

FAYETTEVILLE CITY COUNCIL
ANNUAL RETREAT
JULIUS BOROS BOARD ROOM - MID PINES INN
1005 MIDLAND ROAD - SOUTHERN PINES, NC
FEBRUARY 16, 2008
8:30 A.M.

Present: Mayor Anthony G. Chavonne
Council Members Keith A. Bates, Sr. (District 1); Charles E. Evans (District 2)(arrived at 12:40 p.m.); Robert A. Massey, Jr. (District 3)(left at 10:40 a.m.); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Valencia A. Applewhite (District 7); Theodore W. Mohn (District 8); Wesley A. Meredith (District 9)

Others Present: Dale E. Iman, City Manager

Stanley Victrum, Assistant City Manager
Kyle Sonnenberg, Assistant City Manager
Doug Hewett, Assistant City Manager
Karen M. McDonald, City Attorney
Lyle Sumek, Sumek and Associates, Inc.
Andrew Barksdale, The Fayetteville Observer

Mayor Chavonne called the second session of the annual retreat to order at 8:30 a.m. and turned the meeting over to the facilitator, Mr. Lyle Sumek of Sumek and Associates, Inc. Mr. Sumek continued with the strategic planning process and discussion resumed regarding items contained therein.

Council recessed briefly for lunch from 12:00 p.m. to 12:45 p.m. Discussion continued.

City of Fayetteville Vision 2023 was amended by consensus and will be brought back to Council at a later date.

The City of Fayetteville
is a GREAT PLACE TO LIVE with
a choice of DESIRABLE NEIGHBORHOODS,
LEISURE OPPORTUNITIES FOR ALL,
and BEAUTY BY DESIGN.

Our City has a VIBRANT DOWNTOWN,
the CAPE FEAR RIVER to ENJOY, and
a STRONG LOCAL ECONOMY.

Our City is a PARTNERSHIP of CITIZENS
with a DIVERSE CULTURE and RICH HERITAGE,
creating a SUSTAINABLE COMMUNITY.

Council reviewed and reorganized the City's principal goals and targets for action associated with the goals.

Policy Agenda 2008

Top Priority:

Northwest Gateway
Murchison Road Corridor
Sidewalk Policy
NC Veterans Park
BRAC Opportunities

High Priority:

Sign Ordinance
Workforce Development Plan
Funding Plan for Parks and Recreation Master Plan
Downtown Parking Actions
Diverse Tax Base Strategy

Management Agenda 2008

Top Priority:

- Neighborhood Speeding Strategy
- Unified Development Ordinance
- Community Watch Expansion
- Telling the City's Story
- City Economic Development and Positioning Project

High Priority:

- HOPE VI – Implementation
- Consolidated Marketing Program with PWC
- Fire Training Tower
- Retail Attraction Strategy
- Performance Based Compensation System

City of Fayetteville Goals for 2013 were identified as follows:

- Greater Tax Base Diversity – Strong Local Economy
- More Attractive and Sustainable City – Clean and Beautiful
- Growing City, Desirable Neighborhoods – A Great Place to Live
- More Efficient City Government – Cost-Effective Service Delivery
- Greater Community Unity – Pride in Fayetteville
- Vibrant Downtown – A Community Focal Point

Mayor and City Council operating protocols and the Governance Guide for 2008 were discussed.

Council agreed to hold a special meeting on Monday, March 31, 2008 at 5:00 p.m. for strategic planning purposes.

There being no further business, the retreat adjourned at 4:00 p.m.