



MURCHISON CHOICE
NEIGHBORHOOD PLAN
— FAYETTEVILLE, NC —

FINAL PLAN

OUR VISION



OUR VISION



OUR VISION FOR THE MURCHISON
NEIGHBORHOOD INCLUDES
CONNECTING LOCAL RESIDENTS
TO IMPROVED AMENITIES AND
SERVICES AND BUILDING UPON THE
COMMUNITY'S UNIQUE HISTORY AND
CULTURE TO MAKE A POSITIVE FUTURE
POSSIBLE FOR ALL.

Our vision builds off of what was great about the community of yesterday: a thriving, enterprising, proud, safe, Black neighborhood that was both self-sustaining and community-focused. A community rich in culture, friendly and unified, with strong families and resilient people.

Our vision looks to the community of tomorrow: a prosperous, flourishing, vibrant and innovative destination neighborhood that is inclusive, enriched, cohesive, and diverse.

Our vision is illustrated through three Planning Themes: A Community of Learning, Growing Green, and a Historical and Cultural Community. Each of these themes serves as a layer to the ultimate goal of creating a thriving and inspirational neighborhood.



REDEVELOPED MURCHISON TOWNHOUSES AND ELLIOTT PROPERTIES SITES



Murchison Townhouses
Mixed-Income Redevelopment

Elliott Properties
Mixed-Income Redevelopment

AREAS OF CHANGE AND GROWTH

AREAS OF PRESERVATION AND INVESTMENT

business center
community pride
diverse home opportunities
safe without police thriving culture
inspirational adaptable livable place for growth
prosperous 180 **thriving** powerful
flourishing vibrant mixed-income
regenerative hope popular neighborhood inclusive
destination neighborhood unifying great beautiful cohesive strong safe enriched blessing inviting
innovative prospering lovable creative flourishing vibrant mixed-income inclusive resilience blessing inviting
community resilient employment growing





COMMUNITY OF LEARNING



THE COMMUNITY OF LEARNING THEME HARNESSSES FAYETTEVILLE STATE UNIVERSITY AND LOCAL SCHOOLS TO EXPAND EDUCATIONAL AND JOB TRAINING OPPORTUNITIES FOR LOCAL RESIDENTS.

THE GROWING GREEN THEME FOCUSES ON GROWING LOCAL WEALTH AND OWNERSHIP, WHILE ALSO IMPROVING AND EXPANDING THE “GREEN NETWORK” OF PARKS, OPEN SPACES AND TRAILS TO CONNECT NEIGHBORS TO NATURE.

THE HISTORICAL AND CULTURAL COMMUNITY THEME CENTERS ON THE RECOGNITION AND CELEBRATION OF THE RICH HISTORY AND CULTURE OF THE COMMUNITY AS A WAY TO FOSTER GROWTH AND OPPORTUNITY.



GROWING GREEN



HISTORICAL AND CULTURAL COMMUNITY

