

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
FAYETTEVILLE REGIONAL AIRPORT
FIRST FLOOR CONFERENCE ROOM
FEBRUARY 4, 2012
8:00 A.M.**

Present: Mayor Anthony G. Chavonne
Council Members Keith Bates, Sr. (District 1); Kady-Ann Davy (District 2); Robert A. Massey, Jr. (District 3) (arrived at 8:16 a.m.); Darrell J. Haire (District 4); Bobby Hurst (District 5); Valencia A. Applewhite (District 7) (arrived at 9:00 a.m.) ; Wade R. Fowler, Jr. (District 8); James W. Arp, Jr. (District 9)

Absent: Council Member William J. L. Crisp (District 6)

Others Present:

Dale E. Iman, City Manager
Doug Hewett, Assistant City Manager
Kristoff Bauer, Assistant City Manager
Karen M. McDonald, City Attorney
Rebecca Tew, Management Analyst
Rebecca Rogers-Carter, Management Services Manager
Lyle Sumek, Lyle Sumek Associates, Inc.
Doug Peters President and CEO, Chamber of Commerce
Members of the Press

The strategic planning retreat reconvened at 8:05 a.m. Mr. Lyle Sumak, facilitator, led the City Council through a review of the goals for fiscal year 2013 which included Council ranking their objectives under each goal, identifying the challenges and opportunities for each goal, and prioritizing specific actions to achieve each goal.

Council began reviewing the following goals and prioritizing specific actions to achieve the goals:

- Goal 1: Greater Tax Base Diversity - Strong Local Economy
- Goal 2: More Efficient Government - Cost Effective Service Delivery
- Goal 3: Greater Community Unity - Pride in Fayetteville

City Council recessed for lunch at 12:00 p.m. and reconvened at 1:00 p.m.

Council continued reviewing the following goals and prioritizing specific actions to achieve the goals:

- Goal 4: Growing City, Livable Neighborhoods - A Great Place to Live
- Goal 5: More Attractive City - Clean and Beautiful
- Goal 6: Revitalized Downtown - A Community Focal Point

Council and Mr. Lyle Sumek agreed to reconvene on April 4, 2012, at 3:00 p.m. in the Lafayette Room at City Hall.

There being no further business, the meeting adjourned at 3:30 p.m.