



Recommended Social Media Comment Policy

FINAL

The City of Fayetteville, NC government uses social media to interact with residents, businesses and visitors about city-related topics, events and issues. Please note this is a moderated online discussion site and subject to North Carolina Public Records Laws, and e-discovery laws and policies. All comments and content shared on our government-sponsored social media sites must relate to items within the jurisdictional control or authority of the City of Fayetteville, NC government.

The City of Fayetteville, NC government reserves the right to delete submissions that do not meet the purpose of this site as set out above. The following are examples of unacceptable social networking content and comments. Please note this list is not intended to be all-inclusive:

1. Any content or comments that do not relate to the City of Fayetteville, NC government or the authority of the City of Fayetteville, NC government will be removed.
2. Profane or obscene language or content as determined by the profanity filters offered through each social media platform (such posts result in the comment/content being blocked through social media's profanity filter.)
3. Content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age religion, gender, marital status with regard to public assistance, national origin, physical or mental disability, or sexual orientation, or any other protected class of people.
4. Duplicate posts by the same author (the original post will be left intact assuming it follows the guidelines of acceptable comments or content).
5. Solicitations of commerce and/or, including content that contains gratuitous links (links or references to other relevant government webpages, official government sites or official city partners are acceptable).
6. Promotions or content related to political organizations of any type.
7. Advocation of illegal activity; or those that compromise safety or security of the public.
8. Infringement on copyrights or trademarks.
9. Confidential or non-public information, including but not limited to any personally identifiable or medical information and any content that violates the legal rights of the owner of said content.

Please note that opinions and comments expressed on this social media site do not reflect the opinions and positions of the City of Fayetteville, NC government, its officers or employees. If you have any questions concerning our social media platforms and the moderated discussion rules, please email the Marketing and Communications team at marcomm@FayettevilleNC.gov.