
FY 2023-2024 Annual Action Plan

Activities for Q1

Message from Director:



Fayetteville Redevelopment Commissioners, the first quarter of fiscal year 2024 was challenging. The Economic and Community Development Team endeavored to fund a variety of nonprofits using American Rescue Plan Funds and Community Development Block Grant funding. We also have worked to increase our monitoring standards to ensure that our partners are successful and that the City adheres to Federal monitoring requirements.

The first quarter's spending trends are always slower to get started. A large amount of work is put into drafting and executing the agreements necessary to fund outside organizations. We typically see slower spending in the first quarter which is coupled with a larger catch-up period in the second quarter. Currently, our team is working on the due diligence and development of a variety of housing partnerships. Habitat is currently working to build 5 homes on Maloney Avenue. We have brought on a new Community Development Specialist to focus exclusively on down payment assistance using our Federal Funds and limited local dollars that were received through a State earmark for Fayetteville.

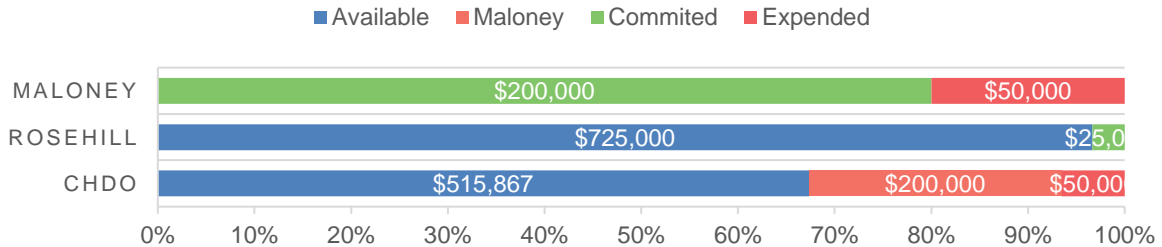
The second quarter will shift the Department's focus and intensity as we ramp up to apply for the Choice Neighborhood Implementation Grant.

Housing Program Highlights

Single-Family Housing Development

The City will partner with for-profit and non-profit developers to construct or rehabilitate affordable single-family homes. The City is required to set aside 15% of its HOME allocation for Community Housing Development Organizations (CHDO).

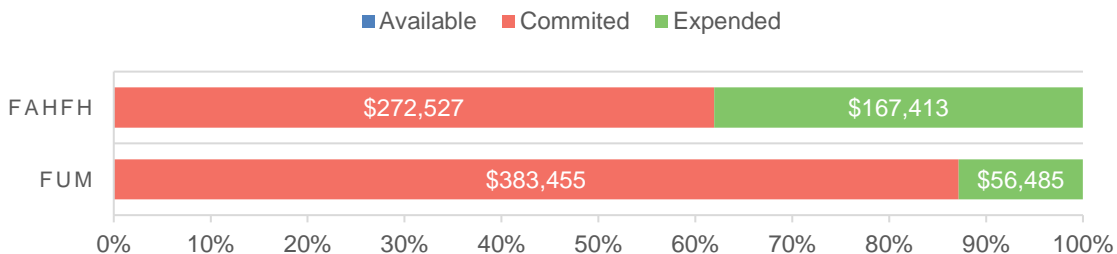
- Construction of Maloney Avenue (five single-family) homes in progress.
- Sixteen (16) single-family home development project in predevelopment. Located on Rosehill Road. \$750,000 allocated to this project of the \$4,000,000 total ARPA funding and is going before council at an upcoming session.



Emergency Home Repair

Contracts with Fayetteville Urban Ministry (FUM) and Fayetteville Area Habitat for Humanity (FAHFH) to provide repairs that remedy substandard conditions and improve accessibility for people with disabilities.

- Eighteen (18) households received emergency repairs in the first quarter (FUM-1, FAHFH-17).



Fayetteville Metropolitan Housing Authority (FMHA) Homeownership

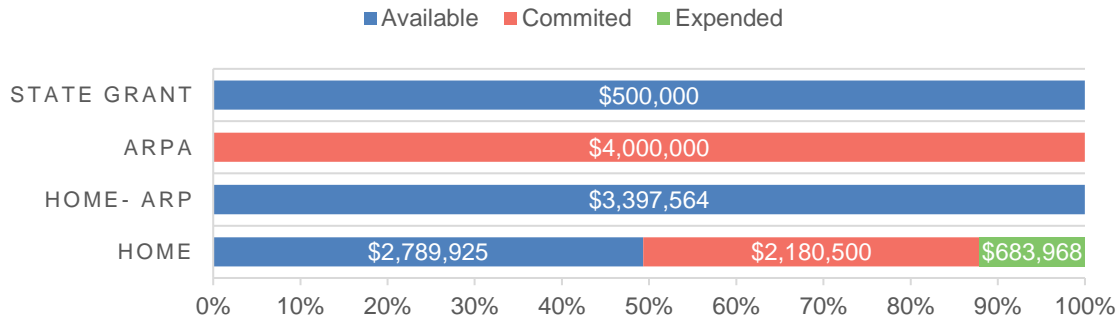
The City of Fayetteville will partner with the Fayetteville Metropolitan Housing Authority (FMHA) and qualified renters to help them become homeowners. At the end of the long-term process, each house will be converted from public to private ownership and added back to the tax roll.

- \$500,000 reallocated for Choice Implementation Grant.

Multi-Family Housing Construction

To increase the supply of affordable housing, The City allocates HOME and HOPWA funds annually. It has a one-time allocation of American Rescue Plan Funds (ARP), HOME – ARP, and State funding for multi-family rental and single-family housing construction.

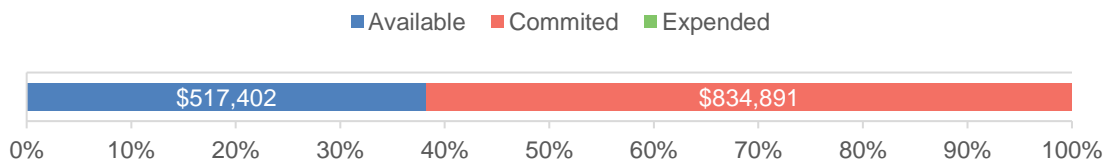
- ARP total funding \$3.25M: \$1.25m to Fayetteville Gardens; \$2m to Step Up.
- HOME funding: Cliffmore Park \$683,968; Hillside Manor \$1,800,000; Liberty Springs \$380,500.
- HOME –ARP full amount has been approved by the City Council for Step Up.



Housing Opportunities for Persons with Aids (HOPWA) (TBRA) & Support Services

TBRA provides a subsidy to eligible households in a unit of their choice and any needed support services. Short-term rent, mortgage, and utility (STRMU) assistance provides stabilization intervention to currently housing HOPWA-eligible households.

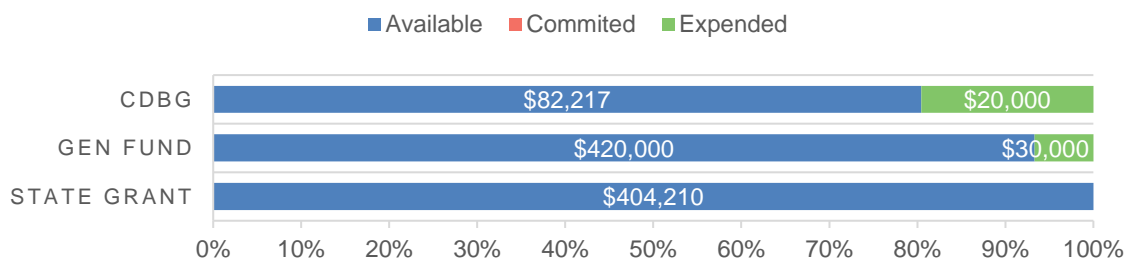
- No expenditures were reported or reimbursed during the quarter.



Homebuyer Assistance Program

Eligible low- and moderate-income (up to 80% AMI) first-time homebuyers may receive a subordinated loan of up to \$20,000 to assist with the down payment or closing costs. First-time home buyers at 80-120% AMI, are also eligible for up to \$20,000. Under the Good Neighbor Program, qualifying City of Fayetteville employees (80-140% AMI) receive up to \$30,000 in down payment and closing cost assistance to purchase their first home. This was designed to attract and retain employees while encouraging homeownership within the city.

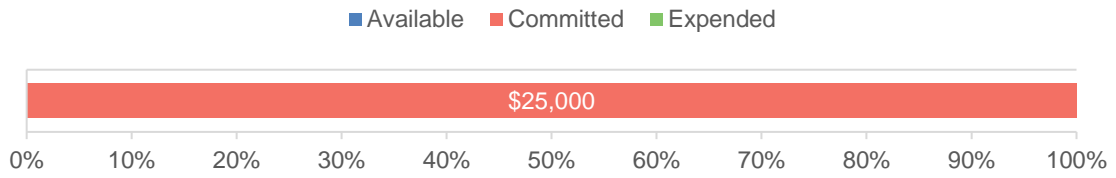
- One (1) loan closed during the first quarter for \$20,000 (CDBG) in down payment assistance.
- One (1) loan closed during the first quarter for \$30,000 in Good Neighbor down payment assistance.



Homebuyer Education and Counseling

First-time homebuyers can complete the Housing & Urban Development (HUD) approved, eight-hour homebuyer education workshop to ensure they are ready to acquire housing and sustain homeownership, followed by one-on-one counseling. Workshop topics include budgeting, credit repair, mortgage financing, and post-closing homeownership responsibilities.

- Homebuyer workshops facilitated by Kingdom CDC and held monthly at FTCC Center for Business & Industry building.
- There have been thirty (30) workshop participants this quarter.
- Six (6) one-on-one counseling's in the first quarter.

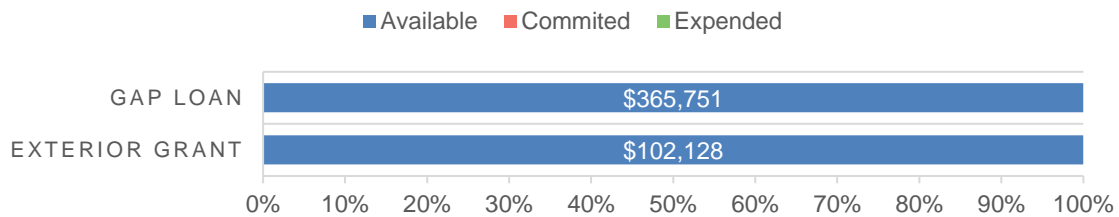


Economic Development Program Highlights

Small Business Assistance

This program provides loans to small businesses that fill the gap in financing needs or down payment requirements to purchase a commercial property for the business to operate. Commercial Exterior Improvement Grants are matching grants that offers funding from \$10,000 to \$25,000, requiring a one-to-one match to encourage exterior improvements of commercial properties in any of the city's qualified census tracts.

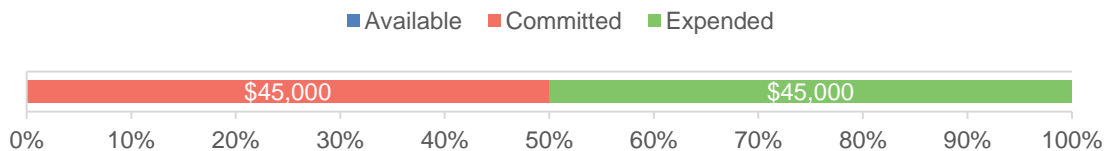
- Staff assisted four (4) small businesses interested in applying for loans.
- Currently, there is one (1) loan application completed.
- There is currently two (2) completed grant application moving through the process.
- Staff assisted eleven (11) small businesses interested in applying for grants.



Mid-Carolina Regional Council

My Future So Bright Program started workforce skills training and career exposure experiences for Fayetteville youth ages 16-24.

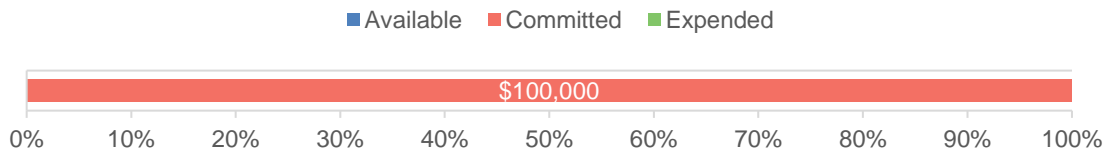
- Nineteen(19) jobs were created



Coding in High Schools

Provides high school students in Qualified Census Tracts (QCT) with the opportunity to learn basics of Visual Basic programming and develop a foundation in computer science.

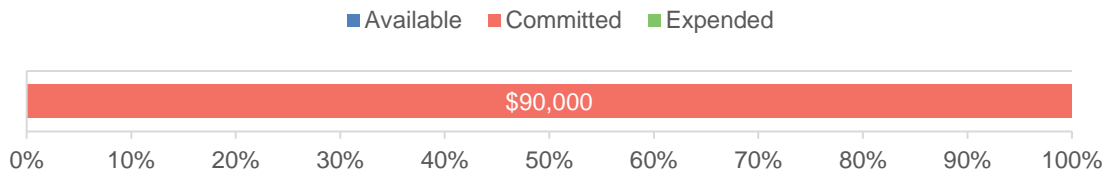
- \$100,000 agreement with T-House Technology & Consulting.



General Contractor License Program

This General Contracting License Program offers a classroom sponsorship for participants in areas of training through Fayetteville Technical Community College (FTCC) as detailed below as well as other areas of training that can result in a General Contracting License to include new or improved employment opportunities.

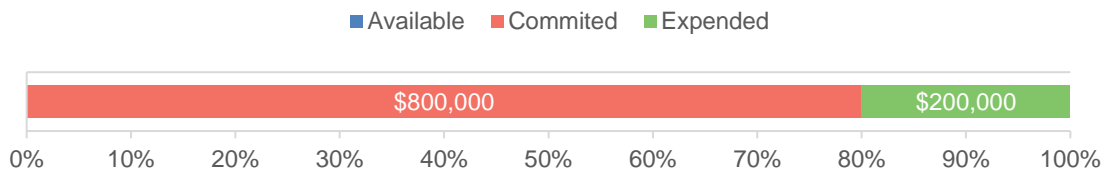
- \$90,000 has been allocated for training assistance with completion in obtaining a North Carolina General Contractor License in partnership with FTCC.



ARPA Childcare Assistance Grant Program

City Council has partnered with the Partnership for Children to provide retention and recruitment bonuses to aid in staffing qualified childcare centers.

- \$1M has been allocated for childcare assistance for development and retention bonuses in partnership with the Partnership for Children.
- The contract has been executed, and the program is underway.
- This funding may be reallocated to other programs due to lagging state legislation.



Small Business Retention Grant – Covid19 Recovery

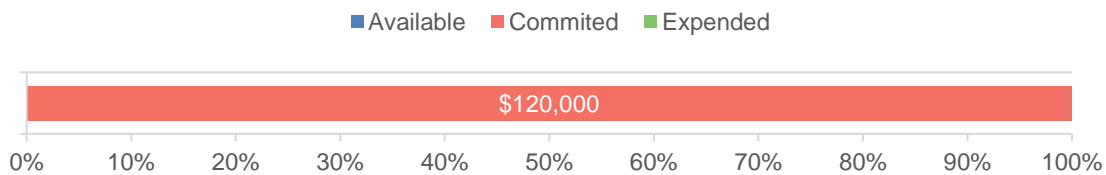
Grants up to \$10,000 are available to eligible small businesses with unmet recovery needs due to the pandemic.

- One (1) small business owner application has been approved.
All funds have been expended.

Job Skills Training Sponsorship Grant

This program offers a sponsorship grant of up to \$500 per eligible student in numerous areas of training at FTCC that can result in a new or improved employment opportunity.

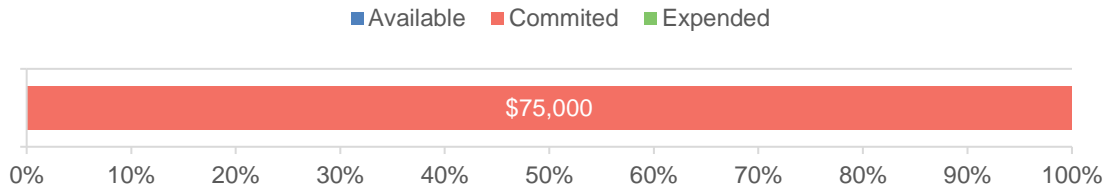
- Two (2) sponsorship grants approved.



ServiceSource

This is a multi-year contract that supports the Warrior Bridge Program providing employment assistance and job placement for veterans.

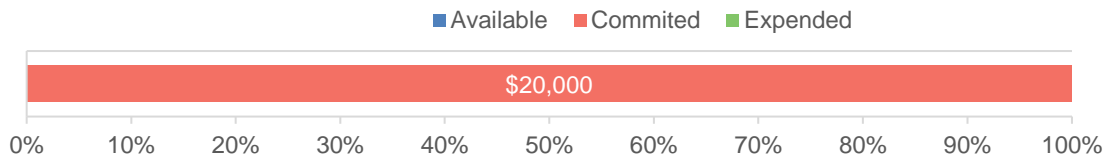
- Seventy-three (73) veterans assisted with employment services; nine (9) received employment, and nine (9) maintained employment.



Veterans Bridge Home

Connects veterans and provides employment support services

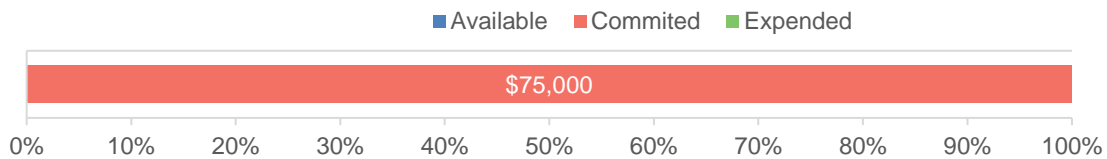
- Seventy-two (72) veterans assisted during the first quarter, with ten (10) receiving employment.



Cumberland Residential and Employment Training (CREST)

Employment services and training for those with developmental disabilities

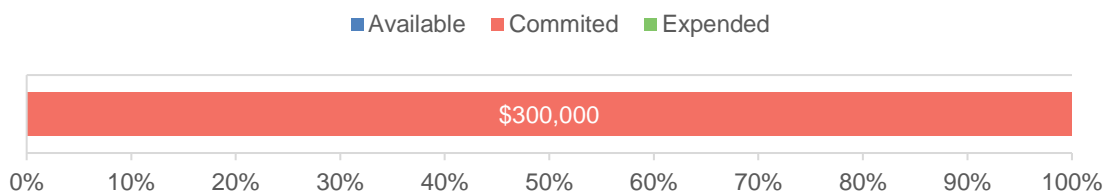
- Seventeen (17) people participated in training during the first quarter; eight (8) received employment, and nine (9) received on-the-job training.



Fayetteville Metropolitan Housing Authority Empowerment Institute

This is a multi-year contract that supports the FMHA Empowerment Institute. This is a 12.5-week course in partnership with the City and others to launch a Job Skills Training/Pre-Apprenticeship Program.

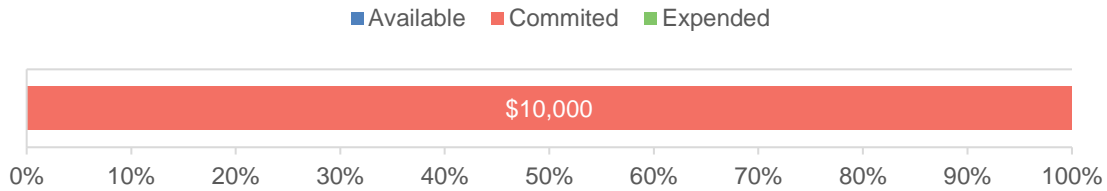
- Ten (10) residents enrolled in the Construction Skills course at Fayetteville Technical Community College (FTCC). All ten (10) are public housing residents.
- Ten (10) residents began the Pre-Apprenticeship Program
- Twenty-four (24) residents began the Pre-Apprenticeship Program.



Miller's Crew

Provides job training to adolescents and adults with developmental disabilities in the Fayetteville, NC area through HS Vocational Labs, Mobile Training Lab, and a Brick-and-Mortar Training Center.

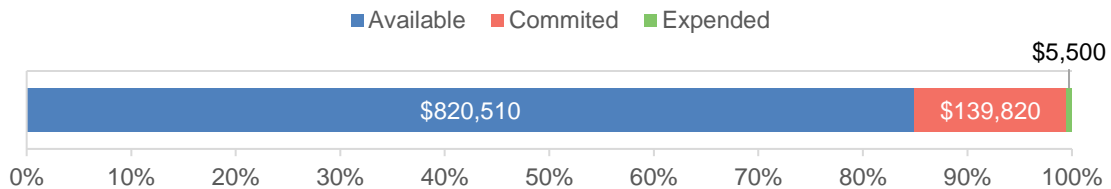
- Twenty-two (22) people participated in training during the first quarter; eight (8) received employment, and nine (9) received on-the-job training.



Golden Leaf Foundation

Golden LEAF funds economic development projects that focus on creating and retaining jobs, attracting new businesses to North Carolina, expanding industries, and training new workers.

- The City was approved for a \$965,830 grant for the Fayetteville Regional Airport Sewer Lift Station Improvement project; This will serve a city owned site that is collocated with Fay Regional Airport. This will allow the extension of sewer lines to properties south of the airport.
- Moorman, Kizer & Reitzel, Inc., has been chosen to complete the engineering and design.



Economic Development Incentive Payments

The City offers incentives for developers that develop, operate, and maintain the approved project in accordance with the approved incentive agreement.

- Campbell Soup, at 2610 Clark West Road, was a \$40M investment. Over 100 new jobs were verified in December 2021. Fourteen additional new jobs were expected in December 2022. The fourth of seven incentive payments will be received this program year (FY23-24), estimated at \$154,000. They started receiving payments began in 2020.

Building Re-Use Grants

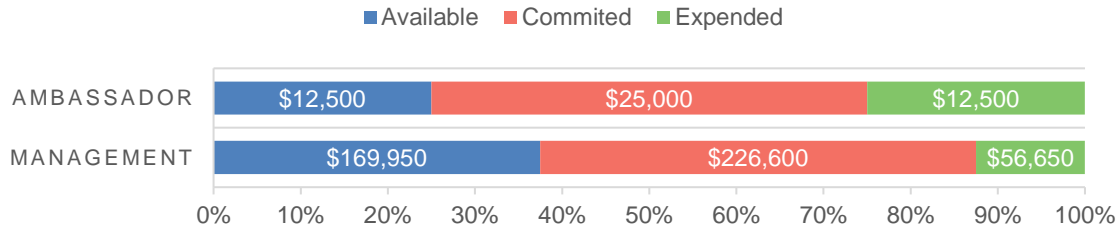
State grant for renovating or expanding a building occupied by an existing North Carolina company wishing to expand in its current location.

- ChenMed project at 4101 Raeford Road is still active.
- eClerx project at 325 McPherson Church Road is still active.
- The Advanced Computer Learning Center project at 208 Hay Street is still active.

Downtown Management Contract

The Cool Spring Downtown District (CSDD) Inc. is a charitable, nonprofit corporation formed to create and sustain an arts and entertainment district in downtown Fayetteville as a vibrant center of artistic, cultural, civic, and commercial activity.

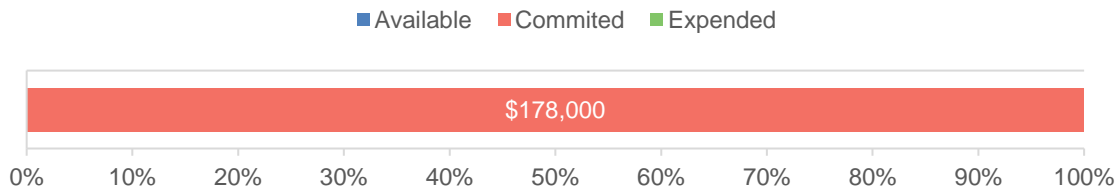
- Six (6) new businesses opened during the quarter.
- Net gain of three (3) new businesses during the quarter.



Fayetteville-Cumberland Economic Development Corporation (FCEDC)

The City and County have an inter-local agreement for conducting economic development activities and services through FCEDC, a nonprofit corporation created by both parties.

- The FCEDC facilitates business projects that increase community employment and directly support local industry.
- They coordinate with ECD on potential building re-use projects or other available economic development incentives to recruit businesses.

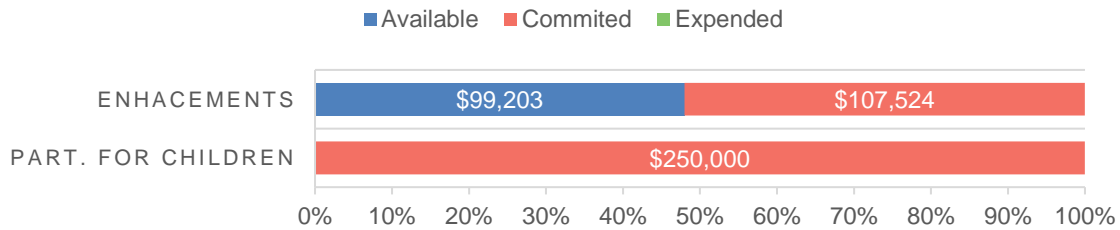


Neighborhood Engagement Highlights

Neighborhood Enhancements

This program strives to improve locations throughout the city by providing assistance with projects that will assist with public facility improvements, enhance security, and beautification, and foster pride in the neighborhoods.

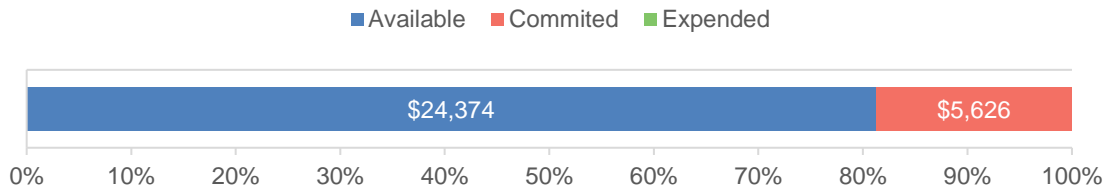
- Oakridge Estates fence project started with the production of fence panels; over 2,000 linear feet of fencing.
- The Partnership for Children project is still in development.



Neighborhood Signs

This program fosters neighborhood pride by providing a grant for the erection of neighborhood signs and landscaping, to create quality places within the communities.

- Thirteen (13) applications for projects were received during this quarter; site surveys were conducted on all to determine feasible locations for the installation of community signs
- Eleven sign projects in progress.
- Two (2) project completed during the first quarter.



Community Safety Micro-Grant Program

This program is offered to community-based organizations to fund, inspire, and boost community crime reduction activities by supporting efforts to prevent crime and violence in Fayetteville. This is a "low barrier" grant program intended to allow community members to apply and access grant funding

- Cycle Three received 126 applications for the Community Safety Micro Grant.
- Eighteen (18) applications were approved to receive grant funding totaling \$55,500.

Blight Removal

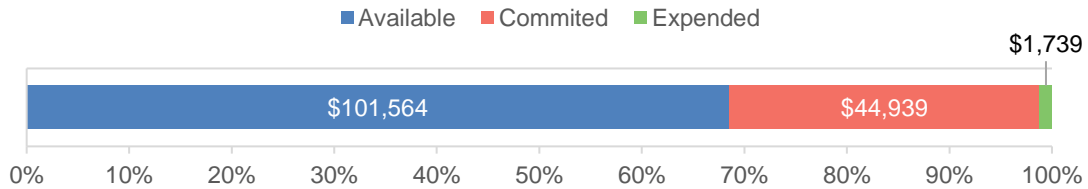
This grant program is designed to encourage and assist with demolishing blighted and deteriorated structures beyond reasonable repair in low-income communities.

- Eleven (11) demolitions requests received; six (6) in process of Purchase Orders (PO), two (2) awaiting completed contracts, one (1) on hold, two (2) demolished.

111 Jasper Street



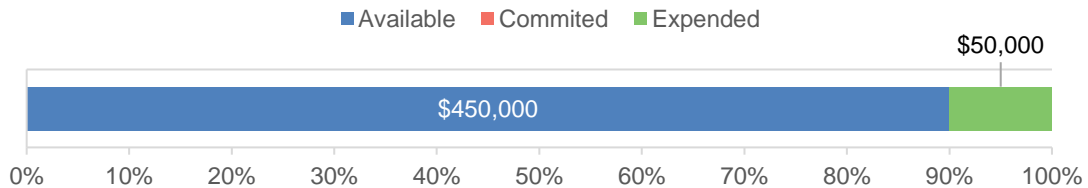
5017 Collins Street



Choice Neighborhood Implementation Grant

Choice Neighborhoods Implementation Grants support those communities that have undergone a comprehensive local planning process and are ready to implement their “Transformation Plan” to redevelop the neighborhood.

- City Council has committed \$500,000 to help secure the grant.
- ECD has hired a grant writer to assist with the grant application.
- We have contracted a grant writer and partnered with a non-profit to ensure we are competing aggressively for this grant



Choice - Community Resource Center

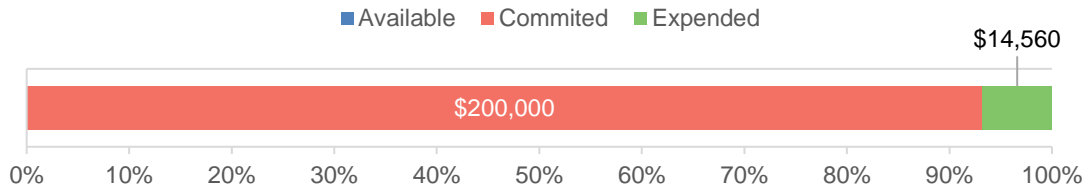
ARPA funds were allocated to fund a community resource center in the Murchison Road corridor.

- Applicant selected and approved by City Council; Applicant is in the process of negotiating the purchase price of building and repair estimates for a \$1,000,000 total investment.

Youth Development

Funding is dedicated to non-profit organizations that aim to mentor and divert at-risk youth.

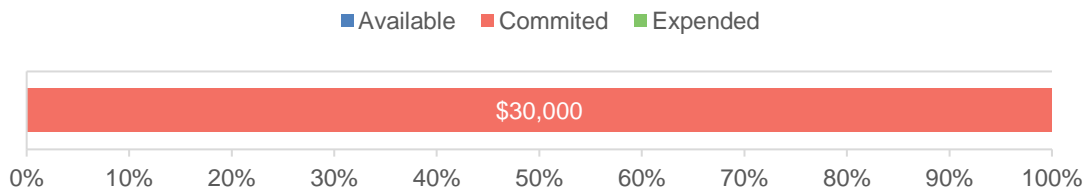
- Tulsa Initiative funded at \$100,000; \$14,560 expended
- ROOTS funded at \$25,000
- Two-Six Project funded at \$25,000
- Communicare funded at \$50,000



Water and Sewer Assessment Fee Assistance

This program provides grants for low- and moderate-income homeowners for fees up to \$2,000 that are assessed when water and sewer are made available to a neighborhood, along with a \$900 plumber hook-up fee.

- Staff approved three (3) applications.
- One (1) project completed
- Two (2) in progress

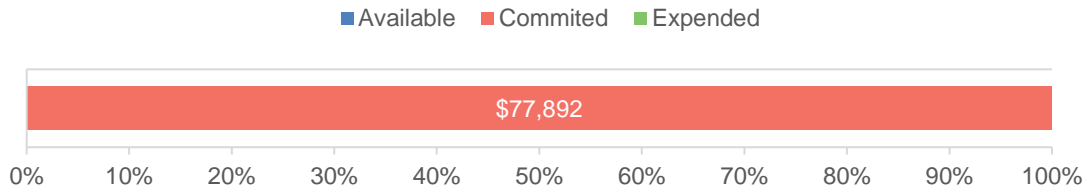


Homeless Program Highlights

Cumberland HealthNET

A collaborative network of community organizations primarily focuses on improving the health outcomes for the uninsured by linking them with medical and other needed health and community services.

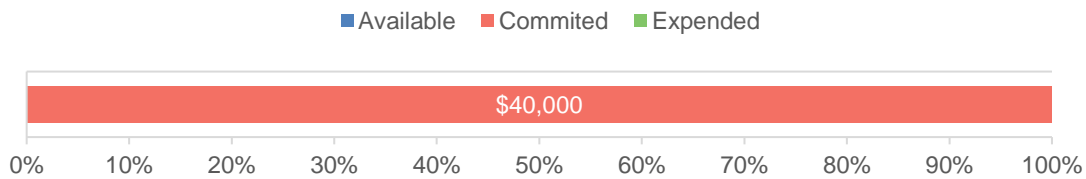
- Street Outreach engaged 20 individuals, all presumed low income.
- No expenditures reported or reimbursed during the quarter.



Connections of Cumberland County

This agency assists female-headed households with securing stable housing and case management services by supplementing their clients' rental or utility needs.

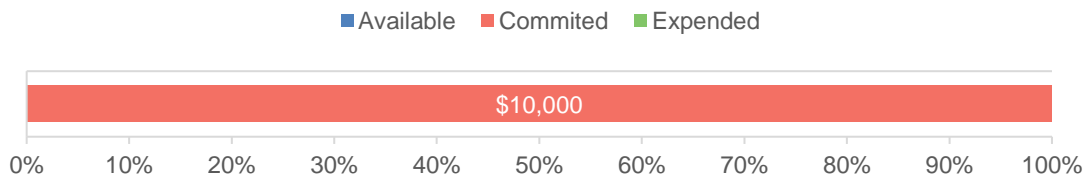
- 314 female head of households were assisted during the quarter.
- No expenditures reported or reimbursed during the quarter.



Salvation Army

The Pathway of Hope Emergency Shelter, managed by the Salvation Army, currently offers 54 beds and emergency shelters for single men and families with children.

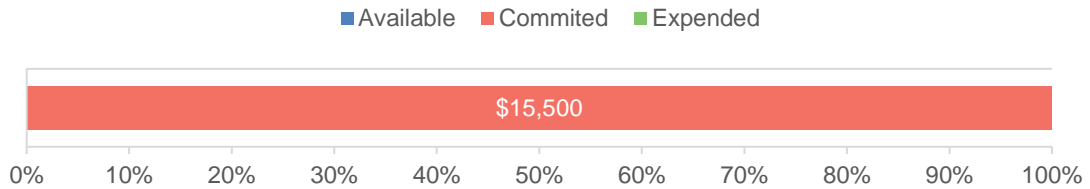
- 6,450 meals served during the quarter.
- No "White Flag" nights during the quarter.
- No expenditures reported or reimbursed during the quarter.



Fayetteville Urban Ministry Emergency Assistance Program

This program provides food, clothing, case management, rapid re-housing, and homeless prevention services to those in need.

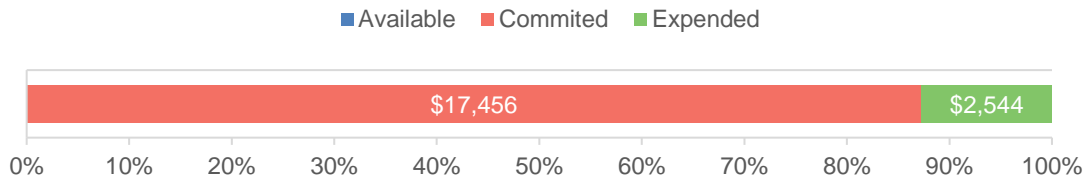
- 31 households served during the quarter.
- No expenditures reported or reimbursed during the quarter.



Better Health

Provides for the unmet healthcare needs in Cumberland County through assistance, referral, and education.

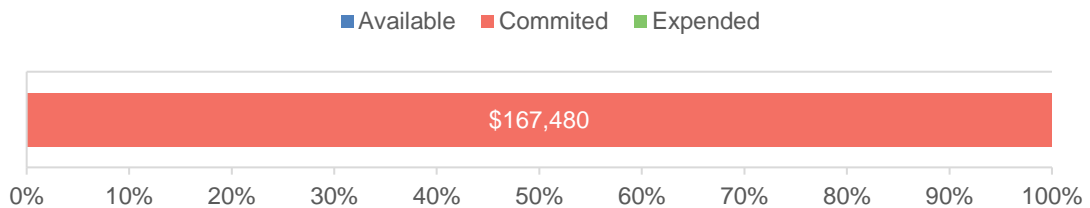
- 25 individuals assisted during the quarter.
- \$2,544 expended during the quarter.



Day Resource Center

Located at 128 S. King St. is the homeless resource center opened in August 2023. The center provides a place during the day for people experiencing homelessness to receive supportive services. It also can operate as a shelter during emergencies as determined by Cumberland County.

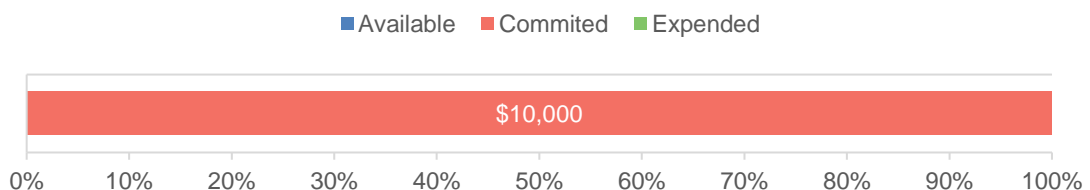
- 1,397 visitors were reported in the quarter
- 434 engaged for services and assistance.
- Partners report assisting 91 clients since opening.
- 570 Showers and 436 loads of laundry provided.
- No expenditures or reimbursements were reported during the quarter.



Re-Entry Services

The City contracts with the Mid-Carolina Council of Government to empower, support, and encourage individuals with past criminal records to reenter the community from incarceration by utilizing the comprehensive network of service providers.

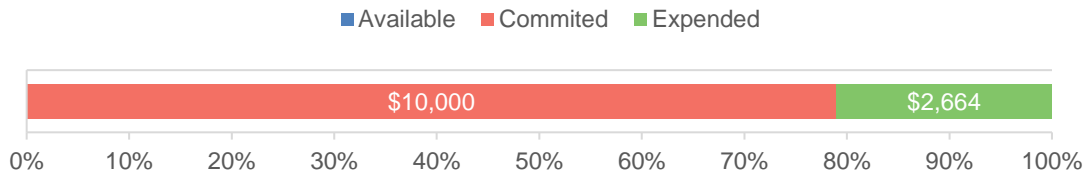
- No expenditures or reimbursement submitted during the quarter.



Combine Unified Services.

This agency operates the Project Uplift whose mission is to serve low- and moderate-income persons in the Old Wilmington Road corridor and homeless individuals. This venue was chosen strategically as this area has a high level of poverty and a large number of people who need these services. Selected volunteers provide overall community wrap-around services and support. Hot meals are prepared and served.

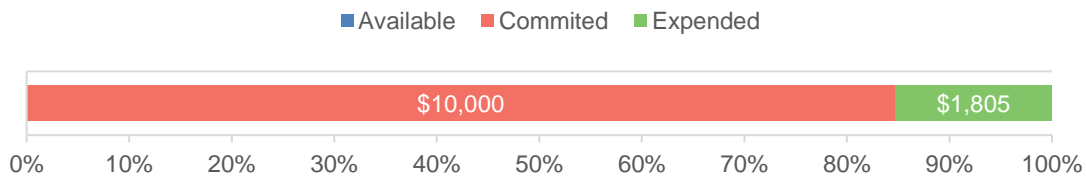
- 32 individuals received services



Myrover-Reese Fellowship Homes.

Provides a safe and supportive environment for those seeking recovery from alcohol and other drugs, based on a 12 Step Program. Myrover-Reese provides supervised recovery housing in three licensed 24-hour facilities. This is accomplished by providing Recovery Support Services and Recovery Housing Support.

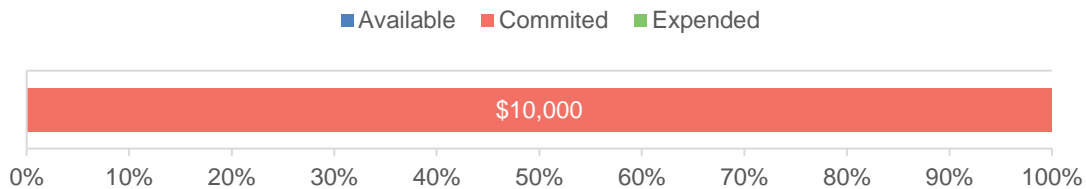
- 29 individuals received services



Vision Resource Center.

The VRC Technology and Mobility for Independent Living will assist the visually impaired in navigating the City more independently. The program will consist of purchasing a WeWALK SMART cane (blind or low vision) for each participant. The WeWALK smart cane is a device that provides voice feedback and uses mapping services that offer more accessible navigation to the visually impaired.

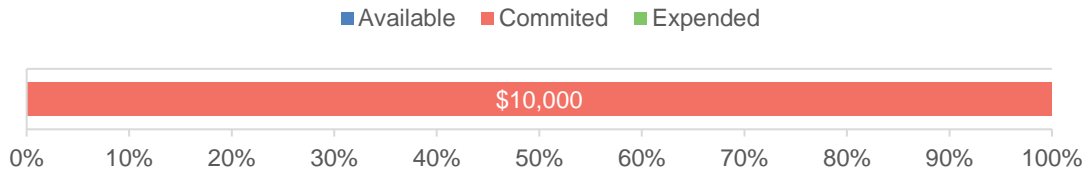
- No report received



Greater Life of Fayetteville.

The People in Need (PIN) Program provides parental workshops that offer parenting tools and communication skills to address numerous family problems, improve social skills of and encourage positive behavior that will instill a sense of pride and accomplishment in our youth.

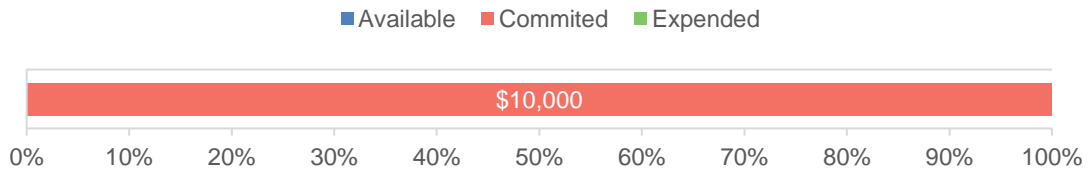
- No report received



Fayetteville-Raeford CARES Mentoring Movement.

A mobile mentoring program that aims to create a network of young leaders to inspire a better future. Onsite tutoring, study assistance, social and learning interaction, and other outreach services are provided to disadvantaged youth in the city.

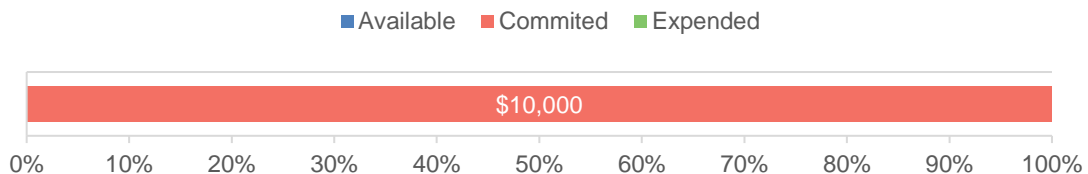
- No report received



United Ministries in Christ Church.

Offers the Closing the Gap Program that is designed to assess and identify the challenges that low-income communities face while giving special attention to, but not limited to, the LGBTQIA community. Support services are provided to the homeless and others who need financial assistance with co-pays for medication, professional counseling, and other community resources.

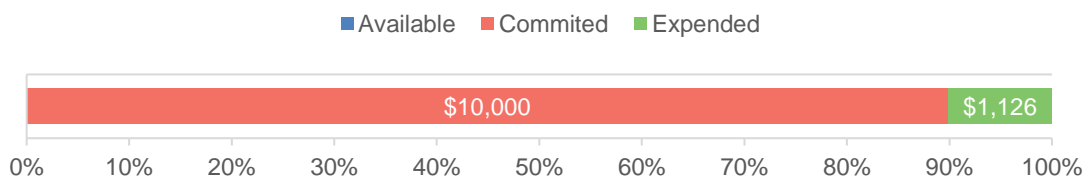
- 5 individuals received services



Maruis Maximus Foundation for Mental Health.

This agency raises awareness of those affected by homelessness and for at-risk youth by performing street outreach and establishing trust. This program will help identify those who do not turn to standardized services for help and assess their mental health, personal risk, criminal risk, and everyday needs.

- 423 individuals received services



Dream Center at 913 Person St.

The City leases the building at 913 Person Street to Manna Church which currently operates as an overnight shelter. During the day, the Dream Center hosts a daily lunch, with laundry and showers also available.

- Averaged 18 beds out of 20 during the quarter or 89% occupancy.
- 10,586 meals served for an average of 119 lunches served per day.
- 19 guests transitioned to independent/shared housing or into other longer-term programs.