

**CITY OF FAYETTEVILLE**  
**ANNUAL BOARDS AND COMMISSIONS BREAKFAST**  
**STRATEGIC PLANNING SESSION**  
**HOLIDAY INN BORDEAUX - 1760 OWEN DRIVE**  
**APRIL 1, 2008**  
**7:30 A.M.**

Present: Mayor Anthony G. Chavonne

Council Members Keith A. Bates, Sr. (District 1); Charles E. Evans (District 2); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Wesley A. Meredith (District 9)

Others Present: Dale E. Iman, City Manager

Stanley Victrum, Assistant City Manager

Doug Hewett, Assistant City Manager

Lyle Sumek, Sumek and Associates, Inc.

Shawnelle Jones, Management Services

Robert Barefoot, Parks and Recreation Director

Catherine B. Vansickle, Joint Senior Citizens Advisory Commission

Herman Bishop, NC Firemen's Relief Fund Board of Trustees

J.D. Pone, Joint Parks and Recreation Advisory Commission

Pete Piner, Former Fayetteville Fire Department Chief/ NC Firemen's Relief Fund Board of Trustees

B.E. (Benny) Nichols, Fire/Emergency Management Chief

Harry Shaw, City of Fayetteville Linear Park, Inc.

Victor Sharpe, Community Development Director

Sandra Monroe, Fair Housing Board

Michelle Ann Michael, Historic Resources Commission

Bernadette R. Bogertey, Joint Appearance Commission

Gary Belton, Human Relations Specialist

Ron McElrath, Director Human Relations

Sandra W. Monroe, Fair Housing Board

Delvin S. McAllister, Fayetteville Redevelopment Commissions

Sailaja Vallabha, Fayetteville-Cumberland Human Relations Commission

Greg Caison, Stormwater Manager

Dohn Broadwell, Jr., Joint Stormwater Advisory Board

Dennis Gould, Board of Adjustment

Jimmy Teal, Planning Director

Karen Hilton, Assistant Planning Director

Kyle Garner, Planner

Brad Whitted, Airport Director

Patricia Campbell, Airport Secretary

Terri Hutaff, Director Human Resource Development

James M. Carter, Personnel Review Board

Michael J. Lysek, Personnel Review Board

Steven P. Wheeler, Airport Commission

Cleatus J. (Jack) Cox, Zoning Commission

James M. Smith, Planning Commission

Ralph P. Hamilton, Airport Commissions

Candice H. White, City Clerk

**1. OPENING COMMENTS**

Mayor Chavonne provided opening remarks and extended a welcome to those in attendance.

Dale E. Iman, City Manager, introduced Lyle Sumek, Lyle Sumek and Associates, and stated Mr. Sumek would present an overview of how the City of Fayetteville boards and

commissions fit into the City's strategic planning model.

## **2. CITY AS A TEAM**

Mr. Sumek reviewed the responsibilities of the Mayor and Council, boards and commissions, and city management and provided a working model demonstrating how the three entities are pulled together as a team by the common visions and goals contained in the city's strategic plan.

## **3. STRATEGIC PLANNING MODEL FOR CITY OF FAYETTEVILLE**

Mr. Sumek provided an overview of the strategic planning elements to include vision, plan, execution, mission and core values. Mr. Sumek stated boards and commissions could work on policy or management agendas, depending on the responsibilities particular to their individual board or commission, and their time and efforts should be focused on top and high priority goals.

## **4. FAYETTEVILLE VISION 2023**

Mr. Sumek led attendees through the objectives, short-term and long-term challenges and opportunities of the Vision 2023 principles and explained what the objectives mean to citizens. Mr. Sumek urged attendees to think about how their individual board or commission related to the vision and how they could bring the vision to life.

Mr. Sumek provided an outline of the city's mission to include a government that is financially sound, provides a full range of quality municipal services, is valued by its customers, has a dedicated workforce, operates in a cost effective manner, has well designed and maintained infrastructure and facilities, engages its citizens, and is a state and regional leader. Mr. Sumek spoke briefly to means by which the city could achieve its mission.

## **5. GOALS 2013**

Mr. Sumek reviewed the city's core beliefs of responsibility, ethics, stewardship, professionalism, entrepreneurial spirit, commitment and teamwork and urged everyone in attendance to relay the city's good news and be an advocate for the city.

## **6. ACTION AGENDA 2008**

Mr. Sumek led attendees through a review of top priority and high priority items on the policy and management agendas for 2008-2009. Mr. Sumek noted Council had made transit system improvements a continuing priority item on the policy agenda, added strategies to address Neighborhood Speeding and placed development of a Performance Based Compensation System and Retail Attraction Study and Special Action Plan on hold.

Mr. Iman thanked those in attendance for their service and being a vital part of the overall process. Council Members expressed their appreciation for the work performed by the city's boards and commissions. Doug Hewett, Assistant City Manager, distributed lapel pins as a token of appreciation. There being no further business, the session adjourned at 9:00 a.m.