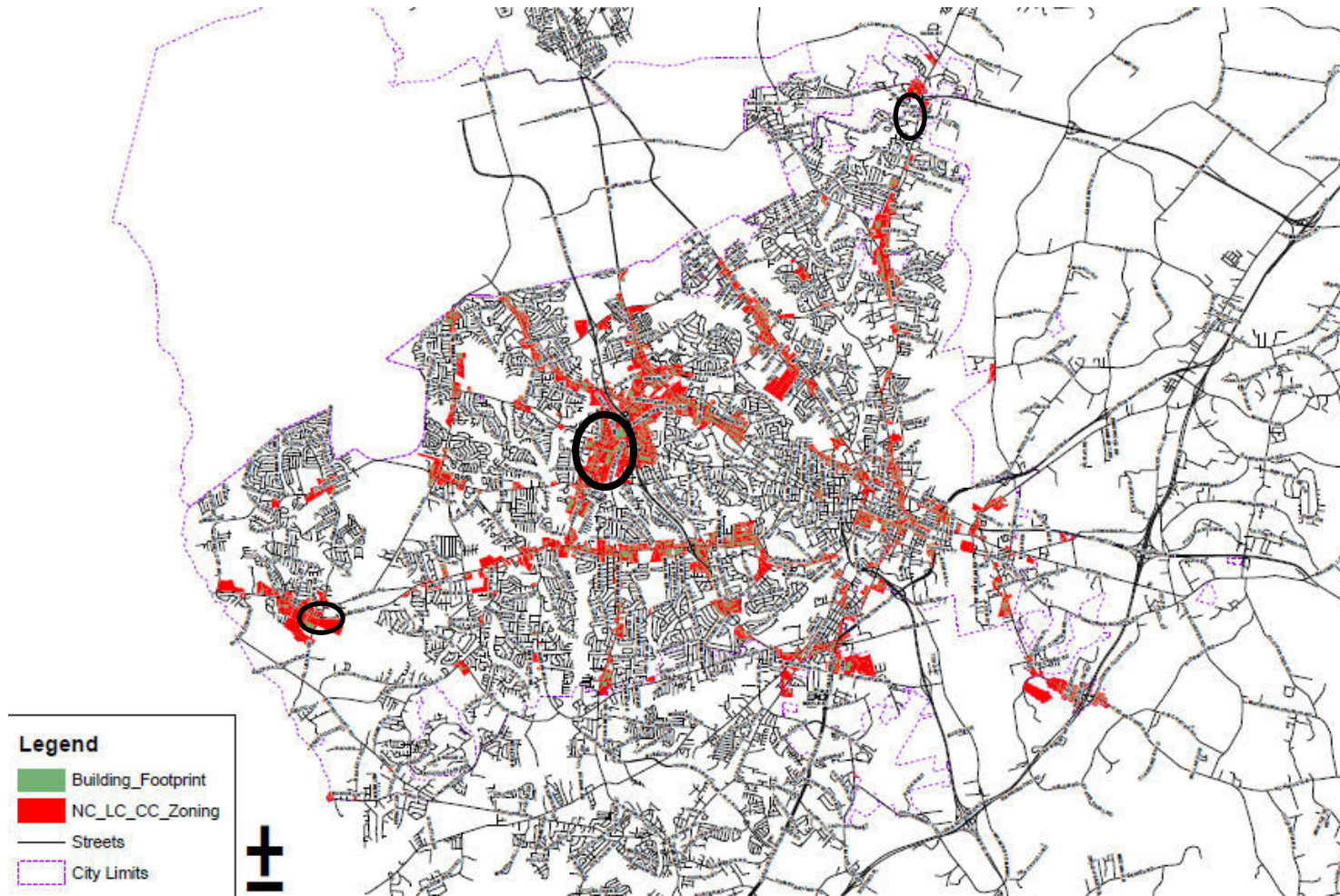




Key Ordinance Features

- Conditions may be established regarding lighting, landscaping, hours of operation, and other operational and site design features necessary to maintain compatibility
- Preservation of architectural character required
- No density limitations
- In single-family districts, multifamily uses are allowed; in multifamily district, professional office uses are allowed

Regional Activity Centers





Regional Activity Centers



- Recognizes and supports areas containing key economic development drivers (Cross Creek Mall area, VA Clinic area, CFV north clinic area, etc.)
- Preserves the use character of these areas
- Can include concepts like regional parking, regional transportation (e.g., trolleys, TIA improvements), etc. that benefit the designated areas
- Implemented through an overlay district after analysis



Regional Activity Centers



Key Ordinance Features

- Each center is uniquely-defined based upon its specific economic contribution to the community
- Analysis required to identify the defining land uses that make up the district, to identify land uses which are compatible and which are incompatible with the defining land uses, and to identify development characteristics, including scale of development and site design features, that complement the defining land uses or which threaten them

Live-Work Units



- ***Live-work unit*** - A building or space within a building that is used jointly for office/business uses allowed in the applicable zoning district and for residential use where the residential use of the space is secondary or accessory to the primary use as a place of work
- Promotes residential uses in business locations (e.g., Haymount commercial area)

More Information:

<http://live-work.com/live-work/live-work-project-types/>

Live-Work Units



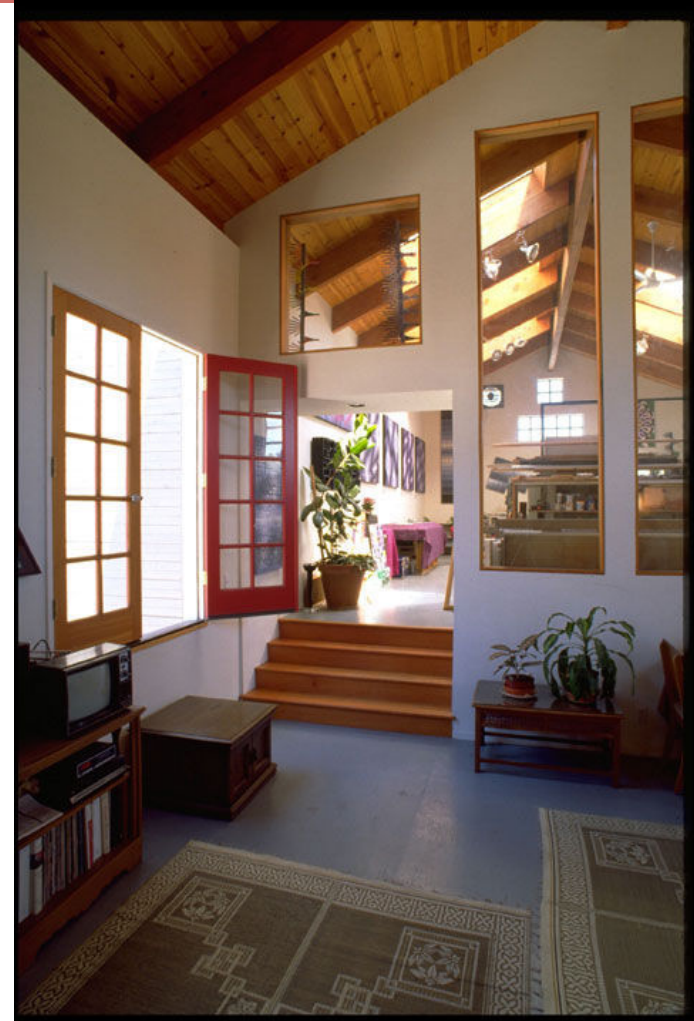
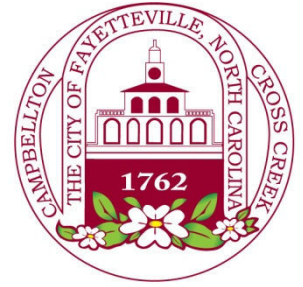
Live-Work Units



Live-Work Units

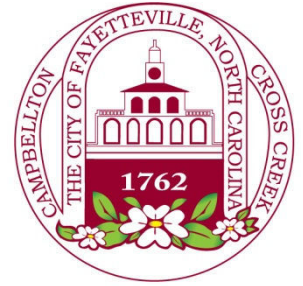


Live-Work Units





Live-Work Units

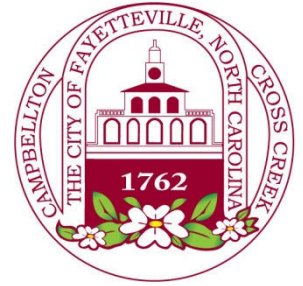


Key Ordinance Features

- Modifies existing language
- Located in nonresidential districts
- One parking space per live-work unit plus whatever is required for the commercial, office or industrial space
- For density, a live-work unit shall be regarded as the equivalent of 0.5 residential unit



Neighborhood Conservation Districts



- Neighborhood Conservation Overlay districts are already provided for in the UDO
- They allow neighborhoods to preserve character-defining features like building orientation and structure design
- We are evaluating how the NCO could be modified to allow greater protection of neighborhoods vulnerable to blighting influences from nearby commercial uses

- Broadens range of uses allowed in underutilized commercial and industrial zoning districts
- Supports a potential niche market for Fayetteville

More information:

<http://www.aerofarms.com/>

<http://www.sonorainstitute.org/blogs/index.php/scotie-blog/29-urban-agriculture>





Key Ordinance Features

- ***Urban agriculture*** means land uses involved in the indoor or outdoor cultivation (including aquaculture/hydroponics) of fruits, vegetables, fish and shellfish.
- Specifically excluded from urban agriculture is the cultivation of livestock, including, but not limited to, poultry, rabbits, beef and swine
- Establishes limits on noise and dust producing activities and pesticide application near residential areas



Small Subdivision Access Standards



- Similar to the existing lot easement ordinance adopted last year
- Allows new subdivisions to be created on larger, deeper lots using driveways as access
- Limited to 4 or fewer lots – small infill sites
- Meets fire access standards established in the existing lot easement ordinance
- Requires all lots created in the subdivision to participate in maintenance of driveway



Small Subdivision Access Standards

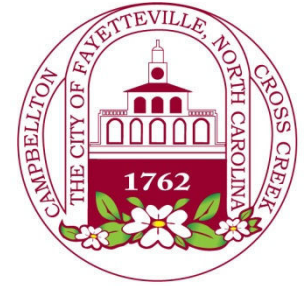


Key Ordinance Features

- Limited to 4 or fewer lots
- 20 foot easement with 16 feet of pavement
- 150-foot maximum length of driveway without a Fire Marshal approved turnaround



Residential Density in Commercial Zones



- Need to occupy excess commercial space
- Increased residential density allows use of commercial property for multifamily residential properties in areas where such uses are more compatible
- Matches density with proximity to transit services and to “destinations”



Residential Density in Commercial Zones



Zoning District	Current Density (du/ac)	Proposed Density (du/ac)
NC	8-10	TBD
LC	12-16	TBD
CC	10-16	TBD
MU	20	TBD



Residential Density in Commercial Districts



Key Ordinance Features

- Increases density in commercial zoning districts
- Density is matched to proximity to transportation and to destinations
- “Headroom” is maintained for Downtown and activity centers



Research/Tech Use



- ***Research and technology production uses*** - uses such as medical, optical and scientific research facilities, software production and development, clinics and laboratories, pharmaceutical compounding and photographic processing facilities, and facilities for the assembly of electronic components, optical equipment, and precision instruments
- Quasi- or light-manufacturing that is compatible with business uses
- To be allowed in NC, LC and CC

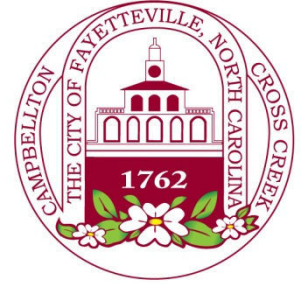


Other Issues



-
- ZLL Developments
 - Special Use Permits
 - Mid-Block Connectors
 - Commercial Pedestrian-Paths
 - Food Trucks

-
- Financial Incentives
 - Community Gardens



Questions?



City of
Fayetteville
North Carolina

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CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Rusty Thompson, PE, Engineering and Infrastructure Director
DATE: October 7, 2013
RE: **Stormwater Projects Update**

THE QUESTION:

This is an update regarding stormwater projects.

RELATIONSHIP TO STRATEGIC PLAN:

The City of Fayetteville will be a safe and secure community.

The City of Fayetteville will be designed to include vibrant focal points, unique neighborhoods and high quality, effective infrastructure.

BACKGROUND:

Council has asked staff to discuss the status of stormwater projects.

ISSUES:

Staff will present on current expenditures, completed projects and future projects.

BUDGET IMPACT:

N/A

OPTIONS:

N/A

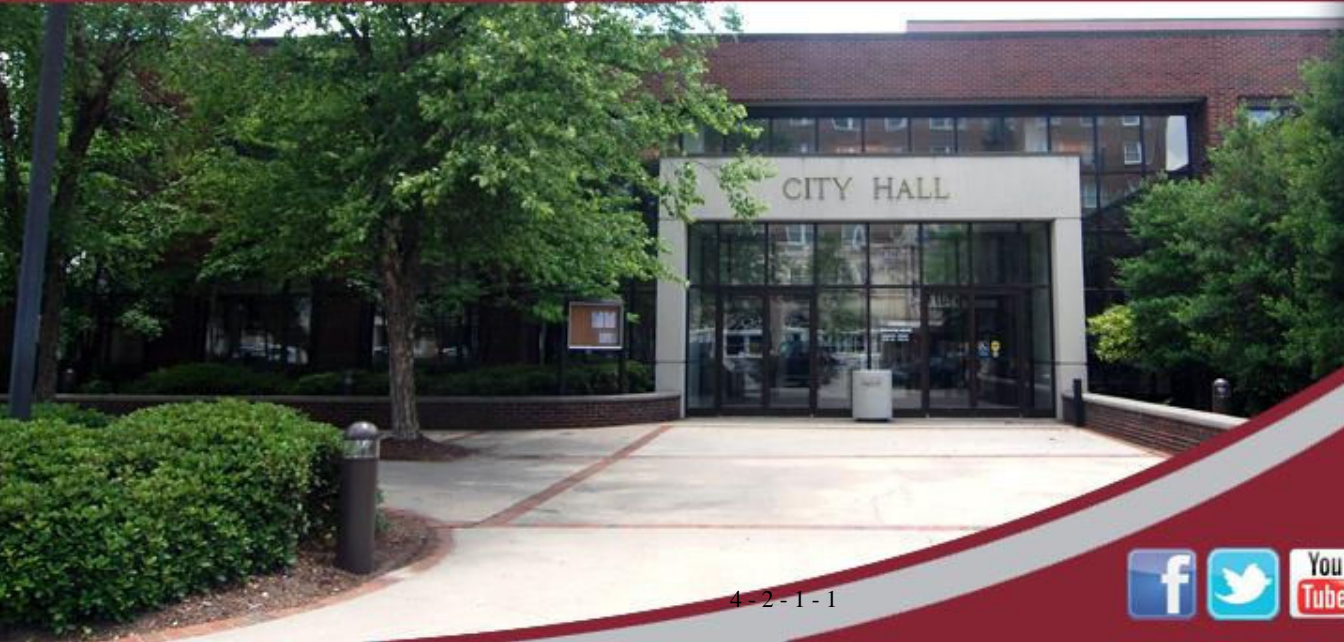
RECOMMENDED ACTION:

No action required.

ATTACHMENTS:

Stormwater Power Point Presentaion - Oct 2013

Stormwater



City of
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North Carolina



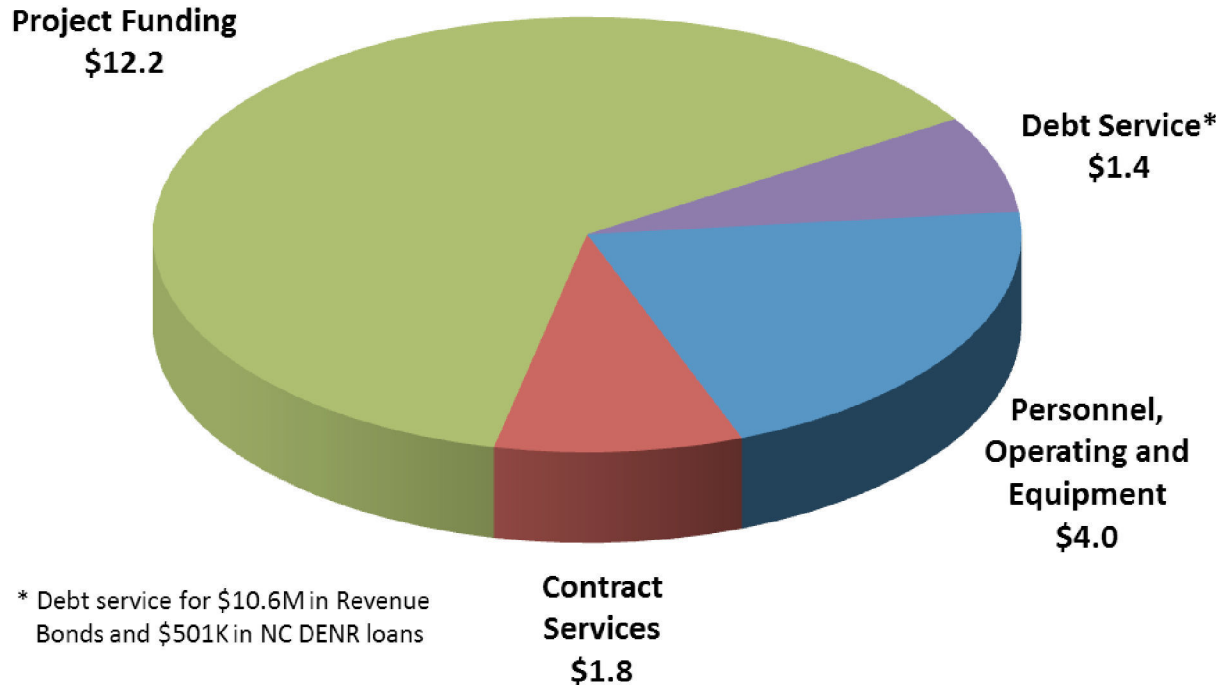


- Expenditures
- Processes
- Projects completed
- Projects to begin construction
- Projects under design
- CIP

Expenditures



**Cumulative Expenditures of \$2 Stormwater Fee
FY2008 to FY2013 Projected
(in Millions)**



Total spent since inception \$ 19.4 million.

Available Balance at 6/30/12 \$ 5.3 million

Balance Projected at 6/30/13 \$ 1.6 million

How do we identify and prioritize a stormwater project?

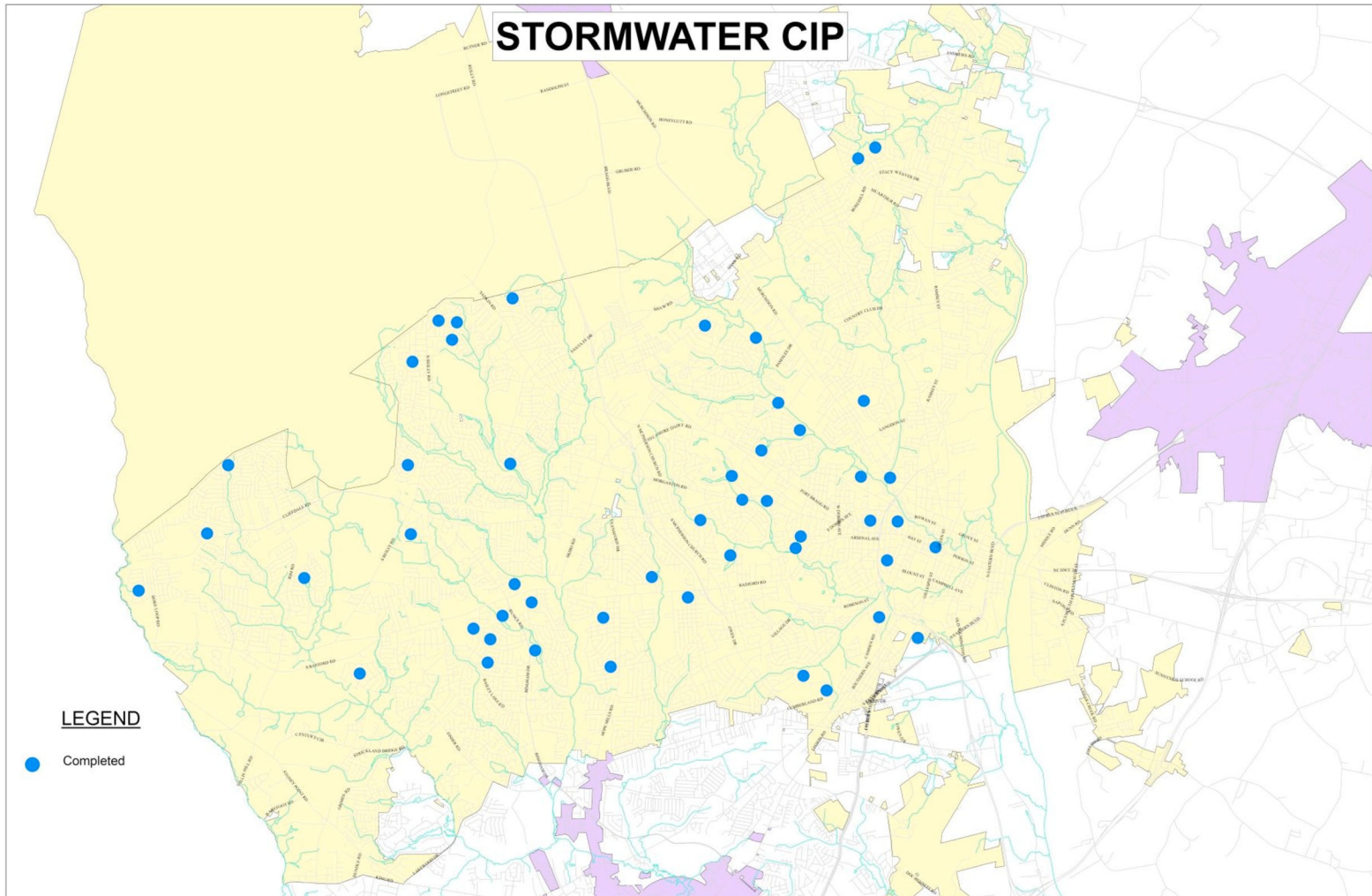


- In some areas , we have to do a complete watershed or neighborhood study to understand the cause and how to treat it.
- Other areas, staff is able to do the study and propose a solution that will reduce flooding potential.
- If the cost is more than \$ 50,000 we place it in the CIP and rank it with other projects based no a variety of criteria

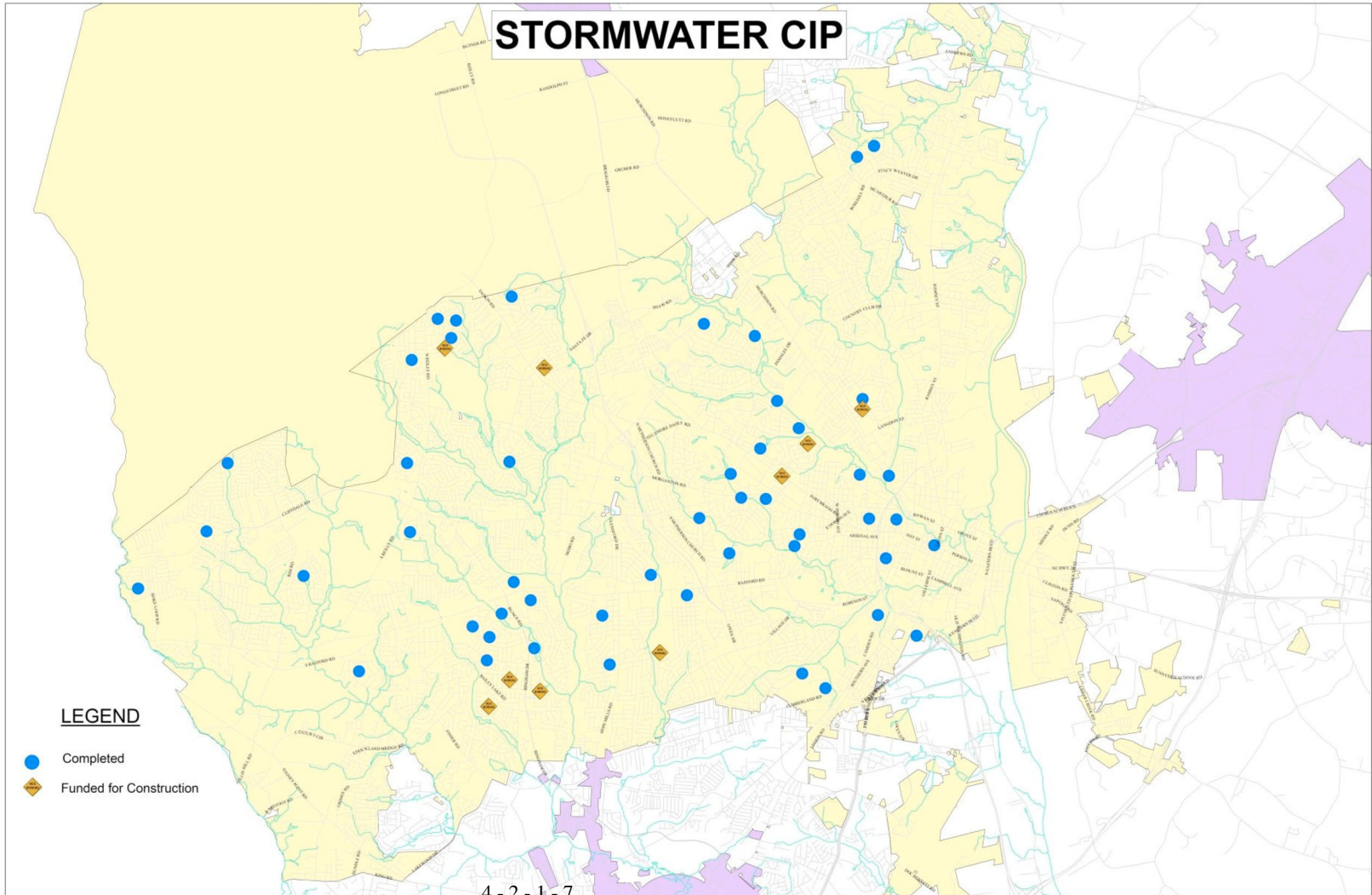
Studies	
2010	Branson Creek & Hybart's Branch Watershed Study
2010	Buckhead Creek Watershed Study
2010	Bonnie Doone Neighborhood Study
2010	Lafayette Village Neighborhood Study



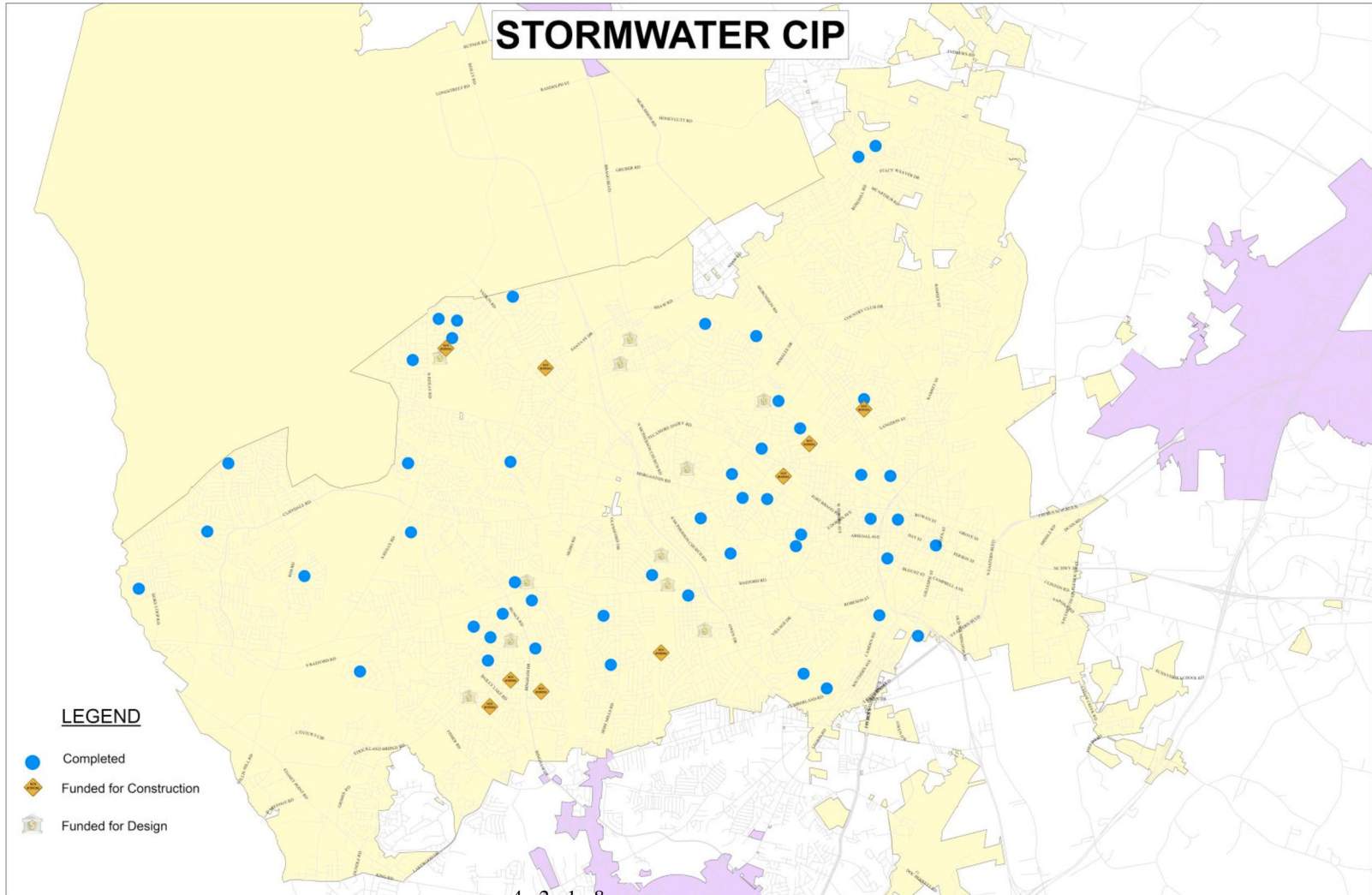
- A total of 44 storm drainage projects have been completed since 2009
 - 2009 – 8
 - 2010 – 15
 - 2011 – 4
 - 2012 – 17 (10 of these are bond funded)
 - 2013 - 4
- 14 future projects in design or funded.
- Average 796 Maintenance work orders completed annually



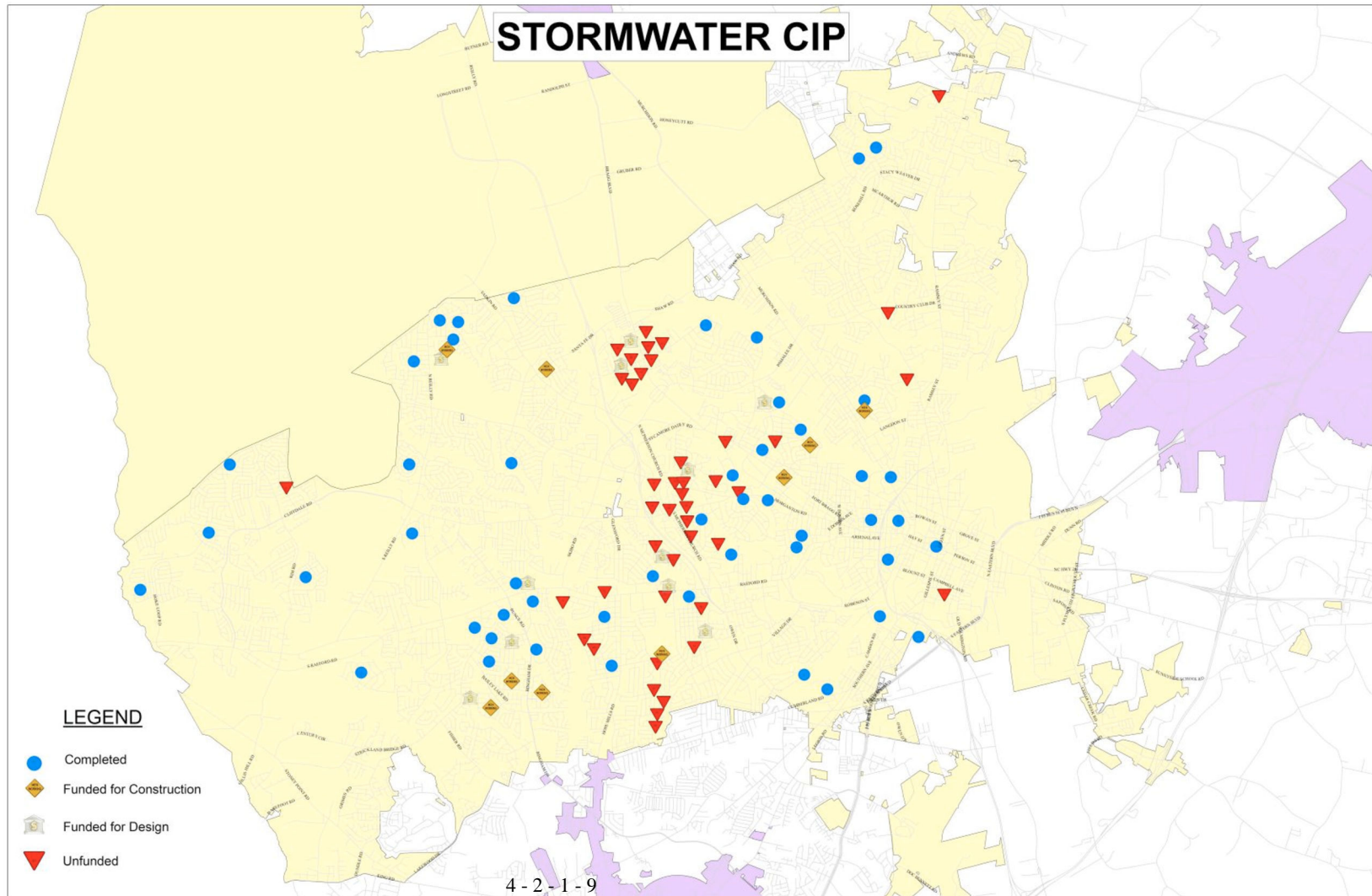
Completed and Funded for Construction



Completed ,Funded for Construction and Under Design



Completed ,Funded for Construction,Under Design and Unfunded more than 5 years away



Projects in the 5-Year CIP



BUDGET YEAR	PROJECT NAME / LOCATION	Estimated Costs	Required Funding
FY14	Land Acquisition - Infiltration Basin near Max Abbot Middle School (Brigadoon Lane)	\$316,377	
FY14	Buckhead Creek Watershed Improvements Project Group I: Buckhead/Kingsford	\$1,824,146	
FY14	Bonnie Doone Area 12 (Kornbow OF 2)	\$112,350	\$2,252,873
FY15	Godfrey Outfall Phase 2	\$398,213	
FY15	Regiment	\$504,000	
FY15	Ferncreek Norwood	\$112,350	
FY15	Spruce Street - Spruce St. Phase 2 (Construction)	\$738,951	
FY15	Spruce Street - Acorn Street Phase 3	\$446,330	\$2,199,844
FY16	Infiltration Basin near Max Abbot Middle School (Brigadoon Lane)	\$598,386	\$598,386
FY17	Roxie Avenue drainage Improvements Phase 1	\$1,087,800	
FY17	Tryon Drive	\$383,250	\$1,471,050
FY18	Dry Detention Basin - Behind Dodge Dealership	\$293,082	
FY18	Dry Detention Basin - near Sycamore Dairy Rd	\$245,497	
FY18	Kimberly Drive Drainage Improvements	\$108,150	\$646,729

- Questions?



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North Carolina

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CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Victor Sharpe, Community Development Director
DATE: October 7, 2013
RE: **Community Development - Request for additional funding to acquire land in Catalyst Site 1 of the Murchison Road Redevelopment Plan Area.**

THE QUESTION:

Are additional funds needed to continue the acquisition of parcels in the Catalyst Site 1 area?

RELATIONSHIP TO STRATEGIC PLAN:

Safe and Secure Community; Diverse and Viable Economy, and Desirable Place to Live, Work and Recreate.

BACKGROUND:

On January 28, 2013, City Council adopted a resolution authorizing the City Manager to execute documents pertaining to the acquisition of property in Catalyst Site 1 of the Murchison Road Redevelopment Plan Area. Since that time, City Staff has been successful in acquiring parcels in the subject area.

The acquisition of land in Catalyst Site 1 of the Murchison Road Redevelopment Plan area has been approved by City Council. Funding is currently recommended in the Capital Improvement Plan (CIP) and has been funded in last year and this year's budget in the amount of \$380,000.

Catalyst Site 1 contains 73 parcels. To date the City has expended \$149,498 to acquire 7 parcels. There are 13 parcels scheduled to close in the next two weeks totaling \$99,582. After the City closes on the 13 parcels, \$130,920 will be available. City Staff is currently in negotiation with the owners of 23 additional parcels. The acquisition of the 23 parcels exceeds the remaining amount available to spend this fiscal year.

There are 2 parcels owned jointly by the City and the County. We have requested those parcels from the County. There are 3 parcels owned by the NC Department of Transportation and staff has plans to request those properties also.

ISSUES:

To date \$380,000 has been budgeted in the CIP for the acquisition of land in Catalyst Site 1. Additional funding is needed to further the acquisition portion of the plan.

BUDGET IMPACT:

This request is to fund the acquisition of land in Catalyst Site 1 of the Murchison Road Redevelopment Plan area with an additional \$500,000.

OPTIONS:

Receive as information.

RECOMMENDED ACTION:

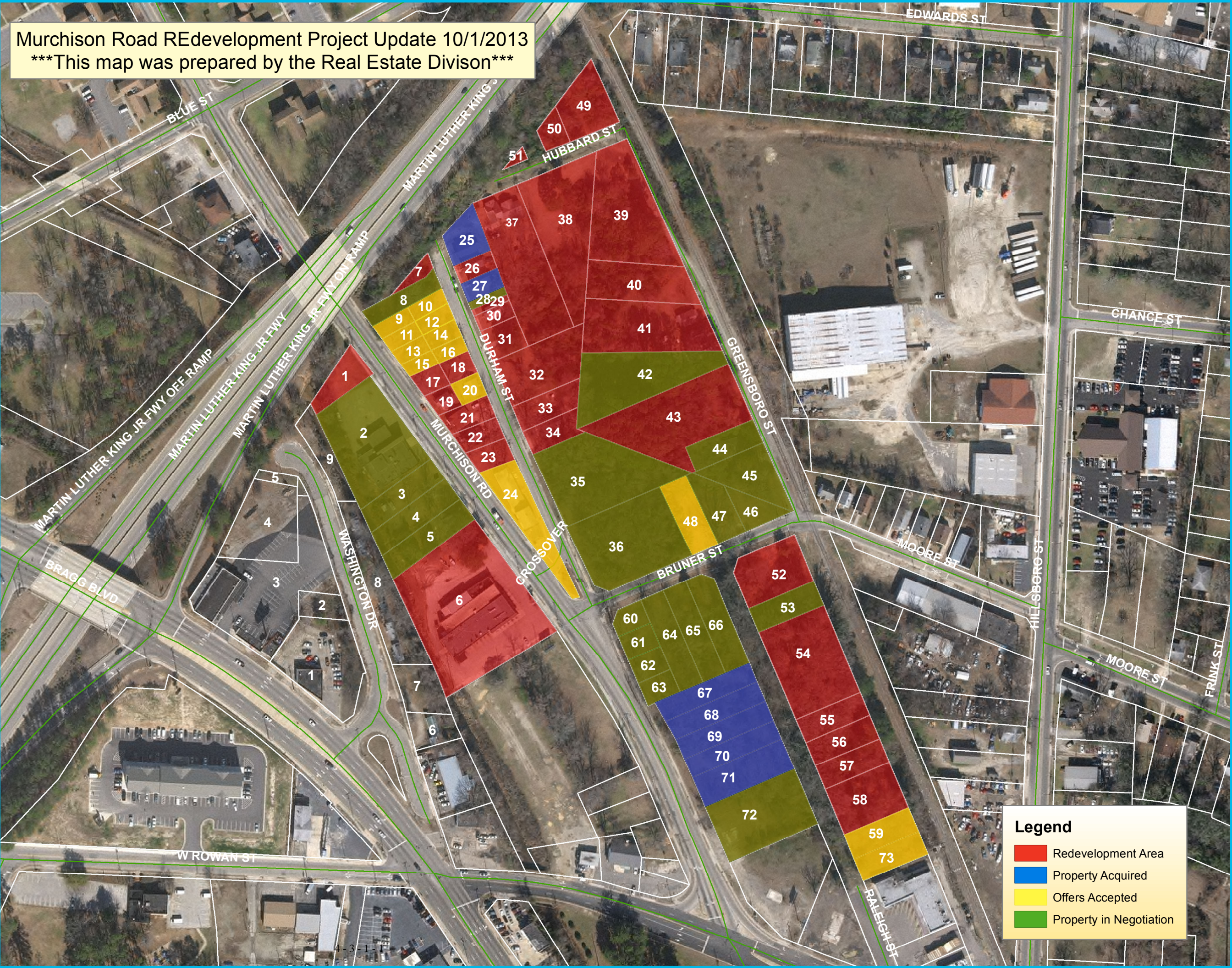
Place item on City Council's October 28, 2013 meeting agenda for consideration of an appropriation of \$500,000 for the acquisition of land in Catalyst Site 1 of the Murchison Road Redevelopment Plan area.

ATTACHMENTS:

Murchison Road Catalyst Site 1 Update

Murchison Road REdevelopment Project Update 10/1/2013

This map was prepared by the Real Estate Divison



Legend

- Redevelopment Area
- Property Acquired
- Offers Accepted
- Property in Negotiation

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Gloria Wrench, Purchasing Manager
DATE: October 7, 2013
RE: **Hire Fayetteville First & City/Cumberland County/Cumberland County Schools Cooperative Purchasing Update**

THE QUESTION:

What efforts have been made by staff to meet the objectives of the Hire Fayetteville First policy? Additionally, what efforts have been taken towards establishment of cooperative efforts by the City, Cumberland County and the Cumberland County Schools to encourage more local participation?

RELATIONSHIP TO STRATEGIC PLAN:

BACKGROUND:

On July 9, 2012 Council adopted Policy 135.02 - "Hire Fayetteville First Jobs Creation Policy". On February 11, 2013, Council approved 8-Steps to be used by staff towards meeting the objectives of the Policy. On May 6, 2013, Council was provided an update as to staff's work plan to achieve the 8-Steps. As a result of a discussion with the Mayor in July, staff was asked to work with purchasing staff from Cumberland County and the Cumberland County Schools to discuss and develop joint purchasing initiatives. This discussion is intended to inform Council of the measures being taken by staff to meet the objectives of Hire Fayetteville First and towards the establishment of cooperative efforts by the City, Cumberland County and the Cumberland County Schools to increase awareness and participation in contracts by local vendors.

ISSUES:

BUDGET IMPACT:

OPTIONS:

This item is for discussion purposes.

RECOMMENDED ACTION:

This item is for discussion purposes.

ATTACHMENTS:

Hire Fayetteville First - Presentation



HIRE FAYETTEVILLE FIRST AND COOPERATIVE PURCHASING

OCTOBER 7, 2013

HFF OVERVIEW

- ▶ **BACKGROUND**
- ▶ **8 STEPS – WHERE ARE WE NOW?**
- ▶ **ADDITIONAL SUPPORT ACTIVITIES**
- ▶ **OBSERVATIONS**

HFF BACKGROUND

- ▶ Council adopted the Hire Fayetteville First Jobs Creation Policy on 07/09/12.
- ▶ Council voted to initiate 8 Steps to be used by staff towards meeting the objectives of the Policy on 02/11/13.
- ▶ Council was provided an update as to staff's work plan to achieve the 8 Steps on 05/06/13.

8 STEPS - HOW ARE WE DOING?

- ▶ **Step 1** - Any and all actions we take should be to the benefit of ALL local businesses interested in pursuing City contracts (includes PWC) without regard to size or socio-economic status.
 - ✓ No action required – already being supported by staff.

8 STEPS (continued)

- ▶ **Step 2** - No actions should be taken that duplicate existing assistance offered by the SBA or other entities that provide assistance to businesses.
 - ✓ No action required – already being supported by staff.

8 STEPS (continued)

- ▶ **Step 3** - The City can take immediate measures that will ensure all businesses have visibility on the acquisition and source selection process used for Request for Quotes (RFQs) and Request for Proposals (RFPs) at no additional cost to the City.
 - ✓ The Center for Economic Empowerment and Development (CEED) has been added to the list of organizations receiving notices of City and FPWC bid opportunities.

8 STEPS (continued)

- ▶ **Step 4** - All opportunities (RFQs and RFPs) shall be posted to include contracting and business opportunities on the City and PWC web site.
 - ✓ Notices for the purchase of apparatus, materials and supplies, as well as construction and repair work are being posted on the FPWC website and Matchforce.org for a minimum of five (5) working days.
 - ✓ A total of 49 notices have been posted on Matchforce to date.
 - ✓ The City's website links have been updated to point to PWC's purchasing web page.

8 STEPS (continued)

- ▶ **Step 5** - A system shall be established to record and track City and PWC expenditures to various local businesses on a go-forward basis effective with purchases made 03/01/13 and after.
 - Staff anticipates that vendor update requests will be mailed out mid-October.
 - Timing will be more in line with go-live of FPWC's Oracle E-Business Suite.
 - As vendor information is received, both the City and FPWC's systems will be updated.

8 STEPS (continued)

- ▶ **Step 6** – The tracking system should be based on the North American Industry Classification System (NAICS), the standard used by Federal statistical agencies in classifying business establishments for the purpose of collecting, analyzing, and publishing statistical data related to the U.S. business economy (so as not to create a redundant process or system).
 - FPWC will be using purchasing category codes in Oracle.
 - Preliminary codes have been identified and can be added to or updated as needed.
 - Further investigation will be made regarding the feasibility of using NAICS codes.

8 STEPS (continued)

- ▶ **Step 7** – City and PWC staff shall implement usage of “Matchforce” as a means of notification to registered vendors (each vendor self-registers on Matchforce) by:
 - (a) Entering all future solicitations (when appropriate in the acquisition process). This includes Request for Information (RFI), Request for Quotes (RFQs), and Request for Proposals (RFPs).
 - (b) Directing Chamber, CEED, FBPL, etc., to promote to their members to register.
 - (c) City/PWC Purchasing Agents query the local business database to identify local vendors providing the goods and services they are looking for.

8 STEPS (continued)

▶ Step 7 (continued)

- ✓ Matchforce is being used to post solicitations \$30,000 or more.
- ✓ A NAIC code is identified and used when posting the solicitation and when searching the Matchforce database for vendors.

8 STEPS (continued)

- ▶ **Step 8** – Measures should be implemented immediately by the Staff that provide the following:
 - (a) Support Chamber of Commerce’s “Buy Local” Promotional Campaign by providing links from City web sites to Chamber web site with program details; include “Buy Local” on City correspondence; promote on Kaleidoscope; and consider banners.
 - (b) Co-sponsor CEED’s training classes on “Doing Business with Local Government.”
 - (c) Co-sponsor with CEED and other economic development organizations, a Local Business Expo that provides training opportunities and dissemination of City and PWC contracting opportunities for local business (Contracting/Purchasing Fair.)

8 STEPS (continued)

▶ Step 8 (continued)

- ✓ The DBE Compliance Officer served as guest speaker at CEED's "Doing Business with Your Local Government" workshop in May 2013.
- ✓ The DBE Compliance Officer is currently working with CEED to develop a workshop to increase awareness of upcoming City and FPWC Capital Improvement Projects.
- ✓ The DBE Compliance Officer is planning to attend the North Carolina MWBE Coordinator's Annual Conference this fiscal year.

ADDITIONAL SUPPORT ACTIVITIES

- ▶ The DBE Compliance Officer is working one-on-one with minority vendors to guide them through the certification process.
- ▶ Staff is reviewing the City and FPWC's current SDBE program to identify areas of improvement.
- ▶ Staff is investigating incorporating a Small Business component into the program.

OBSERVATIONS

- ▶ Examine criteria for posting solicitations (i.e. place more emphasis on contracts where a local opportunity is known to exist).
- ▶ Bid opportunities could potentially go to a non-local company after being posted.

CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Lisa Smith, Chief Financial Officer
DATE: October 7, 2013
RE: **Permit Requirements for Alarm System Solicitors**

THE QUESTION:

Does City Council wish to modify the permit requirements for alarm system solicitors?

RELATIONSHIP TO STRATEGIC PLAN:

Goal 1: The City of Fayetteville will be a safe and secure community.

BACKGROUND:

In recent months, the City has received inquiries regarding the required frequency to renew a solicitor's permit for alarm company representatives as well as the City's process for ensuring that alarm company representatives are properly licensed by the State.

The purpose of the presentation will be to provide an overview of the City's current solicitor's permit process, information from several of our municipal peers, as well as seek Council feedback on the proposal to extend the duration of the solicitor's permit for alarm company representatives from three months up to one year.

In addition, the City recently began requiring alarm company representatives to present a copy of their state license or application prior to accepting a city solicitor's permit application. Since this is not in the ordinance, the City Attorney's Office has also recommended an ordinance amendment to explicitly authorize the City to require additional information as appropriate, such as evidence of any required federal or state license, prior to issuing a solicitor's permit.

ISSUES:

1. Does City Council wish to modify the duration of the solicitor's permit for alarm company representatives when the individuals have the appropriate state license? A solicitor's permit is currently valid for a three-month period.
2. Does City Council wish to authorize the deputy tax collector to require documentation of any necessary federal or state licensure prior to issuing a solicitor's permit?

BUDGET IMPACT:

The total revenue generated through the issuance of all solicitors' permits is approximately \$4,600 per year.

OPTIONS:

1. Modify or do not modify the duration of the solicitor's permit for alarm company representatives when the individuals have the appropriate state license.
2. Authorize or do not authorize the deputy tax collector to request additional information as necessary, such as evidence of any necessary federal or state license documentation, prior to issuance of a city solicitor's permit.

RECOMMENDED ACTION:

1. Provide feedback on the proposal to extend the permit duration for alarm company solicitors

- when the individuals have the appropriate state license.
2. Authorize the deputy tax collector to request additional information as necessary, such as evidence of any necessary federal or state license documentation, prior to issuance of a city solicitor's permit.

ATTACHMENTS:

Presentation

OUTFRONT

Alarm System Solicitors



City of
Fayetteville
North Carolina



Alarm System Solicitors

- Overview of issues
- Current local ordinance
- Comparison with municipal peers
- Proposed changes
- City Council feedback

Staff interest is to address two issues:

- Duration of a solicitor's permit
- Authorization to require evidence of compliance with federal or state licensure requirements

Current Local Ordinance:

- Governed by City Code Section 15-16
- Individual must obtain a city permit to solicit in or upon public property, private residences or premises (includes contractors soliciting for alarm companies)
- Permit process:
 - File application with collections division in Finance
 - Application includes applicant information, nature of business, photograph and fingerprint card
 - Applicants are subject to a criminal history background check by the Police Department

Current Local Ordinance

- Permit process (continued):
 - Police Department denies solicitor's permit if applicant has within the last five years been:
 - convicted of a felony or misdemeanor; or,
 - convicted of violating certain statutes or ordinances such as the NC Controlled Substances Act; or,
 - convicted of violating the City's Code of Ordinances - Chapter 15 (Licenses); or,
 - if using a motor vehicle, any moving violations

Current Local Ordinance

- Permit process (continued):
 - Solicitor's permit is valid for three months, and may be renewed for additional three-month periods if renewed before expiration of the original permit
 - Permit fee is \$25 for the original application and \$5 for the renewal fee
 - Exemptions exist for charitable organizations and certain fresh vegetable and produce stands
 - Solicitor may not impede traffic

Staff requests:

- Formal authorization to request additional information as necessary, such as documentation evidencing federal or state licensure, prior to issuance of a solicitor's permit for occupations requiring such licensure
- Council direction on the proposal to change the duration of a solicitor's permit from three months to one year for alarm company solicitors when such individuals have obtained state licensure



City of
Fayetteville
North Carolina

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CITY COUNCIL ACTION MEMO

TO: Mayor and Members of City Council
FROM: Lisa Smith, Chief Financial Officer
DATE: October 7, 2013
RE: **Property Tax Report**

THE QUESTION:

The purpose of the report is to provide an overview of the City's property tax base and levy.

RELATIONSHIP TO STRATEGIC PLAN:

Core Value: Stewardship

BACKGROUND:

The presentation will include an overview of the composition of the City's current property tax base, history of growth in the tax base and levy, collection rate, and the Fiscal Year 2013 property tax levy.

ISSUES:

None.

BUDGET IMPACT:

The Fiscal Year 2014 budget for property taxes is approximately \$63.7 million in the General Fund.

OPTIONS:

No action required. The report is provided for information only.

RECOMMENDED ACTION:

None.

CITY COUNCIL ACTION MEMO

TO: Mayor and City Council Members
FROM: Pamela J. Megil, City Clerk
DATE: October 7, 2013
RE: **City Council Request(s): (In Order of Receipt Date).**
(a) Council Member Wade Fowler - Road Resurfacing

THE QUESTION:

As stated on attached City Council Agenda Item Request Form(s)

RELATIONSHIP TO STRATEGIC PLAN:

As stated on attached City Council Agenda Item Request Form (s)

BACKGROUND:

N/A

ISSUES:

N/A

BUDGET IMPACT:

N/A

OPTIONS:

N/A

RECOMMENDED ACTION:

This item is for discussion.

ATTACHMENTS:

Council Member Request - Road Resurfacing

Date of Request: 9/23/13
Name of Requester: WADE FOWLER
Agenda Item Title: ROAD RESURFACING

What do you want to accomplish with this item?

RESTORE FUNDING FROM THE ~~RESERVE FUND~~ RESERVE FUND FOR ROAD RESURFACING TO BRING US BETTER TRAFFIC CONDITIONS FOR ECONOMIC DEVELOPMENT

How does this item connect to the City's Strategic Plan?

IT WAS ONE OF OUR TOP 3 STRATEGIC PLAN ACTION ITEMS.

Comments:

WE HAVE THE MONEY AVAILABLE FOR A ONE-TIME EXPENSE TO SIGNIFICANTLY IMPROVE OUR STREETS WITHOUT ATTACHING TO THE GENERAL FUND OR REQUIRING A TAX INCREASE. IF WE CAN'T FUND OUR TOP PRIORITIES THEN WE SHOULDN'T FUND ANYTHING.