

# City of Fayetteville 2013 Resident Survey

## APPENDIX G: SPECIAL CROSSTABS

Submitted to

The City of  
**Fayetteville,**  
**North Carolina**

ETC Institute  
725 W. Frontier Circle  
Olathe, KS  
66061

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## Overview

The following pages display selected crosstabs of the survey data to provide the City with additional analysis into various communication, funding and community involvement issues. For the satisfaction questions included, “very satisfied” and “satisfied” responses AND “very dissatisfied” and “dissatisfied” responses were combined to more easily identify the differences between residents who were satisfied versus those who were not. For the ratings questions included, “excellent” and “good” responses AND “below average” and “poor” responses were combined to more easily identify the differences between residents who were satisfied versus those who were not. The crosstabs included in this analysis are listed below:

- **Communication Crosstabs:**

- Crosstab of (Q1I) overall satisfaction with City communication by (Q18) methods residents use to get City information and (Q19) methods residents prefer to get City information.
- Crosstab of (Q17A) satisfaction with the availability of information about City services by (Q18) methods residents use to get City information and (Q19) methods residents prefer to get City information.
- Crosstab of (Q17B) satisfaction with City efforts to keep residents informed about local issues by (Q18) methods residents use to get City information and (Q19) methods residents prefer to get City information.

- **Funding Crosstabs:**

- Crosstab of (Q25A) willingness to support additional funding to increase police facilities and services by (Q1A) satisfaction with the overall quality of police protection, (Q6F) overall feeling of safety in Fayetteville and (Q5A) satisfaction with City efforts to prevent crime.
- Crosstab of (Q25B) willingness to support additional funding to increase investments in the public transit system by (Q1E) satisfaction with the overall quality of the public transit system.
- Crosstab of (Q25C) willingness to support additional funding to increase and upgrade parks and recreation facilities by (Q1J) satisfaction with the overall quality of Parks and Recreation facilities and programs.
- Crosstab of (Q25D) willingness to support additional funding to increase construction and maintenance of sidewalks by (Q9F) satisfaction with the condition of sidewalks.
- Crosstab of (Q25E) willingness to support additional funding for investments in the City’s transportation network by (Q1D) satisfaction with the overall flow of traffic.
- Crosstab of (Q25F) willingness to support additional funding to increase the enforcement of City codes by (Q1G) satisfaction with the overall enforcement of codes and ordinances.
- Crosstab of (Q25G) willingness to support additional funding to increase citizen engagement opportunities by (Q17C) satisfaction with the level of public involvement in local decisions.
- Crosstab of (Q25H) willingness to support additional funding to develop incentive programs for beautification incentives by (Q9E) satisfaction with the cleanliness and appearance of medians and roadsides.
- Crosstab of (Q25I) willingness to support additional funding to increase stormwater infrastructure to address flooding concerns by (Q14H) satisfaction with the drainage of City streets.

- **Community Involvement Crosstabs:**

- Crosstab of (Q3A) satisfaction with the overall quality of City services by (Q30A-Q30C) residents who had worked on a community project, attended a public meeting or attended a club/organization's meeting at least once versus those who had not.
- Crosstab of (Q17A-Q17D) satisfaction with communication services by (Q30A-Q30C) residents who had worked on a community project, attended a public meeting or attended a club/organization's meeting at least once versus those who had not.
- Crosstab of (Q22A-Q22J) the overall ratings of the City by (Q30A-Q30C) residents who had worked on a community project, attended a public meeting or attended a club/organization's meeting at least once versus those who had not.

**Communication Crosstabs**

**Q1. Please rate each item on a scale of 1 to 5, where 5 means, "Very Satisfied" and 1 means, "Very Dissatisfied." (excluding "Don't Know")**

N=847

Q18. Which of the following methods do you use to get information about the City of Fayetteville?

	City Manager's Weekly Report	City Reps	City printed media	City's social media	Police Department social media	Kaleidoscope program	Live City Council meetings	1-FAY Call Center	City website
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Q1i. Overall effectiveness of communication with the public

Satisfied	69.0%	56.3%	56.5%	60.6%	54.0%	68.9%	59.5%	56.6%	54.1%
Neutral	17.2%	31.0%	32.7%	27.5%	32.2%	28.9%	28.5%	34.2%	31.5%
Dissatisfied	13.8%	12.7%	10.9%	11.9%	13.8%	2.2%	12.0%	9.2%	14.3%

N=847

Q18. Which of the following methods do you use to get information about the City of Fayetteville?

	City's citizen E-news	Local newspapers	Community Access Channel 7	Local radio news	Local television news	Community blogs	Paid advertising in local media	Other websites	Total
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Q1i. Overall effectiveness of communication with the public

Satisfied	64.7%	52.2%	57.7%	53.1%	52.9%	60.7%	52.6%	45.8%	51.2%
Neutral	26.5%	31.7%	30.7%	32.8%	31.9%	14.3%	33.1%	27.1%	32.7%
Dissatisfied	8.8%	16.1%	11.6%	14.1%	15.2%	25.0%	14.3%	27.1%	16.1%

**Communication Crosstabs**

**Q17. For each of the following, please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (excluding "Don't Know")**

N=847

Q18. Which of the following methods do you use to get information about the City of Fayetteville?

	City Manager's Weekly Report	City Reps	City printed media	City's social media	Police Department social media	Kaleidoscope program	Live City Council meetings	1-FAY Call Center	City website
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Q17a. Availability of information about City programs and services

Satisfied	81.5%	73.9%	65.3%	66.7%	66.3%	73.3%	69.2%	66.2%	65.4%
Neutral	14.8%	14.5%	22.3%	23.4%	17.4%	15.6%	21.4%	23.0%	21.4%
Dissatisfied	3.7%	11.6%	12.4%	9.9%	16.3%	11.1%	9.4%	10.8%	13.2%

N=847

Q18. Which of the following methods do you use to get information about the City of Fayetteville?

	City's citizen E-news	Local newspapers	Community Access Channel 7	Local radio news	Local television news	Community blogs	Paid advertising in local media	Other websites	Total
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Q17a. Availability of information about City programs and services

Satisfied	62.9%	63.1%	65.4%	61.9%	61.7%	76.9%	57.8%	50.0%	60.6%
Neutral	25.7%	23.3%	27.7%	27.5%	25.5%	11.5%	26.6%	26.7%	25.3%
Dissatisfied	11.4%	13.5%	6.8%	10.5%	12.8%	11.5%	15.6%	23.3%	14.1%

**Communication Crosstabs**

**Q17. For each of the following, please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (excluding "Don't Know")**

N=847 Q18. Which of the following methods do you use to get information about the City of Fayetteville?

	City Manager's Weekly Report	City Reps	City printed media	City's social media	Police Department social media	Kaleidoscope program	Live City Council meetings	1-FAY Call Center	City website
<u>Q17b. City efforts to keep you informed about local issues</u>									
Satisfied	65.4%	71.6%	56.6%	59.3%	59.8%	80.0%	62.5%	66.2%	54.6%
Neutral	19.2%	11.9%	25.9%	23.9%	16.1%	15.6%	23.8%	18.9%	26.7%
Dissatisfied	15.4%	16.4%	17.5%	16.8%	24.1%	4.4%	13.8%	14.9%	18.7%

	City's citizen E-news	Local newspapers	Community Access Channel 7	Local radio news	Local television news	Community blogs	Paid advertising in local media	Other websites	Total
<u>Q17b. City efforts to keep you informed about local issues</u>									
Satisfied	58.8%	55.9%	61.5%	54.6%	55.6%	53.8%	52.6%	42.6%	53.7%
Neutral	20.6%	25.7%	27.8%	28.3%	26.5%	19.2%	29.2%	24.6%	27.2%
Dissatisfied	20.6%	18.4%	10.7%	17.1%	18.0%	26.9%	18.2%	32.8%	19.1%

**Communication Crosstabs**

**Q1. Please rate each item on a scale of 1 to 5, where 5 means, "Very Satisfied" and 1 means, "Very Dissatisfied." (excluding "Don't Know")**

N=847

	Q19. Preferred Methods to Get Information								
	City Manager's Weekly Report	City Reps	City printed media	City's social media	Police Department social media	Kaleidoscope program	Live City Council meetings	1-FAY Call Center	City website
<u>Q1i. Overall effectiveness of communication with the public</u>									
Satisfied	45.0%	40.9%	49.6%	57.8%	57.1%	50.0%	46.9%	64.0%	51.6%
Neutral	30.0%	31.8%	37.0%	24.4%	25.7%	33.3%	32.7%	20.0%	32.3%
Dissatisfied	25.0%	27.3%	13.4%	17.8%	17.1%	16.7%	20.4%	16.0%	16.1%

N=847

	Q19. Preferred Methods to Get Information								Total
	City's citizen E-news	Local newspapers	Community Access Channel 7	Local radio news	Local television news	Community blogs	Paid advertising in local media	Other websites	
<u>Q1i. Overall effectiveness of communication with the public</u>									
Satisfied	53.8%	48.4%	57.7%	54.4%	53.9%	37.5%	50.0%	50.0%	51.2%
Neutral	38.5%	34.2%	28.2%	33.5%	31.4%	12.5%	32.0%	20.0%	32.7%
Dissatisfied	7.7%	17.4%	14.1%	12.0%	14.7%	50.0%	18.0%	30.0%	16.1%

**Communication Crosstabs**

**Q17. For each of the following, please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (excluding "Don't Know")**

N=847

	Q19. Preferred Methods to Get Information								
	City Manager's Weekly Report	City Reps	City printed media	City's social media	Police Department social media	Kaleidoscope program	Live City Council meetings	1-FAY Call Center	City website
<u>Q17a. Availability of information about City programs and services</u>									
Satisfied	44.4%	57.1%	57.8%	62.5%	58.3%	57.1%	63.3%	87.0%	59.7%
Neutral	38.9%	28.6%	25.8%	20.8%	25.0%	14.3%	26.5%	0.0%	23.5%
Dissatisfied	16.7%	14.3%	16.4%	16.7%	16.7%	28.6%	10.2%	13.0%	16.7%

N=847

	Q19. Preferred Methods to Get Information								Total
	City's citizen E-news	Local newspapers	Community Access Channel 7	Local radio news	Local television news	Community blogs	Paid advertising in local media	Other websites	
<u>Q17a. Availability of information about City programs and services</u>									
Satisfied	61.5%	59.9%	67.5%	60.1%	59.5%	33.3%	48.1%	59.1%	60.6%
Neutral	15.4%	26.6%	21.3%	29.7%	27.6%	16.7%	27.8%	9.1%	25.3%
Dissatisfied	23.1%	13.5%	11.3%	10.1%	12.9%	50.0%	24.1%	31.8%	14.1%



**Communication Crosstabs**

**Q17. For each of the following, please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (excluding "Don't Know")**

N=847

	Q19. Preferred Methods to Get Information								
	City Manager's Weekly Report	City Reps	City printed media	City's social media	Police Department social media	Kaleidoscope program	Live City Council meetings	1-FAY Call Center	City website
<u>Q17b. City efforts to keep you informed about local issues</u>									
Satisfied	23.5%	52.4%	49.6%	51.1%	60.5%	57.1%	52.9%	87.0%	50.9%
Neutral	41.2%	19.0%	31.5%	21.3%	7.9%	14.3%	31.4%	4.3%	28.3%
Dissatisfied	35.3%	28.6%	18.9%	27.7%	31.6%	28.6%	15.7%	8.7%	20.8%

N=847

	Q19. Preferred Methods to Get Information								Total
	City's citizen E-news	Local newspapers	Community Access Channel 7	Local radio news	Local television news	Community blogs	Paid advertising in local media	Other websites	
<u>Q17b. City efforts to keep you informed about local issues</u>									
Satisfied	41.7%	53.9%	62.3%	52.3%	54.5%	16.7%	40.7%	60.9%	53.7%
Neutral	25.0%	26.9%	20.8%	32.7%	26.5%	16.7%	27.8%	13.0%	27.2%
Dissatisfied	33.3%	19.2%	16.9%	15.0%	19.0%	66.7%	31.5%	26.1%	19.1%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	<u>Q1a. Overall quality of police protection</u>			<u>Total</u>
	<u>Satisfied</u>	<u>Neutral</u>	<u>Dissatisfied</u>	

Q25a. Increase police facilities and services

Very Willing	23.6%	26.5%	26.5%	25.0%
Willing	43.2%	41.0%	31.6%	39.8%
Not Sure	24.4%	23.0%	17.1%	24.0%
Not Willing At All	8.8%	9.5%	24.8%	11.2%

N=847	<u>Q6f. Overall feeling of safety in Fayetteville</u>			<u>Total</u>
	<u>Safe</u>	<u>Neutral</u>	<u>Unsafe</u>	

Q25a. Increase police facilities and services

Very Willing	24.7%	22.2%	30.1%	25.0%
Willing	41.3%	42.5%	33.7%	39.8%
Not Sure	25.7%	24.2%	18.7%	24.0%
Not Willing At All	8.3%	11.1%	17.5%	11.2%

N=847	<u>Q5a. City efforts to prevent crime</u>			<u>Total</u>
	<u>Satisfied</u>	<u>Neutral</u>	<u>Dissatisfied</u>	

Q25a. Increase police facilities and services

Very Willing	25.3%	23.3%	27.8%	25.0%
Willing	42.6%	38.4%	36.8%	39.8%
Not Sure	23.7%	26.5%	21.5%	24.0%
Not Willing At All	8.4%	11.9%	13.9%	11.2%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	Q1e. Overall quality of the public transit system, the Fayetteville Area System of Transit (FAST)			Total
	Satisfied	Neutral	Dissatisfied	
<u>Q25b. Increase investment in the public transit system (FAST)</u>				
Very Willing	19.2%	8.6%	33.0%	13.4%
Willing	34.7%	31.3%	27.7%	25.7%
Not Sure	30.5%	36.8%	24.1%	35.8%
Not Willing At All	15.6%	23.3%	15.2%	25.1%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	Q1j. Overall quality of Parks and Recreation facilities and programs			Total
	Satisfied	Neutral	Dissatisfied	
<u>Q25c. Increase and upgrade parks and recreation facilities</u>				
Very Willing	21.4%	17.6%	41.6%	22.8%
Willing	41.8%	36.5%	36.3%	37.4%
Not Sure	22.3%	31.8%	12.4%	24.7%
Not Willing At All	14.5%	14.1%	9.7%	15.1%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	<u>Q9f. Condition of sidewalks</u>			<u>Total</u>
	<u>Satisfied</u>	<u>Neutral</u>	<u>Dissatisfied</u>	
<u>Q25d. Increase construction and maintenance of sidewalks</u>				
Very Willing	19.3%	25.6%	39.5%	26.4%
Willing	38.3%	38.8%	34.1%	36.9%
Not Sure	27.7%	28.2%	14.8%	24.8%
Not Willing At All	14.8%	7.5%	11.7%	11.8%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	Q1d. Overall flow of traffic in the City			Total
	Satisfied	Neutral	Dissatisfied	

Q25e. Investments in the City's transportation network (i.e., improvements to corridors, roads, bridges)

Very Willing	19.5%	19.6%	24.5%	21.7%
Willing	39.5%	41.6%	38.1%	39.4%
Not Sure	32.3%	30.8%	26.7%	29.6%
Not Willing At All	8.6%	7.9%	10.6%	9.3%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	Q1g. Overall enforcement of codes and ordinances			Total
	Satisfied	Neutral	Dissatisfied	
<u>Q25f. Increase enforcement of City codes</u>				
Very Willing	13.7%	18.4%	24.2%	17.1%
Willing	45.5%	34.2%	33.1%	37.3%
Not Sure	29.0%	34.2%	28.0%	32.6%
Not Willing At All	11.8%	13.2%	14.6%	13.0%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	Q17c. Level of public involvement in local decisions			Total
	Satisfied	Neutral	Dissatisfied	
<u>Q25g. Increase citizen engagement opportunities</u>				
Very Willing	19.3%	15.4%	29.7%	18.9%
Willing	42.9%	47.8%	38.9%	41.0%
Not Sure	27.2%	29.1%	20.5%	29.2%
Not Willing At All	10.6%	7.7%	10.8%	10.9%



**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	Q9e. Cleanliness and appearance of medians and roadsides			Total
	Satisfied	Neutral	Dissatisfied	

Q25h. Development of incentive programs for beautification efforts (i.e. landscaping, green spaces)

Very Willing	21.9%	16.6%	31.3%	23.2%
Willing	39.7%	44.1%	30.1%	37.9%
Not Sure	25.9%	27.5%	25.9%	26.7%
Not Willing At All	12.5%	11.8%	12.7%	12.2%

**Funding Crosstabs**

**Q25. Using a scale of 1 to 5, where a 5 means "Very Willing" and a 1 means "Not Willing At All," please indicate how willing you would be to support additional funding that would:**

N=847	Q14h. Drainage of City streets			Total
	Satisfied	Neutral	Dissatisfied	
<u>Q25i. Increase stormwater infrastructure to address flooding concerns</u>				
Very Willing	19.2%	19.6%	29.7%	20.7%
Willing	41.3%	40.2%	39.4%	40.1%
Not Sure	28.0%	31.3%	23.2%	29.0%
Not Willing At All	11.5%	8.9%	7.7%	10.2%

**Community Involvement Crosstabs**

**Q3. Please rate each item on a scale of 1 to 5, where 5 means, "Very Satisfied" and 1 means, "Very Dissatisfied." (excluding "Don't Know")**

N=847

	<u>Q30a. Worked on a community project</u>		<u>Q30b. Attended a public meeting (i.e. City, County, or school meeting)</u>		<u>Q30c. Attended a club or organization's meeting</u>		<u>Total</u>
	<u>Never</u>	<u>One or More Times During the Past Year</u>	<u>Never</u>	<u>One or More Times During the Past Year</u>	<u>Never</u>	<u>One or More Times During the Past Year</u>	
<u>Q3a. Overall quality of services provided by the City of Fayetteville</u>							
Satisfied	61.6%	57.5%	65.4%	54.9%	62.1%	58.3%	60.1%
Neutral	28.8%	28.1%	25.3%	31.7%	28.9%	28.1%	28.5%
Dissatisfied	9.5%	14.4%	9.3%	13.4%	9.0%	13.7%	11.4%

**Community Involvement Crosstabs**

**Q17. For each of the following, please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (excluding "Don't Know")**

N=847

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q17a. Availability of information about City programs and services</u>							
Satisfied	63.2%	56.6%	63.2%	58.1%	64.2%	57.1%	60.6%
Neutral	25.7%	24.8%	23.4%	27.1%	24.0%	26.6%	25.3%
Dissatisfied	11.1%	18.5%	13.4%	14.7%	11.7%	16.2%	14.1%

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q17b. City efforts to keep you informed about local issues</u>							
Satisfied	53.8%	53.4%	56.5%	51.0%	55.6%	51.8%	53.7%
Neutral	29.8%	23.3%	24.8%	29.4%	25.7%	28.6%	27.2%
Dissatisfied	16.4%	23.3%	18.7%	19.5%	18.7%	19.6%	19.1%

**Community Involvement Crosstabs**

**Q17. For each of the following, please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (excluding "Don't Know")**

N=847

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q17c. Level of public involvement in local decisions</u>							
Satisfied	40.2%	33.8%	42.9%	33.0%	44.4%	31.6%	37.6%
Neutral	33.1%	39.2%	32.8%	38.1%	29.3%	41.2%	35.6%
Dissatisfied	26.7%	27.0%	24.3%	29.0%	26.2%	27.1%	26.8%

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q17d. Usefulness of information available on the City's website</u>							
Satisfied	58.6%	51.7%	55.2%	56.3%	60.7%	51.4%	55.8%
Neutral	33.0%	35.5%	34.1%	34.0%	30.1%	37.5%	34.0%
Dissatisfied	8.4%	12.8%	10.7%	9.7%	9.2%	11.1%	10.2%

**Community Involvement Crosstabs**

**Q22. Using a scale of 1 to 5, where a 5 means "Excellent" and a 1 means "Poor," please rate the City of Fayetteville with regard to the following: (excluding "Don't Know")**

N=847

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22a. As a place to live</u>							
Excellent/Good	60.7%	58.5%	59.6%	60.2%	60.3%	59.6%	59.9%
Neutral	24.2%	21.8%	24.3%	22.3%	25.0%	21.7%	23.3%
Below Average/Poor	15.1%	19.6%	16.1%	17.5%	14.7%	18.7%	16.8%

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22b. As a place to raise children</u>							
Excellent/Good	53.5%	55.5%	52.6%	56.0%	53.9%	54.7%	54.3%
Neutral	23.6%	20.0%	24.3%	20.1%	24.7%	20.0%	22.2%
Below Average/Poor	22.8%	24.5%	23.1%	23.8%	21.4%	25.3%	23.5%

**Community Involvement Crosstabs**

**Q22. Using a scale of 1 to 5, where a 5 means "Excellent" and a 1 means "Poor," please rate the City of Fayetteville with regard to the following: (excluding "Don't Know")**

N=847

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22c. As a place to play</u>							
Excellent/Good	46.3%	42.0%	45.7%	43.8%	46.1%	43.4%	44.7%
Neutral	27.6%	26.6%	29.3%	25.1%	29.9%	24.7%	27.1%
Below Average/Poor	26.1%	31.4%	25.0%	31.1%	24.0%	31.9%	28.1%

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22d. As a place to work</u>							
Excellent/Good	50.1%	53.9%	51.5%	51.5%	50.8%	52.2%	51.5%
Neutral	26.4%	21.8%	24.3%	24.9%	24.6%	24.6%	24.6%
Below Average/Poor	23.5%	24.4%	24.3%	23.6%	24.6%	23.2%	23.9%

**Community Involvement Crosstabs**

**Q22. Using a scale of 1 to 5, where a 5 means "Excellent" and a 1 means "Poor," please rate the City of Fayetteville with regard to the following: (excluding "Don't Know")**

N=847

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22e. As a place to retire</u>							
Excellent/Good	55.7%	50.2%	52.7%	54.5%	55.1%	52.3%	53.6%
Neutral	22.9%	21.5%	23.6%	21.1%	22.2%	22.7%	22.4%
Below Average/Poor	21.3%	28.3%	23.6%	24.3%	22.7%	25.1%	24.0%

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22f. As a place to visit</u>							
Excellent/Good	54.9%	48.1%	52.7%	52.1%	56.2%	48.7%	52.4%
Neutral	23.1%	22.1%	23.9%	21.5%	22.9%	22.7%	22.7%
Below Average/Poor	22.0%	29.8%	23.4%	26.4%	20.9%	28.6%	24.9%



**Community Involvement Crosstabs**

**Q22. Using a scale of 1 to 5, where a 5 means "Excellent" and a 1 means "Poor," please rate the City of Fayetteville with regard to the following: (excluding "Don't Know")**

N=847

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22g. As a place with a lively downtown</u>							
Excellent/Good	41.5%	39.0%	45.0%	36.5%	46.3%	35.6%	40.6%
Neutral	29.8%	27.4%	27.8%	29.8%	27.3%	30.3%	28.8%
Below Average/Poor	28.7%	33.5%	27.2%	33.8%	26.4%	34.1%	30.6%

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22h. As a partner with its citizens</u>							
Excellent/Good	38.3%	35.0%	42.7%	31.6%	41.9%	32.6%	37.0%
Neutral	33.6%	35.0%	31.1%	37.0%	31.1%	37.1%	34.2%
Below Average/Poor	28.1%	30.0%	26.2%	31.4%	27.1%	30.3%	28.9%

**Community Involvement Crosstabs**

**Q22. Using a scale of 1 to 5, where a 5 means "Excellent" and a 1 means "Poor," please rate the City of Fayetteville with regard to the following: (excluding "Don't Know")**

N=847

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22i. As a sustainable community</u>							
Excellent/Good	46.9%	42.8%	48.1%	42.8%	49.1%	41.7%	45.4%
Neutral	34.8%	28.4%	31.5%	33.0%	31.0%	33.6%	32.3%
Below Average/Poor	18.3%	28.8%	20.4%	24.3%	19.9%	24.8%	22.4%

	Q30a. Worked on a community project		Q30b. Attended a public meeting (i.e. City, County, or school meeting)		Q30c. Attended a club or organization's meeting		Total
	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	Never	One or More Times During the Past Year	
<u>Q22j. As a City that is moving in the right direction</u>							
Excellent/Good	48.3%	48.7%	51.0%	45.8%	50.4%	46.5%	48.4%
Neutral	30.2%	25.8%	29.5%	27.7%	30.4%	27.0%	28.6%
Below Average/Poor	21.6%	25.5%	19.5%	26.5%	19.2%	26.5%	23.0%