



MURCHISON CHOICE
NEIGHBORHOOD PLAN
— FAYETTEVILLE, NC —

FINAL PLAN

FMHA RESIDENT SURVEY

FMHA RESIDENT SURVEY





100% OF THE FMHA HOUSEHOLDS AT MURCHISON TOWNHOUSES COMPLETED SOME OR ALL OF THE SURVEY.

The Resident Needs Assessment Survey was administered in October 2021 as part of the Murchison Choice Neighborhood Plan. At the time, there were 55 occupied units of the 60 total apartments located at Murchison Townhouses. Data collected through this survey has been utilized to create the Murchison Choice Neighborhood Plan, and shared with other partners to implement programs that will support the needs of residents. We want to recognize FMHA for their assistance with this effort, as well as all of the residents who took the time to complete the Survey. Survey results have been utilized to create projects and strategies as outlined in the Plan.

An additional survey was conducted in November 2022 with residents from Elliott Properties. Selected results of that survey are located within the Housing Element of the Plan.

MURCHISON TOWNHOUSES

NEEDS ASSESSMENT SURVEY SUMMARY

56%

of neighbors understand what the "Choice Neighborhood Plan" is

45%

are unsure whether they would participate in a neighborhood council



68% of residents would prefer to meet in the afternoon or evening

RESIDENT PROFILE

89% FEMALE HEAD OF HOUSEHOLD

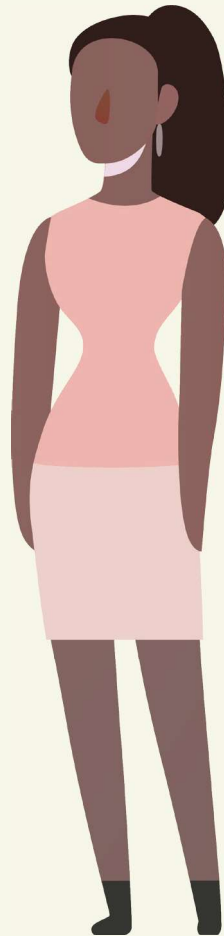
1 IN 3 ARE 25 -34 YEARS OLD

71% IDENTIFY AS BLACK

82% ARE SINGLE (OR DIVORCED)

52% ARE UNEMPLOYED OR UNDER EMPLOYED

58% HAVE LIVED IN THE AREA FOR 1-5 YEARS



RESIDENT PROFILE

(CONTINUED)

19% OF RESIDENTS ARE SENIORS (65+)

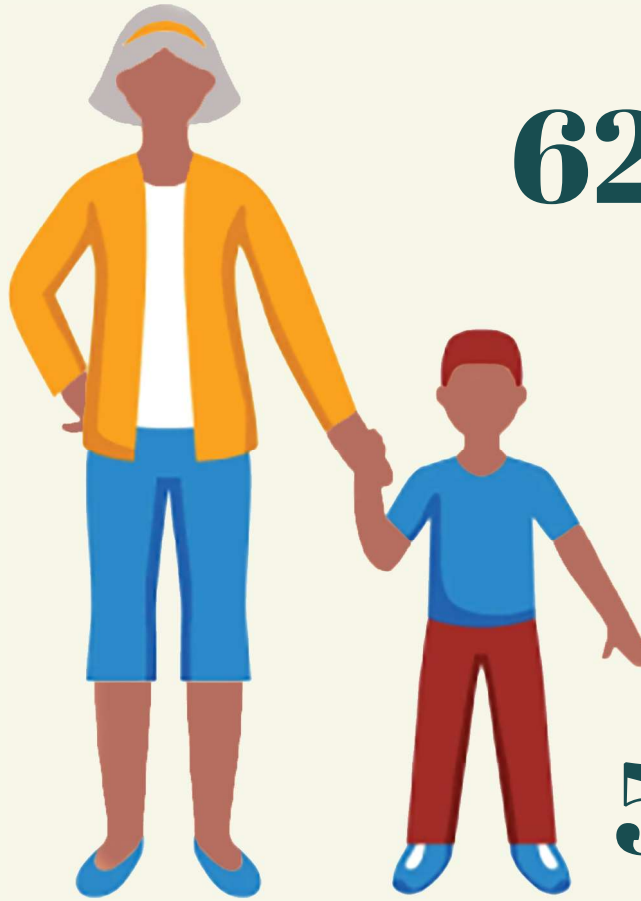
62% OF HOUSEHOLDS HAVE 2+ MEMBERS

7% IDENTIFY AS VETERANS

41% OF HOUSEHOLDS WITH KIDS HAVE 1-2 KIDS

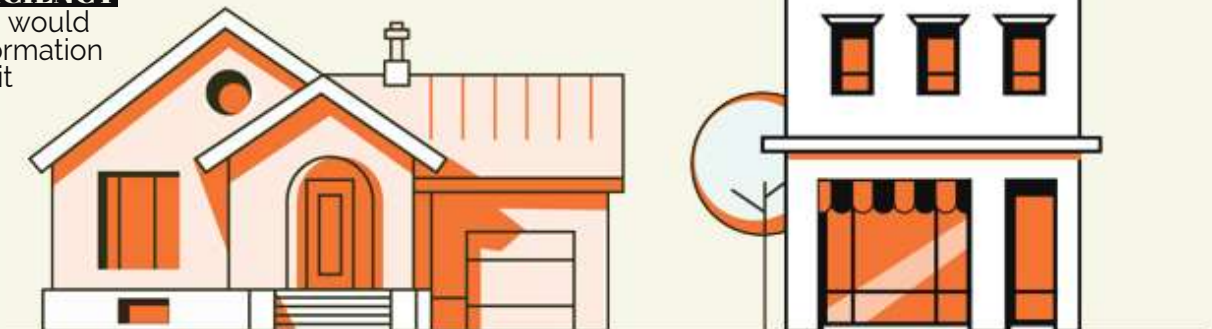
78% OF HOUSEHOLDS NEVER LIVED IN PUBLIC HOUSING BEFORE

59% OF HOUSEHOLDS HAVE KIDS (YOUNGER THAN 18)



82% OF FAMILIES ARE INTERESTED IN HOME-OWNERSHIP

91% Do not use the family **SELF-SUFFICIENCY** program and would like more information about it



INTERNET ACCESS

THE GREATEST REPORTED BARRIER TO INTERNET ACCESS IS **COST** FOLLOWED BY **LACK OF SKILLS**

45% OF HOUSEHOLDS MOSTLY ACCESS THE INTERNET BY **SMARTPHONE**

81% ARE REGISTERED VOTERS

60% of residents report **NEVER** attending community meetings or volunteering

62% HAVE BANK ACCOUNTS



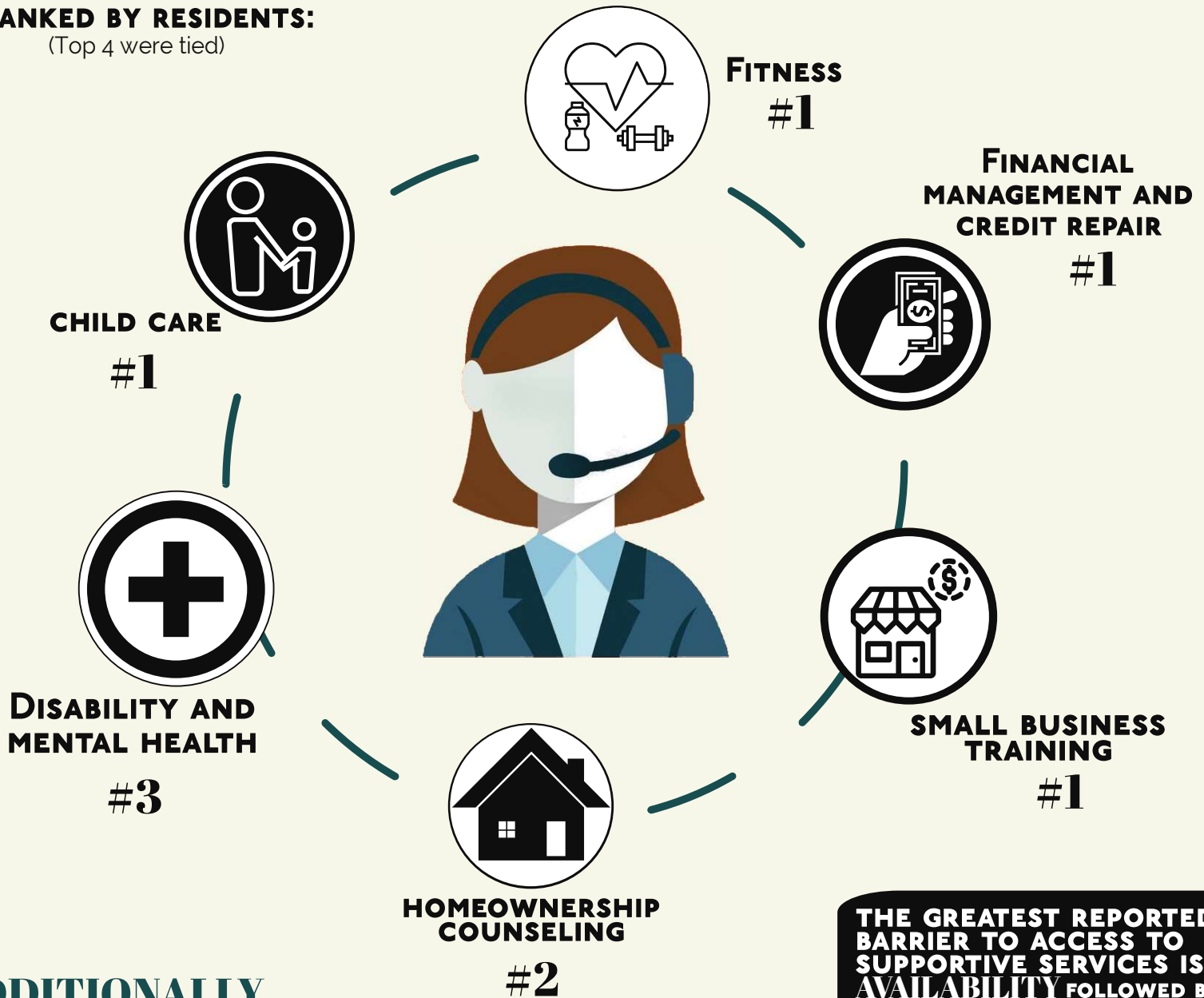
20% DON'T USE ANY BANKING SERVICE

18% use electronic **BANKING**

2 out of **3** (who volunteer) **VOLUNTEER AT CHURCHES OR COMMUNITY CENTERS**

HOUSEHOLD REPORTED NEEDS

RANKED BY RESIDENTS:
(Top 4 were tied)



THE GREATEST REPORTED BARRIER TO ACCESS TO SUPPORTIVE SERVICES IS AVAILABILITY FOLLOWED BY QUALITY & TRANSPORTATION

ADDITIONALLY,
RESIDENTS ARE INTERESTED IN RECEIVING ASSISTANCE WITH

30%
MONEY
MANAGEMENT

21%
HOUSE-
KEEPING

12%
SHOPPING
and picking up
PRESCRIPTIONS

HOUSING PREFERENCES

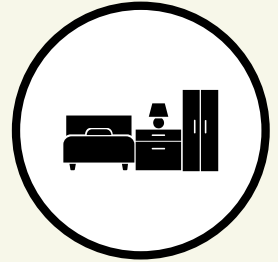
AREAS WHERE IMPROVEMENTS ARE NEEDED



Kitchen
24%

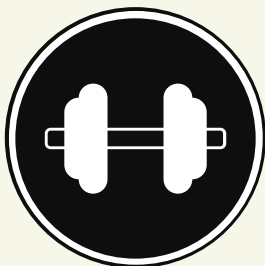


bathroom
19%



bedroom
13%

INDOOR COMMUNITY AREAS THAT ARE NEEDED



Gym
24%



Laundry
17%

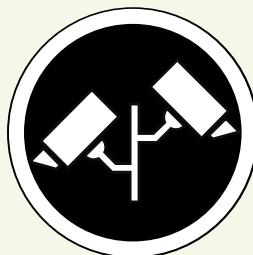


Library/ study
14%

OUTDOOR COMMUNITY AREAS THAT ARE NEEDED



playground
22%



security / lighting
20%



grilling/picnic
15%

HOUSING PREFERENCES

(CONTINUED)

42% OF FAMILIES WOULD LIKE TO STAY AT MURCHISON

69% OF RESIDENTS ARE SATISFIED WITH THEIR LIVING ARRANGEMENTS



18% OF RESIDENTS SAID THEY NEED ADA ACCOMMODATIONS

49% OF FAMILIES ARE INTERESTED IN RETURNING TO A RENOVATED UNIT

46% OF FAMILIES SAID THEY WOULD CONSIDER RELOCATING INTO A PRIVATELY-OWNED SECTION 8 UNIT

AFFORDABILITY AND FAMILY ARE THE MAIN REASONS WHY RESIDENTS CHOOSE MURCHISON TOWNHOUSES FOLLOWED BY TRANSPORTATION



EMPLOYMENT

38%
HAVE A
HIGH SCHOOL
DIPLOMA

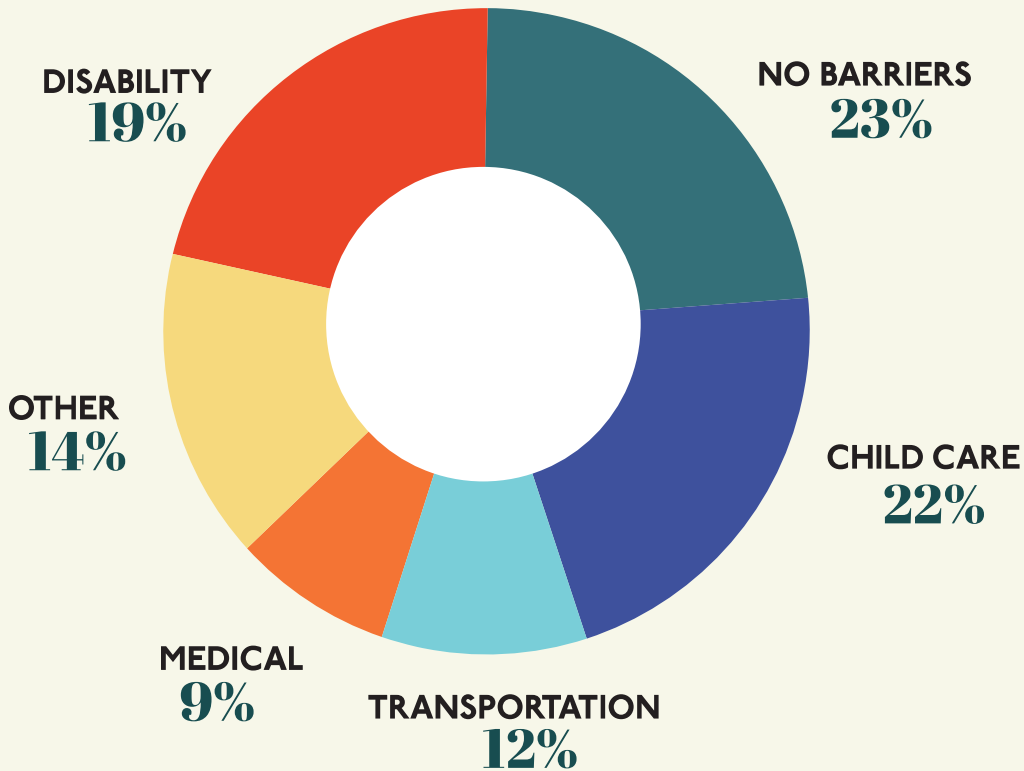


18% RELY ON
SOCIAL SECURITY
INCOME

**WAGES FROM
EMPLOYMENT**
ARE THE MAIN
SOURCE OF
INCOME FOR
36%
OF RESIDENTS

16%
ARE ON
DISABILITY

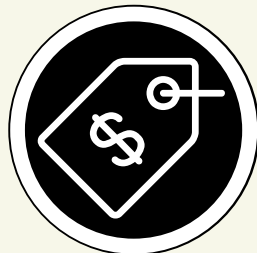
BARRIERS TO EMPLOYMENT



TOP JOB SKILLS OF RESIDENTS



customer service
22%



retail/sales
20%



computer
15%

NEIGHBORHOOD

RESIDENTS RATED THE TOP **STRENGTHS** OF THEIR NEIGHBORHOOD AS FOLLOWS:

29%
AFFORDABILITY

16% PUBLIC
TRANSIT

13%
conveniences and
SERVICES



12% LOCATION

8%
NEAR FAMILY
AND FRIENDS

THE MOST NEEDED THINGS IN THE NEIGHBORHOOD



22%
GROCERY



12%
LAUNDROMAT



11%
PHARMACY

HEALTH

66%
HAVE **EXCELLENT**
OR **GOOD** HEALTH

33%
ARE IN **FAIR**
OR **POOR** HEALTH



38%
of residents have a
physical or mental
DISABILITY

72% HAVE
HEALTH
INSURANCE

**DEPRESSION
AND ANXIETY**
ARE THE MOST REPORTED
HEALTH CONDITIONS FOLLOWED
BY **CARDIOVASCULAR**
AND **WEIGHT PROBLEMS**

**CAPE FEAR VALLEY
MEDICAL CENTER**
is the clinic of choice for
75% OF RESIDENTS

2 IN 5
WORK
OUT
3 TO 5
DAYS PER
WEEK

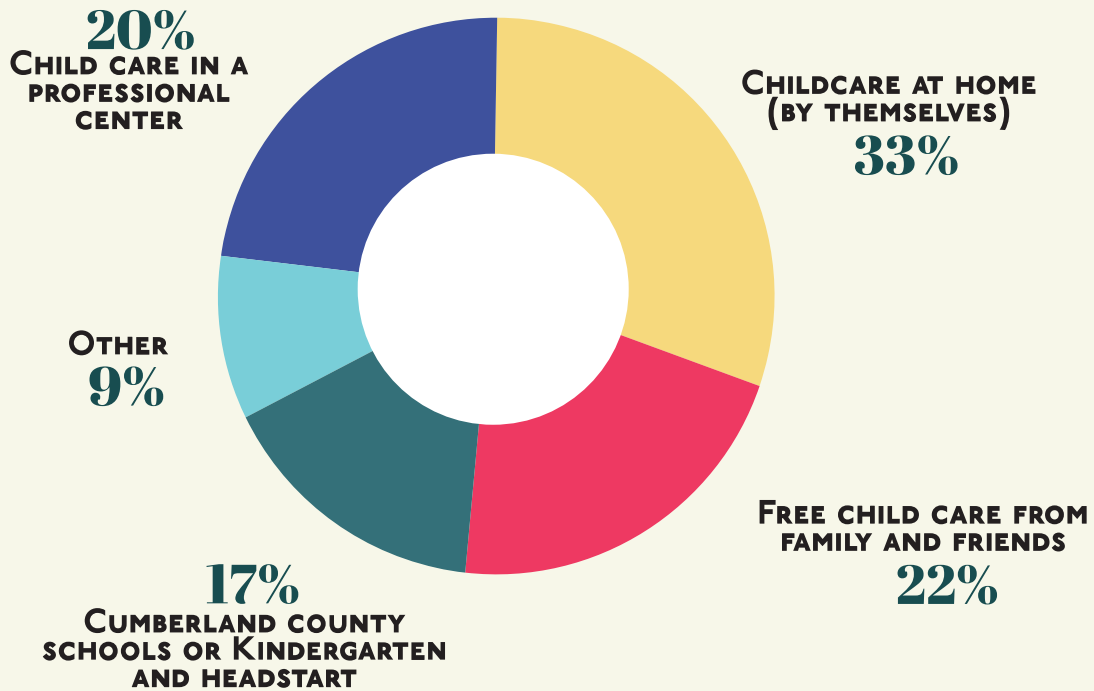


54%
WORK OUT
LESS THAN
2 DAYS/WEEK

MORE THAN
50% EAT
FRESH FRUITS OR
VEGETABLES
2+ TIMES/DAY

CHILDCARE AND YOUTH

RESIDENTS WITH KIDS HAVE THE FOLLOWING CHILD CARE ARRANGEMENTS:



62%

of school aged children do not participate in

YOUTH PROGRAMS

AGE, AFFORDABILITY AND TRANSPORTATION

are the greatest barriers to participation in after school programs



YOUTH PROGRAMS RANKING:

1 SPORTS

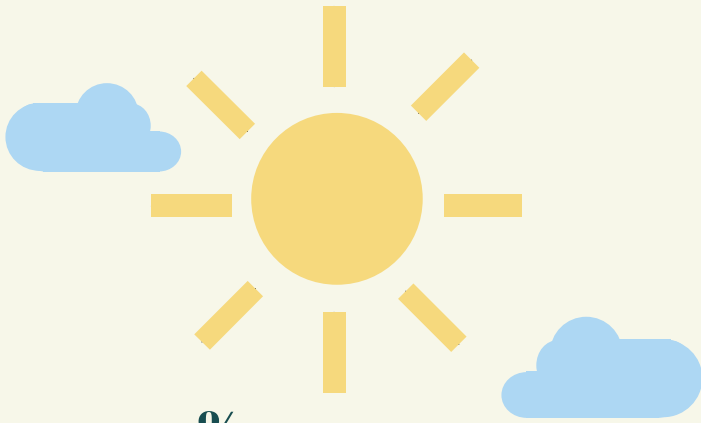
2 ARTS / MUSIC

3 AFTER-SCHOOL ACTIVITIES

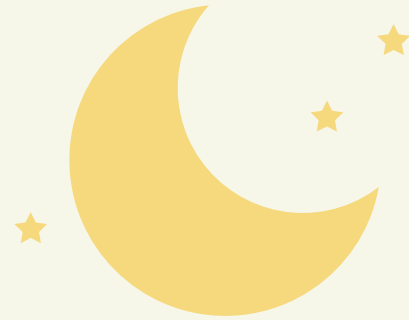
4 FAITH - BASED AND TUTORING

SAFETY AND SECURITY

RESIDENTS' PERCEPTIONS ABOUT SAFETY



52% feel
SOMEWHAT SAFE
in the neighborhood during
daytime



56% feel
SOMEWHAT UNSAFE
in the neighborhood during
NIGHTTIME

65% VIEW THE
POLICE
AS SOMEONE
THEY CAN CALL
WHEN THEY
NEED ASSISTANCE



20% HAVE
EXPERIENCED
POLICE BRUTALITY

44% SAY
BETTER
STREET LIGHTING
AND CAMERAS
WOULD MAKE THEM
FEEL SAFER

THE MOST REPORTED CRIMES IN THE NEIGHBORHOOD ARE:



vandalism
23%



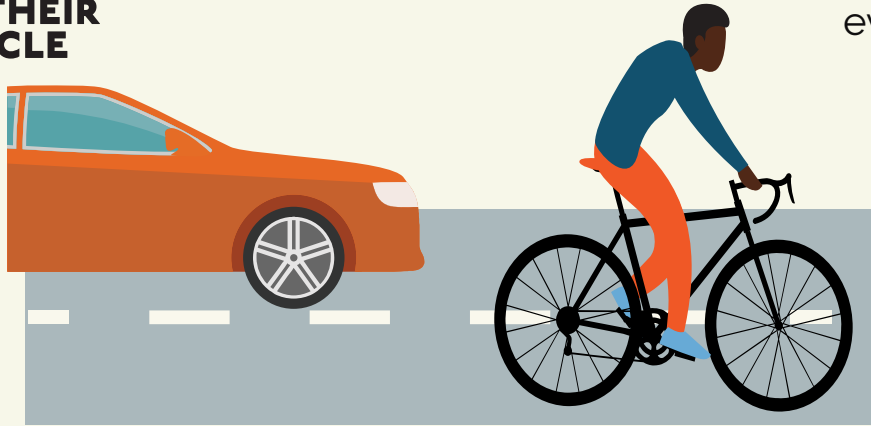
assault
15%



car break-in
15%

TRANSPORTATION

75%
OF RESIDENTS HAVE
DRIVERS LICENSE
AND DRIVE THEIR
OWN VEHICLE



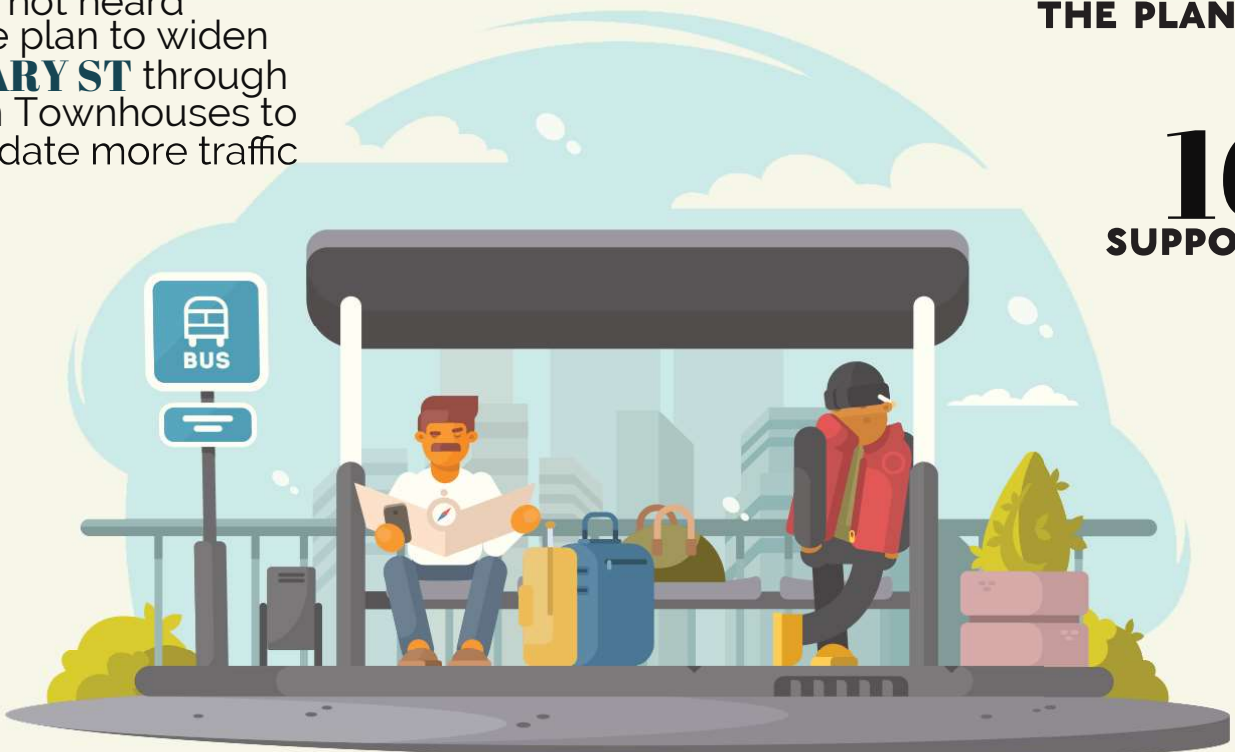
59% reported
TRANSPORTATION
as a significant barrier to
everyday activities

38% OF RESIDENTS REPORT
DIFFICULTY CROSSING
MURCHISON ROAD

59%
have not heard
about the plan to widen
ROSEMARY ST through
Murchison Townhouses to
accommodate more traffic

18%
OPPOSE
THE PLAN

16%
SUPPORT IT



OPEN SPACE

31%
OF RESIDENTS DON'T GO TO PARKS FOR RECREATION

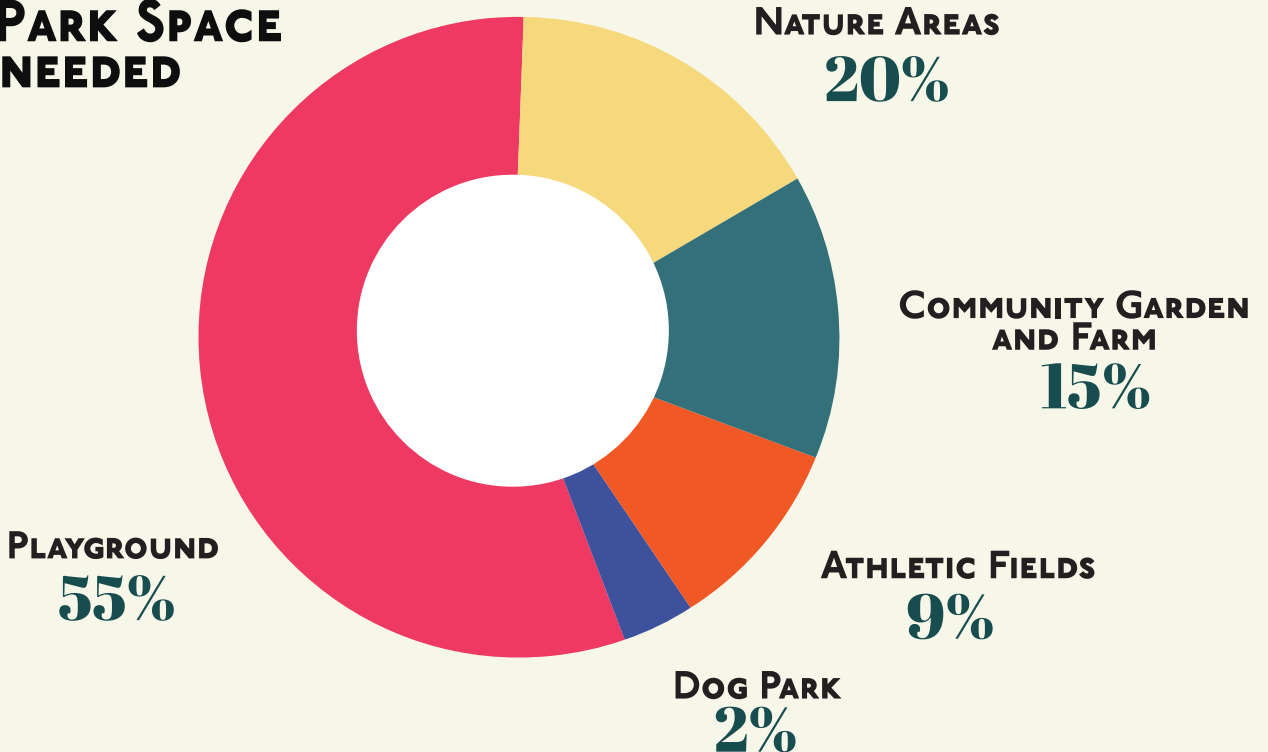


OUTDOOR AREAS RANKED BY RESIDENTS:
(In order of importance)

- 1** Seabrook Park (Smith rec. Center)
- 2** Masaryk Park
- 3** Festival Park (Downtown Fayetteville)

THE MAIN REASON RESIDENTS REPORTED THEY DON'T EXERCISE MORE IS THAT THERE IS NOWHERE TO WALK OR EXERCISE IN THE NEIGHBORHOOD

TYPES OF PARK SPACE THAT ARE NEEDED



**"WE NEED
ACTIVITIES FOR
THE KIDS ON SITE.
WE DON'T HAVE
PLAYGROUNDS
OR BASKETBALL
COURTS."**

MERCEDES HAMILTON

MURCHISON TOWNHOUSES RESIDENT