

**FAYETTEVILLE CITY COUNCIL  
SPECIAL MEETING  
FAYETTEVILLE FIRE STATION #14 – 632 LANGDON STREET  
MARCH 31, 2008  
5:00 P.M.**

Present: Mayor Anthony G. Chavonne  
Council Members Keith A. Bates, Sr. (District 1); Charles E. Evans (District 2); Robert A. Massey, Jr. (District 3)(arrived at 5:25 p.m.); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6)(arrived at 5:10 p.m.); Valencia A. Applewhite (District 7); Theodore W. Mohn (District 8); Wesley A. Meredith (District 9)

Others Present: Dale E. Iman, City Manager  
Stanley Victrum, Assistant City Manager  
Kyle Sonnenberg, Assistant City Manager  
Doug Hewett, Assistant City Manager  
Karen M. McDonald, City Attorney  
Lyle Sumek, Sumek and Associates, Inc.  
Candice H. White, City Clerk  
Andrew Barksdale, The Fayetteville Observer

Mayor Chavonne called the special meeting to order at 5:00 p.m. and stated a closed session would be added to the agenda for consultation with attorney and litigation in the matter of Weller v. City of Fayetteville.

**MOTION: Council Member Meredith moved to go into closed session.**

**SECOND: Council Member Applewhite**

**VOTE: UNANIMOUS (8-0)**

The regular session recessed at 5:05 p.m.

**MOTION: Council Member Meredith moved to reconvene in open session.**

**SECOND: Council Member Bates**

**VOTE: UNANIMOUS (10-0)**

The regular session reconvened at 5:45 p.m.

Mayor Chavonne turned the meeting over to Lyle Sumek of Sumek and Associates, Inc. Mr. Sumek called on Dale E. Iman, City Manager, who provided an overview of a Strategic Plan meeting Mr. Sumek facilitated earlier in the day with city department heads and managers.

Mr. Sumek guided Council through action plans, timeframes and discussions of top and high priority items for the Policy Agenda 2008-2009 as follows:

Top Priority

- Northwest Gateway Project
- Murchison Road Corridor: Plan Implementation
- Sidewalk Policy and Funding
- North Carolina State Veterans Park
- BRAC Opportunities

High Priority

- Sign Ordinance
- Workforce Development: City's Role and Plan
- Funding Plan for Parks and Recreation Master Plan
- Downtown Parking: Actions
- Diverse Tax Base Strategy and Actions

A lengthy discussion ensued regarding the city's approach to and expectations for "Workforce Development: City's Role and Plans" to include participation in a study of local hiring and local workforce related issues.

Mr. Sumek led Council through discussion of strategic planning for transit system improvements and consensus of Council was to make transit a continuing priority on the Policy Agenda. Mr. Iman spoke to funding options for transit.

Mr. Sumek guided Council through action plans, timeframes and discussions of top and high priority items for the Management Agenda 2008-2009 as follows:

Top Priority

UDO: Mixed Use Development

Neighborhood Speeding Strategy

Community Watch Expansion: Development

City's Economic Development Strategy Plan with Positioning Projects

"Telling the City's Story": Action Plan

High Priority

Hope VI Project

Fire Training Facility: Direction and Funding

Consolidated Marketing Program (with PWC)

Performance Based Compensation System: Development

Retail Attraction Study and Specific Action Plan

Discussion ensued regarding the current stop sign ordinance. Mr. Iman spoke to Uniform Traffic Control Regulations. Consensus of Council was to add a review of the stop sign ordinance and exploration of the Safelight Program to "Neighborhood Speeding Strategies".

Consensus of Council was for the "City's Economic Development Strategy Plan with Positioning Projects" to remain in the Strategic Plan but not as an item for action until there is budgetary support.

Doug Hewett, Assistant City Manager, engaged Council in discussion of "Telling the City's Story: Action Plan", "Consolidated Marketing Program (with PWC)", and clarification of Council goals contained therein.

Mr. Iman addressed timing and budgetary issues related to "Performance Based Compensation System". Discussion included incentives for performance and across the board increases. Consensus was to retain as a high priority item on the Management Agenda with no specific actions or timeframes.

Mr. Iman spoke concerning a consultant to track retail activity under the "Retail Attraction Study and Specific Action Plan" item and the budgetary decision involved with pursuing. A brief discussion followed.

Mr. Sumek concluded by stating revised outlines would be provided to Council. Mr. Hewett called attention to the Governance Guide for 2008 and stated it would be brought to Council for adoption.

There being no further business, the meeting adjourned at 8:50 p.m.