

# Fayetteville-Cumberland Parks and Recreation Project Proposal



City of  
*Fayetteville*  
North Carolina





# Background



The FCPR Master Plan recommended:

improvements to existing parks / facilities  
construction of a new senior center / parks  
improvements to aquatic facilities

addition of community centers / greenways expansion

Project recommendations followed the  
Plan's Executive Summary and

Lack of current facilities

Age / condition / use of existing facilities

Ability to use current resources – staff / land

Revenue potential

Partnership opportunity



# Multipurpose Aquatic Center with Senior Center



## Project Justification

- Citizen Survey: “1 pool for the entire City is inadequate”
- Year round aquatics
- Outdated, undersized current Senior Center
- New therapeutic recreational opportunities
  - Special Olympics
  - Wounded Warriors
- Efficient use of existing staff
- New partnerships to reduce costs
  - Cumberland County Schools
  - Fort Bragg
- Additional revenue opportunities
  - Local and regional swim meets
  - Parties, rentals, year round swim and kayak/scuba lessons

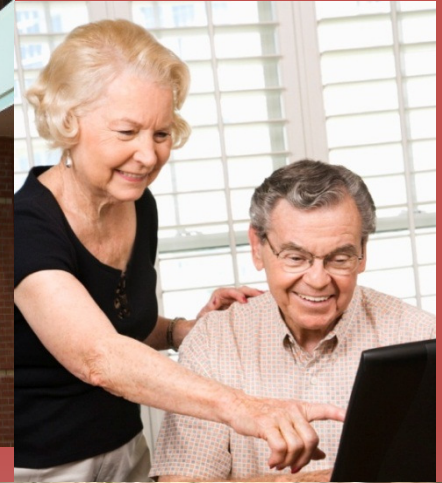
# Multipurpose Aquatic Center with Senior Center

2 Major Spaces:

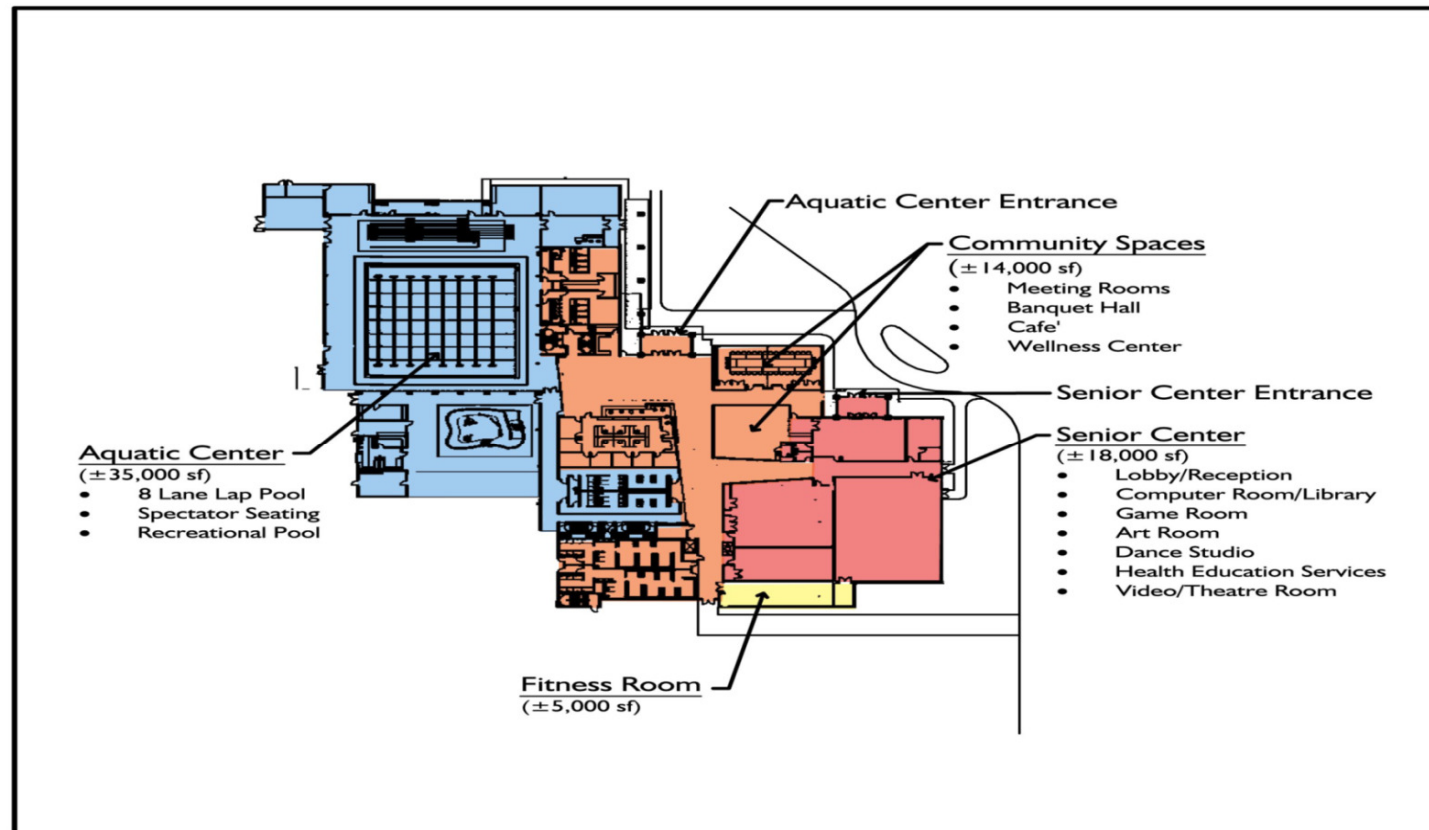
- ❁ Senior center
- ❁ Aquatic center

Plus:

- ❁ Community spaces
- ❁ Fitness facility.



# Prototype



Multi-Purpose Aquatic Center with Senior Center



# Neighborhood Aquatic Centers



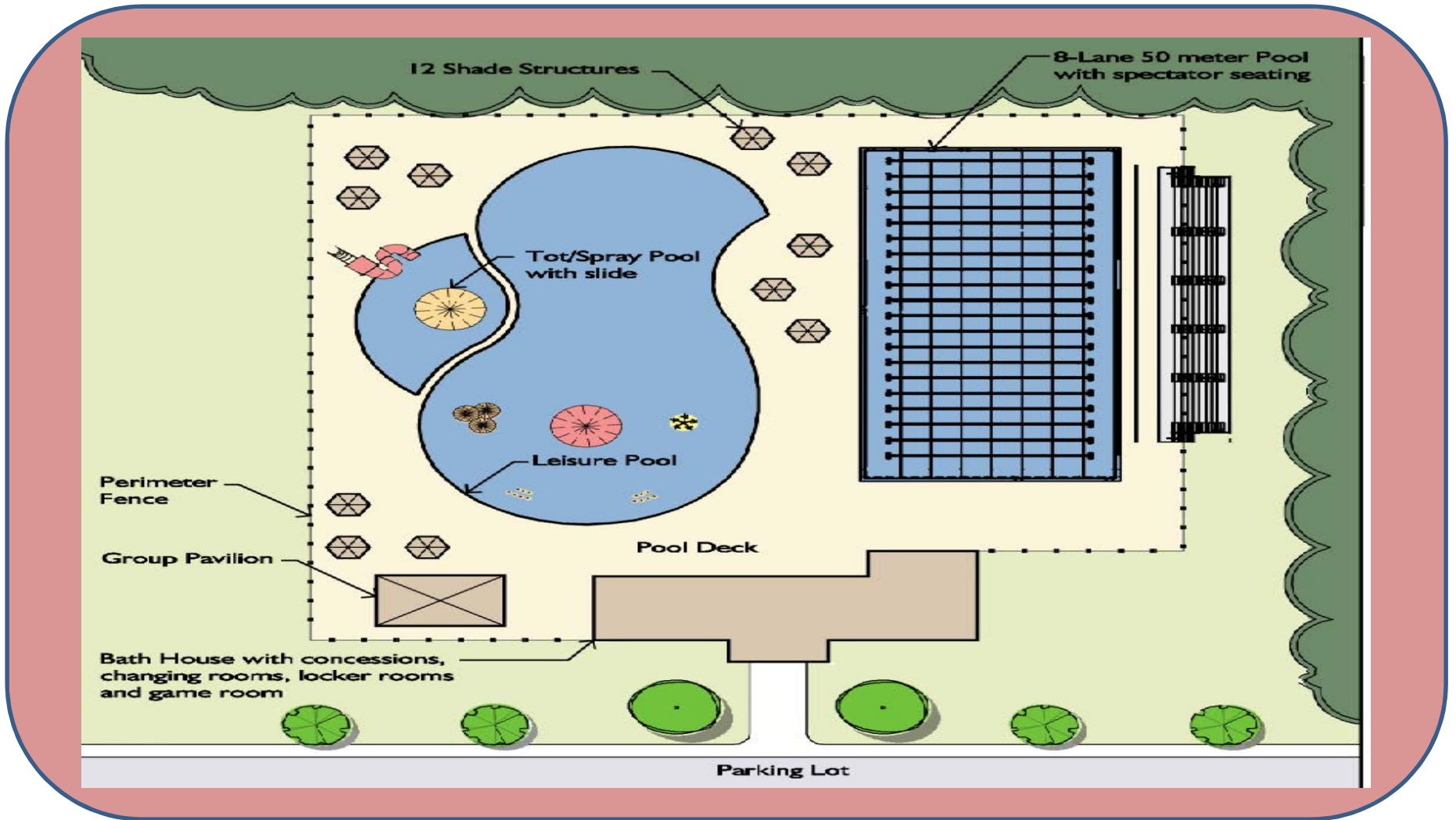
## Project Justification

- Citizen Survey: “1 pool for the entire City is inadequate”
- Land purchase not required
- Expanded programming opportunities
- New therapeutic recreational opportunities
  - Special Olympics
  - Wounded Warriors
  - Special needs
- New revenue opportunities
  - Local and regional swim meets
  - Expanded swim lessons, pool rentals, kayak/scuba lessons
- New partnerships to reduce costs
  - Cumberland County Schools

**6 lane, 25 yard lap pool**  
**Bath house with locker rooms**  
**15' deck**  
**Two family changing rooms**  
**Leisure pool**  
**Pool with slide and play features**  
**Snack bar**  
**Shade structures**



# PROTOTYPE







# Tennis Center



## Project Justification

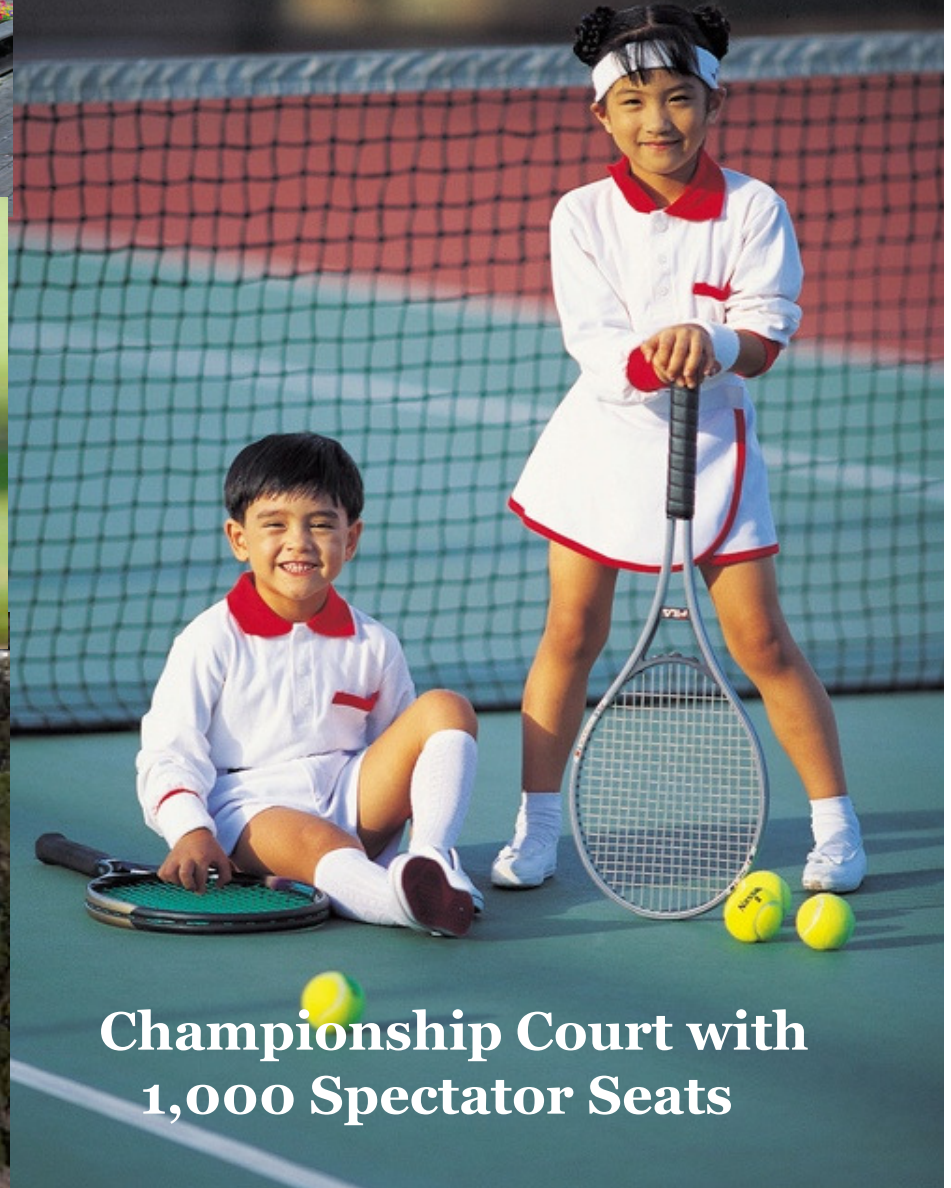
- Current lack of tennis facility
- Local tennis community supports the project
- Ability to use current staff resources
- New therapeutic recreational opportunities
  - Special Olympics
  - Wounded Warriors
  - Special needs participants
- Additional revenue opportunities
  - Local and regional tennis tournaments
  - Expanded lessons, rentals
- New partnerships to reduce costs
  - Cumberland County Schools



**Club house with locker rooms, showers, pro shop, and meeting rooms**

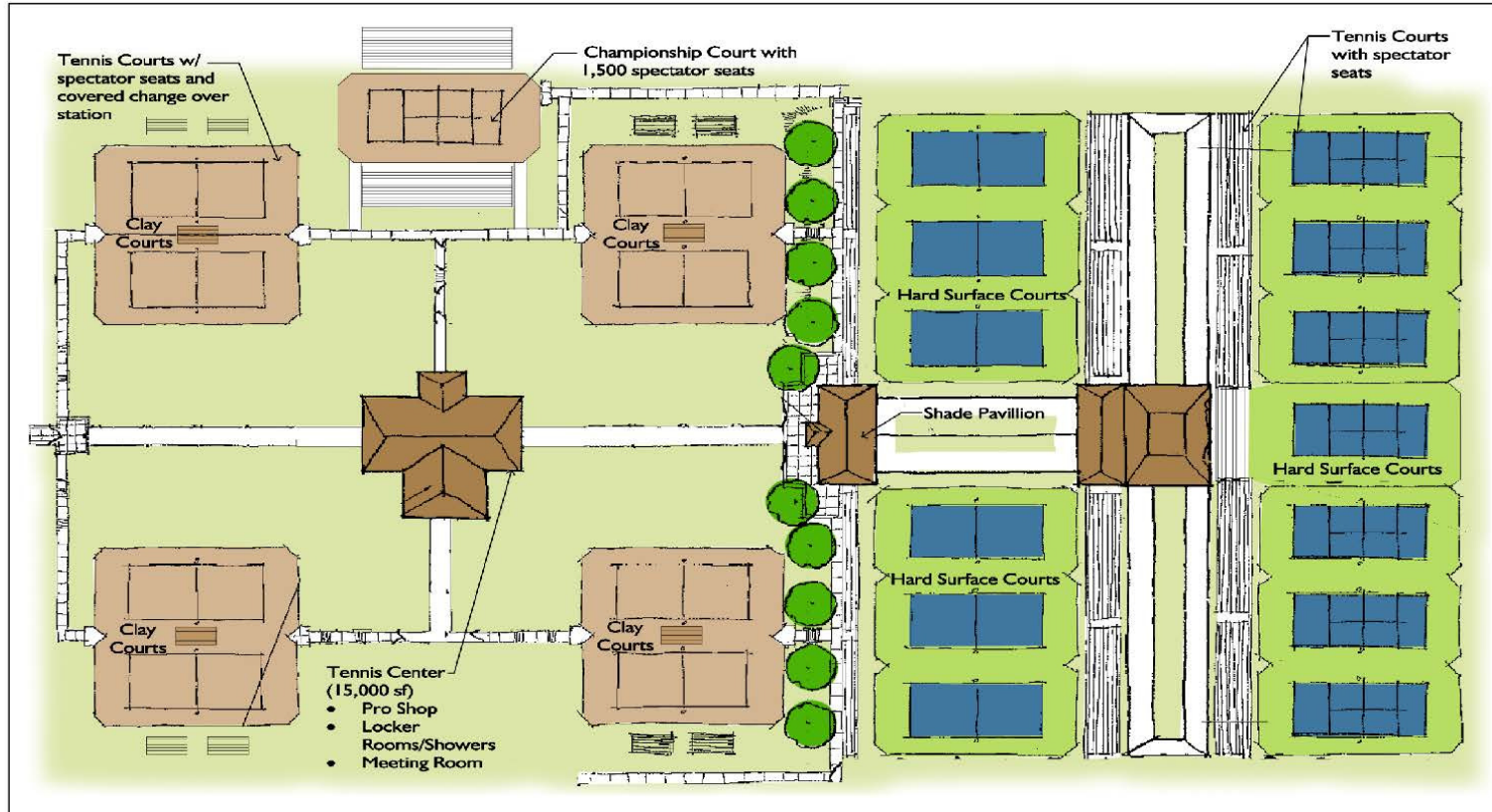


**4 Clay Courts / 13 Hard Courts  
Covered changeover stations**



**Championship Court with  
1,000 Spectator Seats**

# PROTOTYPE



**Tennis Center**



# CAPE FEAR RIVER PARK



## Project Justification

- Unique facility
- Regional destination = economic development
- No land purchase necessary
- New revenue opportunities
  - Amphitheater
  - Boat rentals
- New cultural arts programming/events
  - Outdoor plays, concerts
- Expand current partnerships
  - Arts Council
  - Cumberland County Schools
- Efficient use of existing staff



Picnic shelters  
Playgrounds  
Water features

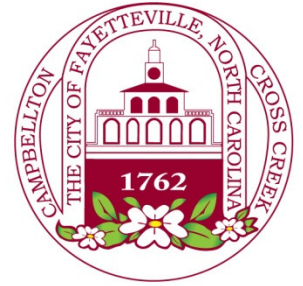


Small amphitheater  
Boardwalk along the  
Cape Fear River  
Boat docks  
Walking / jogging /  
biking trails



Open green lawns  
Restrooms

# PROTOTYPE



# Options



## Option 1

- Dedicates 1.5 ¢ for 15 years / \$35,000,000 collected
- Projects: Multipurpose Aquatic Center w/Senior Center, 2 Neighborhood Aquatic Centers, Tennis Center, River Park
- Provides 5 projects totaling \$30,600,000

## Option 2

- Dedicates 1 ¢ for 15 years / \$24,000,000 collected
- Projects: Multipurpose Aquatic Center w/Senior Center, 2 Neighborhood Aquatic Centers, Tennis Center (reduced size and scope)
- Provides 4 projects totaling \$21,600,000

## Option 3

- Dedicates .5 ¢ for 15 years / \$12,000,000 collected
- Provides 4 projects totaling \$10,650,000
- Projects: stand-alone Senior Center, 2 Neighborhood Aquatic Centers, Tennis Center



# Option 1

1.5¢ x 15 years =  
\$35,000,000



|                                      | FY14 | 1. FY15      | FY16 | FY17         | FY18         | FY19        | FY20         | Total        |
|--------------------------------------|------|--------------|------|--------------|--------------|-------------|--------------|--------------|
| <b>Multipurpose Aquatic Facility</b> |      | \$18,000,000 |      |              |              |             |              | \$18,000,000 |
| <b>Neighborhood Aquatic Facility</b> |      |              |      | \$ 2,300,000 |              |             |              | \$ 2,300,000 |
| <b>Neighborhood Aquatic Facility</b> |      |              |      |              | \$ 2,300,000 |             |              | \$ 2,300,000 |
| <b>Tennis Center</b>                 |      |              |      |              |              | \$3,000,000 |              | \$ 3,000,000 |
| <b>Cape Fear River Park</b>          |      |              |      |              |              |             | \$ 5,000,000 | \$ 5,000,000 |
| <b>Total</b>                         |      | \$18,000,000 |      | \$ 2,300,000 | \$ 2,300,000 | \$3,000,000 | \$ 5,000,000 | \$30,600,000 |





# Option 2

1¢ x 15 years =  
\$24,000,000



|  | FY14 | FY15         | FY16 | FY17         | FY18         | FY19 | FY20        | Total        |
|--|------|--------------|------|--------------|--------------|------|-------------|--------------|
| Multipurpose Aquatic Facility (reduced size and scope) |      | \$15,000,000 |      |              |              |      |             | \$15,000,000 |
| Neighborhood Aquatic Facility                          |      |              |      | \$ 2,300,000 |              |      |             | \$ 2,300,000 |
| Neighborhood Aquatic Facility                          |      |              |      |              | \$ 2,300,000 |      |             | \$ 2,300,000 |
| Tennis Center (reduced size and scope)                 |      |              |      |              |              |      | \$2,000,000 | \$ 2,000,000 |
| <b>TOTAL</b>   |      | \$15,000,000 |      | \$ 2,300,000 | \$ 2,300,000 |      | \$2,000,000 | \$21,600,000 |



**Option 3**  
**.5¢ x 15 years =**  
**\$12,000,000**



|                               | FY14 | FY15         | FY16         | FY17         | FY18 | FY19         | FY20 | Total        |
|-------------------------------|------|--------------|--------------|--------------|------|--------------|------|--------------|
| Senior Center (stand-alone)   |      | \$ 2,250,000 |              |              |      |              |      | \$ 2,250,000 |
| Neighborhood Aquatic Facility |      |              | \$ 2,300,000 |              |      |              |      | \$ 2,300,000 |
| Neighborhood Aquatic Facility |      |              |              | \$ 2,300,000 |      |              |      | \$ 2,300,000 |
| Tennis Center                 |      |              |              |              |      | \$ 3,800,000 |      | \$ 3,800,000 |
| <b>TOTAL</b>                  |      | \$ 2,250,000 | \$ 2,300,000 | \$ 2,300,000 |      | \$ 3,800,000 |      | \$10,650,000 |



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